



Make a change.
Feel alive.

07.2024

01

More about **ONLYLYON Invest**

ONLYLYON Invest Investment Promotion Agency

Created in 1974, ONLYLYON Invest, managed by ONLYLYON & CO, is the Investment Promotion Agency responsible for identifying, attracting, supporting and connecting the companies, skills and technologically or socially innovative solutions that enrich the region by meeting its needs, in order to ensure their successful establishment and long-term anchorage in the Lyon region, thereby contributing to a lasting positive impact on the region's ecosystems

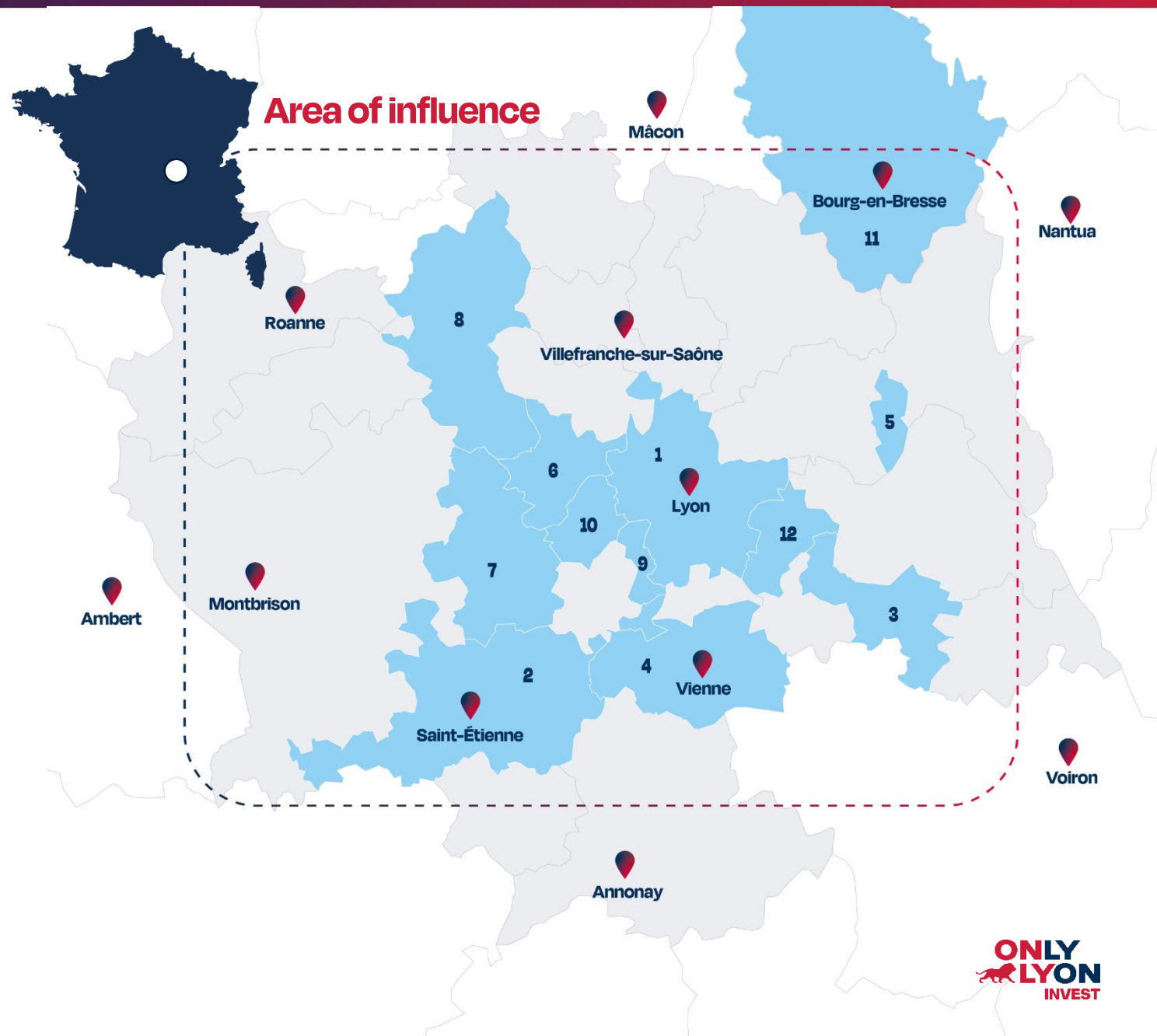


Our territory: the Lyon region

ONLYLYON Invest's scope of action covers a wide variety of areas, offering numerous business location opportunities.

