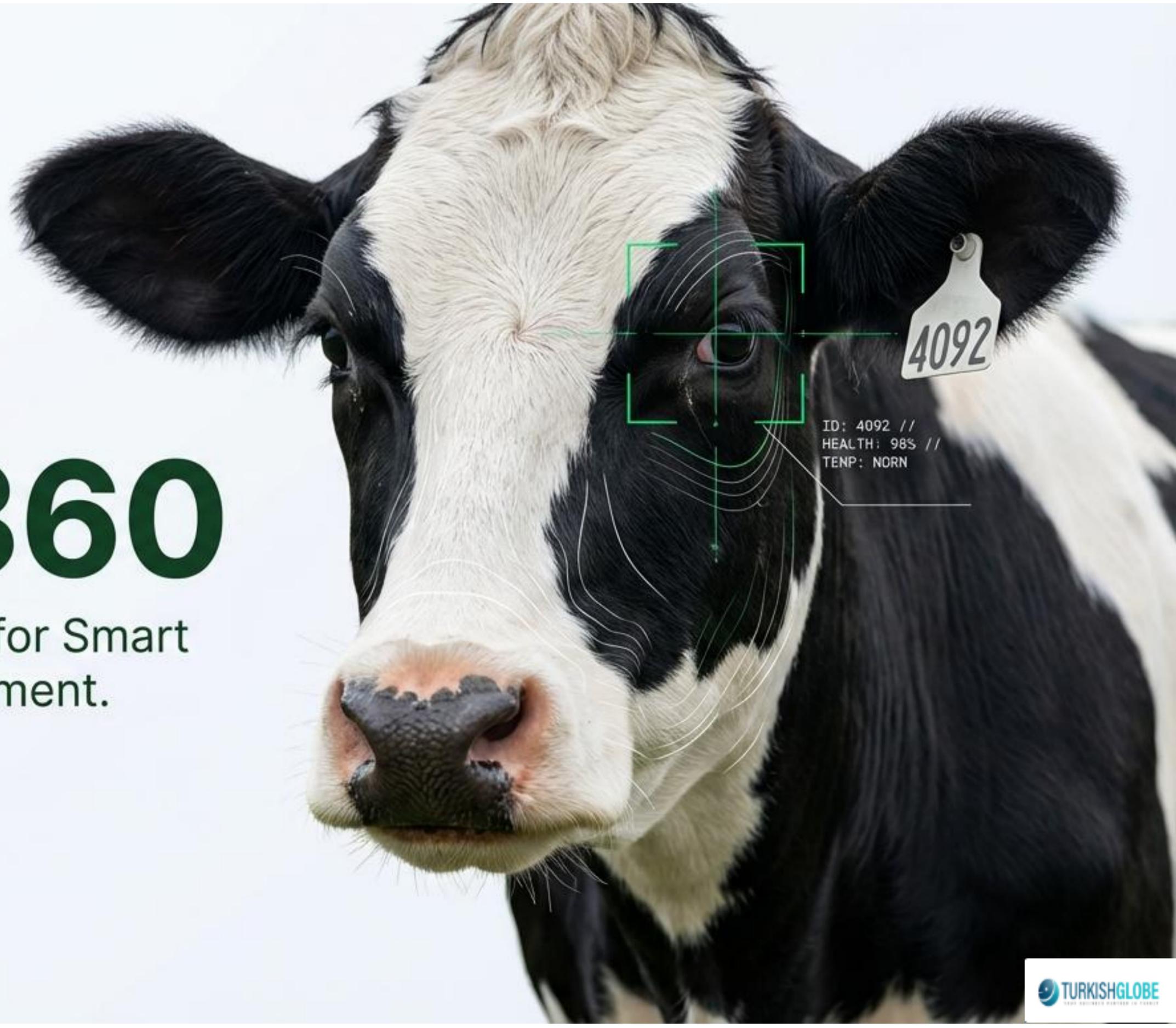


# Farma360

The AI Operating System for Smart  
Livestock & Herd Management.

From Intuition to Intelligence.



# Intuition Costs Lives—and Profits.

Agriculture operates in the dark ages of data.  
If you can't measure it, you can't manage it.



**10-15%**

**Mortality Rate  
(Regional Avg).**

**500,000**

**Calves Lost  
Annually.**

**70%**

**Production Cost is  
Feed (Inefficient).**

**\$660**

**Cost Per Case of  
Subclinical Disease.**

# From Reactive Farming to Predictive Intelligence



## Instant Health Risk Scoring

Detects silent diseases before symptoms.



