



PROJECT HUB360

Performance and Sustainability by Design

**ESG strategic consulting | Sustainability reporting |
Analysis and tools for LCA, LCC, S-LCA and ESG monitoring |
European projects**

 <https://www.projecthub360.com/>

APPROACH & EXPERIENCE

“

For almost 20 years, we have been working with companies to **integrate sustainable development** into their production processes with innovative, customized, science-based solutions.

We create **sustainable business strategies** by incorporating technological solutions and strengthening competitive positioning.

We work in a wide range of key industrial sectors.

”

20



Years of experience in consulting on sustainability and innovation

+110



Projects focused on sustainability and innovation (including EU projects)

+840



Partners and collaborators in our international network



Sustainability

We work to be catalysts for change, creating **value and positive impact**. We support our clients in developing and implementing their **360-degree sustainability roadmap**, including environmental, social, governance and stakeholder communication (ESG+C) aspects. We propose a **scientific and quantitative approach** to develop **Sustainable-by-Design** products and processes.



Innovation

We believe in scientific progress, we support innovative project development, **open innovation and technology transfer** for our clients' competitiveness and sustainability. We provide **tailored solutions** to improve current processes by creating positive impact by **integrating skills and technologies**. We implement a collaborative and co-creative approach to problem solving to achieve a shared outcome.

OUR KEY POINTS

01

Integration

We integrate experiences from different sectors and disciplines.



03

Science-based

We apply scientific methods to implement the innovation and sustainability roadmap.



05

Multidisciplinary

We provide experts from different disciplines for a full 360-degree service.



02

Co-creation

We create the projects with our clients for more effective and business-friendly solutions.



04

Collaboration

Collaborative approach to involve all relevant business functions.



06

Data driven

Our quantitative approach makes it possible to monitor and achieve predetermined targets.



OUR SERVICES



ESG strategic consulting

Analysis, development and implementation of a corporate sustainability roadmap.



Sustainability reporting

Development and drafting of sustainability reports according to ESRS and GRI standards.



Communicating sustainability

Definition and implementation of a communication strategy with a data-driven approach.



European projects

Development, drafting and management of innovation projects for European calls for proposals.

OUR SERVICES



Carbon Footprint (CFP)

Quantifying the carbon footprint of organizations and products.



Life Cycle Assessment (LCA)

Assessment of environmental impact at all stages of the life cycle of processes and products.



Life Cycle Costing (LCC)

Assessment of costs at all stages of the life cycle of products and processes.



Social Life Cycle Assessment (S-LCA)

Assessment of social impacts at all life cycle stages of products and processes.



