

# Acclivity Ventures

☆ CONSULTANCY & ADVISORY

🚀 INNOVATION FUNDING

*Enabling ambitious organisations to secure public funding with confidence*

Acclivity Ventures is a UK-based advisory firm specialising in innovation funding, strategic finance, and capital readiness for ambitious companies and research-led organisations. We support founders, leadership teams, and innovation units in accessing non-dilutive public funding that accelerates growth, strengthens valuation, and enables technical advancement without impacting equity structures.

## Innovation Funding

Accessing non-dilutive capital that accelerates growth without equity impact

## Strategic Finance

Robust commercial logic aligned with institutional funding priorities

## Capital Readiness

Positioning organisations to compete in highly selective programmes

Our work sits at the intersection of innovation, finance, and public policy. We understand how funding bodies think, how evaluators assess projects, and how organisations must position themselves to compete successfully in highly selective programmes. Our multidisciplinary team brings together grant strategists, investment professionals, financial modellers, technical experts, and former evaluators with direct experience across major UK and European funding bodies.

We also collaborate with leading academics, research institutions, and sector specialists in areas such as AI, advanced engineering, life sciences, climate technology, and digital infrastructure. This ecosystem allows us to strengthen the technical credibility, commercial viability, and strategic positioning of every project we support. Our mission is simple: **to make complex funding systems accessible, structured, and achievable for innovators.**

# Funding Intelligence & Market Visibility

Public innovation funding represents one of the most significant yet underutilised sources of capital for growth-stage organisations. However, the landscape is often fragmented across multiple agencies, regions, and thematic programmes, thus making navigation complex and time-consuming for leadership teams. Acclivity Ventures addresses this directly through a live intelligence layer that gives organisations immediate, structured visibility over what is available and relevant to them.

## 250+

### Active Opportunities

Live funding programmes tracked at any point in time

## £2.6BN+

### Open Funding

In grant and innovation capital currently accessible

## 3

### Funding Jurisdictions

UK, US & European Commission programmes

To address the complexity of the funding landscape, Acclivity Ventures maintains a live **Funding Opportunities Tracker** designed to give organisations immediate visibility over relevant programmes. The tracker spans UK national innovation schemes, European Commission programmes, thematic research and industrial partnerships, and opportunities suitable for start-ups, scale-ups, corporates, universities, and consortia.

### UK National Innovation Schemes

Covering Innovate UK, UKRI programmes, and sector-specific challenge funds designed to support British innovation at every stage of growth.

### European Commission Programmes

Access to Horizon Europe, EIC Accelerator, EIC Pathfinder, and regional innovation funds for organisations with international ambitions.

### Thematic & Industrial Partnerships

Opportunities in AI, advanced engineering, life sciences, climate technology, and digital infrastructure aligned with strategic sector priorities.

This intelligence layer enables organisations to align funding strategy with innovation roadmaps, investment cycles, and commercial objectives, to ensure that no relevant opportunity is missed. Explore the live opportunities:

[acclivityventures.co.uk/grants](https://acclivityventures.co.uk/grants)

# Our Structured Approach to Grant Funding

## METHODOLOGY

We recognise that successful funding applications require more than strong writing. They demand clarity of innovation, credible implementation planning, robust commercial logic, and alignment with programme priorities. Superficially prepared applications are rarely competitive in selective programmes, evaluators can identify gaps in strategy, evidence, or commercial thinking quickly and with confidence.

Our methodology is designed to reduce complexity while strengthening every dimension of an application. It is structured across four distinct phases, each with defined outputs, responsibilities, and quality checkpoints. From initial scoping through to final submission, we work alongside your team to ensure that the application reflects the full ambition, technical depth, and commercial credibility of your organisation.



This phase-by-phase structure ensures that effort is directed towards the most viable opportunities and that every application is built on a foundation of strategic clarity, rigorous analysis, and genuine alignment with funder priorities.

## 01 – Scoping & Strategic Planning (1–2 weeks)

We begin with a detailed assessment of the organisation's innovation roadmap, strategic objectives, and internal capabilities. During this stage, we evaluate funding suitability, analyse call specifications and scoring frameworks, assess competitiveness, and simulate potential evaluation outcomes. We identify gaps in evidence, partnerships, or technical validation, and define engagement scope, deliverables, timelines, and responsibilities.

### → Evaluate Funding Suitability

Assess whether the opportunity aligns with the organisation's stage, sector, and innovation maturity before committing resource.

### → Analyse Call Specifications

Deconstruct scoring frameworks and programme priorities to understand precisely what evaluators are looking for in a strong application.