## Unified SaaS Platform

Real-time dashboards replace notebooks.

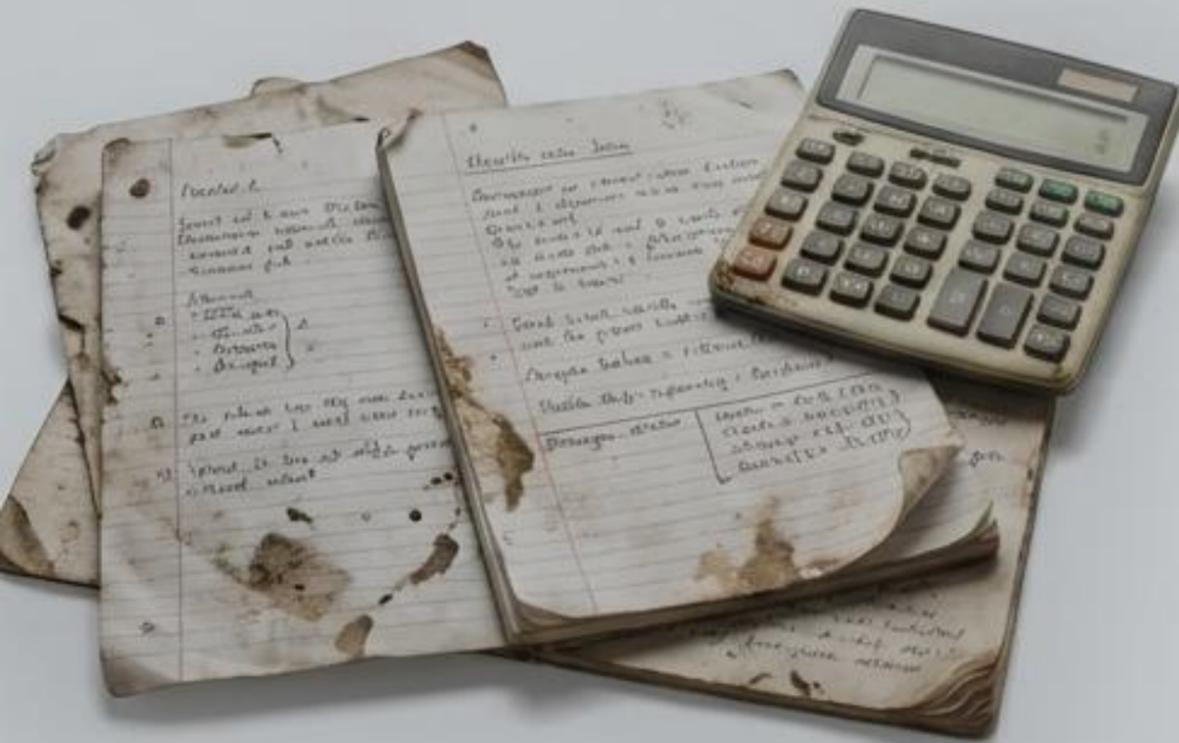


## Predictive Analytics

Forecasting growth and feed needs.

## Reactive / Chaos

Manual Data, Late Decisions, High Risk.



