



“The Right solution to **Safety and Emergency** needs in any situation you find yourself”



## THE PROBLEM

More than **30%**  
of women worldwide  
have been victims  
of some kind of **violence**  
during their lives.

Source: Violence against women Prevalence Estimates, 2018 Global, regional and national prevalence estimates for intimate partner violence against women and global and regional prevalence estimates for non-partner sexual violence against women. WHO: Geneva, 2021





## THE PROBLEM

# Fear of living

🏠 **1 in 2** Women feels unsafe walking alone after dark near their home.

🌳 **1 in 2** Women feels unsafe walking alone after dark in a public place.

🌲 **4 out of 5** Women feels unsafe walking alone after dark in a park.

Source: Perceptions of personal safety and experiences of harassment, Great Britain: 2 to 27 June 2021. Perceptions of safety and experiences of harassment, by personal characteristics, based on the Opinions and Lifestyle Survey (OPN). Office for National Statistics, 2021.





## THE PROBLEM

**I tried to call the Police, but  
they immediately turned my call off.**

How come victims of abuse did not had an effective way to seek help and be rescued?  
Our focus has been to devise this kind of service.





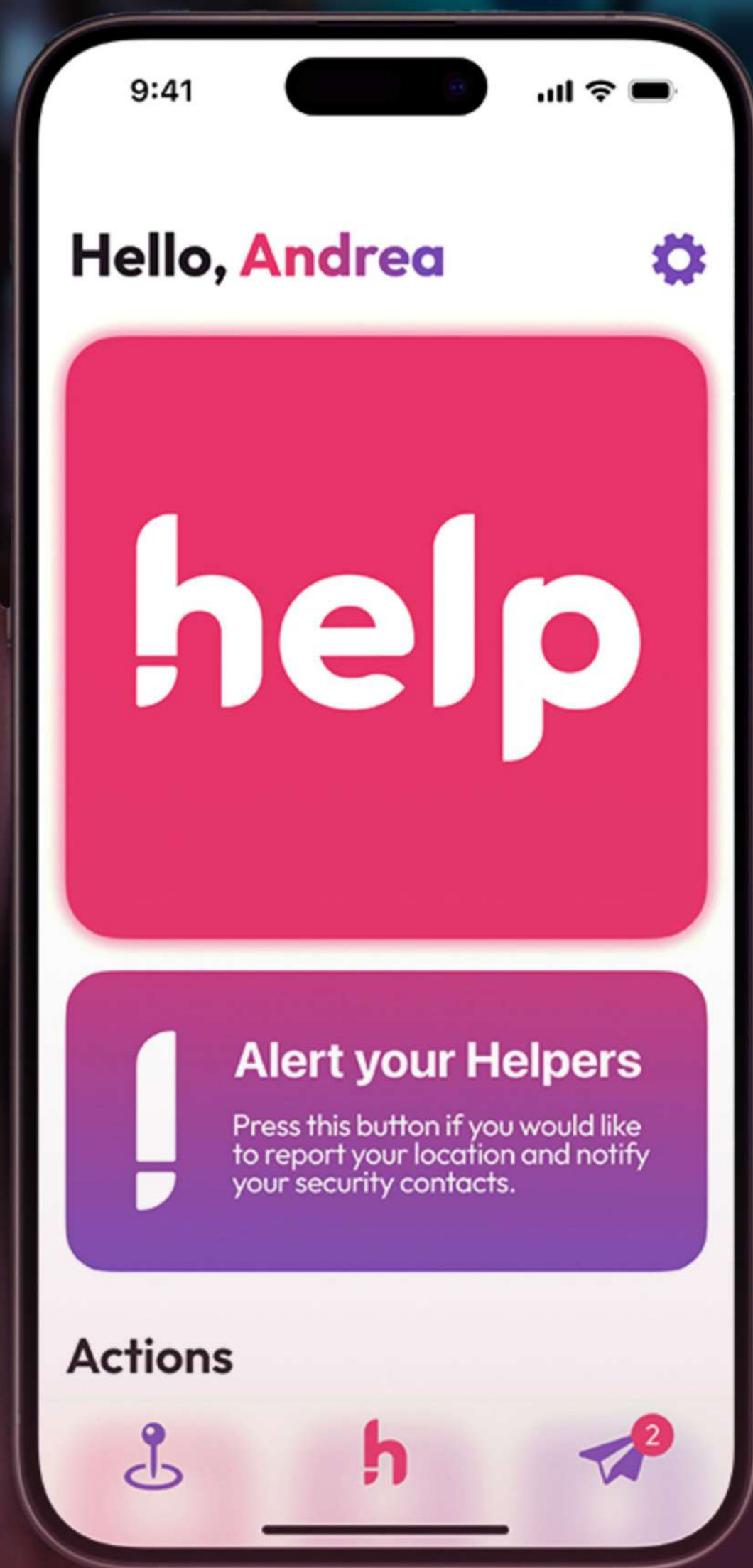
## OUR SOLUTION

An app to instantly ask  
for **help** in case of assault  
or if you feel in danger.

What if you could warn emergency services and your trusted people  
with **one click**, without being sabotaged?  
It may seem like an impossible challenge, but we have made  
the **impossible possible**.







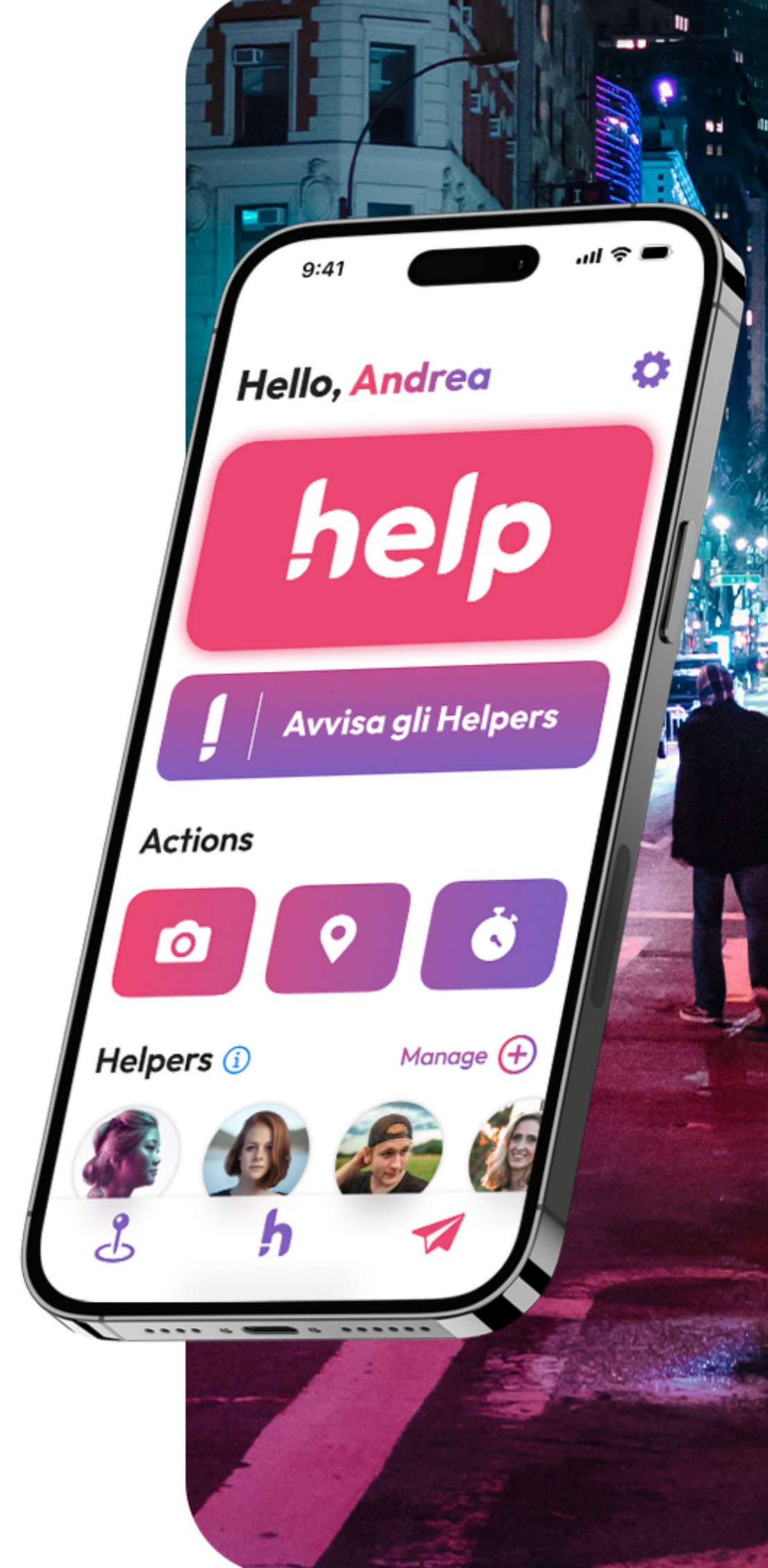
# Help Me Now is for Everyone:

**Women who want to feel safer alone.  
Families who want to protect their loved ones.  
Travelers who seek tranquility in unknown places.  
Anyone who wants to live life without fear.**



That is **help me now**™  
Two buttons, one solution:  
**the app made to help you  
always feel safe.**

An experience that prioritizes rapid fruition even during panic.





# MAIN FEATURES

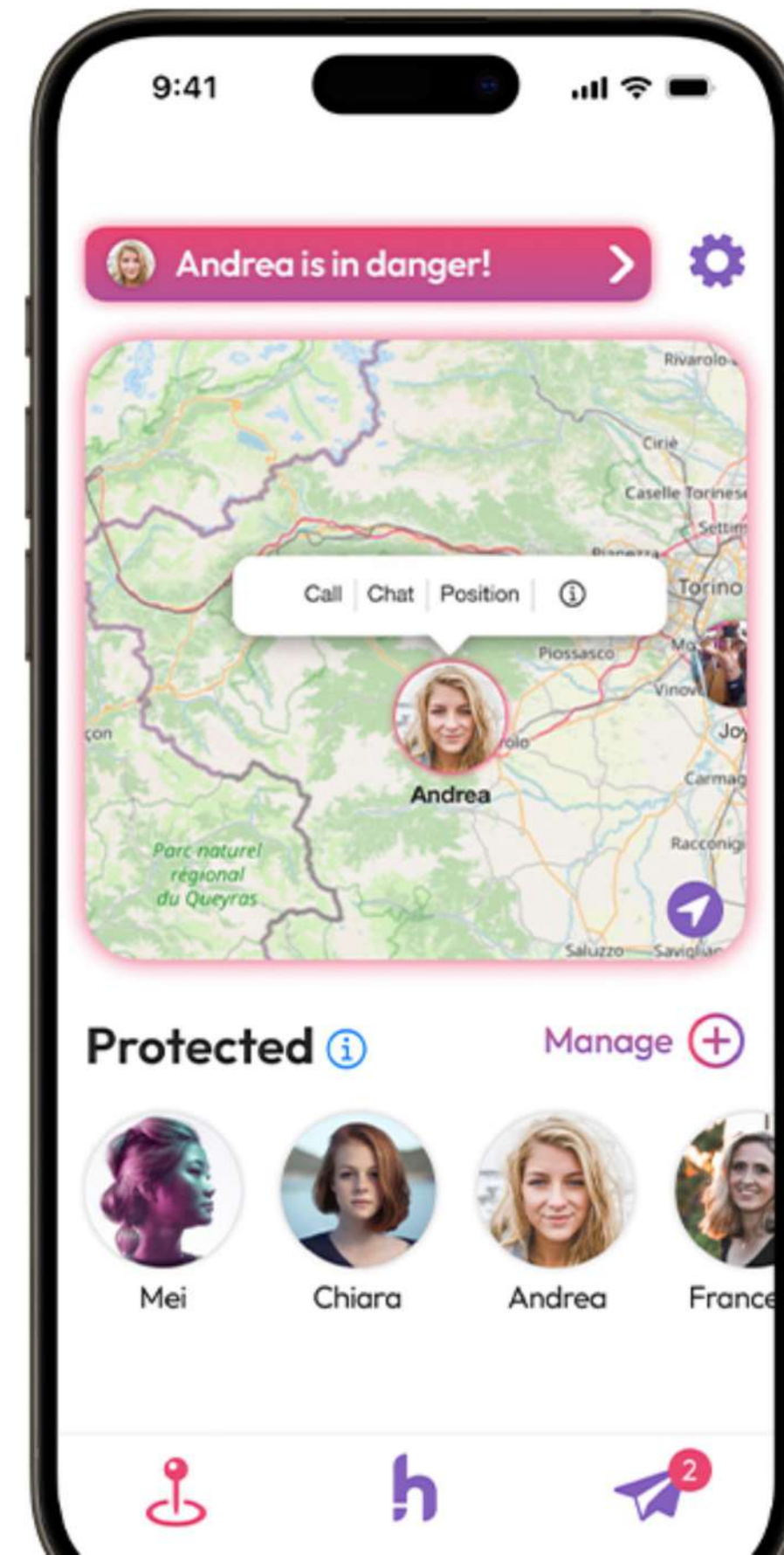
## Timely warnings

People chosen as **Helpers** will be immediately informed of users' **emergencies**.