Partner territories

1. Lyon Metropolitan Area
2. Saint-Étienne Metropolitan Area
3. Porte de l'Isère Urban Community
4. Vienne Condrieu Urban Area
5. Plaine de l'Ain Industrial Park
6. Pays de l'Arbresle Multi-Municipal Community
7. Monts du Lyonnais Multi-Municipal Community
8. West Rhône County Urban Community
9. Garon Valley Multi-Municipal Community
10. Vallons du Lyonnais Multi-Municipal Community
11. Grand Bourg Agglomeration
12. East Lyon Multi-Municipal Community



Our customised and free of charge support services



02

Why the Lyon region ?

The 8 strategic sectors in the Lyon Region



Textiles



**Food
& Agri-food**



**Chemistry
& Environment**



Energy



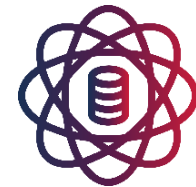
**Sustainable
Construction**



**Health
Life Sciences**



Mobility



Industry 5.0

Lyon, an industrial heritage since the 16th century

IN THE ORIGIN

A leading player in the silk industry.
Textiles are at the origin of the region's industrial profile



Since 1830, Lyon has become a major European **chemical** center, with 2 Nobel prizes and the discovery of sulfuric acid



Institut Mérieux, one of the world's leading **vaccine** research and production centers



Berliet becomes the leader of a strong local **truck** industry and creates its first small car with Louis Renault



THE CHALLENGES OF TODAY'S WORLD

Local textile production
Development of advanced textiles
Textile recycling

Green chemistry
Green materials
Elements for new energies
Recycling technologies

Research and production in infectious diseases, oncology and neuroscience

Decarbonizing urban mobility and logistics

The main industrial players

TEXTILES

ICTYOS

Nouvelles
Fibres TextilesURGO
ADVANCED TEXTILECARBIOS
Enzymes powering the Circular Economy

HEXCEL

HERMÈS
PARIS

Porcher industries

CHEMISTRY AND ENVIRONMENT

SOLVAY

SNF

PAPREC

ifp
Energies nouvelles

VEOLIA

'TORAY'

ARKEMA

Air Liquide

FORVIA

Elkem

HEALTH AND LIFE SCIENCES

AGUETTANT
MÉDICAMENTS
ESSENTIELSBoehringer
Ingelheim

MERCK

BOIRON

eurofins

Biomnis

VIATRIS

Medtronic

Nemera

BIOMÉRIEUX

FRESENIUS
MEDICAL CAREGAMBRO
Baxter

sanofi

SEQENS

GATTEFOSSÉ

FOOD

NINKASI
lieux de brassage

PANZANI

Limagrain

Sigma evian

Bjorg Bonnetterre
et Compagnie

HARI&CØ

DANONE
ONE PLANET. ONE HEALTH

ENERGY

CNR

newcleo
Fusionable Energy

ITEN

TotalEnergies

aldes

Carrier

framatome

CARBON
PHOTOVOLTAICS MADE IN FRANCE

NEOEN

edf

Rte

HYmpulsion

SYMBIO
A FAURECIA MICHELIN HYDROGEN COMPANY

atlantic

SUSTAINABLE CONSTRUCTION

VICAT

SIEMENS

SAINT-GOBAIN

GROUPE
SERL

EIFFAGE

GROUPE
MazaudSERFIM
DEPUIS 1875

MOBILITY

132

Valeo

HEXCEL

eovolt

GEODIS

PLASTIC OMNIUM

zoomo

RENAULT
TRUCKS

FREUDENBERG

JTEKT

SAFRAN

ZF

IVECO

OTHER LEADERS

Nexans
ELECTRIFY THE FUTUREGerflor
theflooringgroup

MBDA

GL events Haulotte

KNDS

Babolat

MT MANUTECH

SEB

A multimodal hub at the heart of European networks



4 high-speed train stations

3 in Lyon and 1 in Saint-Étienne, with several daily connections to Paris, Brussels, Barcelona and soon Turin



1 inland port

14,000 containers, 12 MT of goods transported every year from Chalon-sur-Saône to the Mediterranean⁽¹⁾



3 airports

Lyon Saint-Exupéry Airport: 120 direct destinations⁽²⁾
Bron Airport: 3rd largest business airport in France
Saint-Étienne Loire Airport



