



Scale your business  
through the **Blockchain**

Have you ever asked yourself what is  
the **main issue of well established firms?**



# Companies **struggle to scale.**

**Their processes are obsolete**, slow and not tracked.

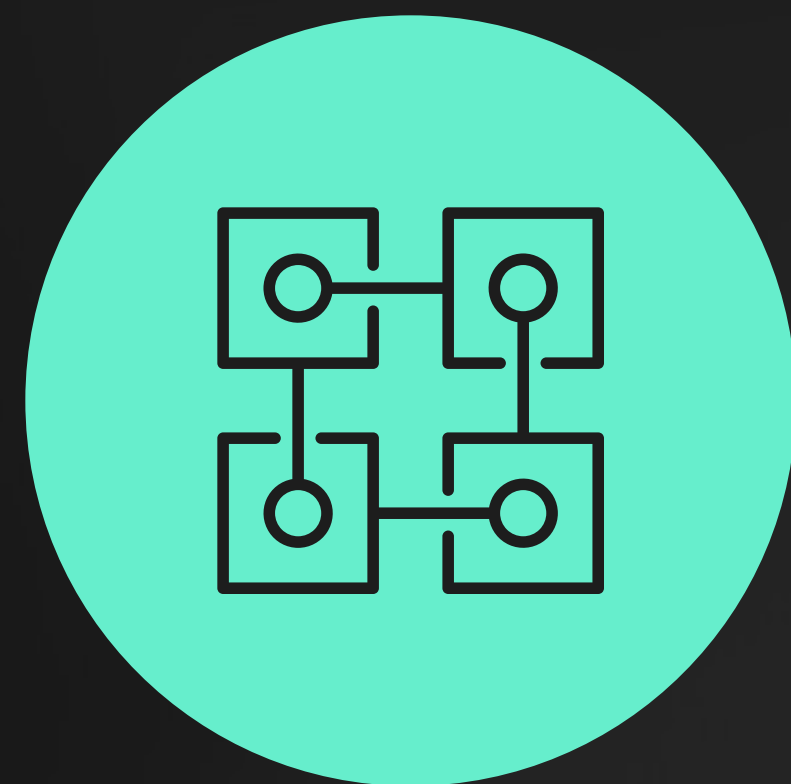
**Bad processes affect profits.**



The solution is  
**digital transformation.**

This can be possible **with the Blockchain.**





**Blockchain**

APPLIED TO

**Fintech**

**Industry 4.0**

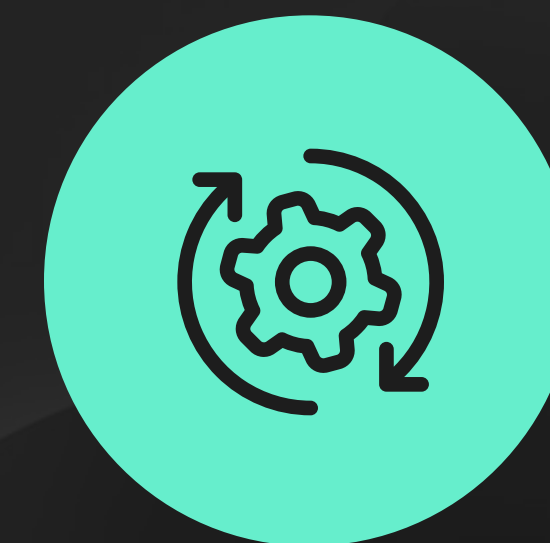
**Real Estate**

**Public admin.**

**Supply chain**

...

IN ORDER TO



**Boost processes**



**Increase profits**



# The Blockchain field is **skyrocketing**.

Scaling Parrots is a **Blockchain startup with a +282% annual growth**

**+80% CAGR**

Projected year-by-year growth  
of Blockchain from 2022 to 2030\*

\*Grand View Research Report



# We are a Blockchain consulting and development company

8+ years of experience

20+ Blockchain projects





We educate companies.

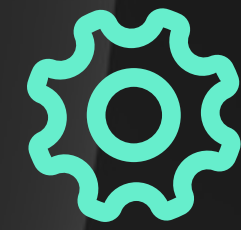






We educate companies.  
**We analyze the needs.**





We educate companies.  
We analyze the needs.

