

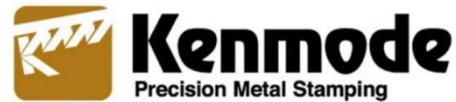
The GHG emissions platform helping manufacturers navigate stakeholder requests for climate data from OEMs & key accounts

Carbonhound's work with medical device and automotive manufacturers helps them respond to complex data requests and support education on incoming global regulations

Customer Spotlight: Kenmode Inc.

Facing customer pressure from major players in the automotive industry, Kenmode needed an easy-to-use tool to track their emissions and respond to requests to **secure their bottom line**

Without an internal sustainability team and no experience with climate data, Kenmode turned to Carbonhound for climate expertise and flexible reporting options to respond to all customer requests.



Industry Trends: Regulations and decarbonization

Pressure from climate-conscious stakeholders and incoming regulations from the EU are requiring supply chain engagement and decarbonization

Supplier Decarbonization Commitments

Companies including Toyota, Pfizer, and Johnson & Johnson participate in supply chain decarbonization programs



EU's Carbon Border Adjustment Mechanism

CBAM puts a global fair price on carbon and mandates supplier engagement for carbon-intensive goods imported into Europe



Electrification Uncertainty

Changing legislation and commitments by customers leads to revenue uncertainty & planning challenges for manufacturers



Carbonhound helps you **respond to customer requests with confidence & integrity** through our flexible data reporting and dedicated climate support

Examples of Standards and Programs we Support



Metal stamper secures their future in the automotive supply chain through climate action and reporting

Kenmode Tool and Engineering is a metal stamper and Precision Metalforming Association (PMA) member based in Algonquin, IL that designs and manufactures complex, high-precision, custom metal stampings and assemblies for vehicles, medical devices, electronics, and more.

Kenmode Inc.

Facing customer pressure from major players in the automotive industry, Kenmode needed an easy-to-use tool to track their emissions and respond to requests to **secure their bottom line**

“We weren’t sure how to deal with these requests from our customers – this was all new to us. With the help of Carbonhound, we’ve been able to respond to all of our customer’s climate requirements and are excited to show our progress towards net-zero.”



Jim Shotsberger
Director of Purchasing &
Customer Service Manager

Retaining key customers

Companies including Toyota, Ford, Stellantis, VW, and more now require emissions data from their suppliers, and small and middle-market suppliers are not excluded or exempt from these requests

Setting targets to stay ahead & reduce costs

Kenmode aims to have net-zero carbon emissions by 2040, and takes action by using more recycled materials, installing efficient lighting, and increasing use of green energy

Climate expertise at their fingertips without adding headcount

Relying on external expertise ensures credibility and confidence in their reporting, replacing the need for additional in-house resources

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Examples of Standards and Programs we Support



Bobo's sets baseline Scope 1, 2, and 3 carbon emissions to get ahead of customer expectations

Bobo's is an oat bar manufacturer in Loveland, CO founded in 2003 with distribution across the United States at retailers including Target, Costco, CVS, and Walmart

Facing customer pressure from vendors like Costco and Walmart, Bobo's needs high-integrity Scope 1, 2, and 3 emissions data to win shelf space and **stay ahead of requests from key accounts**

"Robust and valid data collection is critical to responding credibly to our customer's climate data requests. Carbonhound made it straightforward."



Jim Stewart

Director Env. Health and Safety, Bobo's

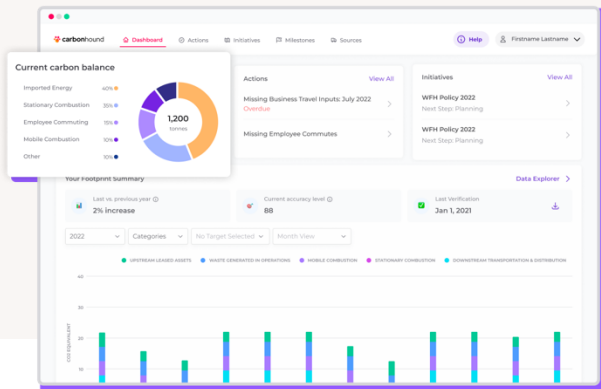
Climate Confident in 2 Months

Motivation

Bobo's receives requests for their emissions data and sustainability goals

Needs

They look for an accessible, credible, and efficient solution to reduce the load on their EHS team



**Automated climate reporting
3.5x faster for 1/3 of the cost**

Measurement & Reporting

With the support of a dedicated Climate Action Specialist, Bobo's completes their Scope 1, 2, and 3 emissions in just 2 months

Supplier Engagement

Bobo's reduces their Scope 3, Category 1 emissions by tens of thousands of tonnes of CO₂e with real data from suppliers

Examples of Standards and Programs we Support