## Reactive / Chaos

Manual Data, Late Decisions, High Risk

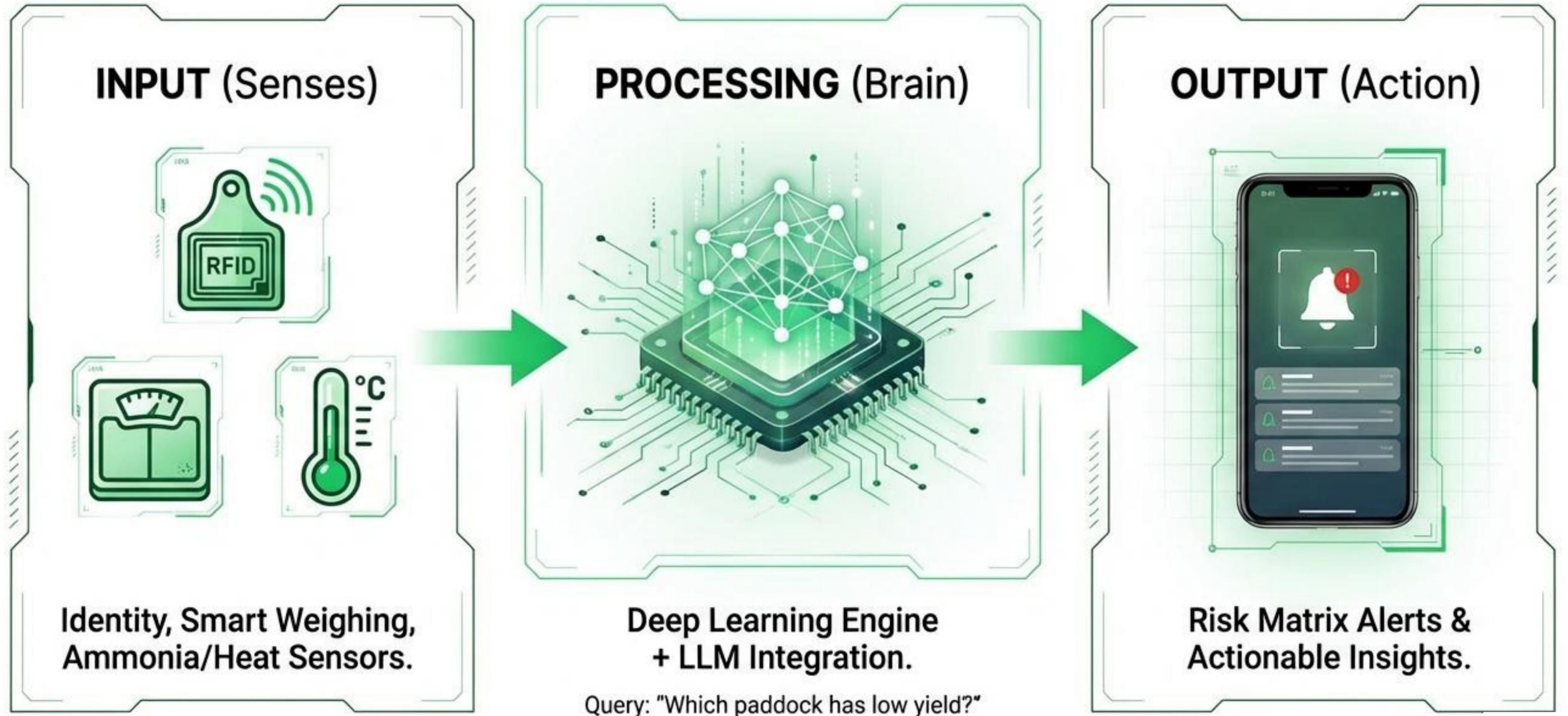


## Predictive / Intelligence

Automated Data, Proactive Care, Max Profit



# The Intelligence Loop: IoT Senses, AI Predicts.



# Complex Data, Simple Actions.

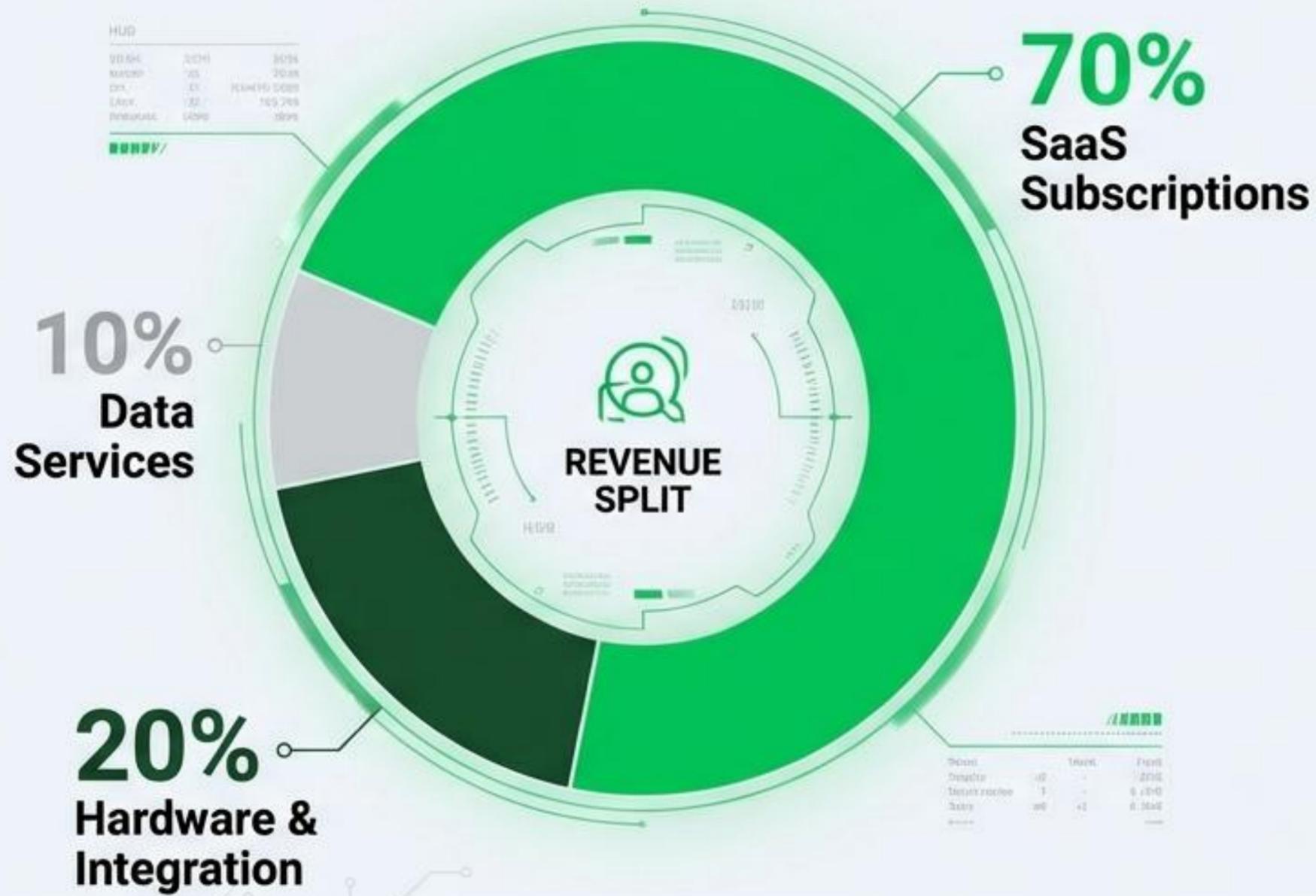
**Farma360 Risk Matrix**

- Normal:** Routine monitoring.
- Attention:** Drop in Daily Gain. Check feed.
- High Risk:** Urgent intervention required.

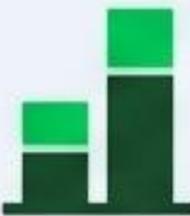
ID	Risk Level	Alert	Action
ID 104	Normal	Last Check: 2 mins ago   Vitals: Optimal	Routine monitoring.
ID 209	Attention	Alert: Drop in Daily Gain (-12%). Check feed.	Drop in Daily Gain. Check feed.
ID 315	High Risk	Alert: Anomaly Detected. Urgent Intervention Required.	Urgent intervention required.

📱 Dual-Interface: Web for Enterprise, Mobile for Field Ops.

