

One-Page Partnership ByteKreativ

Project Title/Acronym:

ByteKreativ

Project Role:

Technology Integrator and Platform & Demonstrator Partner focusing on applied AI integration, user-facing platforms and adoption of project results

Organisation name and location:

ByteKreativ GmbH, Schönbacher Hauptstraße 16, 35745 Herborn, Germany.

Key persons to contact and email / telephone:

- Pascal Dietrich, p.dietrich@bytekreativ.de, +4915174231638
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Organisation structure, legal status and financing:

Industrial SME providing implementation-focused digital platform development, applied AI integration and support for adoption and exploitation of digital solutions

Specific skills / technologies:

- Development of user-facing digital platforms, portals and dashboards for EU-funded projects
- Design and implementation of demonstrators and pilot solutions enabling real-world testing of project results
- Integration of applied AI functionalities (e.g. AI chat assistants, automation features) into digital platforms
- Support for deployment, testing and validation of solutions with end users
- Adoption and exploitation support, including user onboarding, engagement and usage monitoring
- Digital dissemination support through project websites, landing pages and targeted outreach activities

User of project results:

- Consortium partners and pilot users
- SMEs and public sector organisations involved in validation activities
- Participants and stakeholders using project platforms and tools

Short background of key staff:

Key staff members possess extensive experience in developing custom digital platforms, integrating applied AI solutions, and executing demonstration and pilot projects. The team combines deep technical expertise with practical experience in implementation and user engagement within digital solutions.