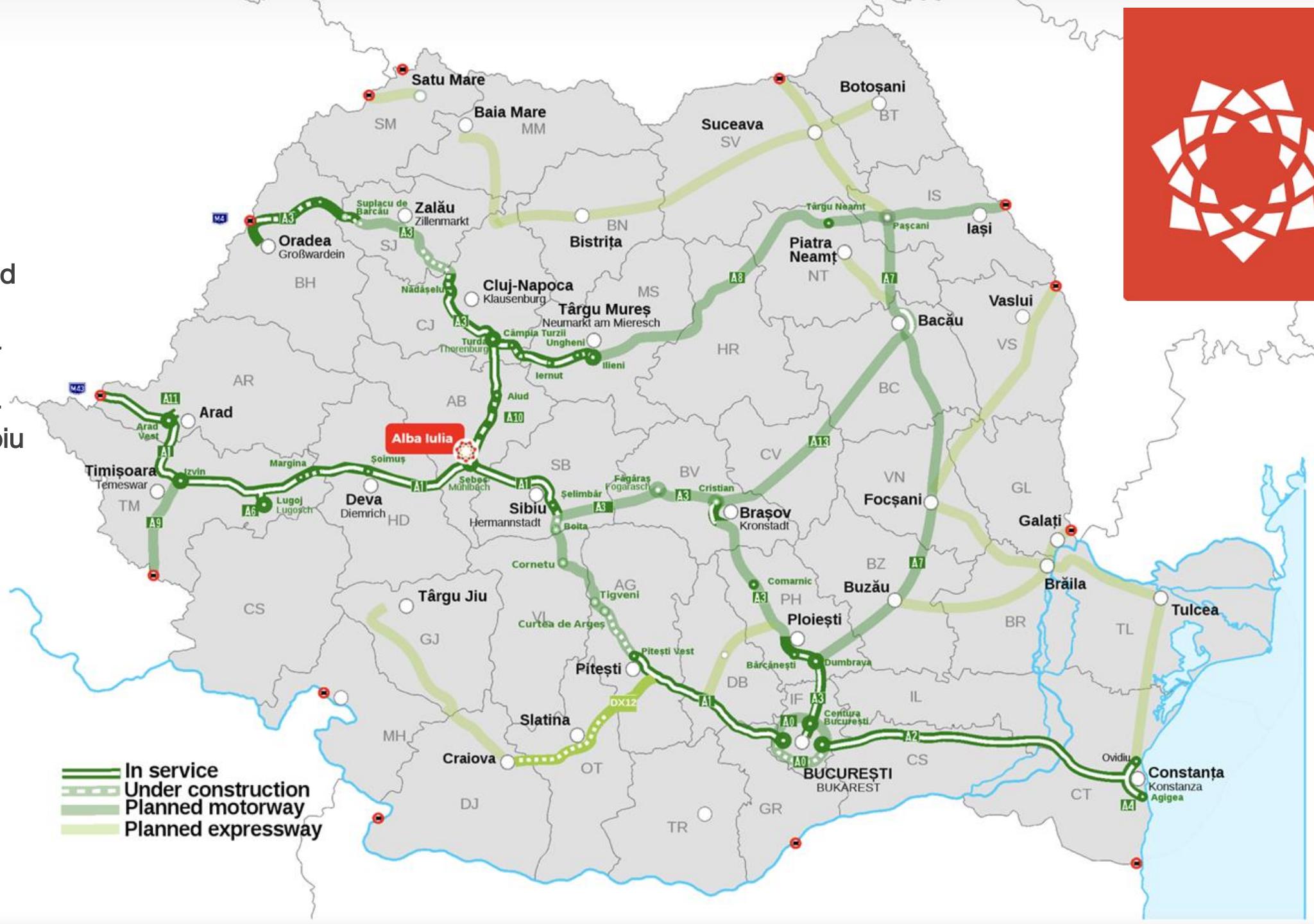




## GEOSTRATEGIC POSITION

Alba Iulia is connected with 3 international airports (Cluj-Napoca Airport 120 km away, Târgu Mureş Airport - 100 km away and Sibiu Airport -70 km away)





STANDARD  
&POOR'S

▼  
Moody's

Fitch Ratings

The first city in Romania to get an audit &  
rating from one of the world's Big 3



