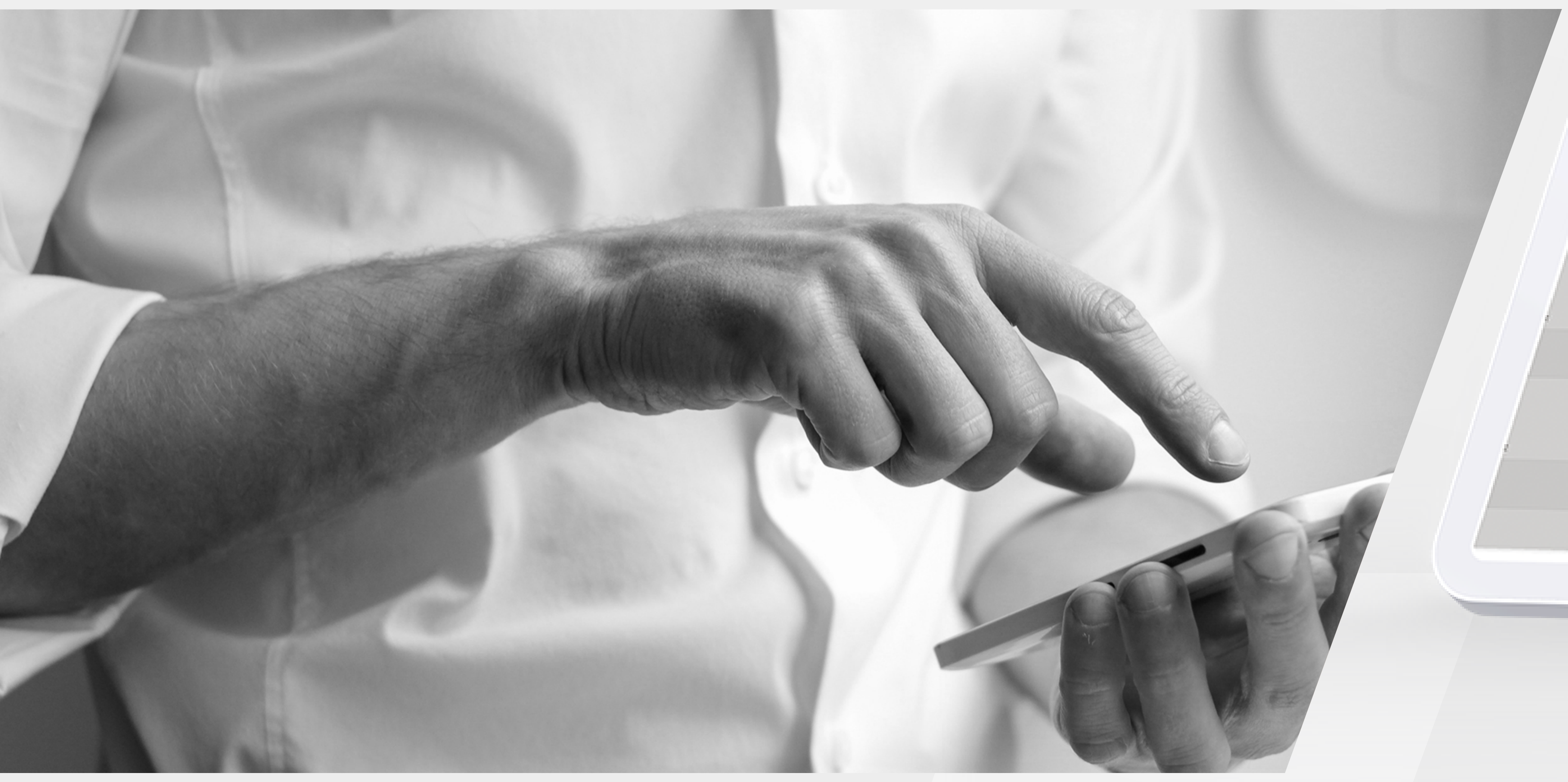