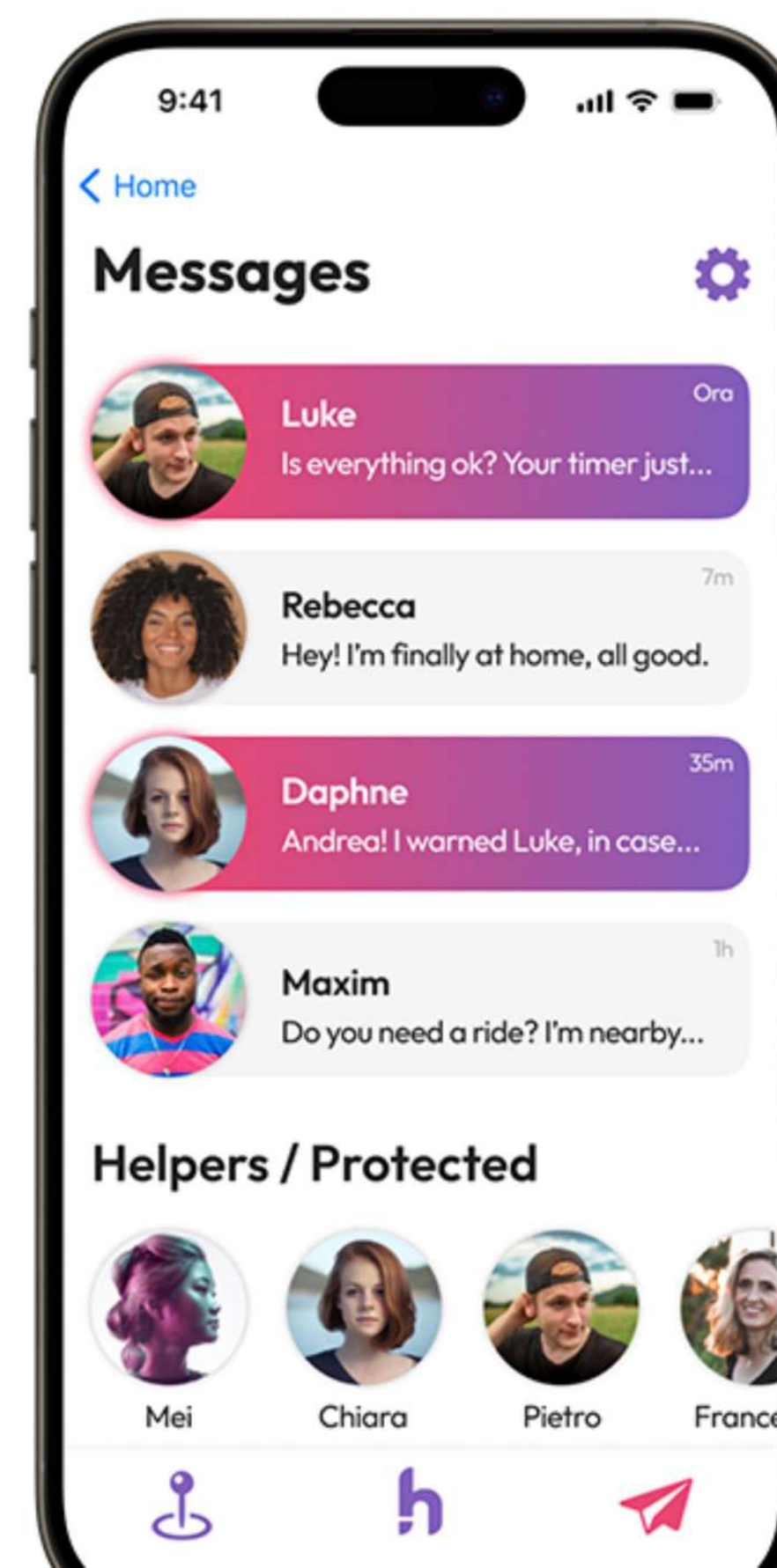
## Real-time location

If one of the user's Protected activates localization or requires help, he will be able to follow them **in real time**.



