



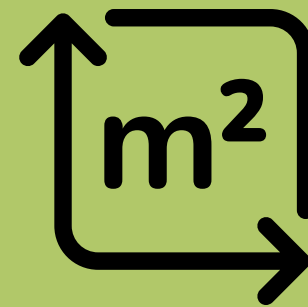
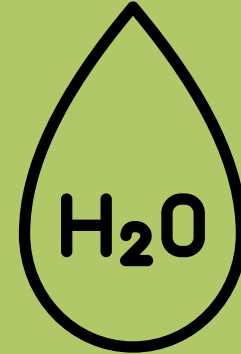
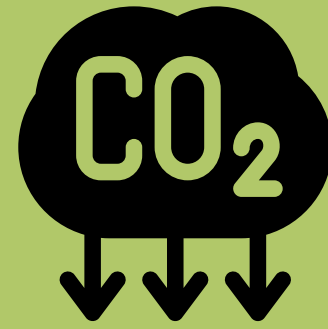
planeat®



**Outstanding plant-based meat & fish
without compromise on taste**

MEAT

high environmental
and health costs



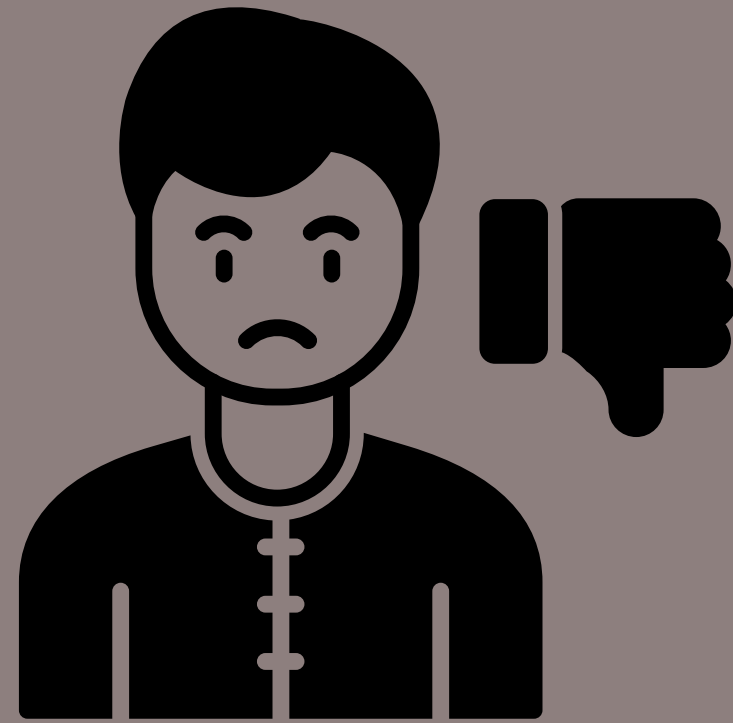
PLANT BASED MEAT

ALTERNATIVES

reduced environmental
and health burden



PROBLEM



PLANT-BASED MEAT

PRESENT ON THE MARKET:

- LOW NUTRITIONAL VALUES
- UNPLEASANT TASTE & STRUCTURE
- HIGH IN SATURATED FATTY ACIDS



SOLUTION



PLANEAT, THE SUCCESSORS:

- HIGH LEVELS OF PROTEIN & VITAMINS
- JUICYNES, GREAT TASTE & TEXTURE
- LIMITED AMOUNT OF SATURATED FATTY ACIDS

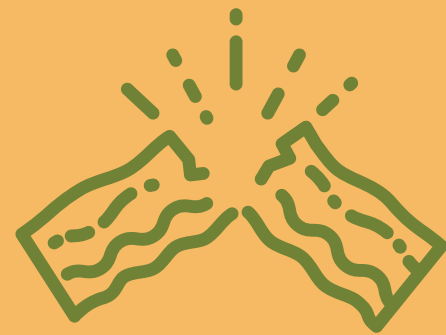
Advantages of **planeat**® products



Smart Fat - our own product replacing animal fat



**LOW LEVELS
OF SATURATED
FATTY ACIDS**



**EXTREMELY
JUICY**



Diverse protein sources from European raw materials



**SOURCE
OF
PROTEIN**



**GOOD PROPORTIONS
OF NUTRIENTS**



**VITAMIN B12
IRON**

Superior taste and structure!