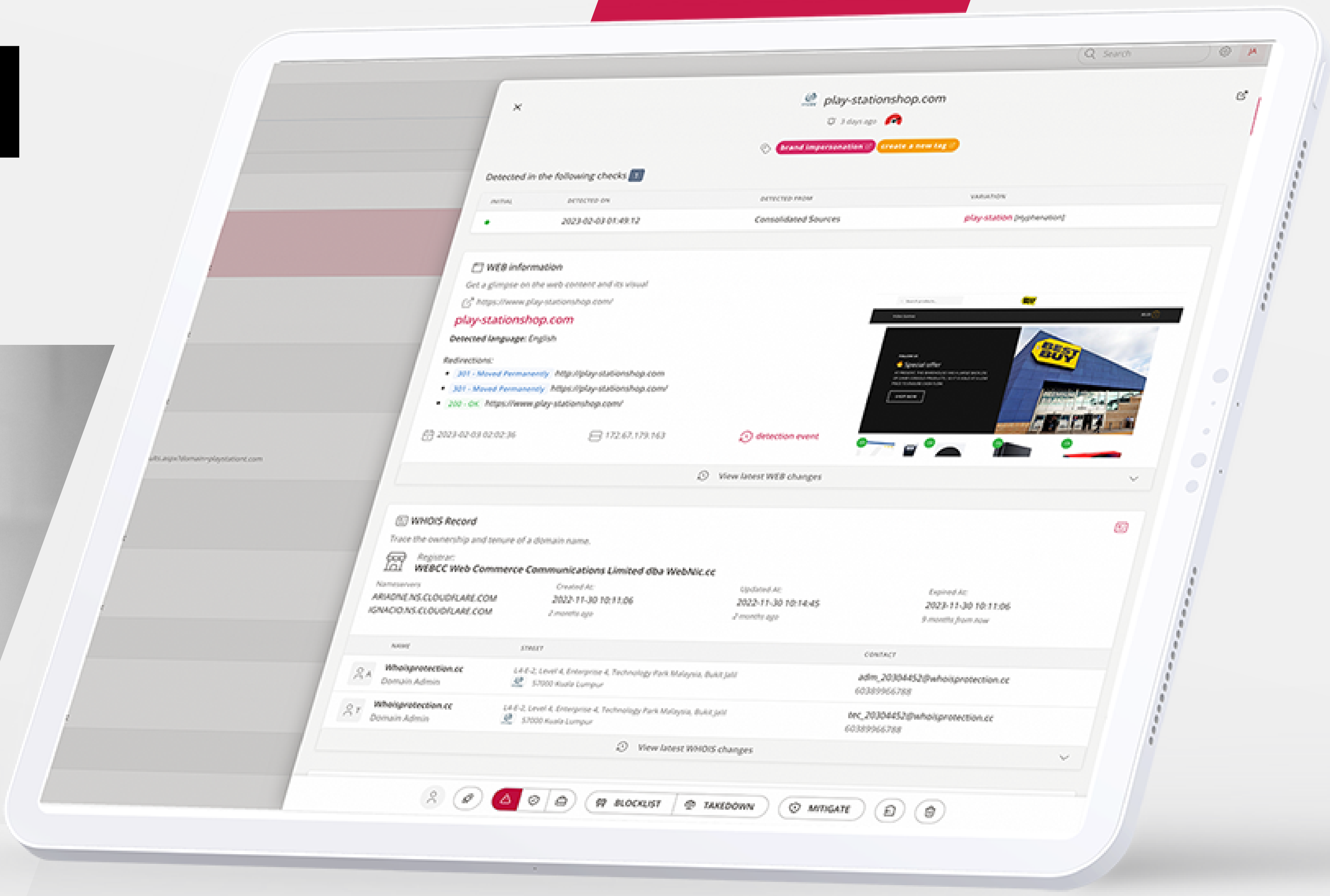
Solution Fact Sheet

