

Data Hub for smooth (un-)loading processes in industrial logistics

Share standardized loading requirements with business partners and logistics service providers and enable digital collaboration.

Accurate and comprehensive information for reliable deliveries

Loady is a pioneering data hub that enables industrial companies and warehouses to manage their transport-related information within a standardized master data system for the first time. This encompasses a range of elements, including opening and loading times, geocoordinates, technical equipment, protective gear, and driver training. With Loady, users can synchronize and share this information with one another and utilize it directly throughout their logistics processes via available interfaces. Consequently, Loady establishes the foundation for genuine digital collaboration and enhanced automation in supply chain logistics.



Enhance planning and ensure dependable delivery with up-to-date, digitally accessible charging specifications.

Advantages for the industrial companies

- 80% reduction in information-related incidents and delays during loading and unloading of trucks
- Enhanced planning security - even for novice drivers and logistics providers.
- 80% time reduction in preparation of freight tenders
- 40% reduction in effort for data management, troubleshooting, and communication
- High enterprise connectivity encompassing ERP, TMS, YARD, e-procurement, e-commerce, and more.

Use Cases Overview



Uniform, multilingual format

Universal data model for the digital recording of locations, (un)loading points, and products.



Data synchronization

Shippers can leverage data from their customers and warehouses or tank farms in their logistics operations.



Data for freight tenders

Management of freight tender specifications - compatible with all eProcurement platforms.



Mobile interface for dispatchers

Effortlessly disseminate loading requirements to logistics partners through a link or QR code.



Mobile view for drivers

Multilingual online Driver View encompassing all pertinent delivery information.



Driver briefing

Identify and assess the potential for savings in corporate logistics.



ePLR-Check

The electronic pre-product inspection mitigates the risk of contamination during bulk transportation.



Integration in processes

Interoperable, neutral data platform with public APIs for ERP, TMS, YARD, e-commerce, etc.

Better logistics for all industries

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|--------------------------|-----------------|
| ✓ Chemicals | ✓ Food |
| ✓ Chemical Distribution | ✓ Feed |
| ✓ Pharmaceuticals | ✓ Manufacturing |
| ✓ Automotive | ✓ Wholesale |
| ✓ Mechanical Engineering | ✓ Construction |



Get started with Loady!