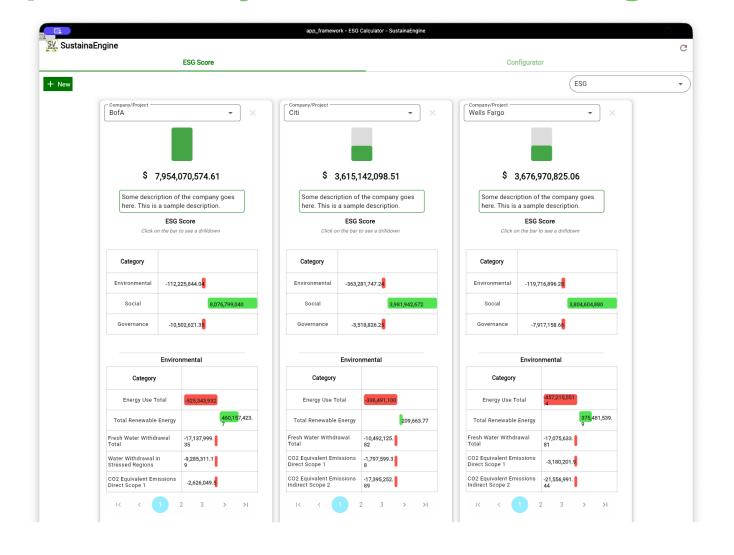
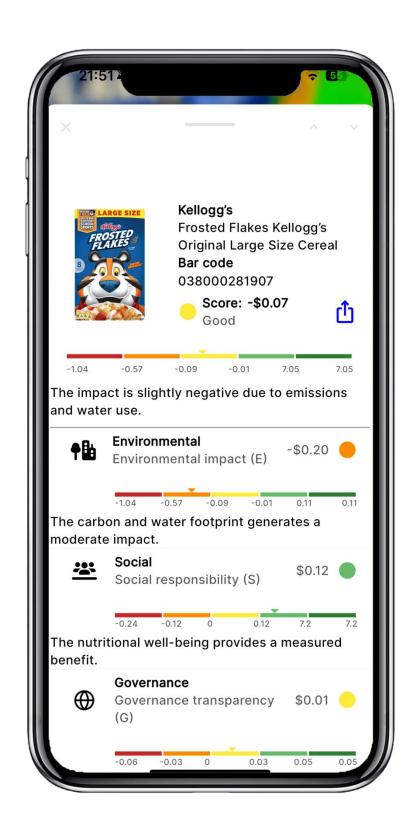
# The first global carve-out venture from Hitachi

Minority (<10%) Stake by Hitachi

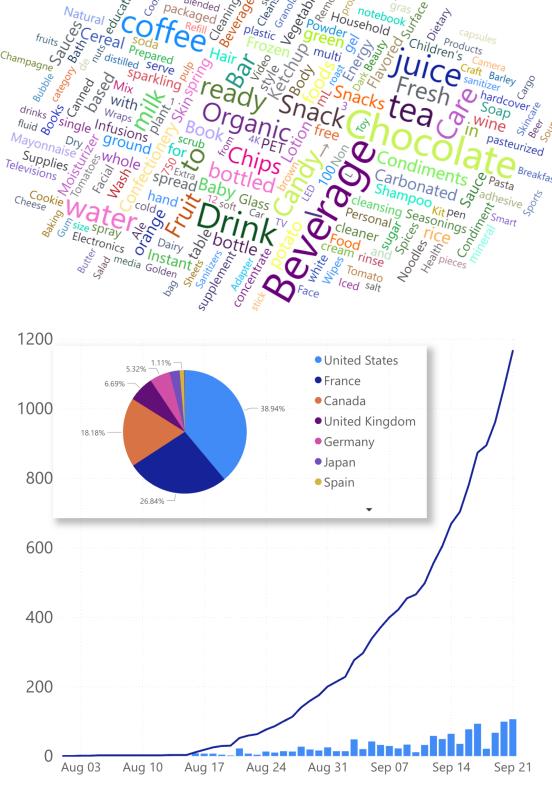
# SustainaVerse

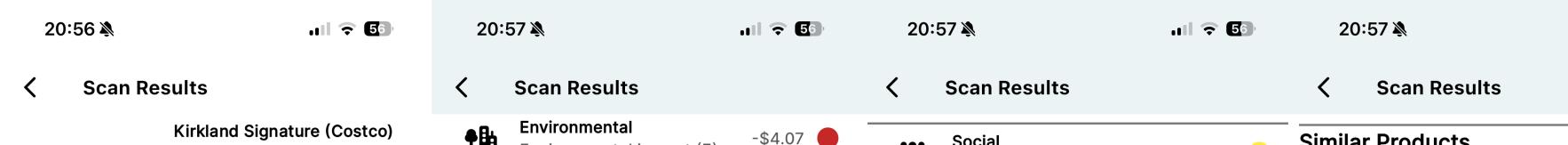
# Sustainability evaluation powered by Hitachi's ESG Engine.











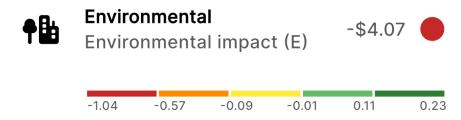
**Kirkland Signature (Costco)** Kirkland Signature Whole Bean Coffee House Blend 1.13kg Bar code 196633954930

Score: -\$4.00



14 11

The product's overall impact is driven by greenhouse gas emissions and water use impacts that outweigh its modest social benefits and minimal governance mitigation.