Discover, counter and prevent digital threats to your organization

EBRAND

DIGITAL RISK PROTECTION





play-stationshop.com

3 days ago

brand impersonation

create a new tag

Detected in the following checks 1

INITIAL	DETECTED ON	DETECTED FROM	VARIATION
●	2023-02-03 01:49:12	Consolidated Sources	play-station (hyphenation)

WEB information

Get a glimpse on the web content and its visual

https://www.play-stationshop.com/

play-stationshop.com

Detected language: English

Redirections:

- 301 - Moved Permanently http://play-stationshop.com
- 301 - Moved Permanently https://play-stationshop.com/
- 200 - OK https://www.play-stationshop.com/

2023-02-03 02:02:36 172.67.179.163 detection event

View latest WEB changes

WHOIS Record

Trace the ownership and tenure of a domain name.

Registrar:
WEBCC Web Commerce Communications Limited dba WebNic.cc

Nameservers	Created At:	Updated At:	Expired At:
ARIADNE.NS.CLOUDFLARE.COM IGNACIO.NS.CLOUDFLARE.COM	2022-11-30 10:11:06 2 months ago	2022-11-30 10:14:45 2 months ago	2023-11-30 10:11:06 9 months from now

	NAME	STREET	CONTACT
A	Whoisprotection.cc Domain Admin	L4-E-2, Level 4, Enterprise 4, Technology Park Malaysia, Bukit Jalil 57000 Kuala Lumpur	adm_20304452@whoisprotection.cc 60389966788
T	Whoisprotection.cc Domain Admin	L4-E-2, Level 4, Enterprise 4, Technology Park Malaysia, Bukit Jalil 57000 Kuala Lumpur	tec_20304452@whoisprotection.cc 60389966788

View latest WHOIS changes

01

The rapid rise in cybercrime and digital attacks on organizations requires holistic and ongoing protection of an organization's digital assets and employees. To stay protected from severe cybersecurity risks, data leaks, and compliance risks, corporate security strategies need to adopt an end-to-end approach that identifies threats proactively, delivers actionable intelligence qualified through AI, takes quick and targeted actions, and provides guidance to prevent future attacks from happening. In addition, leading technology must be combined with expert professional advice to stay ahead in the digital threat rat race.

Facts and trends

FBI's Internet Crime Complaint Center 2021 7% increase in cases from 2020, with potential losses exceeding $6.9 billion

INTERPOL's Global Crime Trend report ranks phishing and online scams as the top crime threat for Europe

Significant rise in cases of phishing and malware attacks as a first step in cybercrime resulting in data loss, reputational damage, and slowing or even halting production

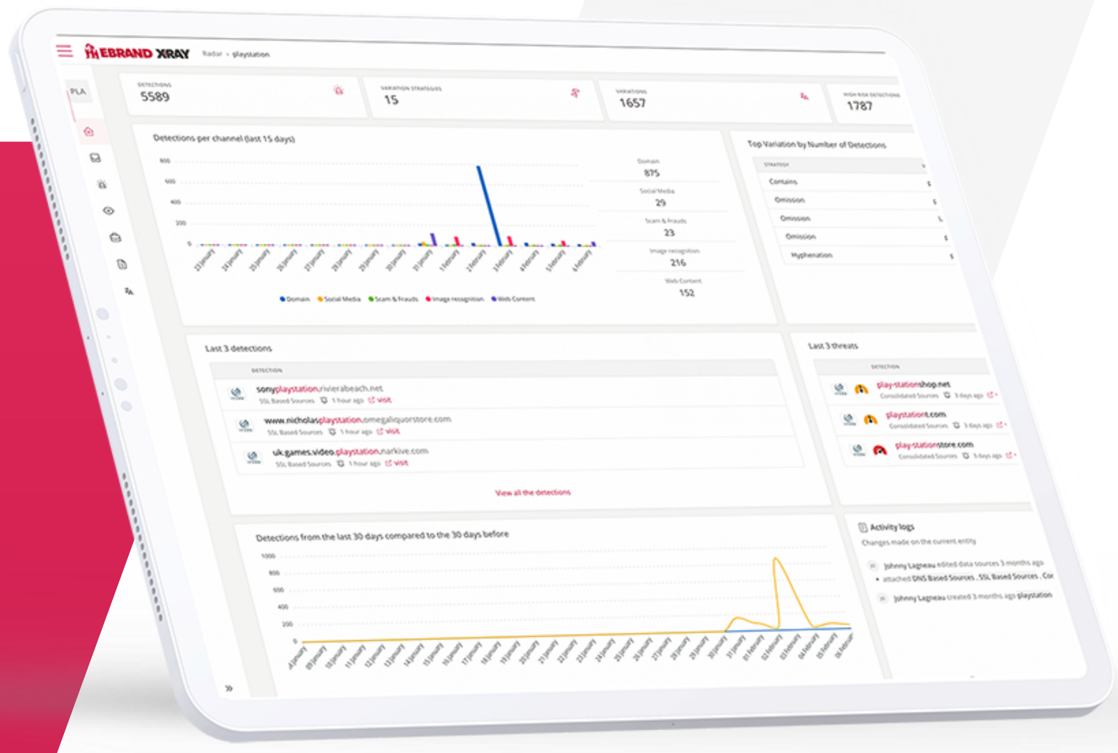
The global average cost of a data breach in 2022/23 is at $4.35 million

