deploy.

Dealflow; Done Better.

A social platform **of** industry professionals **upgrading the quality of** VC dealflow & research.

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Opposites attacked...the same problem

Sophiya Chiang
The Scientist
Startup Builder
Night Owl

Can we make it easier for investors to research and manage their dealflow?

Can we make it easier for startups to fundraise and get feedback?

Jordan Kostelac
The Creative
Corporate Innovator
Early Bird

We experienced the challenges and opportunities across the entire venture deal cycle.

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dealflow is noisy & inefficient.

Asia = Fragmented Market.

There are 48 countries in Asia alone, covering 2300+ languages. Localization of culture also means divergent consumer behaviors and business models.

Personal networks are limited.

Strong relationships take time and energy to build and nurture. VC is a notoriously long-tail business and the traditional approaches of accelerators, events, newsletters, or referrals are slow to capture new opportunities.

Is your workflow making or costing you money?

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Rewiring dealflow

Intelligence Management Platform

Instant market and industry sentiment analysis

Handpick and customize your Venture Partners' engagement

Maintain your proprietary Information Asymmetry

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with deploy's **expert network**

What you see

$7f9v7s4
Sustainability – Level 2
Real Estate – Level 3
Top 5%

Ready for work

Moderate   3.2 ☆
                                   314 Comments

Director and member of the APAC Strategy team. Joined ***** in January 2021 to help drive the Smart Cities and Real Estate Tech business.

Expertise	PropTech, Smart Cities, Electric Fleet
Skills	Legal, Marketing, Business Development
Investments in	***** Capital, ***** Ventures
Past Work	*****, *****
Other	Advisory Board at *****, Angel Investor in 9 Startups

Deals Sourced	Deals Assessed	Latest Deal
6	24	CHOAM Inc.

What you get

Jack FitzGerald
Sustainability – Level 2
Real Estate – Level 3
Top 5%

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Deploy scouts are active professionals working in their respective sectors, no one understands the pains and opportunities within a sector better than they do.

On our platform investor and startups can see key credentials of any expert that evaluates startups but we do not reveal identifying details unless the experts chooses to.
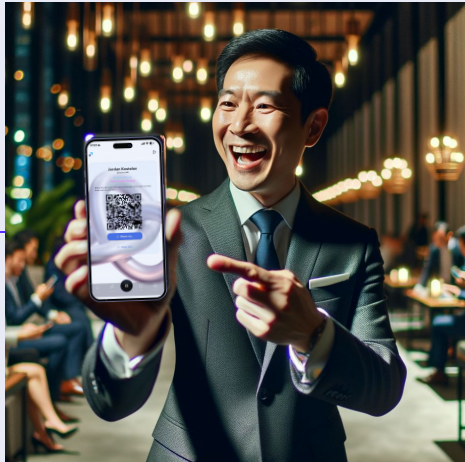
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and **active field intelligence.**

Scout Meets Startup

1

Armed with the Deploy mobile app, industry experts act as nodes in our distributed network, scouting and vouching for deals.

