

## Eduscopi Science Communication Agency 2024



# Meet Eduscopi



## What do we do?

**Eduscopi** is a scientific communication agency that creates and participates in various projects of communication, dissemination, training and scientific education.



## What do we offer?

We are a team of professionals in scientific communication who apply **creativity** as the fundamental axis of our work and who offer customized services based on the needs of each project.

## Services:



#### Consulting

Our training and experience, enable us to assist you in finding the best solutions to your needs in education, communication, or scientific outreach.



## Project management

Do you need support in implementing projects in education, communication, or scientific outreach?

Discover how we can assist you.



#### **Production**

We produce innovative, engaging, and scientifically rigorous educational and outreach resources.



#### **Training**

We are experts in providing training and workshops in scientific communication and education.

## Who are we?

We are professionals from **biology, chemistry, physics, and journalism** backgrounds, passionate about outreach, research and creating scientific content.

That's why we created **Eduscopi**.



Salva Ferré
Partner and Creative director



**Bea Cordero**Creative director



Alce Coloma
Project management



**Rebeca Ribas** Educational projects



**Eva Busquets**Secretary and accounting



Nieves Lorenzo-Gotor

**Project coordinator** 



**Anna Molinet**Digital communication



Judith Sánchez
Project management



**Toni Pou**Partner and director

## How do we work?

## Eduscopi's workflow

#### 2. Consulting

What do you need? We have advised administrations, research centers, companies, and organizations.



#### 3. Creation

We generate and propose feasible ideas. Our projects are our pride and our endorsement. You can find them on our website.



Eduscopi

#### 5. Avaluation

We analyze scientific communication projects using our own indicators and tools.





### 1. Analysis

Each project begins by understanding the communicative situation.



#### 4. Execution

We have extensive expertience in the production and coordination of resources and projects for disemination, communication, education, and training.



# Project topics





## Education

## **Consulting services**







#### **Eduscopi's role:**

- Conceptualization of educational projects.
- Facilitation of creativity sessions to launch collaborative projects between teachers and research groups.



Click to learn more.

#### **Eduscopi's role:**

- Management of the educational program and website.
- Organization and production of activities and events.



Click to learn more.

#### Eduscopi's role:

- Co-creation of the project and development of pedagogic materials.
- Management of participants and organization of final event.
- Coordination of the development of the video game.







# Education

## **Production services**

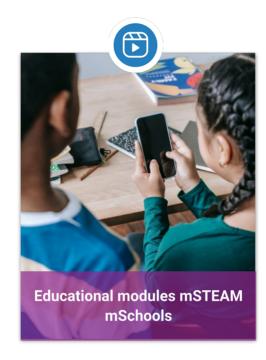


#### **Eduscopi's role:**

- Conceptualization and drafting of the collection of stories.
- Writing of the stories and coordination of illustration and layout.



<u>Click</u> to learn more.



#### **Eduscopi's role:**

- Conceptualization and drafting of the educational modules.
- Consultancy in scientific education.



**Click** to learn more.



#### **Eduscopi's role:**

- Conceptualization and drafting of the educational modules.
- Training for the ambassadors of the STEAMcat program.







# Education

## **Production services**







#### **Eduscopi's role:**

 Conceptualization, design, and production of the website and the interactive learning resources.



#### **Eduscopi's role:**

- Creation and drafting of the educational modules built upon Project-Based Learning.
- Workshop sessions for teachers.



#### **Eduscopi's role:**

 Co-creation of the project and development of pedagogic materials.







## Communication



#### Eduscopi's role:

 Writing, coordination, execution, communication, and monitoring of the plan.





# UVIC UNIVERSITAT DE VIC UNIVERSITAT CENTRAL DE CATALUNYA

Strategic Plan for Scientific Communication Ajuntament de L'Hospitalet

#### Eduscopi's role:

 Preparation of the research and knowledge transfer Communication Plan of UVic-UCC.



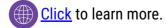


## Communication



#### Eduscopi's role:

 Social Media Communication Consultancy.





#### Eduscopi's role:

- Management of social networks.
- Advice on digital communication.
- Event tracking.



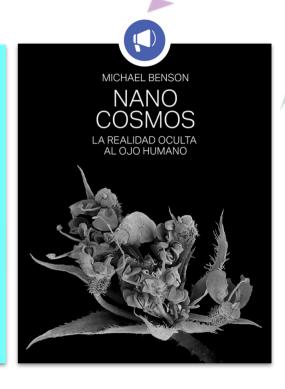




## Dissemination







#### Eduscopi's role:

- Design, conceptualization, script, and audio production.
- Design and deployment of dissemination campaign.



**Click** to learn more.

#### **Eduscopi's role:**

- Management and design of the activity.
- Training sessions to scientists.



Click to learn more.

#### **Eduscopi's role:**

 Design guided activities for the exhibition.







## Dissemination





#### **Eduscopi's role:**

- Creativity and scripting of videos.
- Video production.
- Communication and transfer advice.



#### Eduscopi's role:

Design, management, communication, and assessment of the activity.









#### Eduscopi's role:

- Creation, design, coordination and academic management.
- Work evaluation.
- Teaching in some sessions.











#### **Eduscopi's role:**

- Consulting and training.
- Design of the workshops and the supporting materials.



#### **Eduscopi's role:**

- Project design.
- Consulting and training.
- Recording and production of the final videos.







# European projects



#### **Eduscopi's role (project partner):**

- Consulting throughout the different phases of the project.
- Applied creativity to generate diverse solutions and proposals.





#### **Eduscopi's role (project partner):**

Scriptwriting, development, and coordination of video production.







# European projects



#### **Eduscopi's role (project collaborator):**

- Consulting.
- Coordination.
- Design and production of the materials of the Escape Room.





#### **Eduscopi's role (project collaborator):**

- Adaptation of the in-person Room Escape (narrative, puzzles, etc.)
- Coordination of the interactive production.









## Science Communication Agency

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