**We provide customized solutions.**





We educate companies.  
We analyze the needs.  
We provide customized solutions.  
**We develop (better than the others).**



# The numbers of **Scaling Parrots**

**\$82**

Cost per lead aquisition  
on Facebook campaigns in Italy

**+44,4%**

Organic traffic growth  
in the last quarter

**+311%**

Revenue growth  
year-by-year

**+1208**

Subscription to our  
weekly newsletter

**+16**

Team members

**+22**

Clients in 2023



# We are among the **Best 3 in Italy**



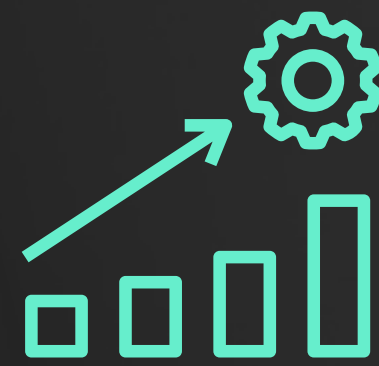
# Our revenue is diversified



CONSULTING AND DEVELOPMENT

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**Fixed price/hour  
or project**



SOFTWARE AS A SERVICE

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**Annual fee/  
software services**



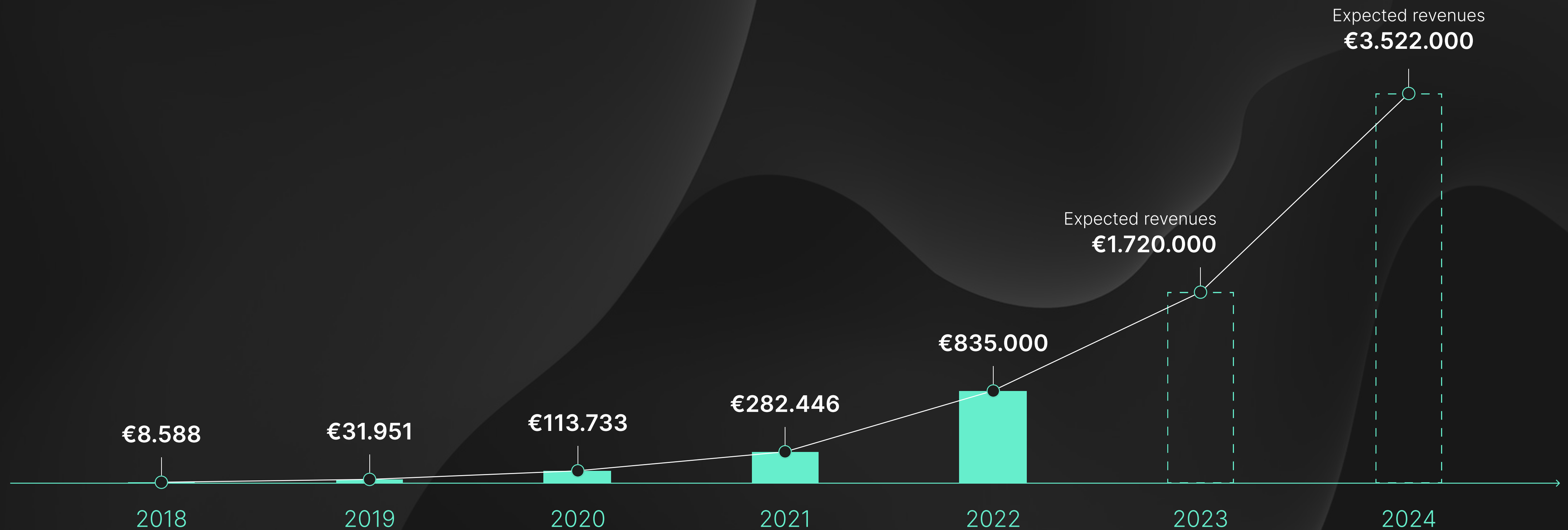
MAINTENANCE

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**15% of fee/annual  
maintenance**