### → Simulate Evaluation Outcomes

Model how the application is likely to perform against the scoring rubric, identifying areas requiring strengthening before drafting begins.

### → Define Scope & Responsibilities

Establish clear deliverables, timelines, and team responsibilities to ensure the engagement is efficient, accountable, and focused from the outset.

# 02 — Programme Set-Up & Alignment

PHASE 2 · 1 WEEK

Once scope is agreed, we establish a structured collaboration environment designed to ensure transparency, accountability, and efficiency throughout the engagement. A dedicated project management framework is implemented, providing both teams with clear visibility over timelines, milestones, and deliverable ownership. This structural foundation is critical, it ensures that no time is wasted and that the drafting phase can begin with momentum.

## Documentation Roadmap

Clients receive a tailored documentation roadmap and preparation checklist, ensuring that workshops and drafting stages are efficient, structured, and fully focused on producing a competitive application.

## Team Alignment

Key contributors from both teams are aligned from the outset. Technical, commercial, and operational inputs are coordinated so that the application reflects a coherent, integrated view of the project rather than disconnected individual perspectives.

- Technical leads briefed on evidence requirements
- Commercial team aligned on market and revenue logic
- Operational stakeholders prepared for feasibility inputs

This phase prevents the most common failure mode in grant applications: disorganisation and misalignment leading to inconsistent narratives, missing evidence, and rushed final submissions. By investing in a structured effort at the outset, every subsequent phase will run more effectively.

# 03 – Collaborative Project Development Workshops

PHASE 3 · 2–3 WEEKS

This phase forms the foundation of a compelling application. Through focused working sessions, we extract critical project insights and translate complex innovation into structured, fundable narratives. These workshops are not passive information-gathering exercises, they are active, facilitated sessions designed to sharpen strategic thinking, stress-test assumptions, and produce the raw material from which a high-quality application is built.

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## Technology & Innovation

Architecture, differentiation, and technical readiness, ensuring the innovation narrative is credible and compelling to expert evaluators.

## Implementation Planning

Milestones, work packages, and resource allocation presented with operational rigour and realistic feasibility assessment.

## Commercialisation Strategy

Market entry planning, IP strategy, competitive landscape analysis, and positioning to demonstrate commercial viability and return on public investment.

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## Consortium & Partnerships

Structuring collaborative applications, aligning partner roles and responsibilities, and articulating the value each organisation brings to the consortium.

Our process is complemented by independent market intelligence and sector analysis to ensure proposals reflect both technical excellence and commercial realism. The output of this phase is a rich, evidence-based set of materials that the drafting team uses to construct the final application with precision and confidence.

# 04 – Drafting, Refinement & Final Review

PHASE 4 · 1 WEEK

Using the outputs of the workshop phase, we prepare the full application package and supporting materials. This includes narrative drafting, technical structuring, financial modelling inputs, and annex preparation. Every element of the submission is constructed to align with the specific scoring criteria of the programme, ensuring that evaluators can clearly and quickly identify the strengths of the proposal.

The drafting process is not simply about producing polished prose. It is about strategic communication: presenting innovation in the language evaluators expect, demonstrating commercial credibility through structured evidence, and ensuring that every evaluation criterion is addressed with clarity, depth, and supporting rationale.

1

## Factual Accuracy

All technical claims, market data, and financial projections are verified against source materials and workshop outputs.

2

## Technical Clarity

Complex innovation is communicated accessibly without sacrificing depth or credibility for a technically literate evaluator.

3

## Strategic Alignment

Every section is mapped explicitly to the programme priorities and funding body objectives in order to maximise the scoring potential.

4

## Consistency

Narratives, financials, and technical content are cross-checked to ensure full coherence across all evaluation criteria.

Following a structured review cycle and client feedback, we deliver a refined, submission-ready application that meets the highest standards of professional presentation and strategic quality. Nothing is submitted without rigorous quality assurance from our senior team.

# Beyond Grant Writing: Strategic Funding Enablement

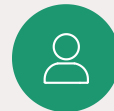
Our involvement extends well beyond document preparation. The most successful funding journeys are built on strong ecosystems, the right partners, expert voices, credible market validation, and robust internal governance. Acclivity Ventures supports organisations in building these broader foundations, ensuring that funded projects are not only well-written on paper but genuinely positioned for delivery and long-term impact.

This integrated approach distinguishes our work from conventional grant writing services. We are strategic partners in the truest sense, engaged with the commercial logic, the innovation trajectory, and the institutional relationships that determine whether a project succeeds not just in funding, but in execution and market impact.



## Partnership Development

Connecting companies with corporates, universities, and research institutions to strengthen consortium applications and collaboration frameworks.



