DATA PRIVACY MANAGER

Redefining Privacy, Building Trust

Q2 2025

Automate compliance - Empower trust – Secure your future

Data Privacy Manager (DPM)

- **The smartest, simplest and most cost-effective way to manage customer data compliance**
- **Fast scanning of structured and unstructured data sources**
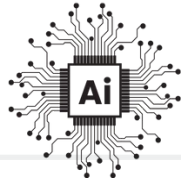- **Save significant time and resources**

Turn privacy management into your competitive advantage

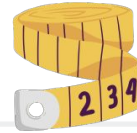# Customers choose businesses they trust. DPM makes you that business!

Trusted Globally

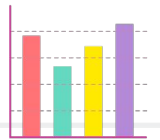**AI-Powered Automation:** Reduce manual compliance tasks by 90%

200+ clients in 40+ countries

Tailored & Scalable: Adapts to your needs with modular solutions

Seamless Integration: Embeds effortlessly into your systems

Proven Results: Achieve ROI in just 2 months

✔ Trusted by Leaders, Backed by Analysts

- **Gartner:** Featured in the Market Guide for Consent and Preference Management (2019, 2020, 2022)
- **Forrester:** Highlighted in the Forrester Wave for Privacy Management Software (2020) and their Now Tech report: Privacy Management Software, Q3 2021
- **SPARK Matrix:** Named a global leader in Privacy Management Software (2022, 2023)

Legit

Data Privacy Manager (DPM) transforms data privacy compliance from regulatory burden into strategic advantage—rapidly searches structured and unstructured data sources, significantly lowers cost, simplifies compliance, and enables business growth.

Key Pain Points Solved By DPM

Challenge	How DPM solves it
🔥 **High Compliance Costs & Complexity**	✅ Dramatically reduces cost and simplifies compliance through automation
⚠️ **Risk of Penalties & Brand Damage**	🛡️ Proactively assign risks and prevent compliance issues, protecting your brand reputation.
⌛ **Time-Consuming Manual Tasks**	⏩ Quickly automates assessments and data discovery, significantly saving time and resources.
💵 **Expensive DSR Handling**	⚙️ DPM automates the full cycle with audit-ready transparency.
🔍 **Difficulty Searching Data Sources**	🚀 Fast search of structured & unstructured data sources, ensuring thorough compliance coverage.

We Help You Build a Stronger Privacy Foundation

LEADING THE WAY IN PRIVACY AUTOMATION AND TRUST BUILDING ACROSS 40+ COUNTRIES

At DPM we believe privacy is more than compliance – it's the foundation of trust

More than 200 clients across 40+ trust Data Privacy Manager

DPM works for any business, in any secret, across any jurisdiction

Data Privacy Manager

TELECOM	FINANCE	UTILITY	TECHNOLOGY	RETAIL & FMCG	E-COMMERCE	HOSPITALITY
A1 Telekom Austria Group / telemach	eOs Changing finances for the better. / ARROW GLOBAL	INA / LUKOIL	infobip / CYBERIA	ATLANTIC GRUPA / PEVEX	shoppster / BAUERFEIND	VALAMAR All you can holiday / bluesun Hotels&Resorts
Virgin mobile / nova	NLB Banka / HPB HRVATSKA POSTANSKA BANKA	tifon / e-on	ANI BIOME / AdriaScan	SPORT VISION / Franck	INTER CARS	IMPERIAL RIVIERA MANAGED BY VALAMAR
Yettel. / UNITED GROUP	ERSTE / KOMERCIJALNA BANKA AD Beograd	prime atlantic / MOLGROUP THE ENERGY OF POSITIVE CHANGE	Solvership			

GAMING	MOBILITY	HEALTH
Hrvatska Lutrija	Theeb	AstraZeneca / West By your side for a healthier world

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