Experts Evaluate

2

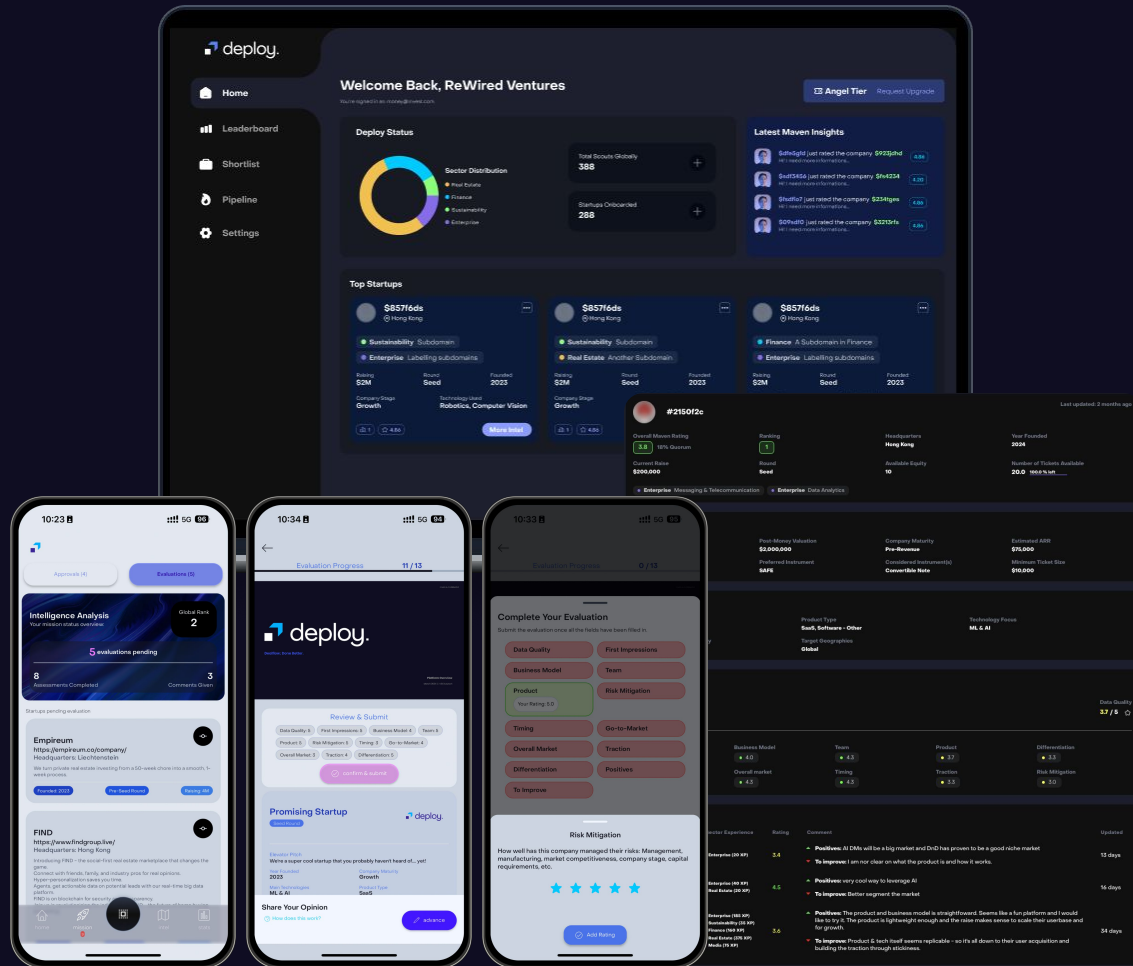That business is then assigned to industry experts working in the domain to capture a heuristic consensus

Investors Decide

3

Even the biggest funds cannot have a ground game that covers sector-specific networking events and conferences across geographies, but now you can.

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Upgrading the Venture OS.

A unified suite of tools to...

Discover

Diversify into new verticals or run your own network of venture partners.

Strategize

Integrate and screen your existing deal flow to streamline your research.

Monitor

Leverage our human-augmented analysis to extrapolate industry trends.

Activate

Custom reports for advanced insights on opaque private market data.

Same, same...but better

Startup DBs / Listing	Expert networks	Existing Relationships	VC Tools	deploy. offers:
❌	❌	❌	❌	✅ **Data Quality**
❌	✅	❌	❌	✅ **Expert Insights**
✅	🤔	🤔	✅	✅ **Global Reach**
✅	✅	🤔	❌	✅ **Network**
✅	❌	🤔	✅	✅ **Accessibility**
❌	❌	❌	✅	✅ **Startup-specific**

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Building, measuring, and learning

Public Beta After 2 Months

Onboarded 120+ Scouts in 15 countries

Proving industry professionals' demand for deploy's **participatory network**.

Expanded into 5 industry sectors

Actively scaling our operations in **finance, enterprise, sustainability, real estate, and operations.**

Got 10% of our startups funded

Most of these startups were oversubscribed and were in sectors such as: AI Marketing, Gaming, Augmented Reality.