## Expert Introductions

Facilitating introductions to subject-matter experts and key opinion leaders who add technical credibility and external validation to proposals.



## Commercialisation Pathways

Strengthening market validation, go-to-market strategies, and revenue modelling to demonstrate the commercial viability of funded innovation.



## Post-Award Governance

Supporting compliance, milestone reporting, and project governance to ensure organisations meet funder obligations and maintain good standing for future awards.

This integrated approach ensures organisations are not only funded, but positioned for long-term innovation growth.

# Knowledge Sharing & Funding Community

## MONTHLY SESSIONS

We believe funding knowledge should be accessible to every organisation with the ambition to innovate, not just those with dedicated grant teams or established relationships with funding bodies. The landscape of public innovation funding shifts continuously: priorities evolve, new programmes launch, and evaluation expectations change. Staying informed is itself a competitive advantage.

Every month, Acclivity Ventures hosts a **Funding Insights Session** designed for founders, innovation leaders, and research teams seeking clarity on the evolving funding landscape. These sessions are practical, timely, and designed to give participants actionable intelligence they can apply immediately to their funding strategy.

## Every Third Thursday of the Month

Sessions are held monthly, providing a regular touchpoint with the funding landscape without requiring an ongoing advisory engagement.

Register for upcoming sessions:  
[acclivityventures.co.uk/events](https://acclivityventures.co.uk/events)

## What Each Session Covers

- Live funding opportunities with upcoming deadlines
- Emerging thematic priorities from UK and European bodies
- Practical application strategies and positioning guidance
- Evaluator expectations and common application pitfalls
- Open Q&A with Acclivity Ventures funding specialists

These sessions are attended by founders, innovation directors, R&D leads, and research commercialisation teams across the UK and Europe. Whether you are new to public funding or looking to sharpen an existing strategy, the sessions provide genuine insight and community alongside peers that are navigating the same landscape.

# Working With Acclivity Ventures

Every organisation's innovation journey is different. Some require full application leadership from scoping through to submission. Others seek strategic guidance at a specific juncture, or need support in identifying and building the right partnerships to strengthen a consortium. Our engagement model is flexible, collaborative, and tailored to the internal capabilities and strategic needs of each client.



## Breakthrough Technology Developers

Organisations developing deep technology, whether in AI, advanced manufacturing, life sciences, or clean energy, require a funding partner who understands both the technical complexity and the commercial positioning required to succeed in competitive programmes.



## Research Programme Leaders

Universities, research institutes, and innovation centres expanding programmes benefit from our ability to translate research excellence into fundable, commercially viable proposals aligned with national and European priorities.



## International Partnership Builders

Organisations building cross-border innovation partnerships require strategic support in consortium structuring, partner alignment, and navigating the specific requirements of international funding frameworks such as Horizon Europe.



## Large-Scale R&D Initiators

Preparing large-scale R&D initiatives demands significant internal coordination alongside expert external guidance. We work alongside your team to manage complexity, maintain momentum, and deliver a submission of the quality these programmes require.

We work alongside your team as a **strategic partner**, not a supplier at arm's length. Our involvement is collaborative, our advice is frank, and our focus is always on maximising your funding success while building your organisation's long-term capability to navigate the public funding landscape, both independently and with confidence.

# Start the Conversation

If you would like to explore how public funding could support your innovation roadmap, strengthen your R&D programme, or accelerate your next stage of growth, we would be delighted to speak with you. There is no obligation, simply an honest conversation about where you are, where you want to be, and how non-dilutive public funding might help you get there more quickly.

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## Book a Consultation

Schedule a 30-minute conversation with our team to discuss your funding ambitions and explore the most relevant opportunities for your organisation.

## Explore Live Opportunities

Browse our live Funding Opportunities Tracker to see what is currently open and relevant to your sector, stage, and strategic priorities.

## Join a Funding Session

Register for our next monthly Funding Insights Session to connect with the community and stay ahead of the evolving funding landscape.

[Book a Conversation](#)

[Explore Funding Opportunities](#)

# Acclivity Ventures

 EUROPE

## Innovation Funding

Non-dilutive public capital for ambitious organisations



## Strategic Finance

Commercial logic and capital readiness for competitive programmes



## UK & European Reach

Access to Innovate UK, UKRI, Horizon Europe and beyond

## Funding Opportunities

[acclivityventures.co.uk/grants](https://acclivityventures.co.uk/grants)

## Monthly Insights Sessions

[acclivityventures.co.uk/events](https://acclivityventures.co.uk/events)

Ready to explore funding for your innovation?

Speak with the Acclivity Ventures team today.

[Book your 30-minute consultation →](#)