Improve your ESG rating and performance

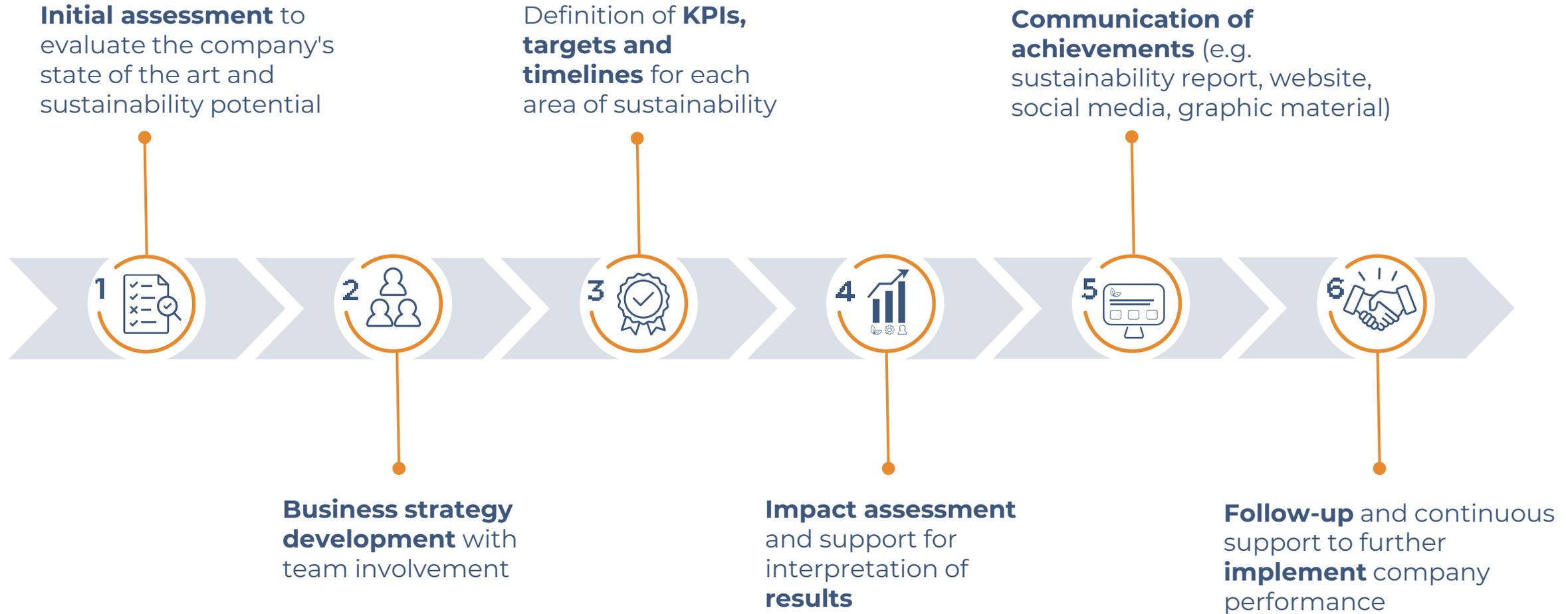
ESG stands for *environmental, social and governance* and is the concept that encompasses **the three most important non-financial factors for a company**.

We provide **customized consulting services** to reduce environmental impact, generate growth, efficiently manage resources (natural, economic, intellectual) and foster socio-economic development in the relevant territorial context in which the company operates.



[Read more](#)

ESG ROADMAP





Communicate your sustainability results

The sustainability report is the corporate tool for **communicating economic, environmental and social achievements** usually on an **annual or biannual basis**.

It gives the **opportunity** to concretely **demonstrate** how the organization contributes to the achievement of the United Nations Sustainable Development Goals (SDGs), to **improve reputation** and **increased loyalty** for the brand/organization. For all external stakeholders it is a way to understand the **company's sustainability performance**.





How and what to communicate to stakeholders

Communicating sustainability can lead to **great benefits in terms of visibility and reputation**, but it must be **approached scientifically**, through reliable numerical data and a **long-term strategy**.

The scientific approach guides all our decisions and strategies in **our communication services**, that includes: sustainability reporting, visual identity, packaging design, web design, social media editorial plans and documents review.



[Read more](#)



Proposal writing for EU-funded projects

We **manage** projects during **all phases**: proposal writing, development of the consortium, submission, project implementation, dissemination and exploitation. We have **twenty years of experience in European projects**, during which we have developed and consolidated **a dense network of contacts** between collaborators and partners.

Some of the recent EU projects we have been involved in:



[Read more](#)

CARBON FOOTPRINT (CFP)



Quantify the CFP of your processes and products

CFP indicates the amount of **carbon dioxide (CO₂) equivalent** emitted into the atmosphere both **directly and indirectly** by human activities. **CFP is crucial for business strategies:** in a context where suppliers of **low-emission products or services are rewarded**, the CFP also becomes a tool to highlight one's environmental responsibility activities and policies, according to ESG values.



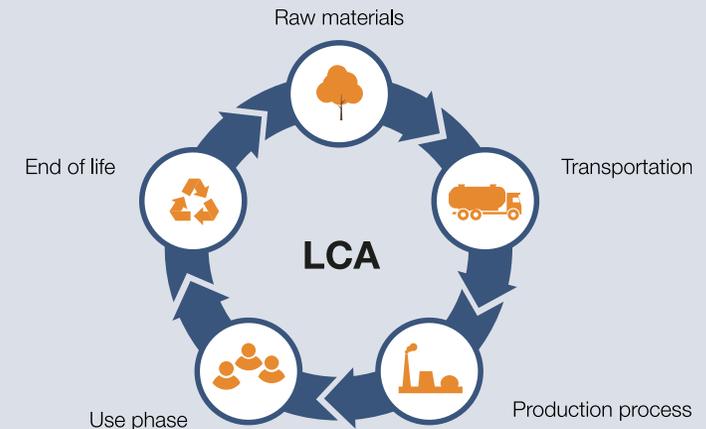
[Read more](#)