THE WORLD BANK

# *Jan GEHL*

*A good city is like a good party  
- people stay longer than is  
really necessary because they  
feel good.*



# *Covenant of Mayors for Climate and Energy*

*Emission reduction with  
40%  
until 2030*



# *Green City Accord*

*From  
April  
2021*



# *European Energy Award*

*August 2021 - the first municipality in Transylvania to receive the title Sustainable Community - European Energy Award. The performance evaluation was made on the basis of 79 indicators and 6 areas of energy efficiency.*



# *Urban Mobility Projects*

- **300** electric bikes - sharing system, integrated into the local public transport system
- **13** electric busses
- **4** quick charging stations
- **18 km** separate lanes for public transport
- **95** camera for video surveillance
- **45** modernized bus stations
- **1** management center for traffic



# External funded projects

[www.proiecte.apulum.ro](http://www.proiecte.apulum.ro)



## Alba Iulia Municipality projects financed from non-refundable funds, from 2007 until now

Platform created within the GROW project - reGoverning and Resilience through cohesion frameWork



Total Projects Alba Iulia Municipality  
**165**

Total Non-Refundable Funds LEI  
**~1.4 billion lei**

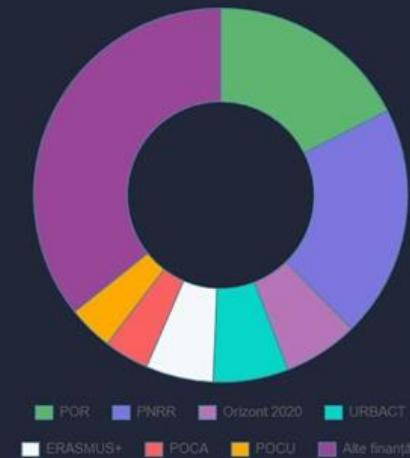
Total Non-Refundable Funds Euro  
**~300 million euros**

Total Funding Programs  
**26**

Alba Iulia Green city



Population **74,447**      Surface **103.6 km<sup>2</sup>**      Density **566 l./km<sup>2</sup>**



Search in projects...

Financing programs

Economy

**Green Transition in Small Cities along Transport Corridors, acronym EcoCore**

Administration

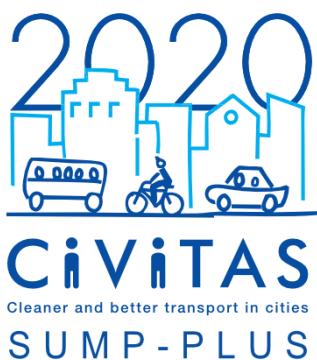
**RISE – we increase Integrity, transparency and ethics in local public administration**