Sector Distribution

- Real Estate
- Finance
- Sustainability
- Enterprise
- Media

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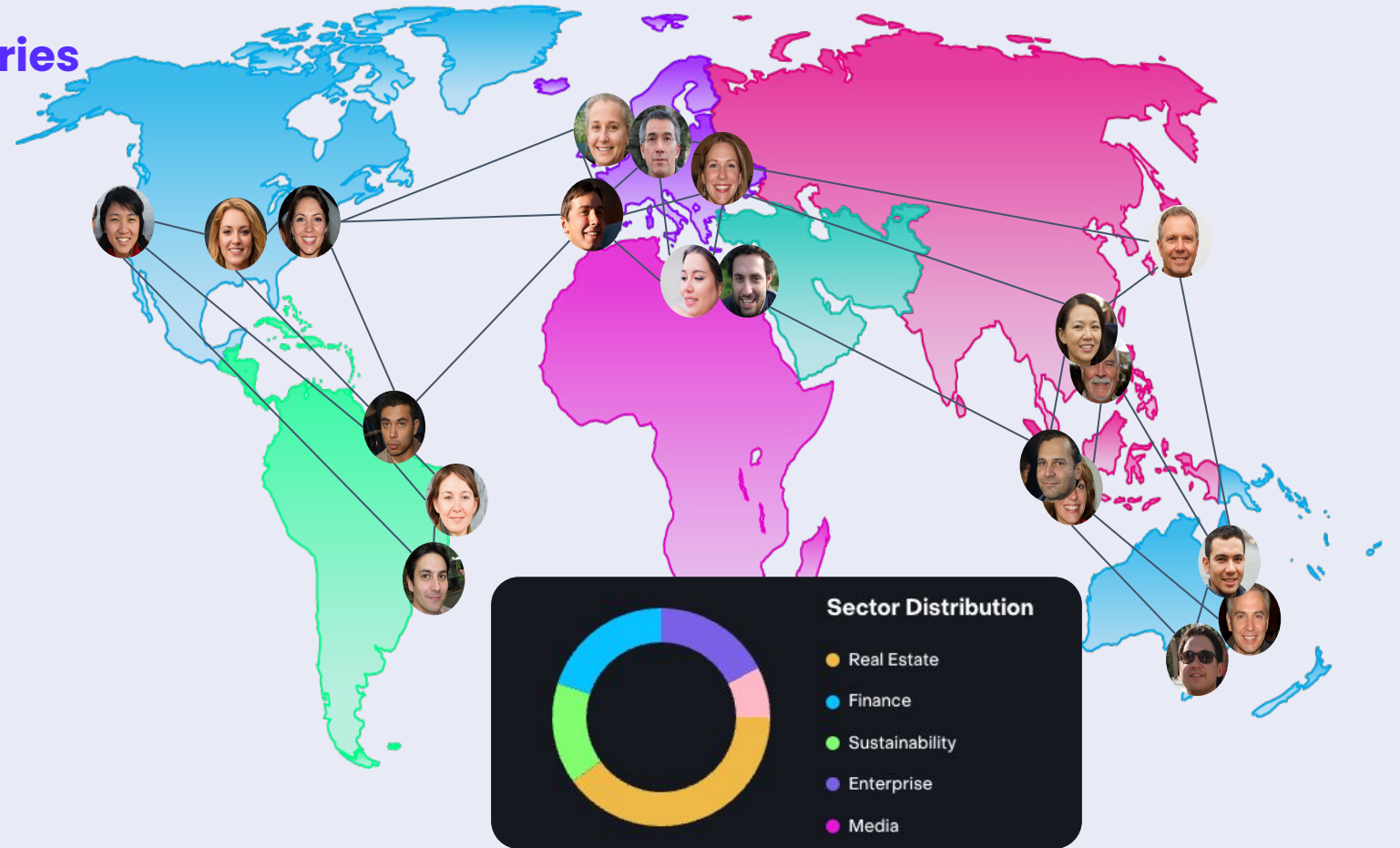
Our plans scale with **your growth**