Our portfolio

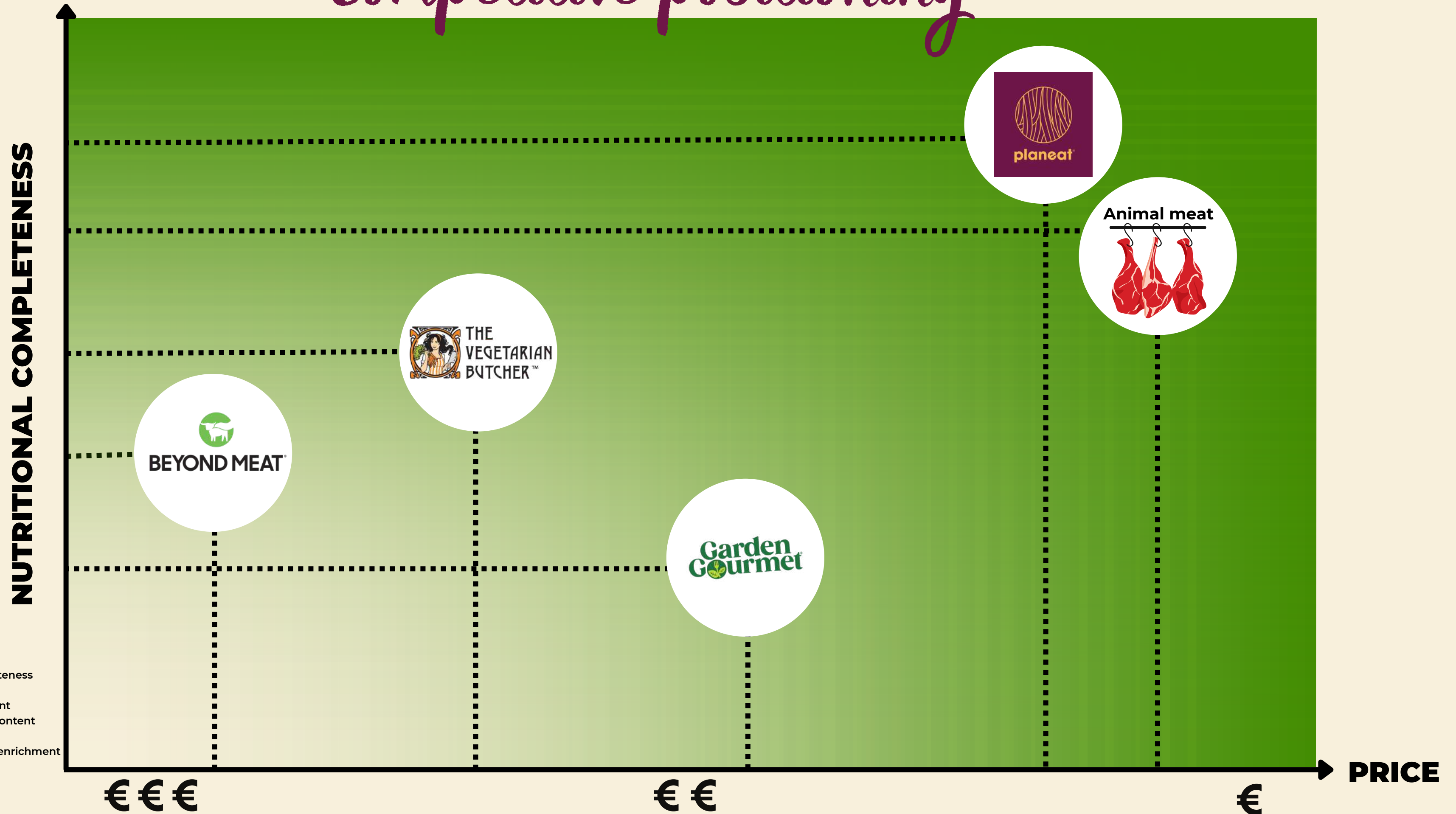
Products covering top 5
meat and fish categories

