

Connecting Communities for Affordable, Sustainable, and Inclusive Rural Housing

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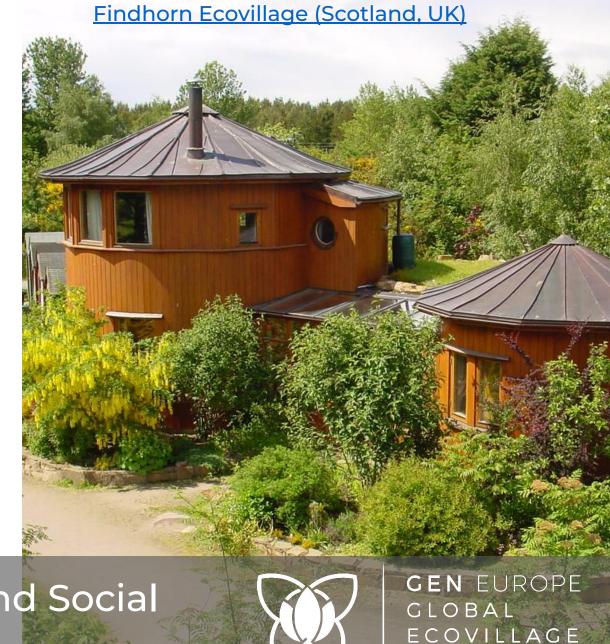


- Ecovillages are collectively designed communities, where individuals create a home with a shared vision
- The rural housing crisis requires affordable, sustainable and inclusive solutions
- Our members span over 25 countries and operate as living laboratories for innovative housing models

Ecovillages demonstrate that sustainable, affordable living is not just a dream but a practical reality



- Community-led housing models combine affordability, sustainability and inclusivity
- Possible models: Foundations,
 Housing Cooperatives, Community
 Land Trusts, Co-housings
- Collective land stewardship and shared resources
- Communal living reduces costs and improves wellbeing, compared to conventional housing

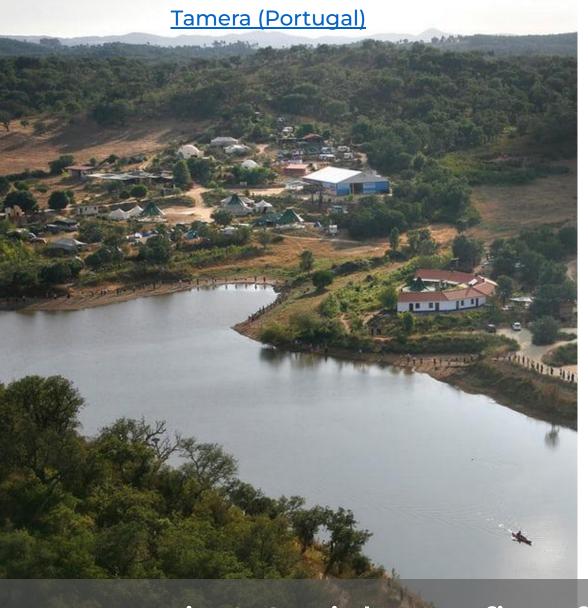


Solutions for Affordable, Quality and Social Housing



- Enabling access for low-income groups, refugees, and elderly people
- Preventing rural depopulation through community-led housing
- Cooperative ownership model ensures long-term affordability





- Solidarity-based economy: income pooling, shared assets
- Collective ownership of the land avoids speculation and rising prices
- Residents of collective housing models have lower energy and maintenance costs
- Sharing meals and resources saves money, creates cohesion, and counters loneliness

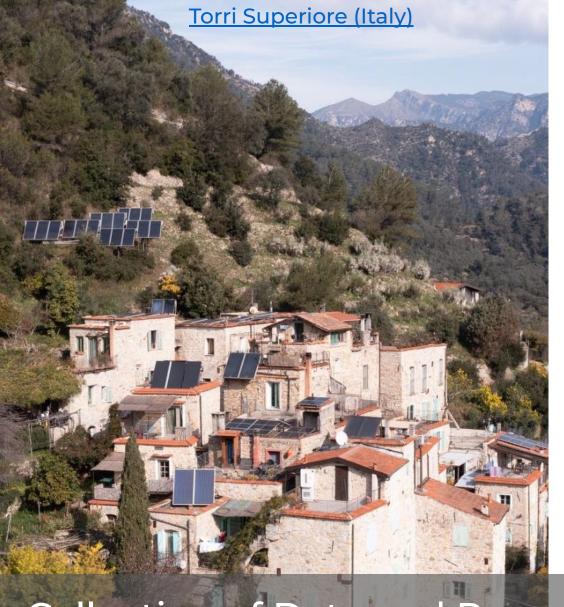
Economic & Social Benefits of Communal Living



- Demonstrated use of bio-based and recycled materials, low-carbon design, and energy autonomy.
- Innovative circular practices: water reuse, permaculture, greywater systems.
- Community-level approaches to reduce land sealing and preserve local ecosystems.



Climate-Resilient and Sustainable Villages of the Future



- Showcase of successful examples of retrofitting and adaptive reuse.
- Contribution to mapping and documentation of abandoned or underused buildings.
- Storytelling and visual documentation of transformation processes.
- Strengthening community identity through historic restoration.

Collection of Data and Reuse of Abandoned

Buildings



- Successful methodologies for participatory design, e.g. Sociocracy and the <u>CLIPS programme</u>.
- Training and facilitation in stakeholder engagement and community co-design.
- Community-led Living Labs and testbeds for inclusive housing prototypes.



Participatory Processes and Governance
Tools Supporting Community-Led Solutions

- Policy experience in Germany,
 France, Spain and Denmark on co-housing and planning law.
- Social finance models to support the creation of new ecovillages.
- Analysis of zoning barriers, building codes and other legal challenges to sustainable community-led housing.
- Bridging grassroots and EU policy through advocacy and dissemination.

Policy Innovation and Systemic Change



- Unique network of grassroots initiatives actively implementing innovative housing models.
- Track record in EU-funded projects (Horizon, Erasmus+, CERV, Interreg).
- Expertise in stakeholder engagement, dissemination, and systemic innovation.
- Access to hard-to-reach groups and rural territories often excluded from mainstream research.



Why Partner with GEN Europe?



Looking for partners for the Horizon Europe call HORIZON-CL6-2025-02-COMMUNITIES-02 Exploring and improving access to housing in rural areas and developing the houses and villages of the future

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