All plans include

- ✓ **Access to growing global network of 80+ scouts & experts.**
- ✓ **Total control of start-up engagement.**
- ✓ **Fully managed platform.**
- ✓ **Dedicated Support & Tailored Onboarding**
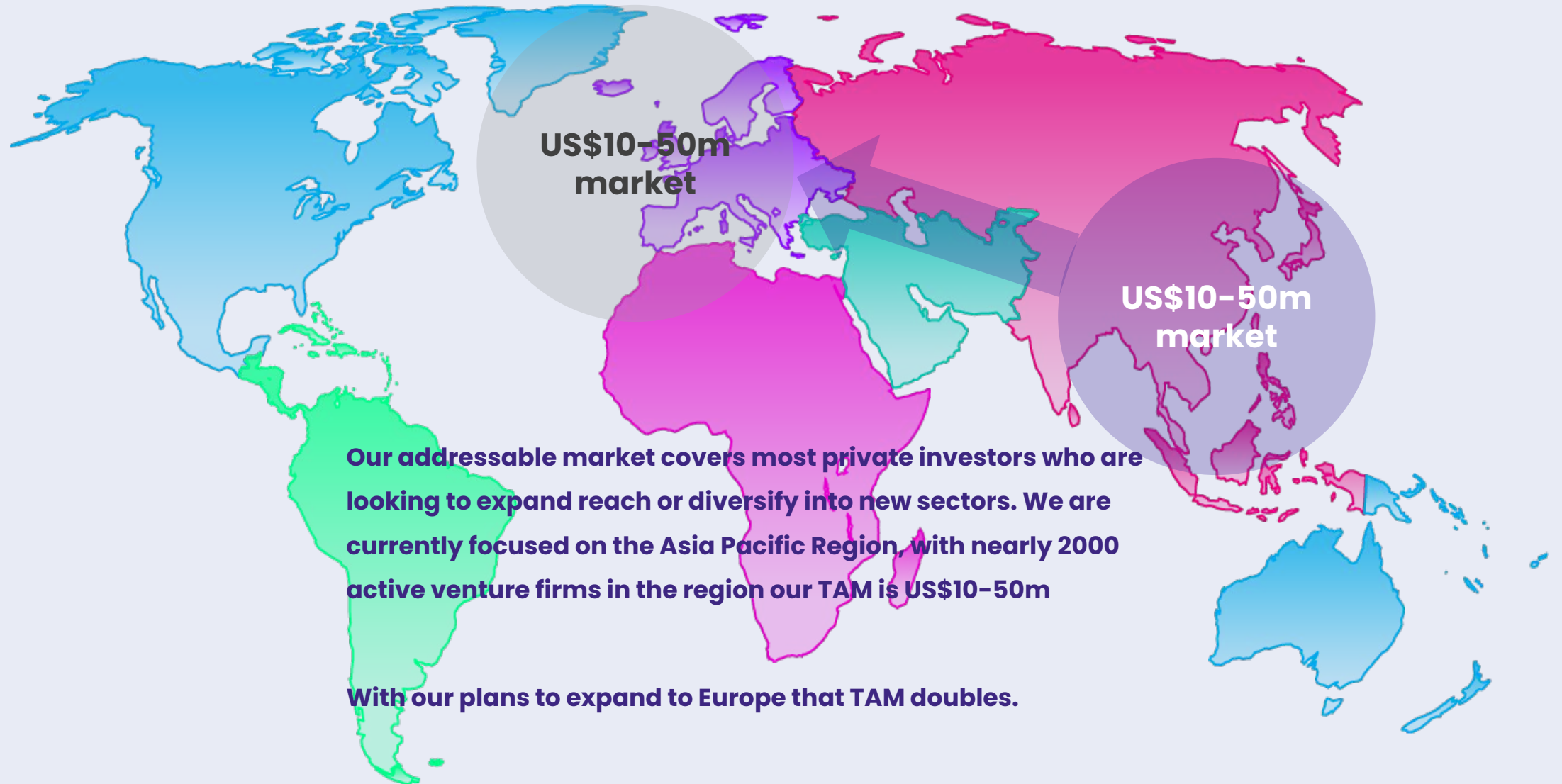- ✓ **Annualized discount available***

Tiers	**Angel**	**Sector**	**Individual**	**Firm**	**Partner**
Features	✓ 1 User Account ✓ < $100K USD Ticket Size ✓ Pre-Seed or Earlier ✓ 3 Domains	✓ 1 User Account ✓ All Ticket Sizes ✓ All Funding Rounds ✓ 1 Sector (incl. all domains)	✓ 1 User Account ✓ All Ticket Sizes ✓ All Funding Rounds ✓ Unlimited Sector Access	✓ Company-wide Access ✓ All Ticket Sizes ✓ All Funding Rounds ✓ Unlimited Access to All Sectors	**Everything in Firm Tier Access, plus:** ✓ New Sectors ✓ Custom Requirements ✓ Custom Integration ✓ Dedicated Scouts ✓ Dedicated Experts ✓ Private Deal flow
Price	**US$100 / month**	**US$250 / month**	**US$500 / month**	**US$25,000 year +**	**US$100,000 / year +**