FOODSERVICE & RETAIL

Price parity achieved
for **90%** of Planeat
products vs. meat



Competitive positioning

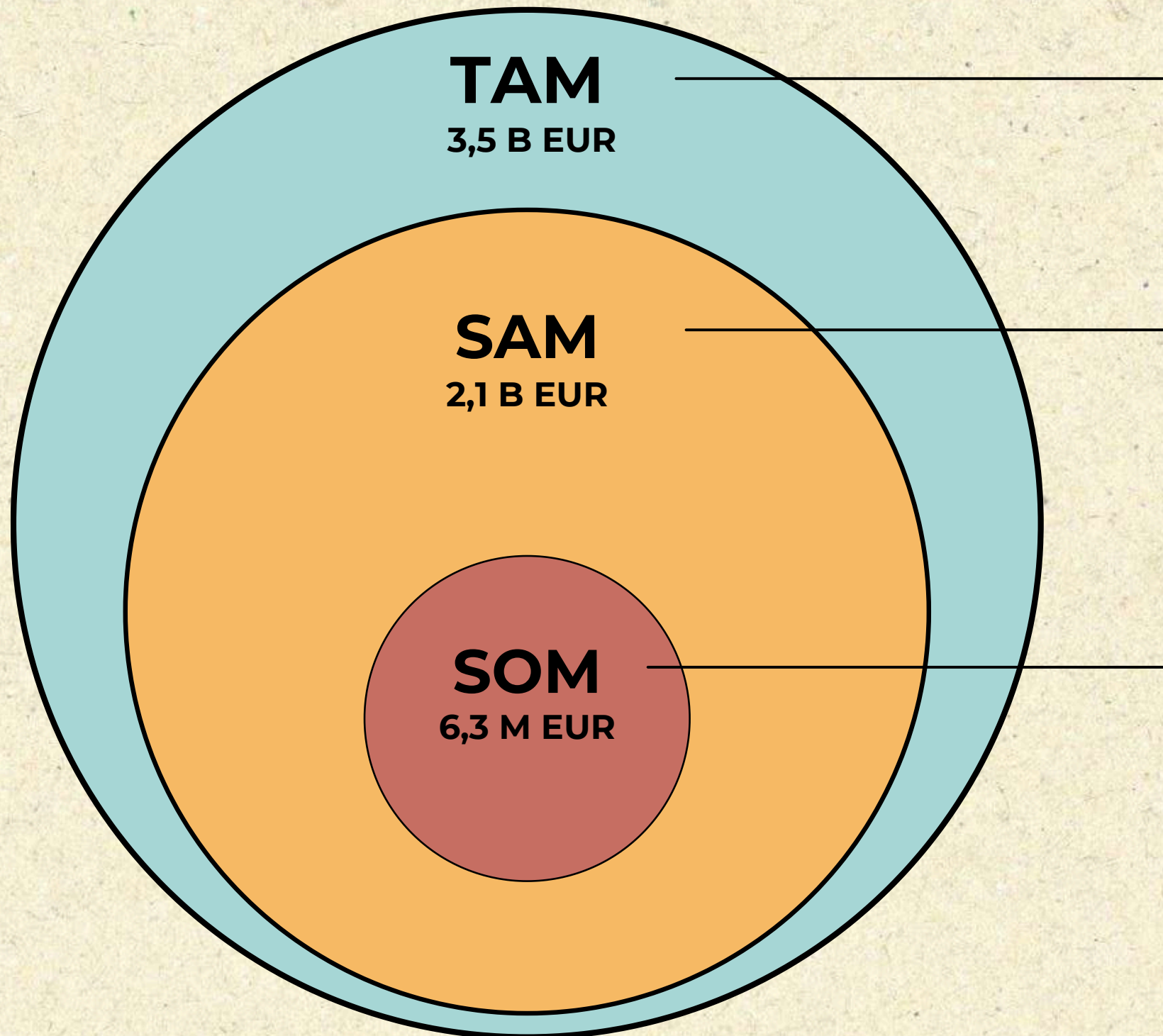


Nutritional Completeness defined by:
-high protein content
-low saturated fat content
-gluten-free
-vitamin & mineral enrichment

Where's our target?