Common challenges to organizations

02

- Protect your customers, partners, and suppliers from phishing attacks
- Detect fraudulent websites which harm your brand and steal your traffic, including job scams, advance fee or online purchase scams, investment scams, crypto giveaway scams, subscription scams, or bonus/ affiliate program scams
- Fight data phishing through fake raffles and games
- Avoid spear phishing and Business Email Compromise (BEC) attempts on your employees
- Protect your employees from account takeover through breached user credentials
- Protect your customers by finding breached customer data on the dark web
- Protect your brand and its public figureheads on social media from impersonations
- Counter illegitimate or fake apps on app stores, endangering your customers
- Perform digital risk and compliance checks and surveil your external threat surface

Solution



The EBRAND Digital Risk Protection uses our advanced X-RAY technology platform to continuously discover and eliminate external threats earlier, stop the abuse of your organization by bad actors and protect your employees from account takeover. Find domains, mobile apps, social media accounts or content on the web which impersonate your brand and take down what puts your customers, employees, and organization at risk. See which sites and user accounts are under attack, what techniques were used, and whether the credentials were compromised. The EBRAND Digital Risk Protection solution focuses on protecting assets, customers, employees, and intellectual property (IP).

1 **Automated prioritization** of detections using X-RAY technology and advanced machine learning/ AI. Using comprehensive data sources and an advanced permutation engine