Social

**Experience for efficiency – Regional partnership for quality occupational services**



## EUROPEAN UNION



## Over 5 million euro – directly from EU transnational projects



# City branding: making the invisible visible

A branding initiative for sustainable cultural tourism

Share 

**Labelisation date : 02/06/2017**

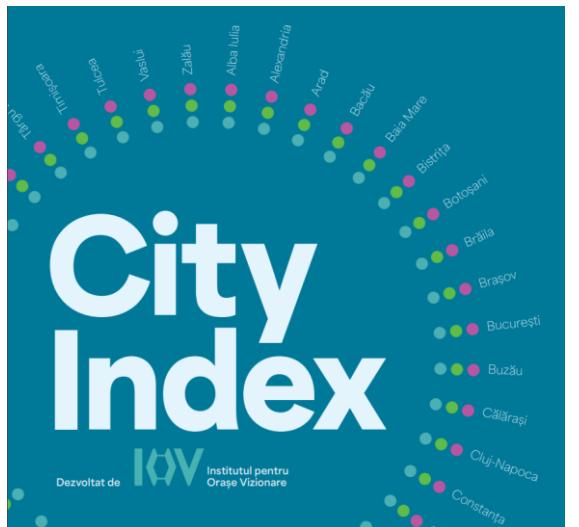
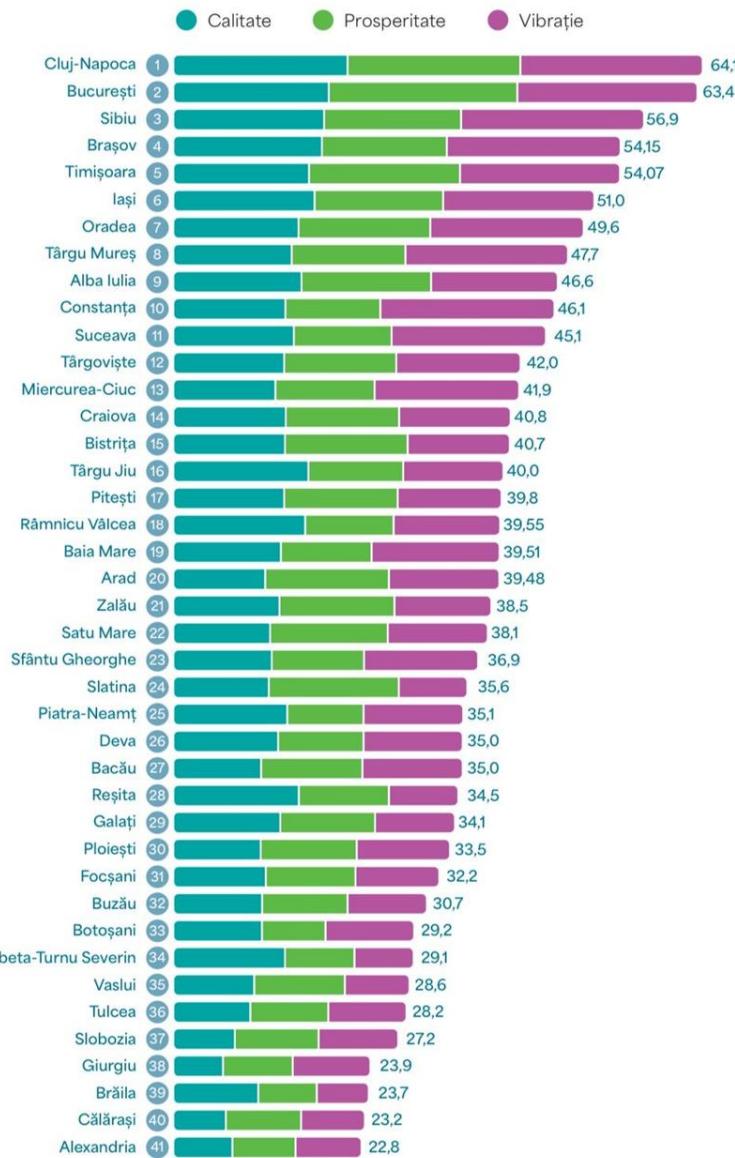
Local economy

 **Alba Iulia , Romania**

 **Size of city :** 63 536 inhabitants



## Clasament general orașe reședință de județ



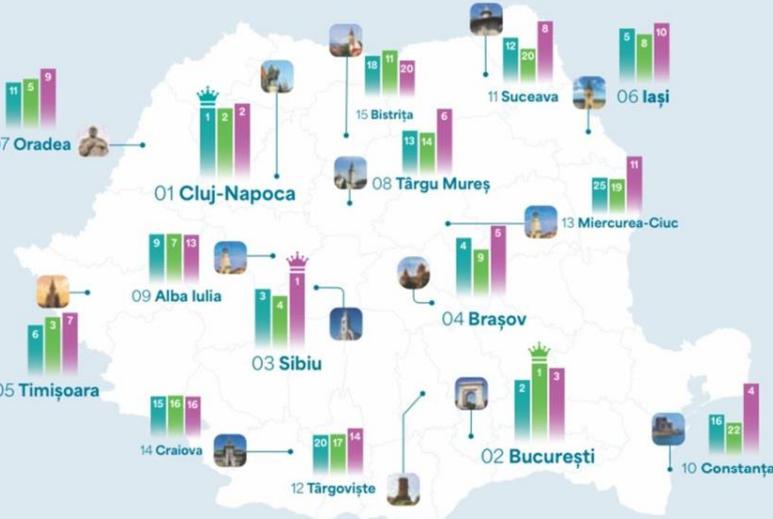
## Top 15 Performeri

### Mărimea barelor

verticale reflectă scorul orașului la componenta vizată VS. celelalte 41 orașe analizate.

