

RITA GEVORGYAN
Associate professor, PhD

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CAREER HISTORY

2019 May to present Head of “Economics and Management” Division, Armenian State Pedagogical University (ASPU)

- To establish and maintain a long-term goal for the division inconsistent with the university's mission and goals.
- Assist evaluation and improvement of the courses of “Educational Management” (Master’s degree) and “Cultural Management” (bachelor’s degree) programs.
- Conduct annual performance reviews of academic staff.
- Organize self-assessment and program review process.
- Provide recommendations for enhancing the quality of the teaching and learning process.
- Support academic staff in their professional development.
- Encourage faculty and students to engage in research activities.
- Supervise graduate dissertations.
- Identify new and best practices in teaching and learning.
- Provide academic advice and counseling.

2013 -2019 Director of University–Employer Cooperation Center, ASPU

- Create an effective partnership between the University and potential employers.
- Evaluate the survey results related to employers’ suggestions to improve University programs.
- Manage the activities related to updating generic learning outcomes of educational programs with the involvement of external and internal stakeholders.

2011 to present

**Educational Expert.
National Centre for Professional Education Quality
Assurance (ANQA) Foundation**

- Evaluate Universities self-assessment reports considering European Standards and Guidelines.
- Make recommendations concerning to the improvement of the internal quality assurance system at the universities.
- Organize site –visits and examine educational programs to determine its quality and provided conditions.
- Prepare finale report and present the results.

2013-2016

Head of Education Management Chair, ASPU

- Establish and manage the activities of the Education Management Chair within the framework of MAHATMA international project.
- Organize self-assessment and review process of the academic programs.
- Coordinate the academic staff professional training process and students' mobility activities.
- Organize the activities related to the student recruitment process.
- Manage specialized facilities (labs, technical equipment, instruments, etc.).

2012-2015

Head of “Strategic Management and Monitoring” Department, ASPU

- Manage and organize procedures related to the development and implementation of the Strategic Plan at the ASPU.
- Coordinate data collection activities and analyze the performance of Departments.
- Manage activities for implanting Strategic Plan at the University Departments.
- Monitor Key Performance Indicators.
- Report and develop the action plans for achieving the desired goals of the strategic plan.

2006 -2011

**Head of “Education Quality Control and Management” Division
National Polytechnic University of Armenia (NPUA)**

Develop the concepts and appropriate materials for the internal quality assessment and assurance.

- Plan and implement activities to enhance the quality of the research and teaching process.
- Prepare and conduct internal multiphase process for the self-evaluation of the departments’ activities.
- Create an action plan to resolve weaknesses and help departments to direct their efforts towards quality improvement.
- Other activities.

2000 -2002

**Deputy Director of Career Centre,
National Polytechnic University of Armenia (NPUA)**

- Manage the activities related on job search process (organizing training for resume and cover letter writing, interviewing, and professional ethics).
- Prepare job descriptions, collect, and disseminate appropriate data for the academic departments.
- Organizing Job Fairs and preparing appropriate booklets.

1995– to present Associate Professor, PhD

Main Courses (teaching in English)

- Strategic Management (master’s degree program)
- Change Management (master’s degree program)
- Human Resource Management (master’s degree program)
- Decision making theories (master’s degree program)
- Principles of Management (bachelor’s degree program)

RESEARCH

2003-2006 Doctoral student, Economic Research Institute of the Ministry of Finance and Economy RA.

1990-to present Research papers related to the Education Management and Business Management issues (HR, Innovation, Change, Strategic Management, Operation Management), implementation of KPI at the profit and non-profit organizations, performance assessment tools, balanced scorecard methods, Hoshin Kanri X matrix, statistical analysis.

Since 2002 consultant in a “Yerevan beer” production company in Armenia. Collaborating with the company’s marketing department and coordinating strategy development activities directed towards the expansion of the product market.

PROFESSIONAL QUALIFICATION

2024 January- June Data Analytics Full course

- A new competitive profession in 5 months
 - Training with 5 industry experts
 - Practical classes in data analysis
 - Main tools: Excel, SQL, Power BI, Tableau, Python
 - Analytical approach development
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- Middlesex University, UK “Innovation through Strategic Partnerships” organized by for the Strategic Partnership project 2023, March.
 - **Macerata University, Italy.** Visiting Lecturer/ Strategic Management-course for Master students-3 credits/ 2022, September 19-November12,
 - Universities of Finland and Latvia, Modernization of Doctoral Education in Science and Improvement of Teaching Methodologies, 2019, June.
 - American University of Armenia, Financial accounting, 2018, July.
 - International Black Sea University (IBSU), Tbilisi, 2016May.
 - University of Granada (Spain), E-learning tools, 2015 January-February.
 - University of Florence (Italy), E-learning tools, 2014 January.
 - KU Leuven, (Belgium) E-learning tools, 2014 May.
 - **George Washington University, visiting scholar**, 2011 January- May.
 - **Kansas University, English language training**, 2010 December.

- **Harvard University, Kennedy School**, on-line program related to Strategic Framework for Non -Profit Organizations, 2010 March-May.
- London Middlesex University -Quality Enhancement, 2009 March.
- Tallinn Technical University, Quality Assurance,2009 April.
- University of Economics, Prague, Self-assessment issues, 2006 October.
- Brno University of Technology, Self-assessment process,2005 November.
- Training at Ecole Superieure d' Ingenieurs de Marseille, 2002 October.
- **Training at California State Polytechnic University, Pomona, Strategic Planning, 2000 January-February.**

INTERNATIONAL PROJECTS

2023 “Personal finance management” project, that will help students to develop their skills and abilities to effectively manage their personal finances.

2019 -2022 ‘Financial education in school’, integration of financial aspects in the school programs.

2019 -2020: “Modernization of Doctoral Education in Science and Improvement of Teaching Methodologies” (MODEST). Enhancement of cooperation capacities of higher educational institutions of partner countries in the field of doctoral studies within European Higher Education Area (EHEA).

2013- 2016 ARMAZEG project: Establishment of E-learning center with a focus on lifelong learning aspects.

2012-2016 MAHATMA project: Development of Master’s degree program in the field of Education Management.

2012-2016 ARARAT project: Establishment and operationalization of universities-employers cooperation nexus in Armenia.

2010-2012 DIUSAS project: Development of the University self-assessment system.

2011 PICQA project: Promoting internationalization and comparability of quality assurance in higher education.

2010-2011 Development of the procedural and methodical framework for quality assurance.

2008-2009 International quality assurance system in Armenian Higher Education Institutions (HEI).

2008-2009 Development and implementation of the internal quality assurance mechanisms in Armenia.

2007-2008 Development of ECTS based framework for Armenian HEI.

2005-2006 Development of QA framework in Armenian HEI.

2001-2002 Establishment of University -Industry Liaison Center

2000-2003 Establishment of Student Career Center

Additional information

I am married and have two children.

2003-2006 Doctoral student (Economics Research Institute, Ministry of Finance and Economy RA)

1988-1993 PhD Student (Chair of Management and Organization of Machine Building Industry, State Engineering University of Armenia, SEUA), obtained PhD degree in 1993, Oct.

1983-1988 Student (Chair of Management and Organization of Machine building Industry, SEUA), obtained economist-engineer qualification in 1988, June

1984-1986 Certificate Translator and informatics /English language/
(State Engineering University of Armenia)

1973-1983 High School № 67 with the English language specialization