Consumers:

- Flexitarians (~45% of the European population)
- Health- and diet-conscious
- Reducing meat consumption for climate or ethical reasons



3,5 B EUR, Total Addressable Market

EU entire plant-based meat market, retail + HoReCa

2,1 B EUR, Serviceable Available Market

6 most developed and developing markets, retail + HoReCa:

- DE, PL, CZ, UK, FR, ES

6,3 M EUR, Serviceable Obtainable Market

Our near-term goals – 3 markets: PL, DE, CZ.

2–3 retail chains + Foodservice per country



Trusted by professionals!



Gold Medal
World Food Poland 2024, 2025



Plant-Powered Perspectives
Prize 2022



Anna Jankowiak

You are the best! ❤️ Not only are the products exceptionally delicious (the tartare is amazing – it even convinced my mom, who is usually reluctant to try culinary novelties), but I also always feel incredible joy when opening a package 😊 Whoever has received a package from Planeat knows 😊 Thank you, and I warmly encourage those who are still undecided 😊

1 lat Super Odpowiedz Ukryj

6

50+ POS
IN POLAND

RESTAURANTS

DIETARY CATERINGS

RETAIL:

zabka

SPAR

jush!



BUSINESS INSIDER

Forbes

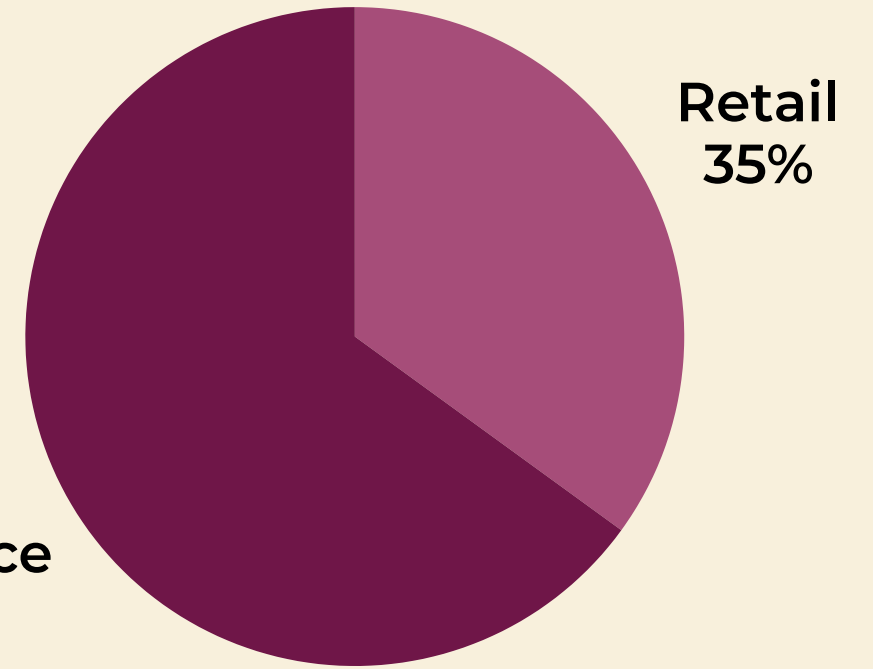
SPIDER'SWEB
BLOG BLISKO TECHNOLOGII



Achievements

70% gross margin on average

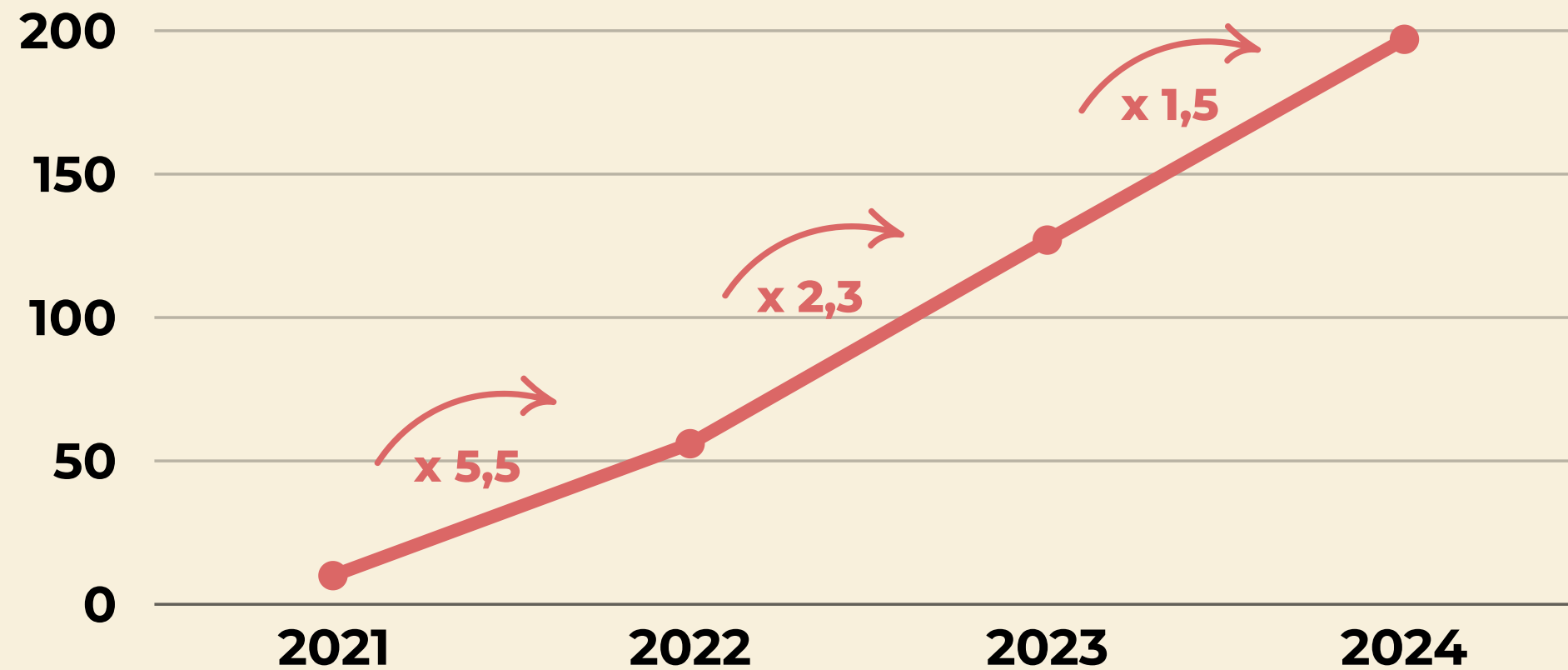
Smart Fat - to be patented



Food Service
65%

Retail
35%

Traction ● k EUR



330 k EUR raised in pre seed round

Efficiently scalable production



Fundraising

1 M EUR by Q1 2026

(250k EUR soft commitment)



