

FLUORESCENT

News colors and effects



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FLUORESCENT

Profil is always innovating and aligned with the latest trends in colors and effects.

That's why we are launching this novelty in the market:

Dope Dyed Fluorescent Colors in Polyester

Fluorescent colors, known commonly by "neon", are very vivid and bright, bringing life to the textile articles where they are used.

This feature comes from fluorescent dyes and pigments, which absorb the ultra violet light present in natural sunlight, or even in artificial light sources, and transform this energy into visible light, back to our eyes.

For this reason, they shine brighter than ordinary colors, and appear to be "lighted"!

This effect also comes when you are in a party, with "black light"- which is simply a lamp that emits ultra-violet light. In this environment, fluorescent colors glow in the dark!

Colors with high fastness and an additional advantage: they are produced by the dope dyeing process, which does not use water, being an environmentally friendly process.

You will be amazed at the possibilities that these yarns offer to differentiate your articles in the market.

