



## Beeresso® The Austrian Energybeer with a Coffee Kick!

*„...Where beer meets coffee, and energy meets  
indulgence ...“*

### The Product

Beeresso® & BeeressO'hne is a selection of extraordinary craft beers that captivate through their unique fusion of crisp, golden lager and freshly roasted coffee.

- **Beeresso® Energybeer:** Beer meets coffee. Energy meets flavor
- **BeeressO'hne:** The alcohol-free variant – natural, refreshing and full of energy.

**Beeresso® Energybeer:** „Awake when other beers sleep.“



### What Makes Beeresso® Unique?

✓ keeps you awake when other beers tire you out

✓ 100% natural ingredients

✓ Produced in the Austrian Alps.

- **Coffee:** Exclusive specialty roast by GenussSchmiede Taupe (St. Veit an der Glan).
- **Beer:** Brewed with the highest quality standards at Loncium Brewery (Kötschach-Mauthen).

✓ Internationally Awarded:

- **Silver medals** at the London Beer Competition 2021 & USA Beer Ratings 2021.
- **Gold medal** at the USA Beer Ratings 2023.
- **Top ratings** in the Falstaff Beer Guide.

✓ **Exclusivity:** Available solely at handpicked venues

## Target Audiences

### 🚀 For Trendsetters & Connoisseurs:

- **Trailblazing young adults (20–35) & women who crave bold adventures and savor the extraordinary.**
- **Luxury segment:** Perfect for high-society events, exclusive clubs, and stylish bars.

### 🍹 For the Hospitality Industry:

- Ideal as an **aperitif, food pairing**, or even with **dessert**.
- **Cocktail star:** Base for creations like BeeressO'Tonic or BeeressO'Gin&Tonic.

### ⚡ BeeressO'hne (Alcohol-Free):

- The **energy-boosting, isotonic thirst quencher** for athletes, drivers, and flavor-forward adventurers.  
...and here's the twist: it's **still beer!**

## Why Beeresso®?

### 🌐 Global Potential:

- Successfully showcased at **FHA-Singapore 2024** and **Austrian Lifestyle Week Bangkok**.
- Feedback: „*Outstanding – extraordinary – unique!*“

### 💡 Not Competition, but Innovation:

- The only **coffee-infused pale lager** – not a “standard beer,” but a cult beverage with lifestyle appeal.

## Prices Overview\*

- Net EXW-prices for non-exclusive Importers/Distributors | details see payment & Incoterms

Quantity**	Price / unit (24 bottles)	Quantity***	Price / unit /24 bottles)
20+ cases	€ 52,80 (€ 2,20/bottle)	1+ pallet (63 units)	€ 48,00 (€ 2,00/bottle)
35+ cases	€ 50,40 (€ 2,10/bottle)	2+ pallets (128 units)	€ 46,80 (€ 1,95/bottle)
*valid until Dec 31st 2025; subject to misprints & changes		20ft Cont. (11 pallets)	€ 42,00 (€ 1,75/bottle)
** Storage 1 - availability depending on stock /		40ft Cont. (22 pallets)	€ 40,80 (€ 1,70/bottle)

\*\*\* Storage 2 - preorder required | min. production time: 6 weeks | depending on available capacities

## Distributors Wanted!

Want to join the Beeresso® success story?

- **Importers/Distributors for hospitality, retail and international markets.**
- Contact us for exclusive partnership terms!

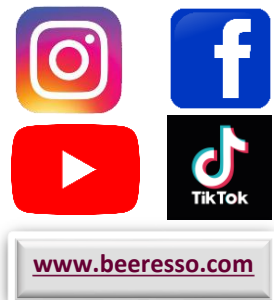
## More Info & Contact:

Norbert Peczelt,  
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For further  
Info please  
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here:  
→



**Product description / Technical Data / Payment & Incoterms** (valid until Dec 31<sup>st</sup> 2025; subject to misprints & changes)

	Beeresso®	BeeressO´hne Alkohol
Description	fusion of pale <b>lager beer</b> with real <b>coffee</b>	fusion of pale <b>lager beer</b> with real <b>coffee – dealcoholized</b>
Alcohol	5.5% Alc.	< 0.5% Alc. (0.43%)
Shelf life	<b>14 months</b> from filling date	<b>14 months</b> from filling date
Bottles	<b>0.33lt</b> , Longneck, glass, brown, <b>single use</b>	
Ordering unit	<b>1 Set</b> = 2 trays a 12 bottles → <b>24 bottles</b>	
Technical data	37,50 x 24,5 x 23,5 (length x width x height) / <b>13,3 kg</b>	
Payment & Incoterms		
Incoterms	EXW	
Prices	Prices w/o VAT or any taxes/duties	
Payment	50% with order / 50% before release of shipment	
Storage 1	Norbert Peczelt / Lendorfer Strasse 1 / A-9560 Feldkirchen i.K. / Austria	
Storage 2	Biermanufaktur Loncium GmbH / Mauthen 60 / A-9640 Kötschach-Mauthen / Austria	

**Awards Beeresso® and BeeressO'hne**



**Beeresso®**

Norbert Peczelt  
TASTING NOTES

The nose is cold brew coffee. The palate is creamy and somehow nutty. A lovely mix of roast coffee and cigars with a clean chocolate taste.



Beeresso®



**Beeresso®**

Norbert Peczelt  
TASTING NOTES

Lovely light espresso nose with some sweet notes and some green pepper aromas. Flavor is very light and crisp with a little bit of excess sweetness. A crisp and bitter espresso finish.



Beeresso® 6pack



**Beeresso®**

Norbert Peczelt

**TASTING NOTES**

Nice tasting beer, slightly yeasty with a sparkling champagne quality.



BeeressO'hne

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