LIFE CYCLE ASSESSMENT (LCA)



Evaluate your environmental impacts

Assessments of environmental impacts increasingly influence many consumers' purchasing and investment choices - for companies they represent **an important new parameter in market positioning**. We evaluate and interpretate the results on environmental impacts during all the phases of the life cycle to help you reduce negative impacts.



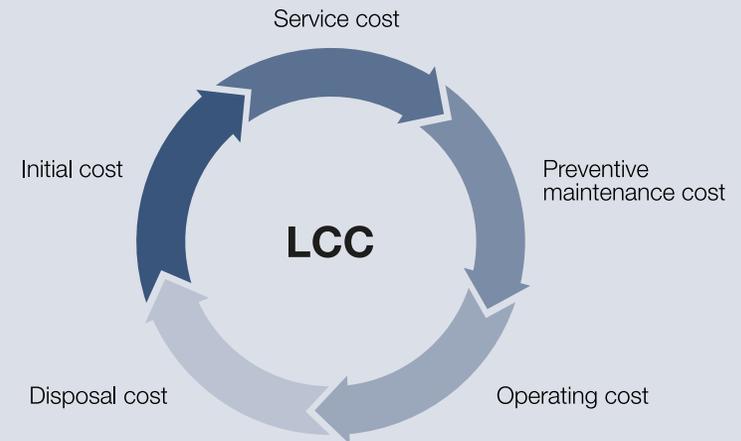
[Read more](#)

LIFE CYCLE COSTING (LCC)



Evaluate your economic impacts

LCC analysis is **crucial for companies** to estimate, in monetary terms, the direct and indirect costs of their resources, **to reduce production costs** to a minimum and to make precise and **conscious budget planning**. We evaluate costs during all the phases of the life cycle to help you to make cost-effective decisions.



SOCIAL LIFE CYCLE ASSESSMENT (S-LCA)



Evaluate your social impacts

S-LCA aims to achieve the well-being of people and society and enables companies to **demonstrate** their **commitment to social sustainability**. With S-LCA we support you to **increase knowledge of the social impacts** of a product throughout its life cycle and to **identify opportunities** that can lead to social improvement in actions and projects.

S-LCA stakeholders



OUR SOFTWARE

We develop customized IT tools to implement a quantitative (data-driven) approach to **support the clients' sustainability strategy**.

All tools are developed by including client data and processes, **facilitating development, evaluation and monitoring**, implementing a Performance and Sustainability by Design approach.

MultiOptimal[®]
360

EcoOptimal
LCA

EcoOptimal
LCC

 ESGeasy[®]

 ESG+C



THE DECISION SUPPORT TOOL

MultiOptimal[®] 360

A comprehensive decision support solution that supports the development of **new solutions** with reduced time-to-market and lower R&D costs **through a multifactor approach.**



[Read more](#)