Greenhouse gas emissions and water withdrawal during cultivation and processing dominate environmental impacts.

**Indicator Details** 



Consumer enjoyment and community well-being benefits slightly outweigh human rights risks.

**Indicator Details** 

Greenhouse gas emissions and water withdrawal during cultivation and processing dominate environmental impacts.

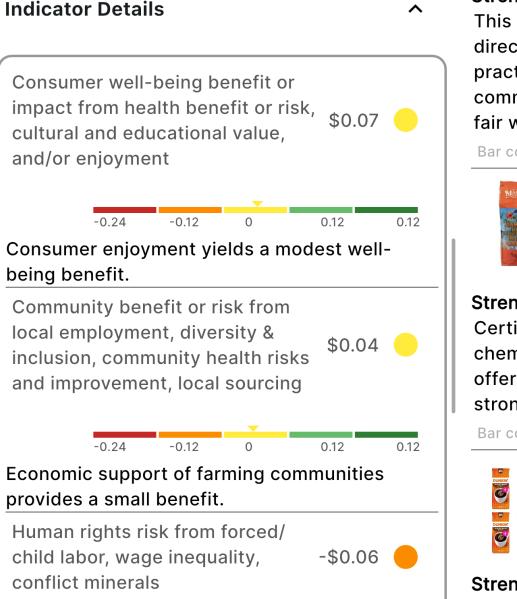
Environmental impact (E)

**Indicator Details** 



Social \$0.06 Social responsibility (S)

Consumer enjoyment and community well-being benefits slightly outweigh human rights risks.



#### **Similar Products**



**One Love Organic Whole Bean** Coffee, 2 Pound Marley Coffee

#### Strength

This organic whole bean coffee brand partners directly with farmers through fair-trade practices, ensuring equitable compensation and community development, making it stronger in fair work and social inclusion.

Bar code 859940002700



Organic Kona Blend Whole Bean Coffee, 2 Pound Bag **Magnum Exotics** 

#### Strength

Certified organic cultivation practices reduce chemical inputs and support biodiversity, offering a smaller environmental footprint and stronger commitment to water and soil health.

Bar code 665768337814



**Original Blend Medium Roast Whole** Bean Coffee, 12 Oz (Pack of 4) **Dunkin' Donuts** 

#### Strength

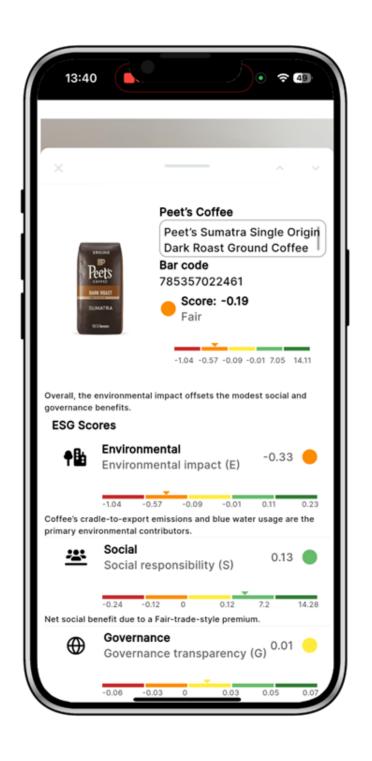
Sourced from premium beans with consistent quality control and rigorous safety testing, this coffee ensures high consumer satisfaction and product responsibility measures.

## **Our Solution**



# Empowering Informed Choices

SustainaLens, our consumer-facing mobile app, empowers shoppers with instant access to comprehensive product sustainability data. By simply scanning a barcode, users can view detailed environmental, social, and governance (ESG) scores, allowing them to make informed purchasing decisions that align with their values. In turn, the insights gathered through these decisions help companies optimize their Sustainability projects and spends.



# **Go-to-Market Strategy**







SustainaGuide Al-Powered Sustainability Consultant

Consumer engagement drives Enterprise SaaS adoption

### Planned Features to Drive Adoption

- **Product Recommendations** Help users discover more sustainable options.
- **Personalized Suggestions** Tailored advice based on preferences and behavior.



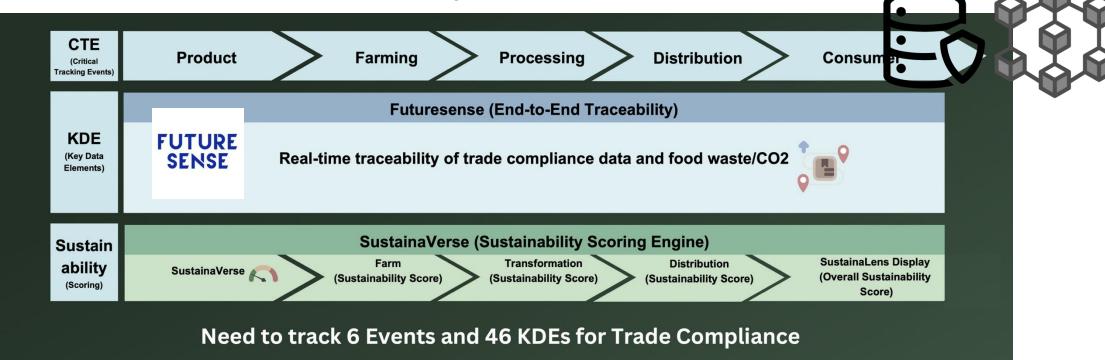








Collaborating with Manufacturers Work together to improve sustainability scores and drive continuous impact.



Universal Sustainability for the Next Generation