

SUBMISSION AND EVALUATION PROCESS

Life cycle of programmes for the promotion of EU agricultural products

APPLICANTS PROJECT PREPARATION STAGE

- Applicants search for project partners
- Guidelines are provided to help applicants draft and submit a proposal
- If applicants are from several Member States or are an EU level organisation > *multi programme proposal*
- If applicants are from one Member State only > *simple programme proposal*

PARTICIPANT PORTAL Project submission stage

- Projects are submitted through the [online participant portal](#)
- Project submission forms and pre-defined templates for the project proposal and the detailed budget must be completed

REA Project evaluation stage

- Evaluation of projects is carried out in strictest confidence
- Three external experts assess the quality of each proposal and assign a score
- External experts establish a list ranked by score for each of the priority topics listed in the relevant call
- The Evaluation Committee (composed of Agency and EC staff) examines the assessment made by external experts and confirms the outcome of evaluation

REA MULTI PROGRAMMES

Multi programmes are programmes submitted by at least 2 proposing organisations (which are from at least 2 Member States) or by one or more Union organisations

AWARD DECISION

- Co-financing of **multi programmes** is awarded by REA.
- The list of **simple programmes** to be co-financed is adopted by the European Commission.

Grant signature

- Successful applicants sign the grant agreements.
- For multi programmes, REA invites successful applicants to proceed with grant agreement preparation.
- For simple programmes, this step (along with follow-up grant implementation) is performed by the competent [national authorities](#) in the Member State of the applicants.

Grant implementation

- Reporting and payments 1x year
- Obligation to submit project deliverables
- Follow-up of project indicators
- Project evaluation carried out by external bodies

Monitoring/Evaluation of the policy

- Reporting and payments 1x year
- Obligation to submit project deliverables
- Follow-up of project indicators
- Project evaluation carried out by external bodies

MEMBER STATES SIMPLE PROGRAMMES

Simple programmes are programmes submitted by one or more proposing organisations which are all from the same Member State

LEGISLATORS Basic Regulation

- Regulation of the European Parliament and the Council (EU) No 1144/2014
- Commission Delegated Regulation (EU) No 1829/2015
- Commission Implementing Regulation (EU) No 1831/2015

EUROPEAN COMMISSION Annual Work Programme

- EC sets out the priorities, including the allocation of resources, with involvement from stakeholders and Member States
- Work programme defines the eligibility, exclusion, selection and award criteria to be applied

REA Calls for Proposals

- Once a year, a call for proposals is planned for simple and multi programmes
- Additional calls can be published in case of serious market disturbance

- Depending on the budget availability, co-financing is awarded to the highest-ranking proposal(s)
- A reserve list of projects is made, which can be funded in case additional budget becomes available

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