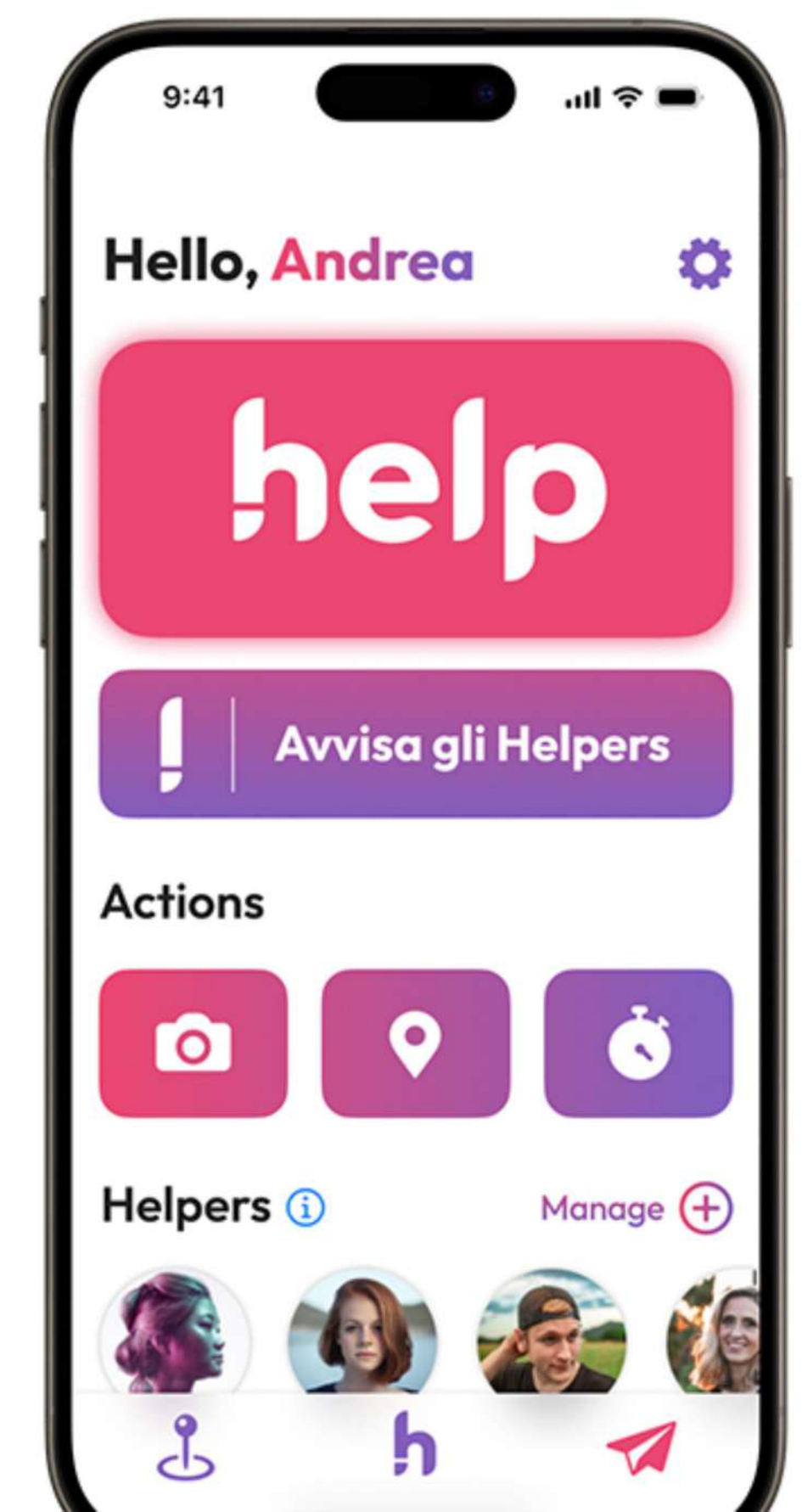
## Chat

User can talk to his Helpers or make sure his Protected are okay, **in seconds**.



## Actions

He can send photos, locate in real time or set a timer with **Safety Actions**.





We made choosing Helpers  
an **easy and safe** process for  
both ends, making it  
comfortable for everyone.

User is able to choose anyone of his contacts as a Helper, who will receive a request to become