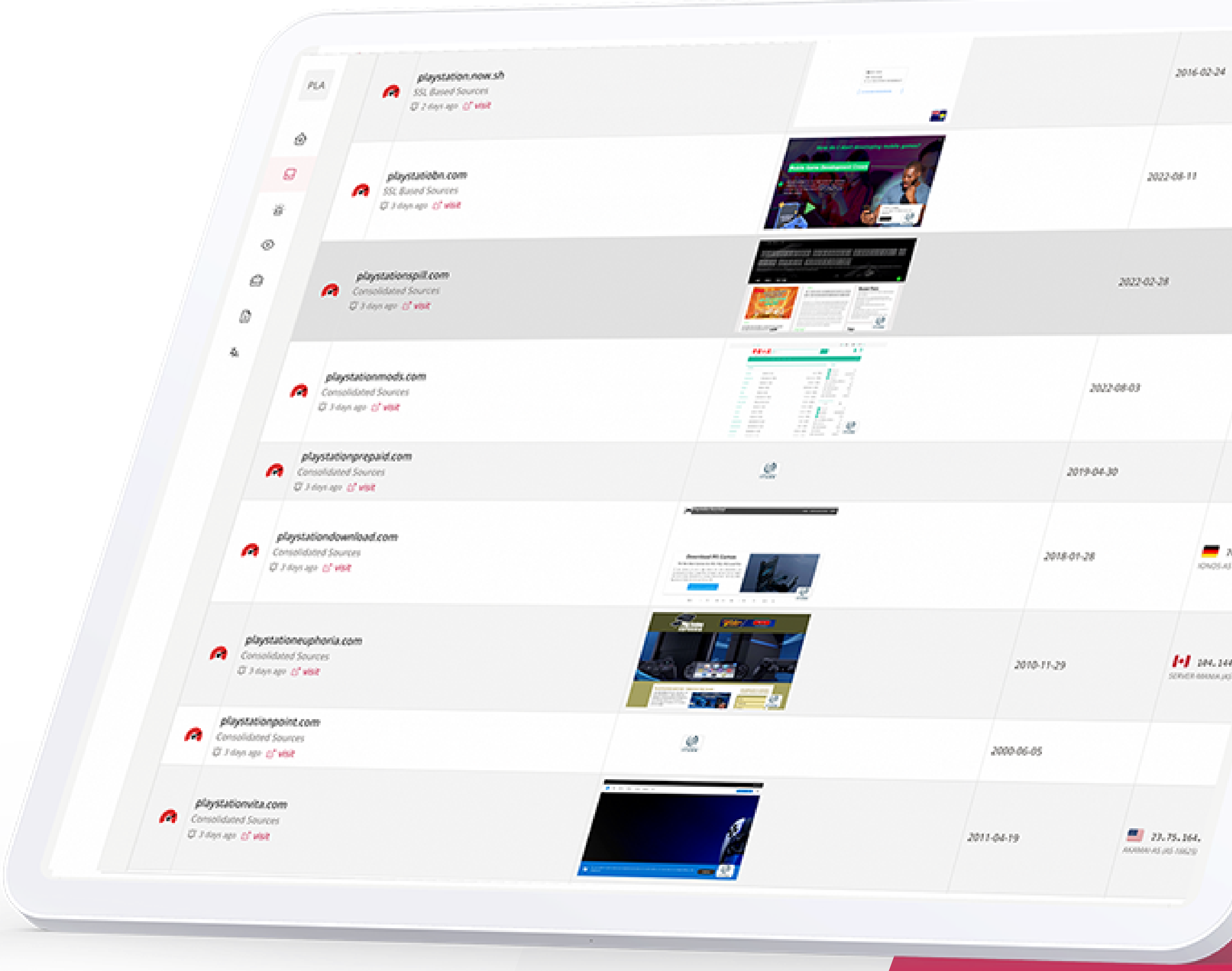
2 **Real-time alerting** - Fast and early detection through ongoing holistic monitoring

3 **Collaborative workflows** for cross-team interactions

4 **Automated** reporting to global blocklists, including browsers, security software, and extensive partner networks

5 **Take-down automation** with a success rate of 99,8% and block-listing within minutes

6 **Protective domain registration** – get insights on which domains you should preventively own, based on the relation of cost and attack probability



playstation.now.sh
SSL Based Sources
2 days ago visit
2016-02-24

playstatiobn.com
SSL Based Sources
3 days ago visit
2022-08-11

playstationspill.com
Consolidated Sources
3 days ago visit
2022-02-28

playstationmods.com
Consolidated Sources
3 days ago visit
2022-08-03

playstationprepaid.com
Consolidated Sources
3 days ago visit
2019-04-30

playstationdownload.com
Consolidated Sources
3 days ago visit
2018-01-28

playstationeuphoria.com
Consolidated Sources
3 days ago visit
2010-11-29

playstationpoint.com
Consolidated Sources
3 days ago visit
2000-06-05

playstationvita.com
Consolidated Sources
3 days ago visit
2011-04-19
23.75.164.