6 highways

Hub to Switzerland and Italy,
A crossroads between Paris and the Rhône Valley



ViaRhôna

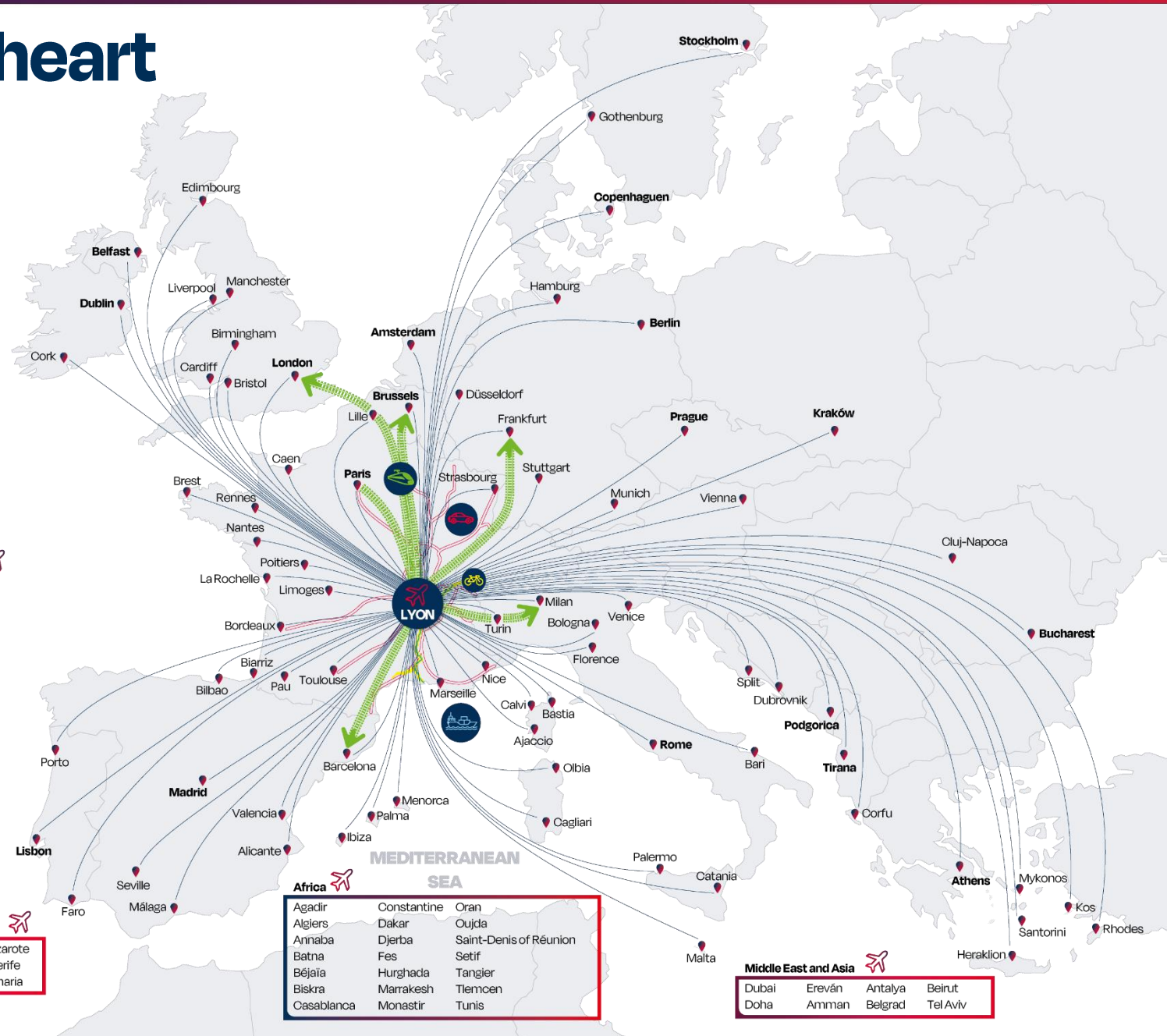
815km cycle route linking Lake Geneva in Switzerland to the Mediterranean

North America
Montreal
Pointe-à-Pitre

Madeira and Canaries
Fuenteventura Lanzarote
Funchal Tenerife
Las Palmas de Gran Canaria

Africa
Agadir
Algiers
Annaba
Batna
Béjaïa
Biskra
Casablanca
Constantine
Dakar
Djerba
Fes
Hurghada
Marrakesh
Monastir
Oran
Oujda
Saint-Denis de Réunion
Setif
Tangier
Tlemcen
Tunis