User's Helper. Users can remove or disable some of their Helpers at any time, to guarantee maximum privacy.



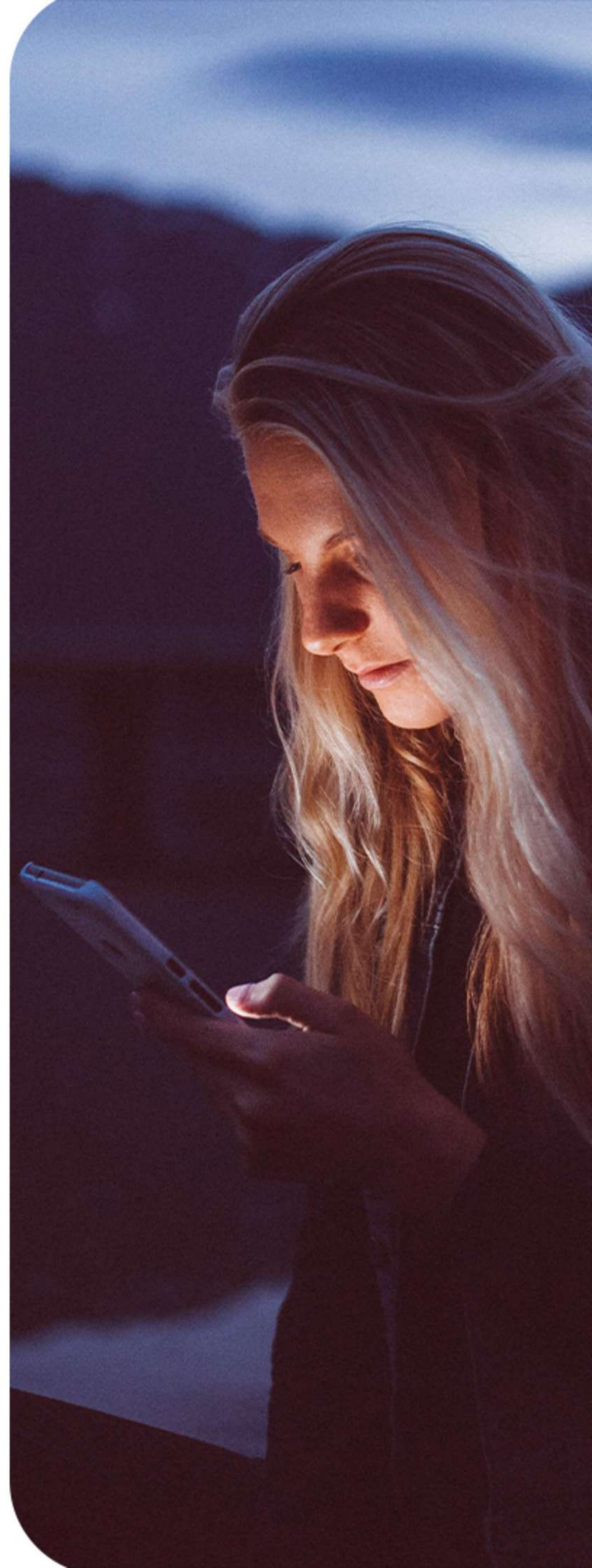




## GLOBAL HELPERS

We are working on a new feature called **Global Helpers** to keep our users safe even **while on the road.**

Users far from home will be able to request other nearby HelpMeNow users to become Helpers temporarily, and then decide whether or not to keep them.

