Phoenix Learning Partners

UK learning partnerships for global employers.

INNOVATE UK MATCHMAKING • HORIZON EUROPE • CLUSTER 4 INDUSTRY

Consortium Partner Profile

Industry engagement, market validation, skills, exploitation and innovation uptake

Phoenix Learning Partners Ltd is a UK SME working at the university-industry interface. We support collaborative R&I projects where technical innovation needs to connect with industrial users, markets and the capabilities required for successful deployment.

WHAT PLP CAN CONTRIBUTE

- Stakeholder, ecosystem and value-chain mapping
- Industry and end-user engagement and mobilisation
- Market, user and needs validation
- Pilot and adopter recruitment
- Skills and capability-needs analysis
- SME and external stakeholder mobilisation
- Exploitation, adoption and market-uptake support
- Cross-border ecosystem and partnership pathways

TYPICAL WORK-PACKAGE CONTRIBUTION

PLP can lead or contribute to non-technical work packages connecting innovation with users and markets: identifying and mobilising stakeholders, validating market and user needs, recruiting pilot participants or adopters, assessing skills requirements, and supporting exploitation and sustainable uptake.

RELEVANT 2027 TOPICS

PLP PRIMARY FOCUS

MAT-PROD-06
Circular innovative advanced materials: design to markets

PLP PRIMARY FOCUS

MAT-PROD-03
Factory processes and automation for de- and re-manufacturing

PLP PRIMARY FOCUS

MAT-PROD-22
Advanced materials and processes reducing Critical and Strategic Raw Materials dependencies

PLP ADDITIONAL FOCUS

MAT-PROD-02

Advanced manufacturing for key products

WHAT WE ARE LOOKING FOR

Coordinators and consortia with strong technical R&I capability seeking a UK SME to strengthen industry engagement, market validation, adopter mobilisation, skills/capability analysis, exploitation or market uptake.

PLP complements technical, engineering and IP-specialist partners rather than replacing them.

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