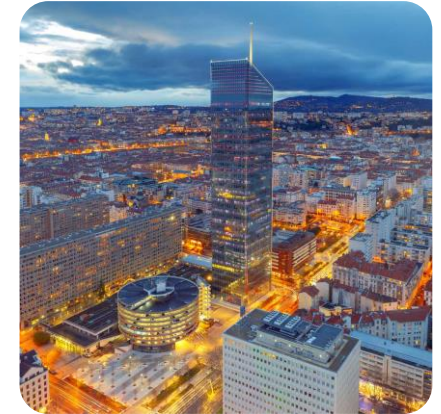
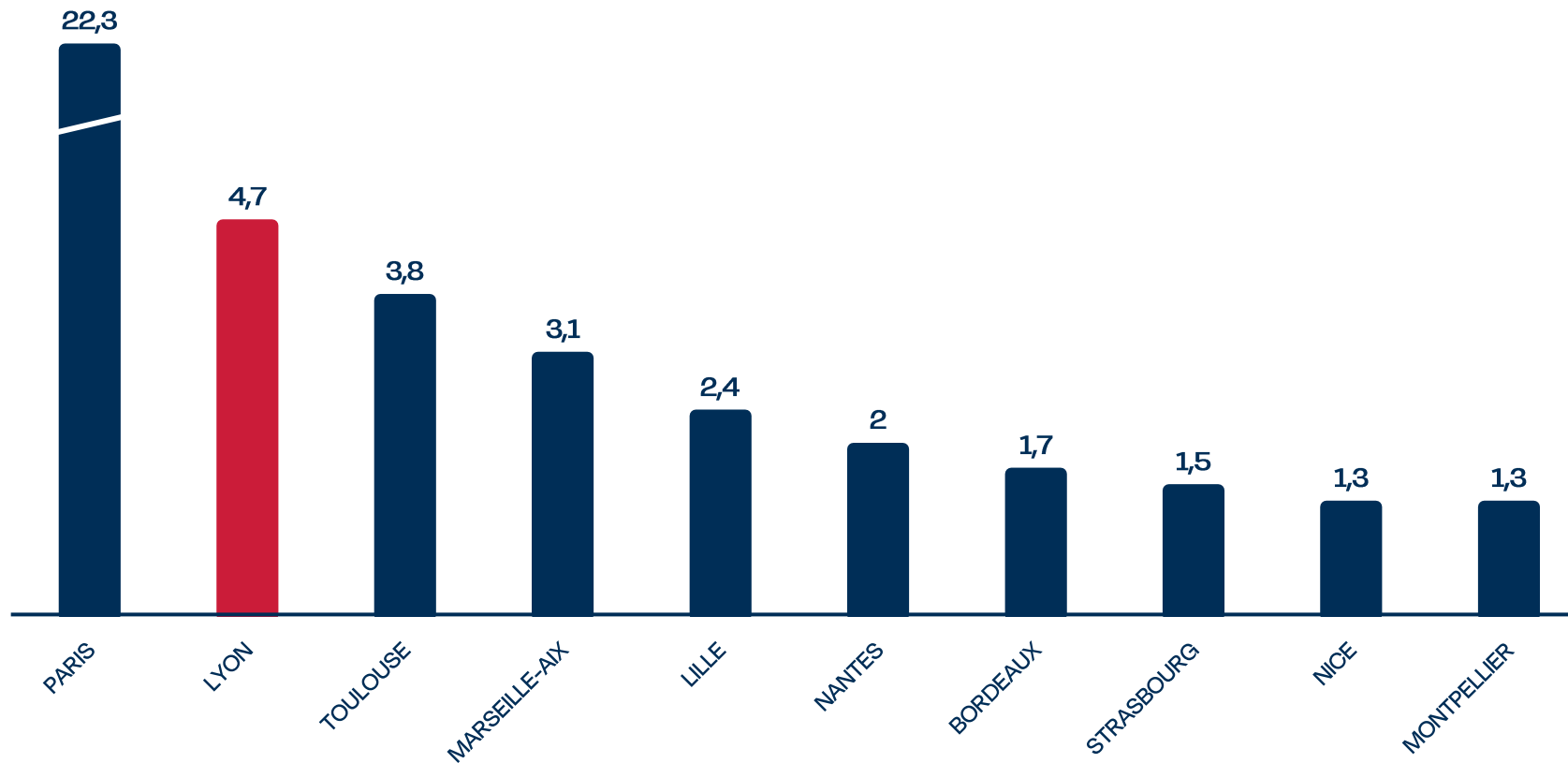
Middle East and Asia
Dubai
Doha
Ereván
Amman
Antalya
Belgrad
Beirut
Tel Aviv



Lyon, a metropolis that attracts investors

The reality of foreign investment: Lyon is the first alternative to Paris

Breakdown of investment projects in France by metropolitan area over the last 3 years (Top 10, in percentages)



2nd

**business center
in France (Part-Dieu)⁽²⁾
after Paris (La Défense)
&
metropolis by investment
projects
(2021-2023)**

Source : Baromètre d'attractivité de la France, EY, 2024



Lyon, a breeding ground for talent and skills

190,000

students
including 13% from abroad

2nd

**research and
training hub in France**
after Paris

13,300

**researchers
and teacher-researchers**
including 14% from abroad

20

**universities, grandes écoles
and research centers in Lyon
and Saint-Étienne**

Lyon, a hub of highly skilled engineers



15%

**of engineering students
in France are trained
in the Auvergne-Rhône-Alpes region**
2nd region after Île-de-France (Paris)
with over 25,600 students ⁽¹⁾



