

Beeresso®
The Austrian Energybeer with a Coffee Kick!

„…Where beer meets coffee and energy meets indulgence …“

The Product

Beeresso®, BeeressO'hne & BeeressO'Tonic is a selection of extraordinary drinks that are based on one thing: their unique fusion of crisp, golden lager and freshly roasted coffee.

- **Beeresso® *ENERGYBEER***: Beer meets coffee. Energy meets indulgence
- **BeeressO'hne**: the ***ENERGYDRINK*** *made of beer* - alcohol-free, natural, refreshing

>>BRAND NEW<<

- **BeeressO'Tonic**: the ***SUMMERHIT*** *made of 50% Beeresso® & 50% Tonic Water*

Beeresso® Energybeer: *„Awake when other beers sleep.“*







What Makes Beeresso® Unique?

✓ **keeps you awake when other beers tire you out**

✓ **100% natural ingredients**

✓ **Produced in the Austrian Alps.**

- **Coffee**: Exclusive specialty roast by Genussschmiede Taupe (St. Veit an der Glan).
- **Beer**: Brewed with the highest quality standards at Loncium Brewery (Kötschach-Mauthen).

✓ **Internationally Awarded:**

- **Silver medals** at the London Beer Competition 2021 & USA Beer Ratings 2021.
- **Gold medal** at the USA Beer Ratings 2023.
- **Top ratings** in the Falstaff Beer Guide.

✓ **Exclusivity:** Available solely at handpicked venues

Beeresso®
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Target Audiences of the Beeresso®-Family

For Trendsetters & Connoisseurs:

- **Trailblazing young adults** (20–35**) & women** who **crave bold adventures** and **savor the extraordinary.**
- **Luxury segment**: Perfect for high-society events, fancy partys, exclusive clubs and stylish bars.

BeeressO'Tonic:

- The **Summer Star** – refreshing **at the beach**, ideal as **sundowner** or an **aperitif**.
- **Cocktail star**: perfect base for creations like **BeeressO'Gin&Tonic**.

BeeressO'hne (Alcohol-Free):

- The **energy-boosting, isotonic thirst quencher** for athletes, drivers, and flavor-forward adventurers.
  …and here's the twist: it's **still beer**!

Why Beeresso®?

Global Potential:

- Successfully showcased at **FHA-Singapore, Austrian Lifestyle Week Bangkok** & **HORECA Ibiza**
- Feedback: *„Outstanding – extraordinary – unique!"*

Not Competition, but Innovation:

- The only **coffee-infused pale lager** – not a "standard beer," but a cult beverage with lifestyle appeal.

Prices Overview*

- Net EXW-prices for non-exclusive Importers/Distributors | details see payment & Incoterms

Quantity**	**Price / unit (24 bottles)**	**Quantity*****	**Price / unit /24 bottles)**
20+ cases	€ 52,80 (€ 2,20/bottle)	1+ pallet (63 units)	€ 48,00 (€ 2,00/bottle)
35+ cases	€ 50,40 (€ 2,10/bottle)	2+ pallets (128 units)	€ 46,80 (€ 1,95/bottle)
*valid until Jan 31st, 2027; subject to misprints & changes		20ft Cont. (11 pallets)	€ 42,00 (€ 1,75/bottle)
*** Storage 1* - availability depending on stock /		40ft Cont. (22 pallets)	€ 40,80 (€ 1,70/bottle)

*** Storage 2 - preorder required | min. production time: 6 weeks | depending on available capacities*

Distributors Wanted!

Want to join the Beeresso® success story?

- **Importers/Distributors** for **hospitality, retail** and **international markets.**
- Contact us for exclusive partnership terms!

***More Info & Contact**:*

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For further Info please **scan**: →

Or **click** here: →

www.beeresso.com

Product description / Technical Data / Payment & Incoterms *(valid until Jan. 31st2027;* subject *to misprints&changes)*

	Beeresso®	**BeeressO´Tonic**	**BeeressO´hne** Alkohol
Description	fusion of **lager beer** & **coffee**	50% **Beeresso® /** 50% **Tonic**	fusion of **lager beer** & **coffee – dealcoholized**
Alcohol	5.5% Alc.	2.7% Alc.	< 0.5% Alc. (0.43%)
Shelf life	**20 months** from filling date	**20 months** from filling date	**20 months** from filling date
Bottles	**0.33lt**, Longneck, glass, brown, **single use**		
Ordering unit	**1 carton → 24 bottles**		
Technical data	**1 carton:** 37,50 x 24,5 x 23,5 (length x width x height) / **13,3 kg**		
Payment & Incoterms			
Incoterms	**EXW**		
Prices	Prices w/o VAT or any taxes/duties		
Payment	50% with order / 50% before release of shipment		
Storage 1	Norbert Peczelt / Lendorfer Strasse 1 / A-9560 Feldkirchen i.K. / Austria		
Storage 2	Biermanufaktur Loncium GmbH / Mauthen 60 / A-9640 Kötschach-Mauthen / Austria		

Awards Beeresso® and BeeressO´hne












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