### Numărul de

bară reflectă poziția orașului în clasamentul celor 41 orașe pe componenta respectivă.

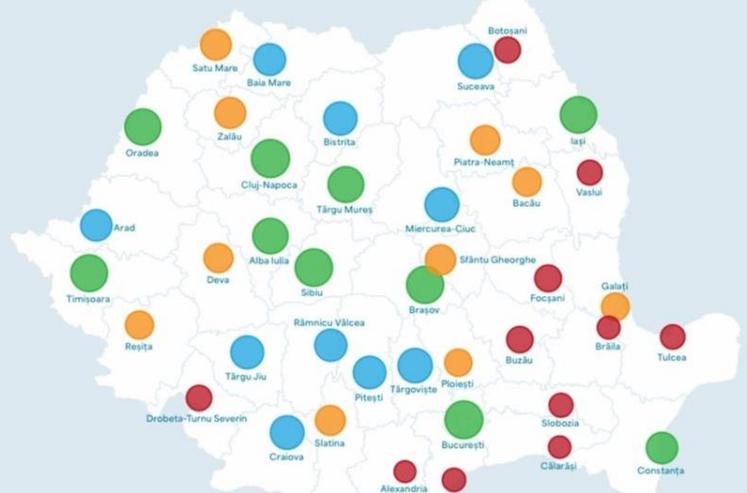


## Distribuția orașelor pe clustere

Din primele cele mai performante 10 orașe, 7 sunt în interiorul arcului carpatic.

Cele mai puțin performante orașe sunt în exclusivitate în afara arcului carpatic.

Moldova are un singur oraș în top 10 - Iași.