CENTRALE LYON
7th rank of the best post-prepa engineering schools in France ⁽²⁾

INSA LYON
France's leading post-baccalaureate engineering school ⁽²⁾

ENS DE LYON
Ranking 9-12 of the best universities in France ⁽³⁾

Ranking 201-300 of the best universities worldwide ⁽³⁾

Lyon, a diversity of training centers

IT schools



[EPITECH.]
L'ÉCOLE DE L'INNOVATION ET DE
L'EXPERTISE INFORMATIQUE

epsi®
l'école d'ingénierie
informatique

3W ACADEMY
10% de théorie, 90% de pratique

ynov
LE CARRIFOUR DES FORMATIONS
AUX MÉTIERS DU NUMÉRIQUE

EPITA
ÉCOLE SUPÉRIEURE D'INFORMATIQUE

SUPINFO
THE INTERNATIONAL INSTITUTE OF
INFORMATION TECHNOLOGY

le wagon

WEBFORCE
HELLO WORLD

DIGITAL CAMPUS
L'ÉCOLE DU NUMÉRIQUE

SIMPLON
.CO

ESCEN
École Supérieure de Commerce
et d'Économie Numérique
PME - ENTREPRENEUR - LYON - SAINT-ÉTIENNE

WIS
WIRTSCHAFTS UNIVERSITÄT
WIEN VIENNA

WILD
CODE SCHOOL

WEB@CADEMIE

**L'ÉCOLE
LDLC**

ada TECH
SCHOOL

esd
école
supérieure
du digital

**LE
101**

Business schools



AMOS SPORT
BUSINESS
SCHOOL

ESCE INTERNATIONAL
BUSINESS SCHOOL

**em
lyon**
business
school

BSB
BURGUNDY SCHOOL OF BUSINESS

ECEMA
— LYON —

IFAG

CEFAM
Centre d'Études Franco-Américain de Management
LYON & USA

esdes
BUSINESS SCHOOL
LYON-ANNECY

ICL
L'ÉCOLE
DES BUSINESS
DEVELOPERS

ISEFRAC
BACHELOR

**BAC+3/+5
egc**
CENTREST
École Supérieure
Management
Commerce

EKVA
SCHOOL OF BUSINESS
Lyon • Saint-Étienne • Ecully

3A
LYON - PARIS
ÉCOLE SUPÉRIEURE
DE COMMERCE ET DE DÉVELOPPEMENT

ISG
INSTITUT SUPÉRIEUR
DE GÉNÉRALISTES

ESAM
MANAGEMENT - FINANCE - LAW

**ÉCOLE DE
COMMERCE DE
LYON**
CAMPUS LYON

ESSCA
SCHOOL OF MANAGEMENT

OMNES
EDUCATION

**Euridis
Business
School**
Commerce - Vente - Négociation

IDRAC
BUSINESS SCHOOL

**EMLYON
BUSINESS SCHOOL**

4th rank of the best business
schools in France ⁽¹⁾

10th rank of the best business
schools in Europe ⁽²⁾

Sources: (1) Le Figaro Etudiant, 2024 / (2) Financial Times, 2023

Lyon, a center of academic excellence

The Lyon region is home to several renowned universities offering a wide variety of programs in many fields, from the humanities to the exact sciences.



Universities



Claude Bernard University (Lyon 1)
Specialities: science and technology, health and sports science

→ **CLAUDE BERNARD UNIVERSITY (LYON 1)**
Ranking 9-12 of the best universities in France



Lumière University (Lyon 2)
Specialities: human and social sciences

Ranking 201-300 of the best universities worldwide



Jean Moulin University (Lyon 3)
Specialties: law and economics/management



Lyon Catholic University
Multidisciplinary



Jean Monnet University (Saint-Étienne)
Multidisciplinary

Source: Academic Ranking of World Universities, ShanghaiRanking, 2023

Quality of life made in Lyon



Heritage

10% of the city of Lyon is listed as **UNESCO World Heritage** since 1998. Lyon is also a playground for many **contemporary architects** (Confluence and Part-Dieu district).



Nature

The metropolitan area boasts **14 major parks and 24 hiking trails**, providing a high-quality living environment for residents, with **wooded areas** dedicated to nature-based leisure and sport.



Gastronomy

With over **4,000 restaurants**, Lyon offers an incredibly rich range of cuisine. From legendary chef Paul Bocuse to local « Bouchons », treat yourself! And explore our many **food markets**.