# Scalable SaaS with Hardware Stickiness.

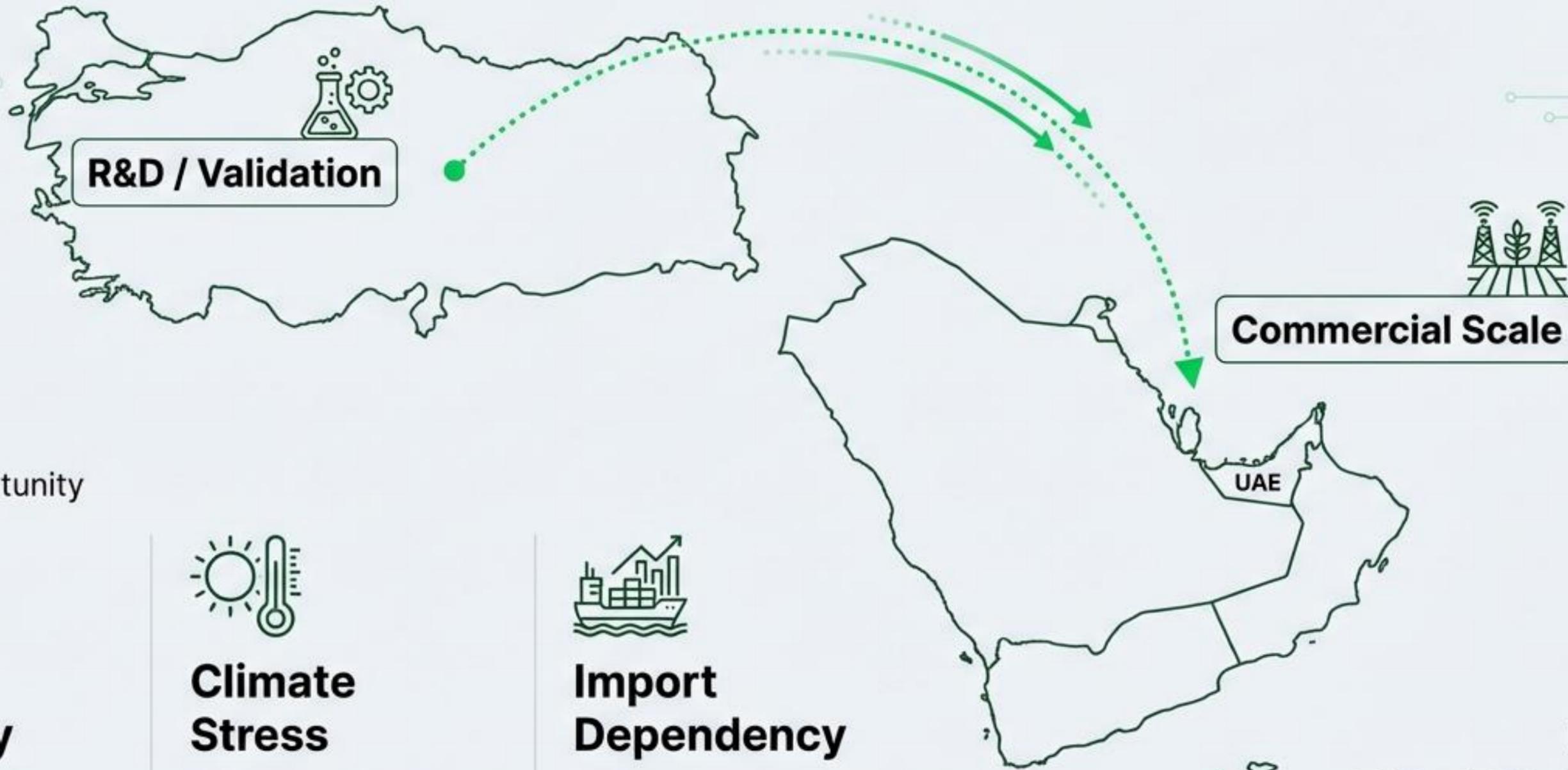


 LTV/CAC Ratio:  
**6:1**

 Gross Margin:  
**~78% (Software)**

 **Retention Strategy:**  
Hardware lock-in + Historical Data.

# Turkey is the Lab. The Gulf is the Scale.



GCC Opportunity



## Food Security

Vision 2030  
Priority



## Climate Stress

Needs Heat Stress  
Monitoring



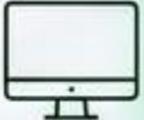
## Import Dependency

>50% Imported, needs  
optimization

Market Sizing

TAM: \$20B (Global)   
SAM: \$2B (MEA Region)

# Why Farma360 Wins.

	Global Giants (e.g., Lely) 	Local Software 
 <b>Cost Model</b>	High CAPEX (Upfront Investment) 	Cheap (Subscription/One-time) 
 <b>Intelligence</b>	Hardware-driven (Sensor Data)	None (Manual Entry)
 <b>Domain</b>	General (Broad Focus)	Admin only (Record Keeping)

**Farma360** 

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**Accessible SaaS**   
(Pay-as-you-go)

