



Farmer Charlie

Smart Sensors. Smarter Farming.



Real-time insights
from your fields



Better decisions
every day



Higher yields
sustainably

UK designed sensor systems
for today's farmer and tomorrow's planet.



Soil Sensors

Monitor soil moisture, temperature, EC and more



Rain Gauge

Accurate rainfall and weather monitoring



Water Sensor

Monitor water levels, quality and usage



Other Sensors

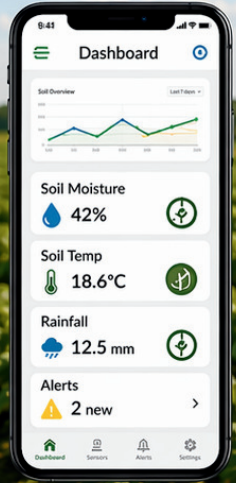
As required by you and your farming needs



Cloud Platform



Connectivity Hub
4G/5G/Satellite



Farmer Charlie App

View your data anywhere, anytime. Get alerts and act with confidence.



One system. All your data. Anywhere.

From field to cloud, all in one connected solution.



Real-time Monitoring

Know what's happening across your fields, 24/7.



Smart Alerts

Instant notifications when action is needed.



Actionable Insights

Simple, clear data that helps you decide and act.



Water Smarter

Irrigate only when needed and save resources.

Adaptable to a variety of crops, farm sizes and use cases.



Row Crops



Horticulture



Orchards



Pasture & Livestock



Greenhouses



Scan to see how Farmer Charlie can work for you.



UK Designed
Built for British farms and conditions



Adaptable by Design
One solution, many use cases



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