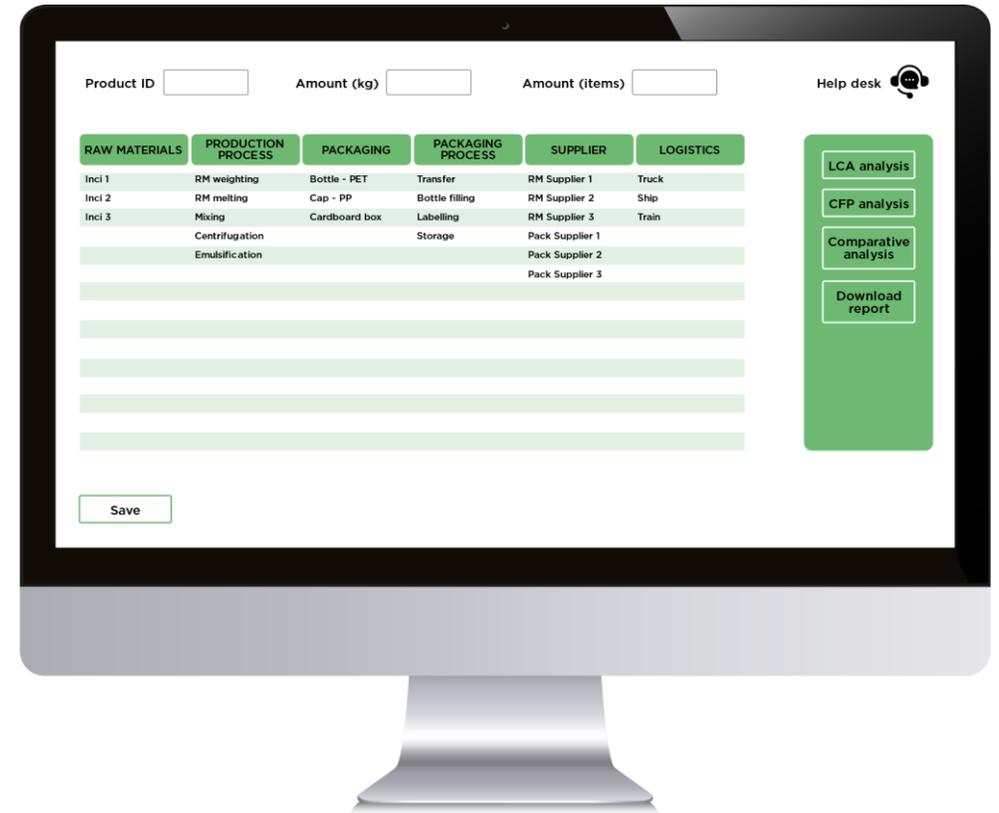
THE TOOL FOR ENVIRONMENTAL SUSTAINABILITY

EcoOptimal
LCA

The **ecodesign software** that enables automated **LCA** (Life Cycle Assessment) and **CFP** (Carbon Footprint) analysis of products.



[Read more](#)