# More than realistic **projections**





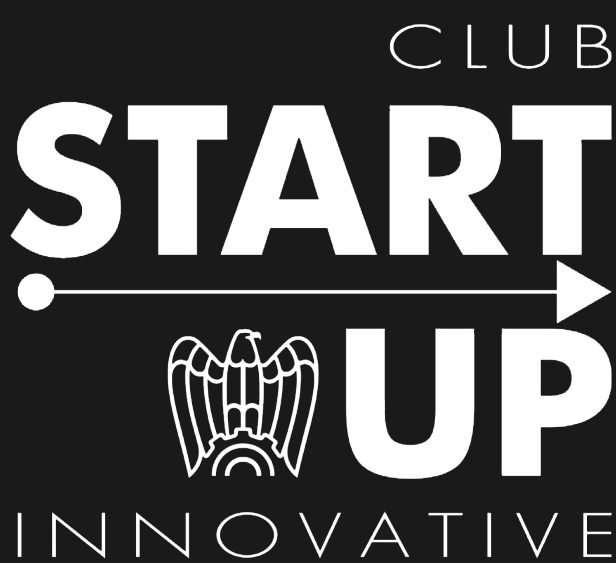
# Strong skills and solid members

- **Alessandro Ricci** - [CEO](#) - Cofounder of 5 businesses in the Blockchain industry; Blockchain advisor
- **Gianluca Mazza** - [CTO](#) - Former Blockchain miner; 10+ years of experience in Blockchain development; Blockchain advisor
- **Guido Saini** - [PMO](#) - 10+ years of experience in Project Management
- **Davide Ferrari** - [Head of Consulting](#) - 5+ years of experience in business development and consulting services; Blockchain specialist
- **Gabriel Romeo** - [Consultant](#) - Blockchain Specialist; former Sales Manager at Deda Group spa
- **Davide Zonta** - [Consultant](#) - Blockchain Specialist; Founder of Crypto Agora
- **Gianluca Zaza** - [Head of Sales](#) - Blockchain specialist; former commercial director at Vodafone Business; former director at Francorossa
- **Mattia Mosaner** - [Sales account](#) - Blockchain Specialist; former Sales Manager at Deda Group spa
- **Carlo Stagnotti** - [Lead Product Designer \(UX/UI\)](#) - 5+ years of experience in Design; event manager in the music industry
- **Soumaya Erradi** - [Lead Web3 Developer](#) - Speaker at tech conferences on Dapps and Angular
- **Daniele Primasso** - [Senior Blockchain Developer](#) - 5+ years of exp. in backend development
- **Patrizia Maffei** - [Commercial](#) - Former sales specialist at IBM and Salesforce; 10+ years of experience in sale
- **Daniele Primasso** - [Senior Blockchain Developer](#) - 5+ years of exp. in backend development
- **Luca Paroni** - [Digital Marketing](#) - 3+ years of experience in digital marketing and event planning
- **Samuele Ferri** - [Blockchain Developer](#) - MSc in IT Engineering; thesis in Blockchain and Ethereum
- **Matteo Ricci** - [Frontend Developer](#) - Web3 enthusiast; 2+ years of experience in frontend development
- **Matteo Celani** - [Blockchain Developer](#) - Web3 advocate; 3+ years of experience in full stack development
- **Joan Kabello** - [Mobile Developer](#) - 3+ years of experience in full stack development
- **Joana Karanxha** - [Backend Developer](#) - 3+ years of experience in full stack development
- **Daniel Duches** - [Senior Full Stack developer](#) - 7+ years of experience in frontend development
- **Maurizio Murru** - [Senior Solidity/Blockchain Developer](#)
- **Massimiliano Marseglia, Luigi Jovacchini, Emanuele Crescini, Massimiliano Cappellato, Marino Piotti** - [Board of advisors](#)

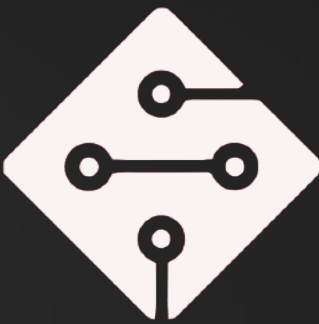




# Our partners



# Our partners



# We completed our first investment round



**€430.000**

Gruppo Finservice, a leading financial service provider in Italy, not only invested in our company, but also plays a strategic role by expanding our potential customers. In an exponential way.





Thank you.



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