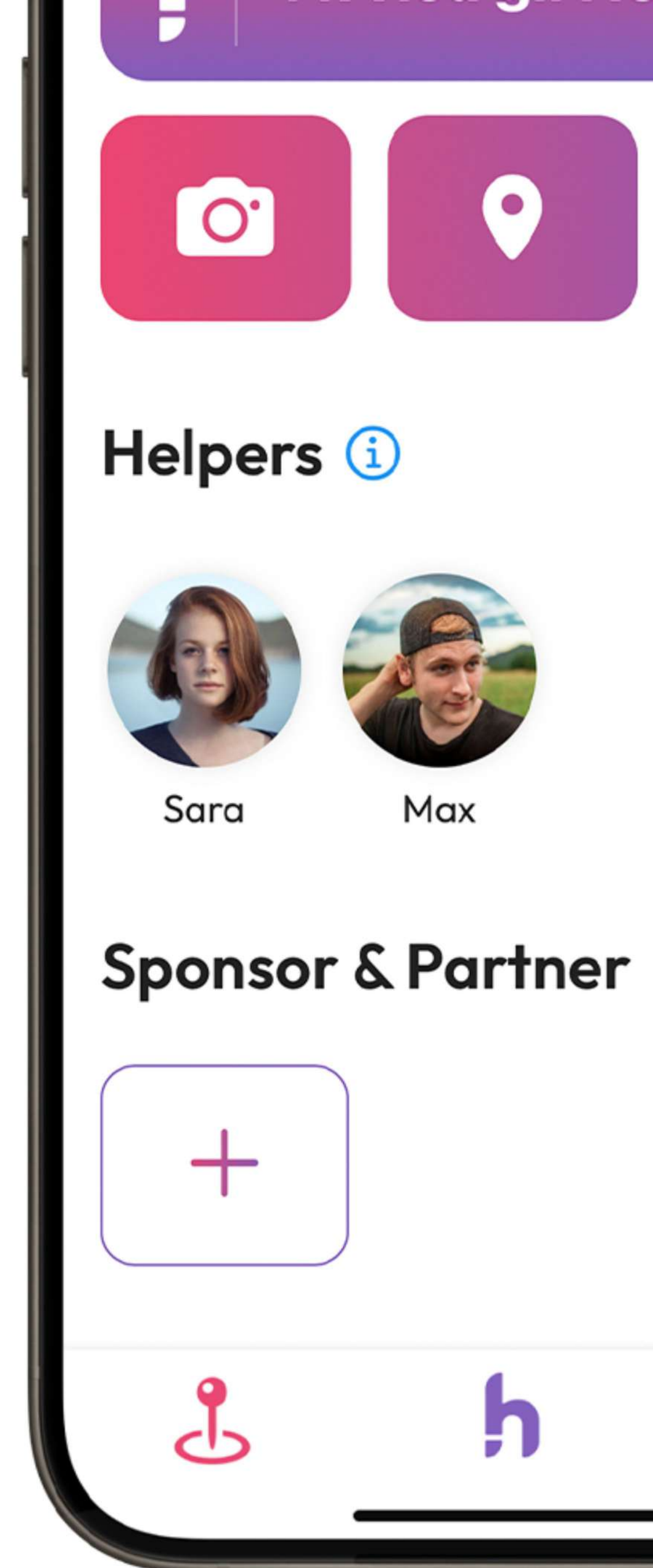




## BUSINESS MODEL

We believe that the **main functions** of an app like HelpMeNow should be **free for everyone.**

We plan to make more advanced features chargeable through subscription options, and earn revenue from sponsors and partners, visible from the app by users, without penalizing the user experience.