- **Sales acceleration**
national and international expansion



- **Export**
building European distribution

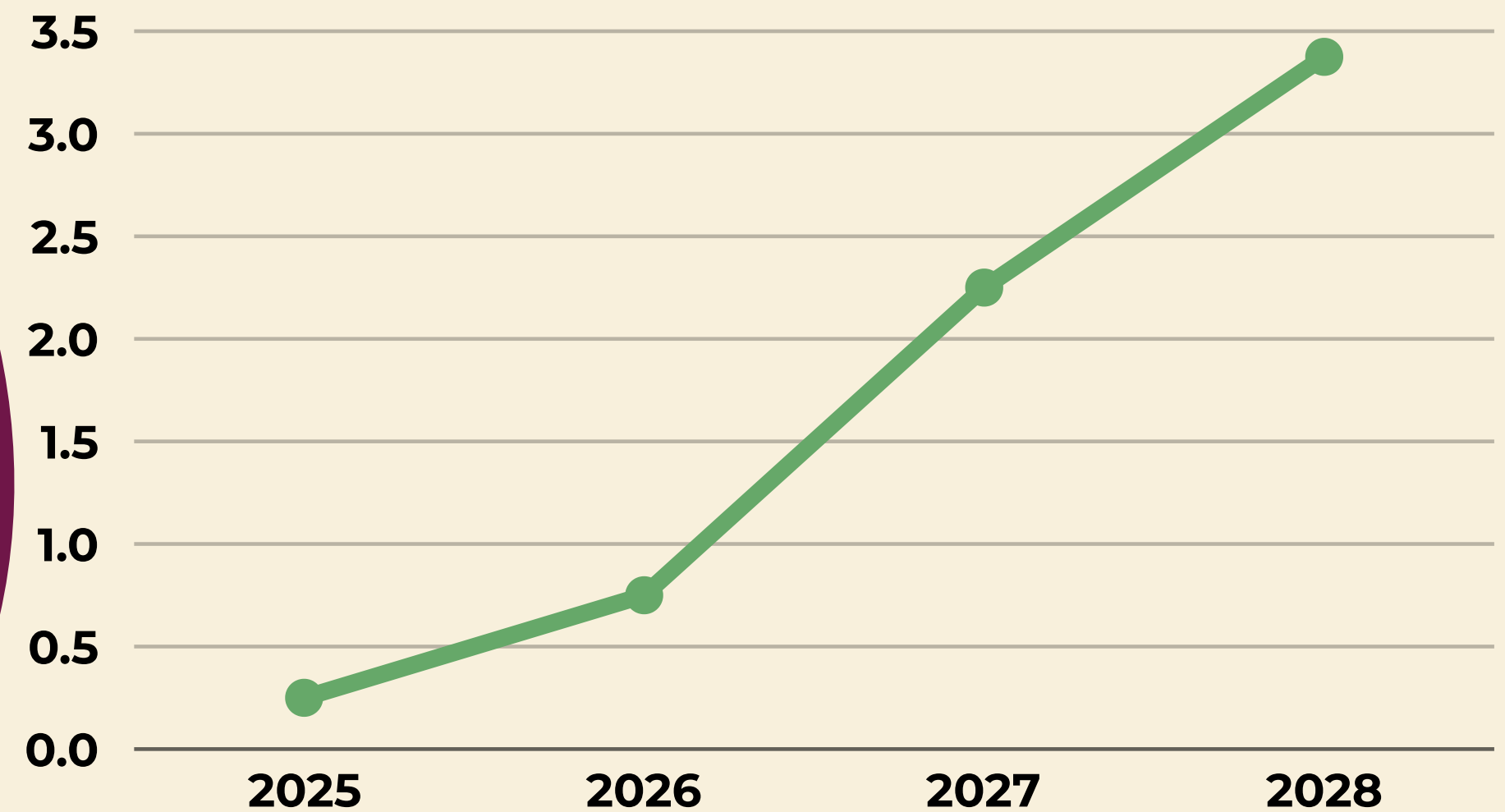


- **Product development**
stronger market penetration



- **Scaling**
production to support sales growth

● Revenue predictions M EUR



Next steps

2025

2026

2027

2028

2029

2030



POLAND



Foodservice

40+ restaurants



EXPORT: GERMANY



Foodservice

80+ restaurants



**EXPORT: CZECH
REPUBLIC**



Foodservice

30+ restaurants



FRANCE, SPAIN, AND THE UNITED KINGDOM

**2 RETAIL CHAINS, 2 FOODSERVICE
DISTRIBUTORS PER COUNTRY**

**COMERCIAL
ACTIVITIES**

Team



Martyna Polak, CTO
Andy Staniek, CEO
FOUNDERS

10 years of running joint businesses, including foodservice, experience in food technology, product commercialization, and sales



Paulina Wojcieszak-Bartczak
QUALITY, TECHNOLOGY AND PRODUCTION DEVELOPMENT

15+ years of experience in the food production



PhD Przemysław Kowalczewski
SCIENCE & FOOD TECHNOLOGY

Experience in scientific projects on alternative foods

ADVISORS

Foodtech.ac



Business practitioners & mentors creating supporting foodtech startups

EXECUTIVE CHEFS

4 experienced chefs who are always the first to test and give feedback on the products

Create the future with us!



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