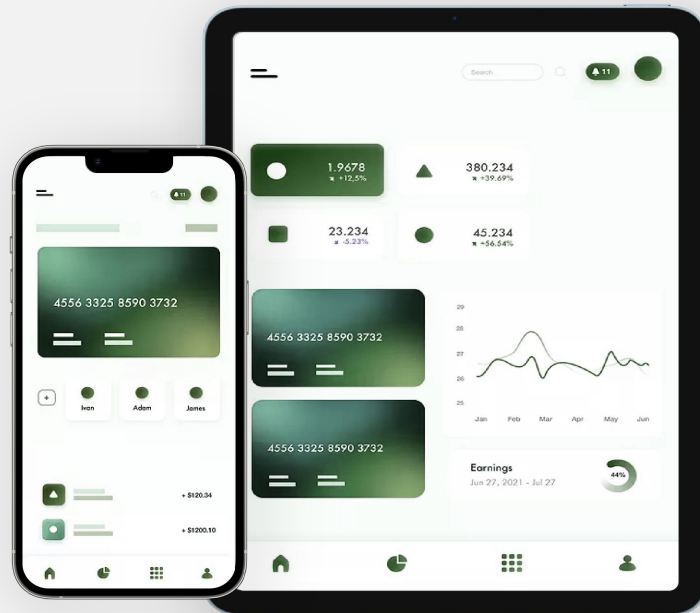




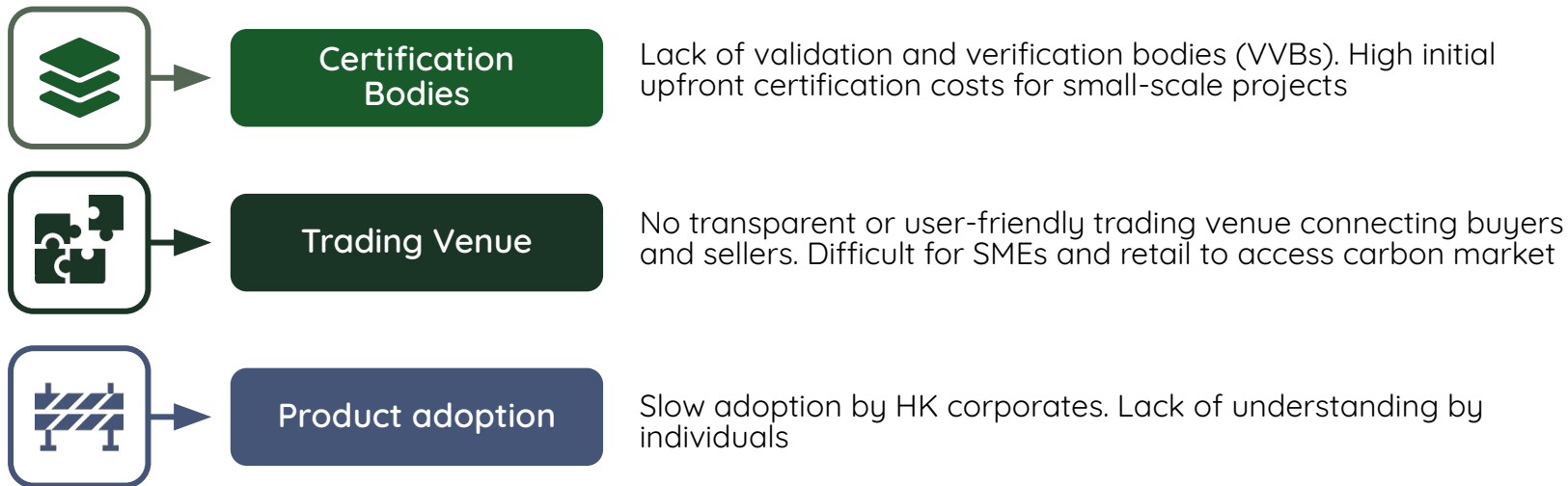
A Hong Kong Focused Carbon Ecosystem

ProMEX



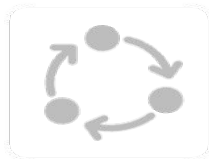
Problem

“Carbon credits are powerful instruments to facilitate the flow of capital to green projects, but in Hong Kong.....”



Solution: A Hong Kong Carbon Ecosystem

A one-stop shop for Home-grown green projects to generate, trade and retire VCC



Carbon Credit Development

- Consultation with green project developers with priority given to emerging high impact projects
- Identify methodology and registry
- Low-cost carbon credit certification
- VCC issued by registry

Buy/Sell VCC

- Project developers list and sell VCC
- Promote VCC to individual project communities
- Proceeds flow back to support green projects
- Buyers may resell to others generating liquidity

Retire VCC

- End users calculate carbon footprints
- Initiate credit retirement to offset carbon footprint
- Retirement certificate issued as evidence and auditable in registry
- VCC post retirement not available for trading

Potential Benefits:

1. Overcome the first-year cost hurdle for SMEs
2. Incentivise innovation with additional carbon revenue
3. Align with international standards
4. Promote public awareness
5. Boost HK's green economy

Vast potential to help Hong Kong to decarbonize

**Substantial
funding to flow
back to green
projects**

**Hong Kong
requires a
catalytic
ecosystem**

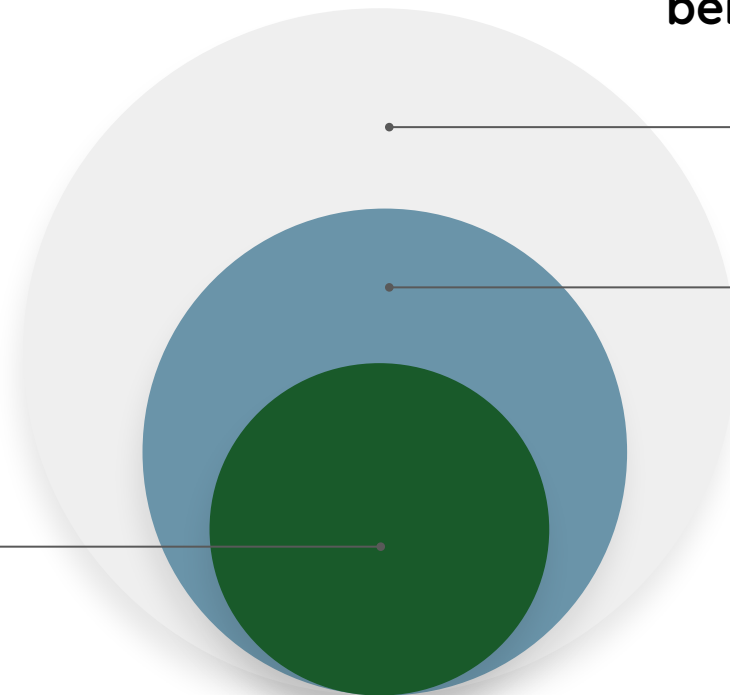
Potential VCC certified in
3 years
~ 8M tCO₂

**Bring economic and social
benefits**

Annual carbon
Emission in Hong Kong
33M tCO₂

Target carbon emission
reduction by 2035
13M tCO₂,

**Help accelerate
HK to achieve
carbon neutrality**



A founder-led team supported by core developers



Mark Ho

CEO and Founder



Guido Glowania

CSO and Founder