Sport

Take part in **local sporting events** (SaintÉLyon, Lyon Free Bike, etc.) or enjoy matches in our **modern sports venues** (OL at Groupama Stadium, LOU at Matmut Stadium, ASVEL at LDLC Arena).



Culture

Numerous festivals (Festival of Lights, Nuits sonores, Jazz à Vienne, Nuits de Fourvière, etc.), and **many world-renowned artistic institutions**.






Lyon, a metropolis open to the world

68 consulates in Lyon ⁽¹⁾

24 partner cities worldwide ⁽²⁾

+1,800 foreign-owned companies in Lyon ⁽³⁾
5,300 in the Auvergne-Rhône-Alpes region ⁽⁴⁾

Top 5 countries
Investors ⁽³⁾

				
18%	15%	9%	7%	7%

Lyon, founder and active member of **4 international networks** ⁽²⁾:
Délice (gastronomy and food), LUCI (urban lighting), Eurocities and Silky Cities (silk)

International institutions based in Lyon



Several **courses and international diplomas**
in childhood to university, **7,000 students**
registered in international studies ⁽²⁾

20,000 foreign students in Lyon,
13% of all students in the city ⁽²⁾

04

Focus on the Chemistry & Environnement Sector

Historical background



1536

Creation of the Frères Perret sulfuric acid plant in Saint-Fons. Founding act of the chemical corridor



1912

Lyon becomes a world center of excellence in catalysis



2010

Signature of the "impact pact" committing a collective of 42 partners to the ecological transition and the transformation of industry

1853

François 1st grants Lyon a monopoly on silk, giving birth to the Lyon chemical industry



Lyon's Victor Grignard wins the Nobel Prize for Chemistry

1940



Creation of the Lyon Vallée de la Chimie mission

2023



ONLY LYON
INVEST

Key figures

1st

**chemical-producing
region in France ⁽¹⁾**

1st

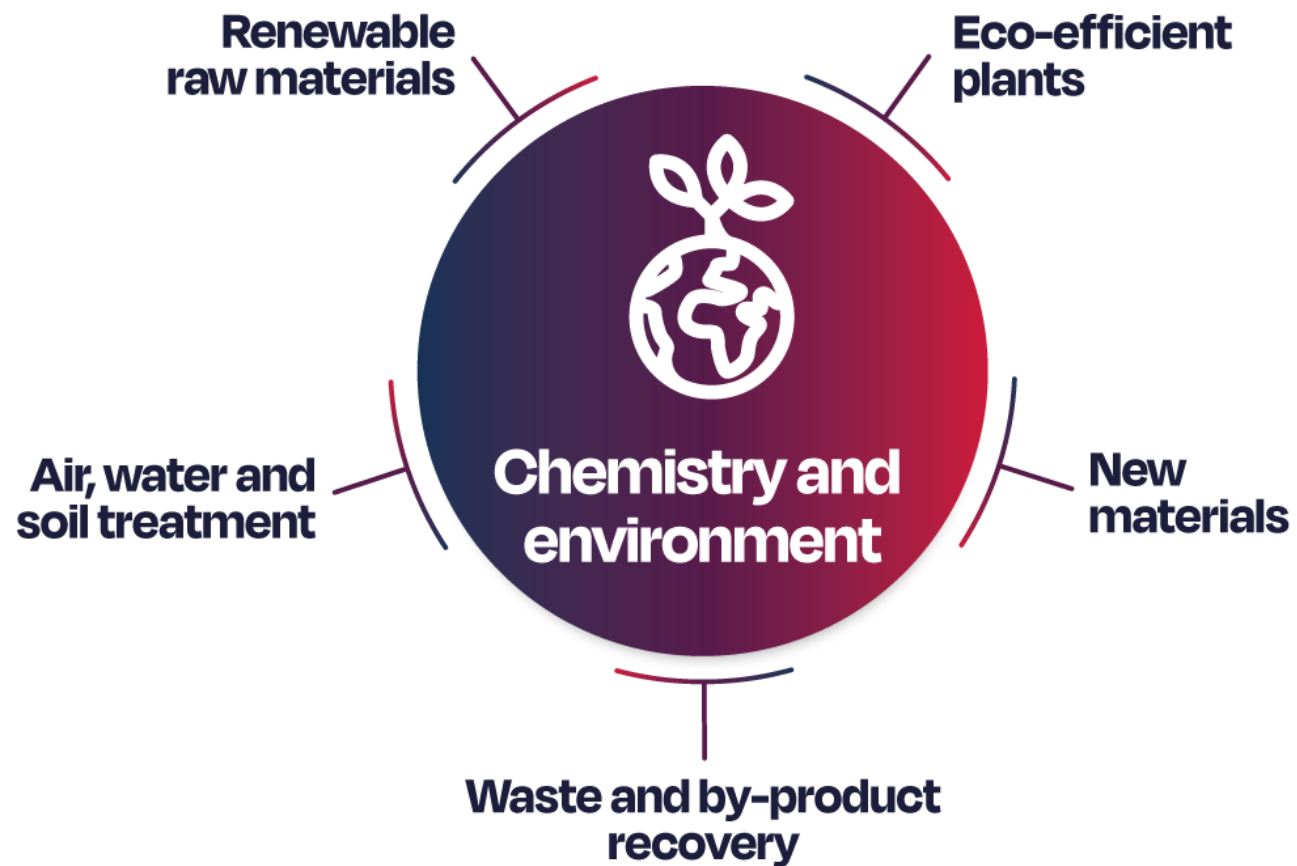
**region in France
for plastics
and composites ⁽²⁾**