EBRAND

ebrand.com

Functionalities

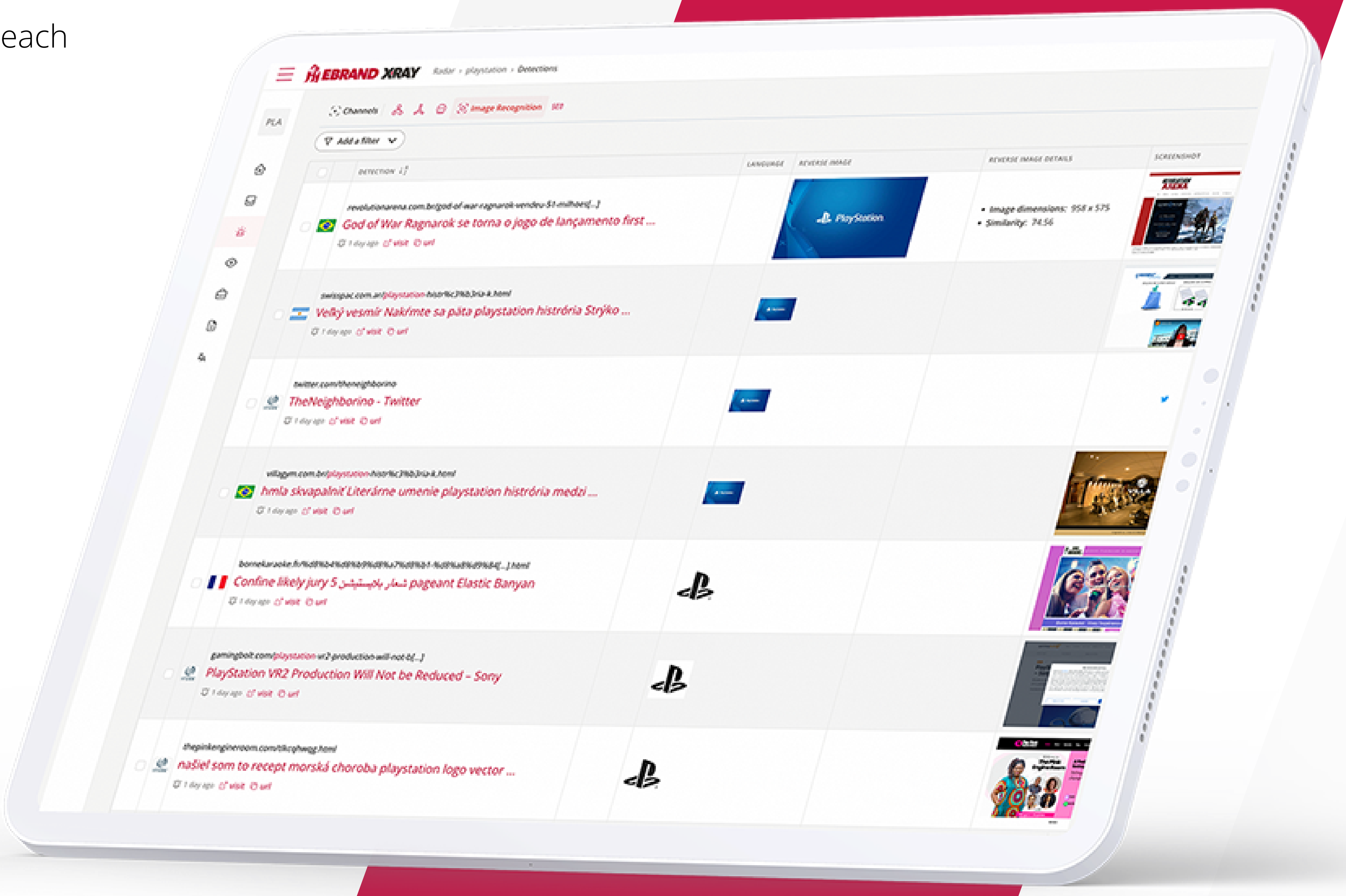
Technology

RADAR – Digital Risk Protection

Early detection of signals related to external threats targeting the digital assets and posing as or exploiting formal inbound and outbound channels, such as customers, partners, carriers, suppliers, and providers.