THE TOOL FOR ECONOMIC SUSTAINABILITY

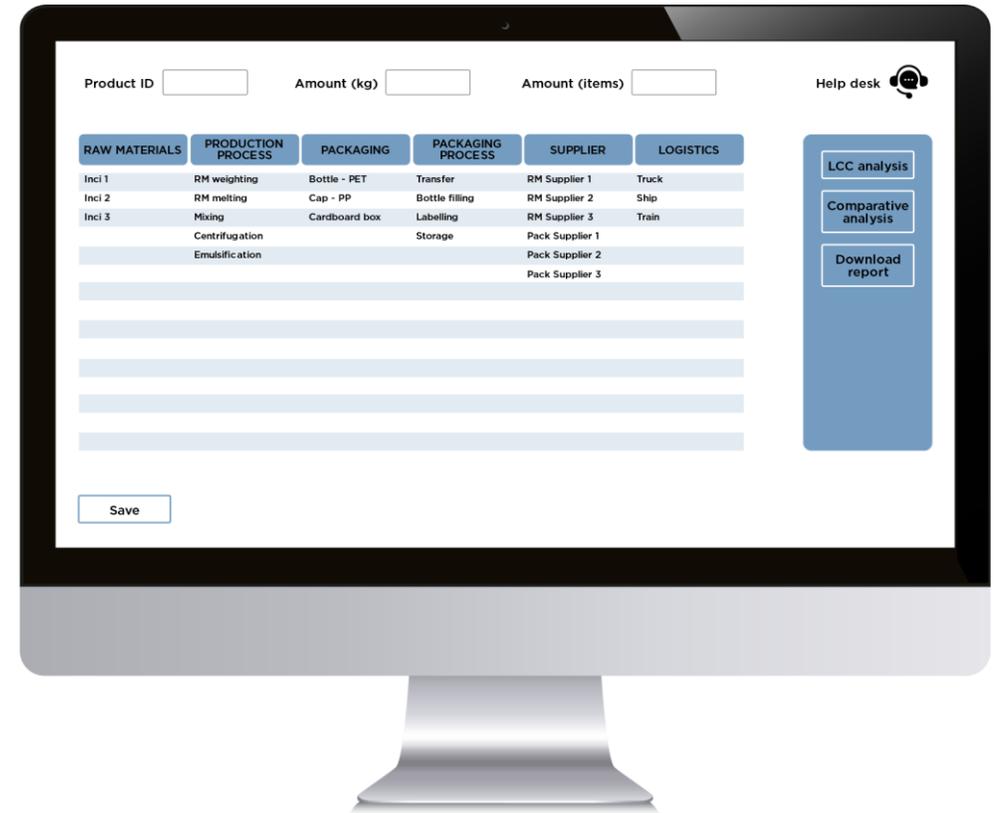
EcoOptimal

LCC

The **ecodesign software** that enables timely **analysis of product costs in an automated** manner, in order to preside over production costs and maximize margins.



[Read more](#)



THE TOOL FOR CORPORATE SUSTAINABILITY



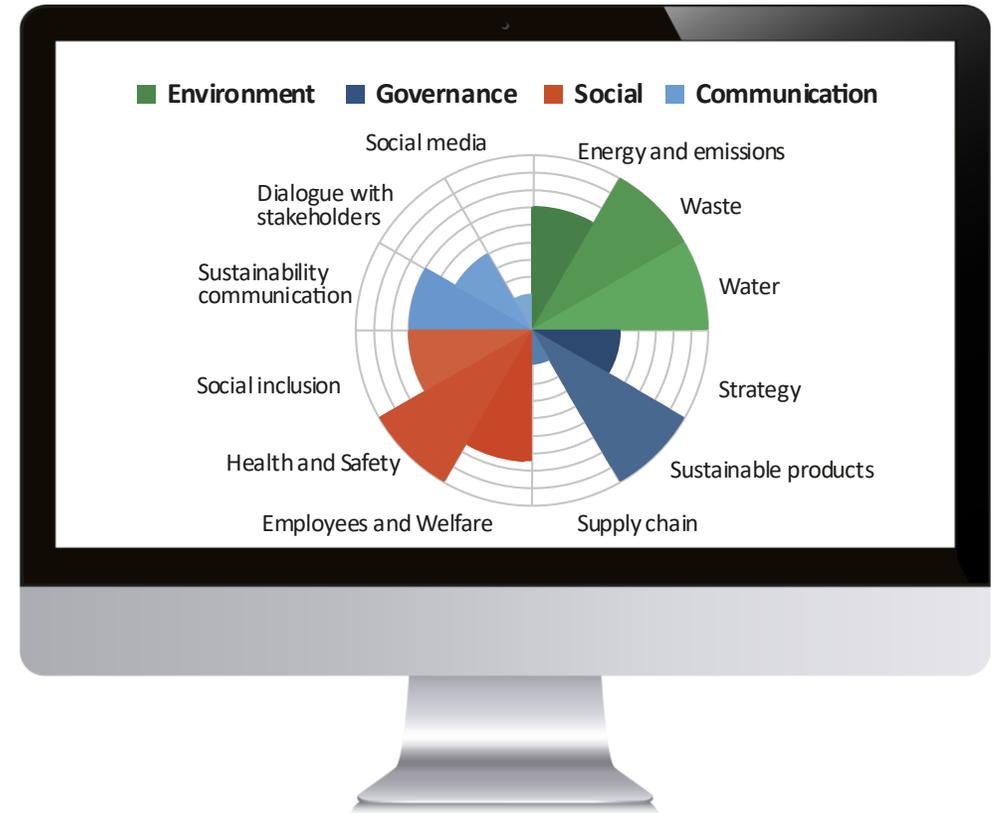
The customizable software **for sustainability reporting**. It collects and analyzes **ESG data**, monitors sustainability performance and **tracks progresses** toward sustainability goals.



THE TOOL FOR CORPORATE SUSTAINABILITY AND COMMUNICATION



The **assessment method** based on international standards to verify **corporate positioning in terms of ESG and communication** to stakeholders. It is a starting point to create a roadmap for sustainability with **concrete KPIs and targets**.



Let's keep in touch!

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