>500

**companies in Lyon
Chemical Valley ⁽³⁾**
A candidate site for the
'low-carbon industrial
zone' label

2,500

**researchers in Lyon
Chemical Valley ⁽³⁾**
1/3 of French R&D effort
in chemistry science



Main actors in the value chain

LEAD CONTRACTORS



CHARACTERIZATION & SIMULATION



OEM



WASTE



PROCESS



ENVIRONMENTAL CONSULTING & EXPERTISE



ANALYSIS & INSTRUMENTATION



REGULATORY



SECURITY



Main actors in the industry

MAJOR GROUPS



MID-SIZED



SMEs



STARTUPS



Targeted impacts and local opportunities

Lyon has become the capital of green chemistry and green materials, home to the R&D centers of the world's leading companies (Forvia, Solvay, Arkema, IFP, Total, Vencorex, etc.)



Process performance and decarbonization

- Limiting the use of fossil fuels to power processes by generating green hydrogen locally
- Process intensification and densification with continuous and/or catalytic ways
- Industrial deployment of Industry 4.0 technologies (AI, VR-VA, cloud...)



Green materials

- Development of biomass-based materials
- Recycling of plastics (PE, PET, PA...)
- Development of innovative materials from recycled materials



Air, soil and water treatment

- Deployment of pollutant detection and analysis solutions
- Deployment of pollutant treatment and elimination solutions (PFAS in particular)



Industrial and territorial ecology

- Encouraging industrial synergies with a view to pooling resources

Clusters

COLLABORATIVE R&D CLUSTERS



FROM R&D TO SCALE UP PLATFORM



PROFESSIONAL FEDERATIONS



Innovation cluster

Plastics & Materials



Initiating collaborative R&D projects

309 projects financed for more than €736M



Federating ecosystems

More than 530 active members



Promoting companies in France and abroad

35 European projects



Innovation cluster

Chemistry & Environment



Initiating collaborative R&D projects

500 projects financed for more than €1.8bn



Federating ecosystems

More than 410 active members



Promoting companies in France and abroad

Hotspots

The LyonTech-la Doua campus

gathers 22,000 students and is home to 40% of Lyon's scientific potential, with 80 research laboratories, 1,500 researchers and 1,300 PhD students

Axel'One

The French open innovation chemistry-environment platform

Lyon Chemical Valley

Chemical platform - historic territory of French chemical players, including Circulyz, an 18-hectare land opportunity

CIRCULYZ

Lyon metropolitan area



Provademse

INSAVALOR's technological innovation platform dedicated to the development of eco-technologies

Materi'act - Forvia

European green materials hub (R&D center and incubator)

IFPEN

A major player in energy, transport and environment research and training

Dedicated real estate for R&D and pilot scale



Axel'One is a center for **innovation** and **collaboration** in the field of **green chemistry**. It was created to promote R&D in the chemical sector, with a focus on sustainable innovation and environmentally-friendly solutions.

It offers turnkey space for innovative companies and **shared facilities** to develop new **materials**, **smart processes** and catalytic solutions.

Located in a 370-hectare industrial park with **6 R&D centers**, Axel'One is the only one of its kind in France.



The CEI (Centre d'Entreprises et d'Innovation) is located **in the heart of the La Doua university campus**, perfectly close to public transport.

Today, it is home to some **50 innovative technology companies**.

With a total capacity of 10,000m², it offers companies the **flexibility and variety** of rental space essential to their development (from 20 m² to several hundred m²).



Materi'Act has been the global **green materials** center of automotive supplier Forvia since 2023. It is also one of the hotspots of the Lyon region.

Materi'Act brings over 10 years of expertise in the **formulation and processing of recycled and biobased materials**.

The 400-strong team carries out R&D in cooperation with the industrial ecosystem. It also relies on pilot facilities. Materi'Act also welcomes start-ups in the acceleration phase, to support their industrialization.