## UPCOMING DEVELOPMENTS

In the future we will be able to market **devices that can connect to HelpMeNow,** to request help without even picking up the phone

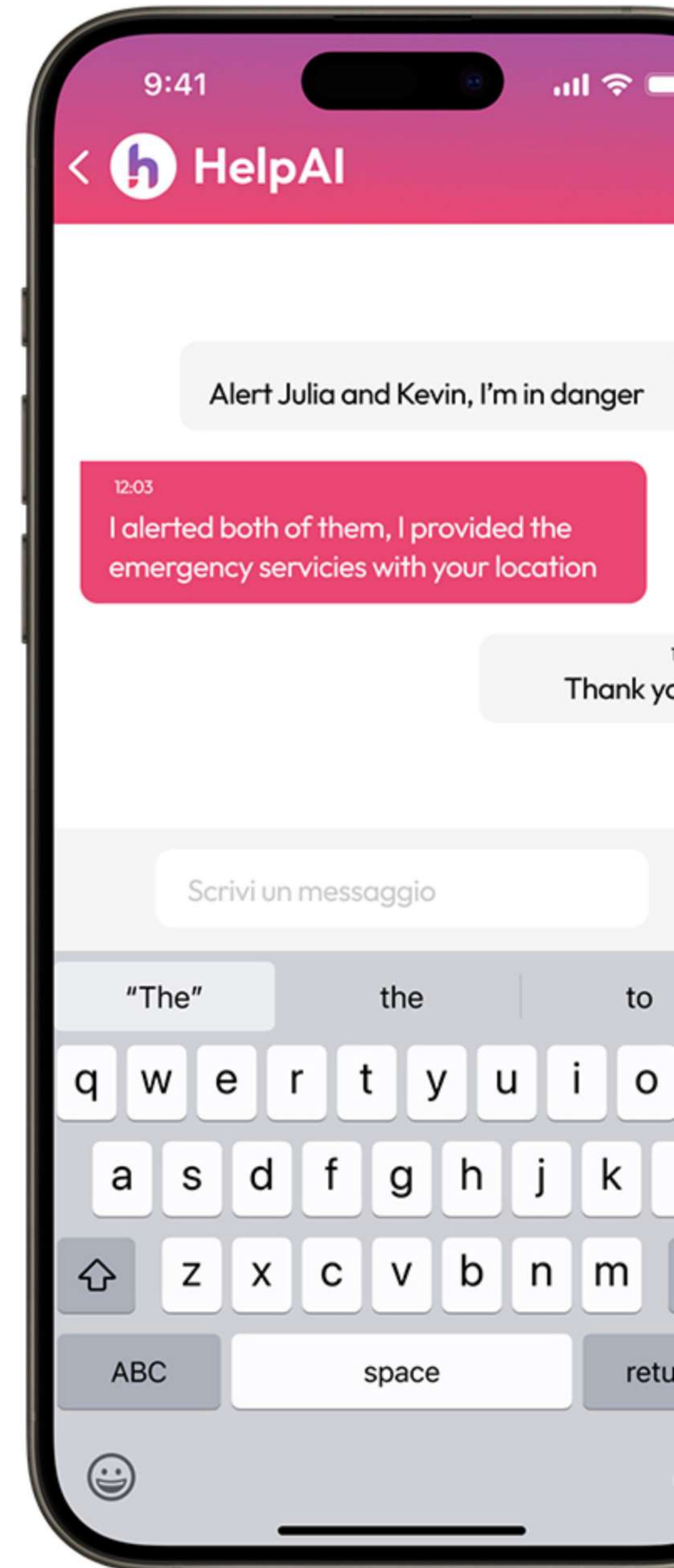






## UPCOMING DEVELOPMENTS

We are working on the possibility of **integrating AI into our app** to maximize its efficiency and allow direct alerting to emergency services and Helpers.







## UPCOMING DEVELOPMENTS

The **AI integrated** into the wearable device will automatically detect any type of **Emergency**.

**Thanks to the conversational ChatBot, you will be able to:**

Alert the nearest emergency centers in the local language.  
Speak and understand in the local language all over the world, providing all the necessary information.  
Send alerts and alarms via the network to all contacts.





Check out the app  
and **contact us** if  
interested in partnership  
or investment.

INFOMYCITY OÜ

You can send an email to: [worldvanguardgroup@gmail.com](mailto:worldvanguardgroup@gmail.com)

Our website: [helpmenow.me](http://helpmenow.me)



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**A world where everyone can feel  
safe, at any moment, everywhere:  
we believe it's possible.**

**Do you believe it, too?**