

**HORIZON-CL4-2026-04-DIGITAL-EMERGING-19:  
Challenge-Driven GenAI4EU Booster in Apply  
AI prioritised sectors (RIA)**

**Request for Partners  
(pharma / drug development)**

We've been designing and delivering challenge prizes within the EU and globally for 12+ years.

We are looking to join consortia as a challenge design and delivery partner.

Moreover, we are also building a proposal of our own.

Run  
**100+**  
challenge prizes

Engaged  
**17K+**  
innovator teams

Distributed  
**£265m+**  
in seed funding  
and prizes

Supported  
**907**  
finalists

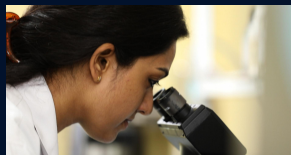


## Proposal: GenAI for Neurodegeneration

# Accelerating drug development for NDDs through innovative GenAI solutions

We are growing our portfolio of AI challenges focusing on neurodegeneration.

### LONGITUDE PRIZE FOR ALS



**£7.5 million Prize:** Harnessing the power of AI to accelerate the discovery and validation of promising therapeutic targets. **Launched this year.**

### LONGITUDE PRIZE FOR DEMENTIA



**£4.42 Prize:** AI-enabled tech that learns from, and compensates for, a user's needs as their dementia progresses. **Winner announcement later this year.**



# Get in touch

[piotr.gierszewski@challengeworks.org](mailto:piotr.gierszewski@challengeworks.org)

[info@challengeworks.org](mailto:info@challengeworks.org)

[challengeworks.org](https://challengeworks.org)

 [challengeworksuk](https://www.instagram.com/challengeworksuk)

 [challenge-works](https://www.linkedin.com/company/challenge-works)

 [Challenge Works](https://twitter.com/Challenge_Works)