*terms and conditions apply

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And **our growth**

US$10–50m market

US$10–50m market

Our addressable market covers most private investors who are looking to expand reach or diversify into new sectors. We are currently focused on the Asia Pacific Region, with nearly 2000 active venture firms in the region our TAM is US$10–50m

With our plans to expand to Europe that TAM doubles.

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We're not alone

Sophiya Chiang
Technology Lead
Skills: Artificial Intelligence, Robotic Process Automation, Start-up Advocacy

Jordan Kostelac
Product & Commercialization
Skills: Application features and functionality, investment

Our founders and advisors bring a unique combination of corporate innovation and tech start-up experience, balancing both sides of the equation to how startups raise capital.

Deploy's movement stems from our mission to optimize and balance the opaque nature of the private market, so investors can discover the most promising players in the venture ecosystem.

Jacob Berman
Financial Oversight
Micro-Pak - Finance and Operations Manager

David Ng
Serial Entrepreneur & Investor
Venture Partner - Mocha Ventures, TNB Aura

Jack FitzGerald
Legal & Operations
Hitachi - Director, Strategy and New Business APAC

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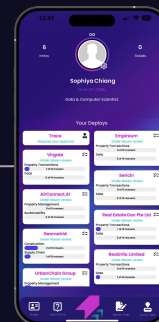**Deploy Founded**

Feb 2023

Investor Dashboard MVP
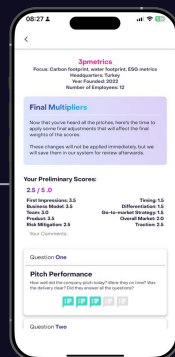
Apr 2023
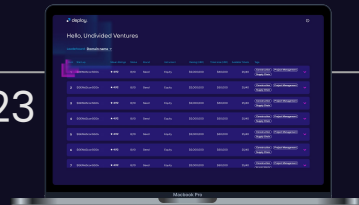
Scout App MVP

Jun 2023

Expert Evaluation Module

Jul 2023

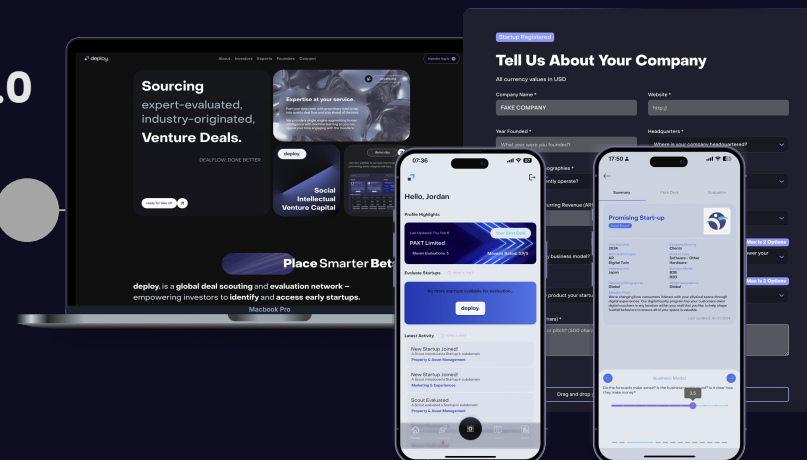**First 50 Scouts Onboarded**

Sep 2023

Pitch Competition App: 600 users

Nov 2023

Platform v2.0 Launch

Jan 2024

AI abstraction module

expertise marketplace

deploy native microfund DAO

Horizon 2

technical development

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What's Next

We are seeking **US$1,500,000** to continue to develop our technology tools and add to our growth team.