Dedicated real estate for your industrial steps



A hotspot for industry in the city, **USIN** is a new model of production space located at the heart of the urban and industrial ecosystem of Lyon Parilly Factories.

From development projects to the deployment of a complete production line, from very small businesses to large corporations, from long-term locations to springboard landings... USIN stands out for its ability to offer **a wide range of flexible, scalable solutions to all industrial ambitions**. Designated a "turnkey industrial site" by the French government, USIN does everything in its power to **facilitate and accelerate the establishment of our tenants' plants**.

Right in the heart of the **Chemical Valley**, 25 minutes from downtown Lyon, the new Circulyz business park will offer 18 hectares of ideal land for **climate tech** industries.

This new area will benefit from exceptional support from the Lyon municipality, with strong ambitions in terms of **circularity and resource sharing**.

Coming soon: 2027-2028



Located on the outskirts of Lyon, the Plaine de l'Ain Industrial Park offers **turnkey land** and real estate solutions to companies looking for business opportunities.

The largest industrial park in the region, it is home to 180 companies and more than 8,200 employees on nearly **1,000 hectares** of land.

PIPA combines an exceptional geographical location in Europe, an **ideal living environment** for employees and a stimulating **industrial ecosystem**.



Circulyz

**The largest land opportunity in Vallée de la Chimie
(18 hectares by 2027-2028)**

VOCATION

Welcoming companies committed to industrial transition

TARGETS

- Polymer recycling (textiles, plastics)
- Environmental pollution control (water, air, soil)
- Biosourced chemistry

INDUSTRIAL AND RESEARCH ENVIRONMENT

Close to Syensqo, TotalEnergies, Solvay, Elkem... and research centers



Talents

Training the professionals of tomorrow's chemistry industry

TECHNICIANS



ENGINEERS



SPECIFIC TRAININGS



Support for new players



European Union

Achieving climate neutrality by 2050 (Euro Climate Law: Green Deal)



France 2030

Produce better: hydrogen/nuclear, decarbonization of industry

Objective

Returning to a leader place in the global energy sector



ADEME in the region

Current calls for projects: renewable energies, hydrogen, heating and cooling networks, etc.

Objective

Sustainable energy independence of France



Auvergne-Rhône-Alpes Region

Supports energy rehabilitation work on buildings and innovation around energy (hydrogen, anaerobic digestion, etc.)

Objective

Becoming the 1st sustainable region of France



Métropole de Lyon

- Diagnosis and support for energy performance
- Carbon footprint
- Eco-Heat Premium

Objective

Energy management and development of renewable energy

€54bn

€4.2bn

(at national level)

€1.4bn

€31M



News in the AURA Region

Inauguration in December 2023 of Symbio's giga factory for the production of hydrogen systems (50,000 units for 2026) for commercial and heavy vehicles.

With the support of French Nation, AURA Region, ADEME agency and UE programs.
1,000 Jobs creation planned.

Main events

EVENT	DESCRIPTION	FREQUENCY	FIRST EDITION
	The leading trade show for plastics, composites and rubber industry in France.	Biennial	2020
	The trade show for road and urban transport professionals. A crossroads of innovation and information on the most relevant and best-adapted solutions for the evolution of the truck industry and for the service of everyone.	Biennial	1989
	The benchmark international environmental solutions event for manufacturers, cities and regions. A must-attend event for all those involved in the environment and the ecological and energy transition.	Biennial	1978
	International business convention on waste recycling, recovery and treatment.	Annual	2017

They trusted us



Established
in the Lyon region
since 2022

Subsidiary of the Forvia group, Materi'act develops, processes and markets unique, cutting-edge materials with low and very low CO₂ footprints. Their sustainable products include recycled and biobased compounds, biobased coatings, low-CO₂ carbon fibers and green steel. They have chosen Lyon as the location for their R&D center.

"We felt that the region and the city of Lyon had the right balance of quality of life, academic background and chemical tradition to qualify it as the location for our R&D center. The recruitments we are making perfectly confirm this initial intuition."



Rémi DAUDIN
Sustainable Materials VP, Forvia
Président, Materi'Act



Established
in the Lyon region
since 2022

Leading consultancy on energy and climate issues. Founded in 2007, Carbone 4 supports companies and public-sector bodies in their transformation towards decarbonization and adaptation to climate change.

They offer a systemic vision of the energy-climate constraint and a strategic vision of resilience and adaptation. Their mission is to guide their customers towards strategies that ensure sustainability and resilience, in a world subject to climate drift and finite resources.

Carbone 4 also offers training courses on the challenges of decarbonization and adaptation to climate drift. Their aim is to provide an overview of energy and climate-related issues, and to transmit concrete methods and tools for taking action.



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Economic attractiveness program
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