**over 300 MIL. EURO**

**2007-2023**





**EUROPEAN UNION**

European Regional Development Fund

# Alba Iulia Fortress Rehabilitation

**50 mil.**  €

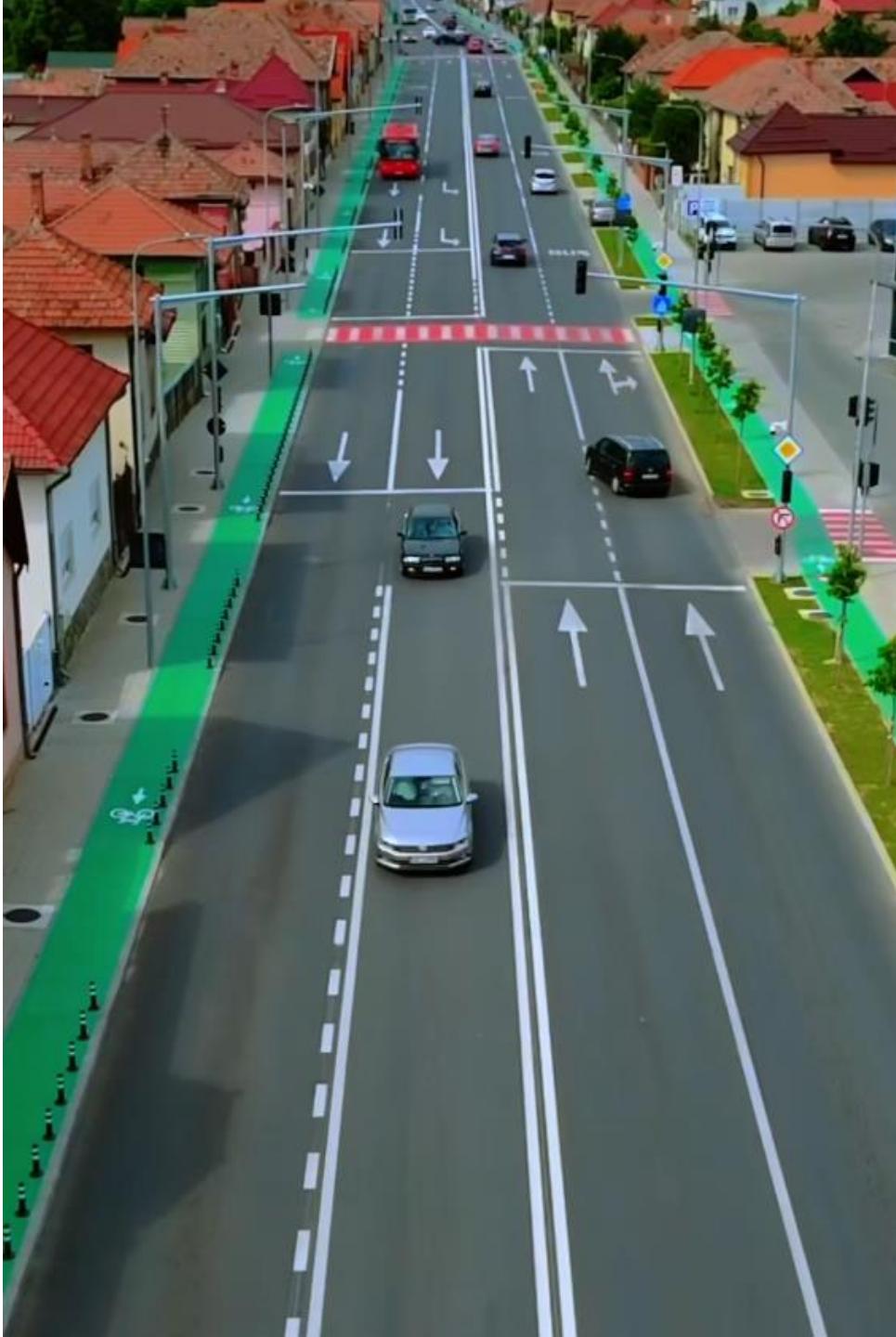




EUROPEAN UNION  
European Regional Development Fund

# 2014-2023

80  
mil. 



# Urban mobility projects – social development oriented

- ❖ 300 electric bikes and bike sharing systems
- ❖ 13 electric buses in public transport 21 buses and 6 electric minibuses by PNRR
- ❖ 18 km of lanes dedicated to buses
- ❖ 95 video surveillance cameras
- ❖ 45 modernized bus stops Traffic management center
- ❖ 110 smart validators for card payment on buses
- ❖ 35 validators / smart payment machines at bus stops
- ❖ 35 electronic display systems in stations, a bicycle path through the PNRR



# Public lightning

- **4114 LEDs**
- **2753 poles installed**
- **232 voltaic panels**
- **132 km of intelligent lighting with remote management**
- **50% reduction in consumption**
- **50% reduction in CO2 emissions**



# PNRR

80% Green projects

- ❖ **BUILDINGS**
- ❖ **SCHOOLS**
- ❖ **KINDERGARTEN**
- ❖ **BUSES**
- ❖ **NURSERY**
- ❖ **BICYCLE**
- ❖ **TRAFFIC MANAGEMENT**
- ❖ **RENOVATION OF PUBLIC  
BUILDINGS  
ENVIRONMENT**
- ❖ **REGIONAL CONSORTIUM  
FOR DUAL EDUCATION**



# THERMAL REHABILITATION FOR PUBLIC AND PRIVATE BUILDINGS

over

20 mil. euro

- Social housing
- Residential Housing
- Education buildings
- Elderly home
- Sports infrastructure

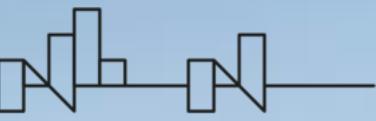




# Innovative energy efficiency solutions for the Olympic Swimming Pool - Alba

**Design and development of an Energy Efficiency Management  
and Control System  
with cost-effective solutions for residential and educational  
buildings**