This seed round will give us the resources to cover our next 2 years of growth and hit the following milestones:

- **2H2024**
  - Integration of **AI tools**
  - Expertise Marketplace
  - Add **300** scouts in Japan, Korea & SEA

- **1H2025**
  - Add **5 new** sectors
  - **1000** scouts
  - Expansion to **EMEA**

- **2H2025**
  - **5000** scouts
  - **10** new sectors

- **1H2026**
  - **10,000** scouts
  - **15** sectors

deploy. with us.
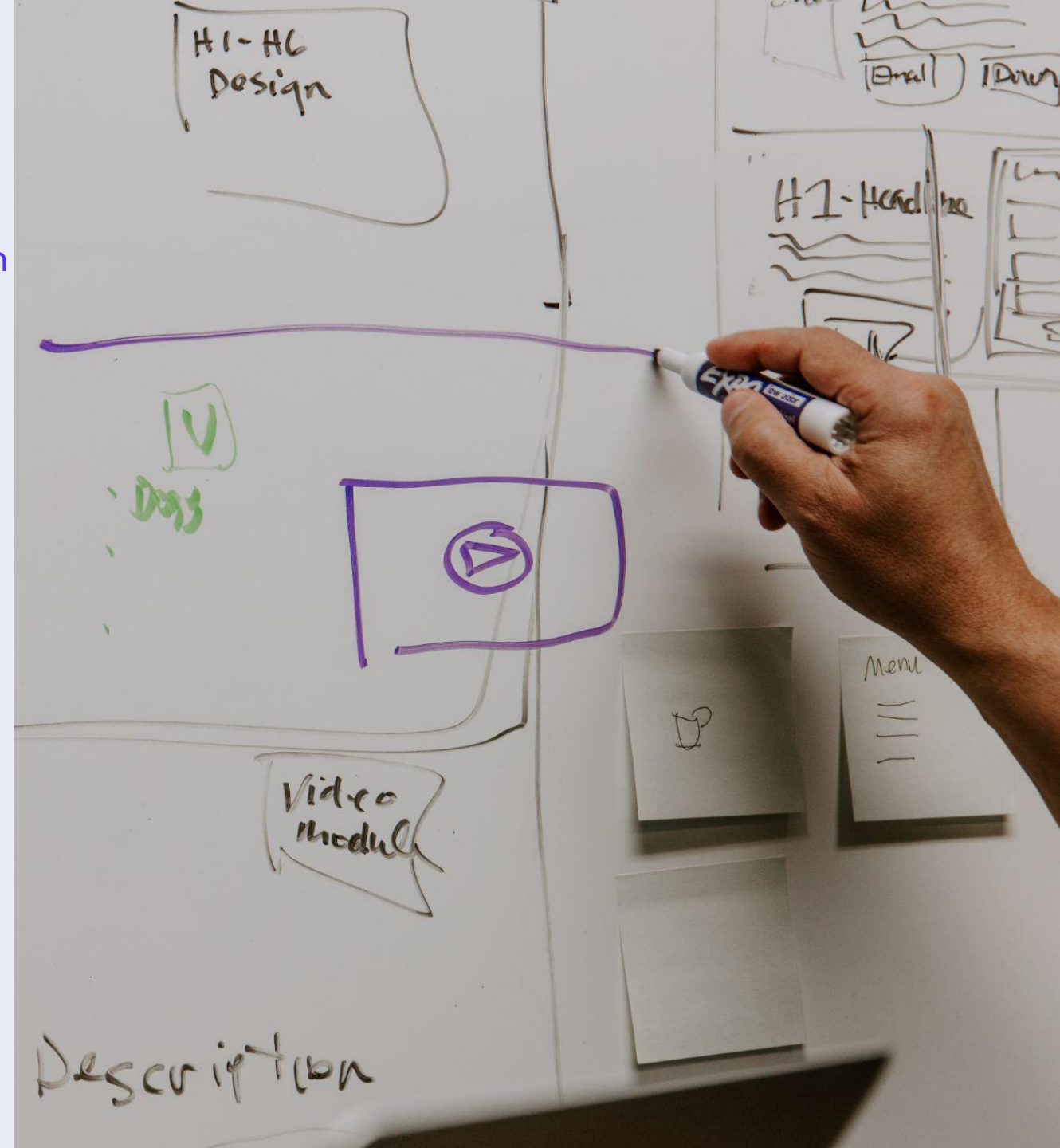
https://deploycapital.online
iwantto@deploycapital.online

deploy.