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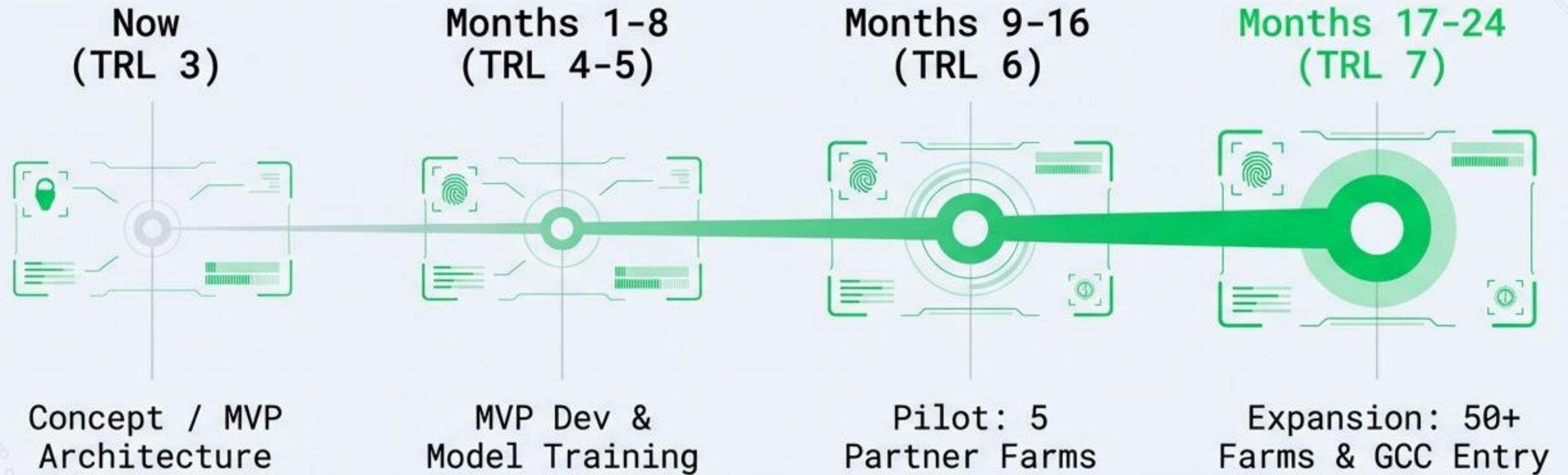
**AI & IoT**   
(Predictive Analytics)

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**Veterinary Expertise**   
(Health & Production)

 **Moat:** Proprietary Local Breed Datasets + Regulatory Compliance

# 24-Month Execution Plan



# Validated & Supported

## Key Partners



360 Tarım ve Hayvancılık A.Ş. (Strategic Pilot Partner).

## Leadership



**Refik Söylemez - CEO**

20+ years tech leadership



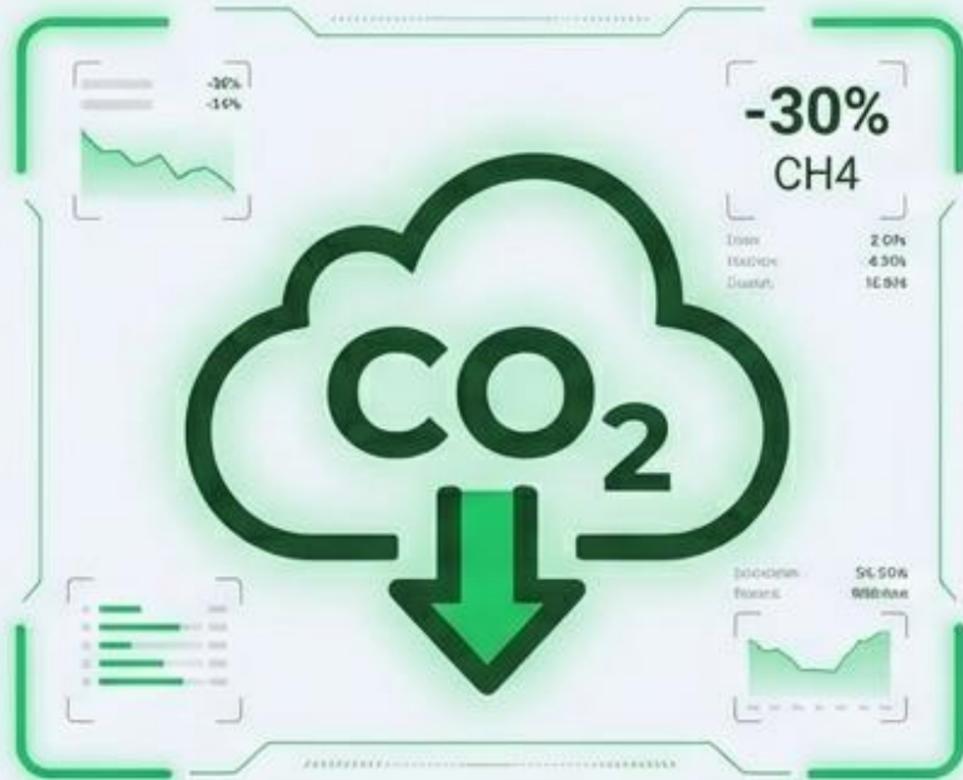
**Muhammed Saymaz - Ops & Biz Dev**



**Hasan Kökçam - Agri-sector Expert**

# Profitable Farming, Sustainable Future.

**Environment:** Lower methane emissions via feed efficiency.



**Welfare:** Proactive health management.



**Sustainability:** Reduced resource waste.