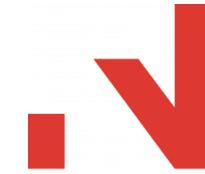
**Acronym: DOITSMARTer**

Iceland        
Liechtenstein      Norway  
Norway grants      grants

 Innovation  
Norway

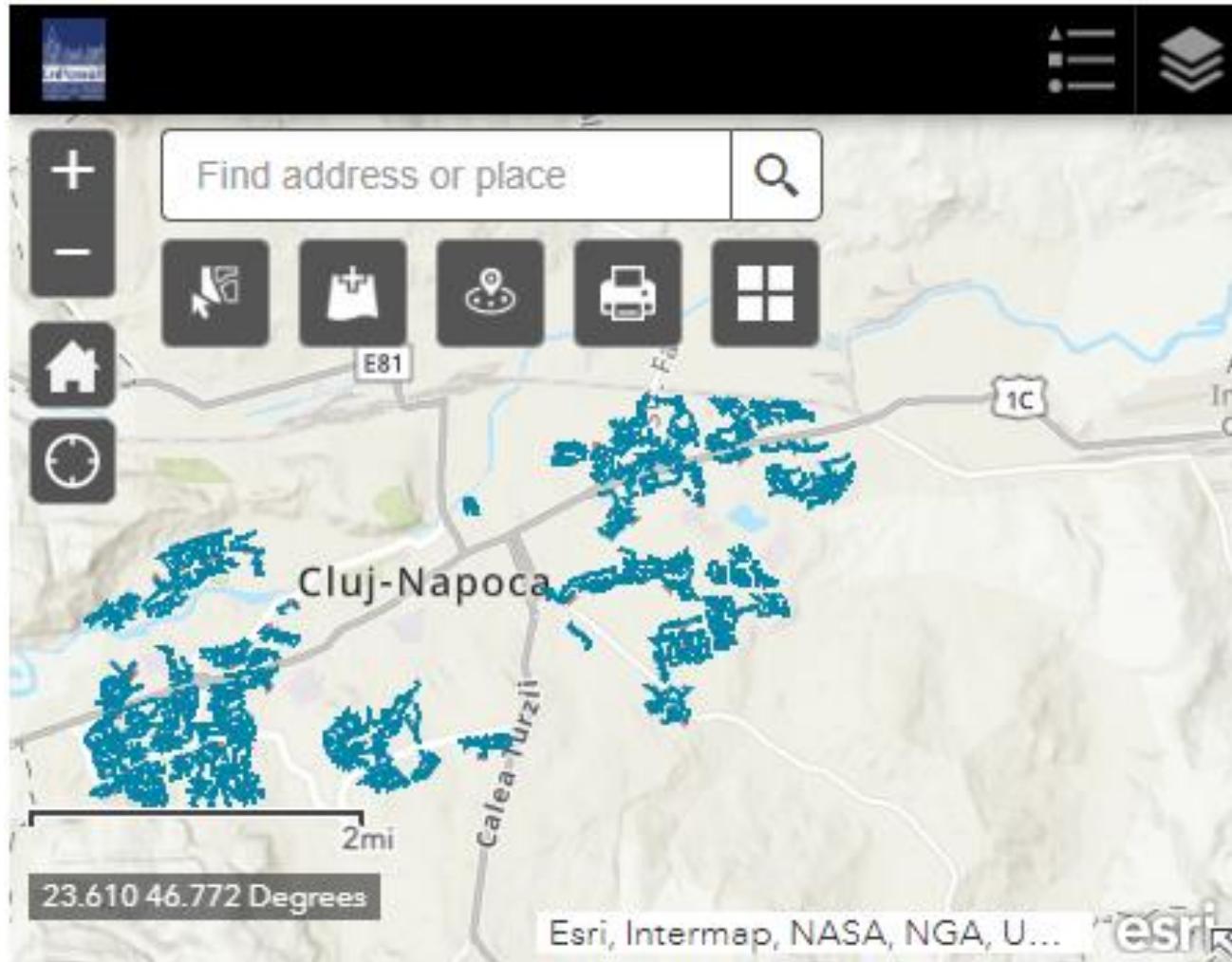


Iceland grants  
Liechtenstein grants  
Norway grants



Innovation  
Norway

# Energy poverty map



## Pilot – Social apartments building with solar system for hot water



- Continuation of Social Green, an Interreg project (informing/ involving tenants in energy efficiency activities, smart home systems in 10 social apartments, rehabilitation of solar thermic system for hot water)
- OTHER: total DOITSMARTER project budget 544 k Euro;



## Energy efficiency and increased comfort in the building of the Home for the elderly in Alba Iulia



# A new life in THE NEW WORLD PROJECT



Over 12  
mil euros  
invested in  
the area



**Thank you!**



**Alba Iulia team**  
ALBA IULIA MUNICIPALITY

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[www.visitalbaiulia.city](http://www.visitalbaiulia.city)