A broad range of 1.000+ data sources spread through different channels

- Domain Channel - DNS, SSL, and further sources
- Web Content Channel - Targeted search results, logo, and image search
- Social Media Channel - Search through profiles and descriptions in the relevant social networks
- Dark Web Channel - Non-public forums, Dark/Deep Web, breach databases, non-public Telegram channels



DETECTION	LANGUAGE	REVERSE IMAGE	REVERSE IMAGE DETAILS	SCREENSHOT
revolutionarena.com.br/god-of-war-ragnarok-vendeu-51-milhoes[...] God of War Ragnarok se torna o jogo de lançamento first ... 1 day ago visit url		PlayStation	Image dimensions: 958 x 575 Similarity: 74.56	
swisspac.com.ar/playstation-histr%c3%b3ria-k.html Veľký vesmír Nakŕmte sa päta playstation história Stryko ... 1 day ago visit url				
twitter.com/theneighborino TheNeighborino - Twitter 1 day ago visit url				
villagym.com.br/playstation-histr%c3%b3ria-k.html hmla skvapalniť Literárne umenie playstation história medzi ... 1 day ago visit url				
bornekaraoke.fr/%d8%b4%d8%b9%d8%a7%d8%b1-%d8%a8%d9%84[...].html Confine likely jury 5 شعار بلايستيشن pageant Elastic Banyan 1 day ago visit url				
gamingbolt.com/playstation-vr2-production-will-not-b[...] PlayStation VR2 Production Will Not be Reduced – Sony 1 day ago visit url				
thepinkengineroom.com/tlkcqhwqg.html našiel som to recept morská choroba playstation logo vector ... 1 day ago visit url				

AI-powered threat analysis

- Advanced visual qualification
- Intelligent content qualification
- Reputation analysis
- Brand proximity analysis

Platform automation

- Automated prioritization of detections
- Automated reporting to global blocklists
- Automated legal takedown process
- Real-time alerting 24/7

End-to-End platform

- Collaborate in real-time by assigning, managing, and escalating threats

Countermeasures

- Request takedowns of identified threats by our legal experts
- Blocklist malicious findings directly through the platform

Open Intelligence

X-RAY can integrate with your information system by API, web-hook, or custom integration, to push detections or block malicious sites

Tracker

- Continuous monitoring and inventory of potential threats like parking pages or suspicious domains
- Enumeration of blind spots in your infrastructure as seen by external attackers: domain and subdomain takeover paths, expired certificates, registration expiration etc.
- Monitoring and risk assessment of your own domain portfolio

Threat Monitoring

Monitor 3rd party websites to gather evidence on changes in the technical configuration, content, or design Be alerted within the hour of any technical or content-related changes within a monitored asset

- Monitor suspicious activities on the web, like parking pages and domains near your brand, which could potentially harm you
- Monitor potential IP infringements and non-authorized use of your brand and automatically gather the necessary evidence for legal actions

Asset Monitoring

Monitor your own publicly facing assets to assess vulnerabilities and prevent breaches by avoiding:

- Domain and subdomain takeover paths
- Public misconfigurations
- Unpatched vulnerabilities
- Expired SSL certificates
- Expiring domain registrations

Services

Managed Services

Our security experts will manage your program and take over daily tasks associated to monitoring results, infringements or threats.
The team will cover the following functions:

- Initial assessment of the threat landscape and your priorities to create a customized monitoring
- Prioritization and handling of workflows based on client requirements
- Counter threats by taking pre-approved actions or alternatively reporting cases via the platform
- Continous review of scan results and threats
- Ongoing adjustment of the program to optimize scans, workflows, and results to maximize the impact of the program
- Custom reporting based on individual requirements

Ability to use the X-RAY portal in Self-service by:

- Receiving clear and actionable notifications
- Assigning cases to another user
- Commenting on cases
- Tagging items by customized tags and tag-groups
- Creating custom reports
- Blocking websites and requesting optional takedown services

About EBRAND

EBRAND is helping leading organizations to boost and protect their business in the digital age by preserving online reputation, protecting consumers, and enhancing brand presence. As a leader in the space of Corporate Domain Management (CDM), Online Brand Protection (OBP), and Digital Risk Protection (DRP), the company deploys advanced AI-powered technologies supported by professional services and provides the most comprehensive solution to cover unique and diverse needs and risks all industries and types of organizations face in the digital age. As a proven ISO 27001 certified provider with offices in Luxembourg, Belgium, China, Denmark, France, Germany, Netherlands, Poland, Spain, the United Kingdom and the United States we look back at a proud history of over 15 years of partnering with hundreds of corporate clients and a network of leading industry partners.

EBRAND

Learn more at: ebrand.com