Making future mobility sustainable and profitable

67 Ubia

International Mobility Days

December 2021 - Confidential





Why profitability is so difficult to achieve

SOME NOT SO WELL-KNOWN FACTS

60%-80% of demand in shared-mobility is not met at the moment.*

^{*} Read as " not being served properly by existing mobility providers"



Why profitability is so difficult to achieve

SOME NOT SO WELL-KNOWN FACTS

Because of charging related cost, we started to de-fleet EVs this year. They cost us 1.5x more then a gas driven car to operate.*

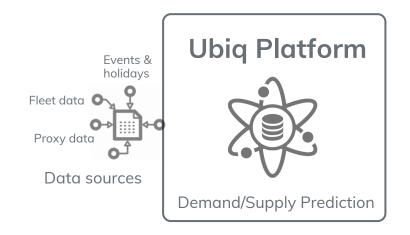
^{*} Head of Operations of major European car-sharing provider, prefers to not be named.





How we generate value

Headless mobility operations



Automated rebalancing

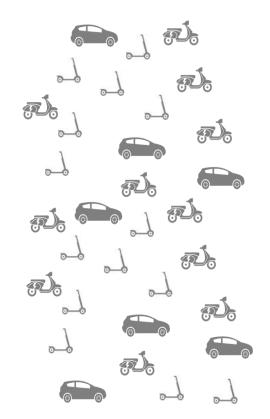
Predictive Charging

Dynamic Pricing





Client Ops team Service Provider



Client fleets

20%-50%
Revenue increase

Where neededWhen neededOptimal price

•

Better Fleet
Availability
& Supply

Scaleable execution firepower



NO IDLE TIMES OR SUNK COSTS



ADDRESSES FULL EFFICIENCY POTENTIAL



ACCESS TO CROWD FOR TIER2 PROVIDERS



+5 more cities



providers

Daily potential of \$100 or more*

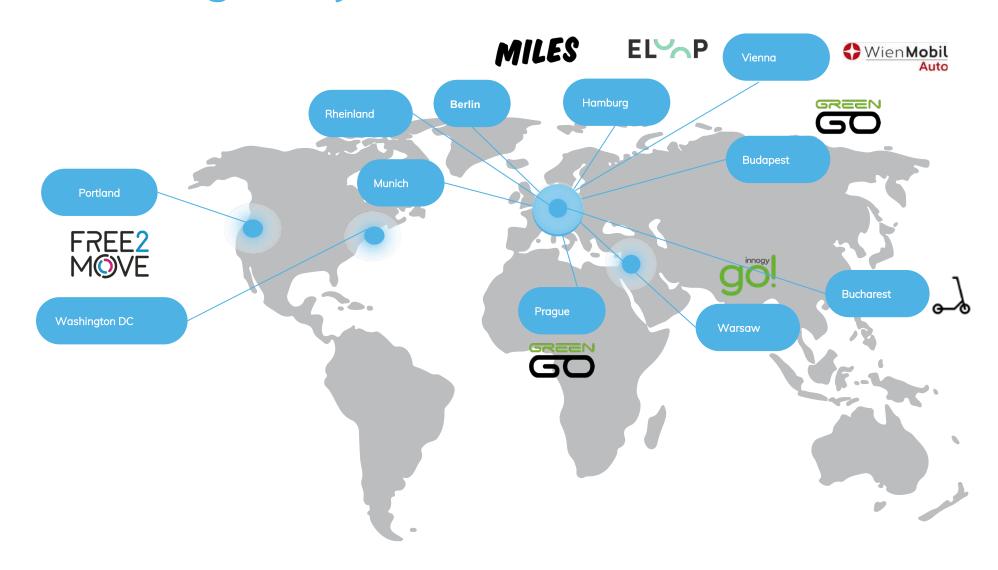
*based on 10 moves a day including cash and credits. Earning vary in each city.







We globally scaled out in 18 months





Budapest & Prague 800 EVs

- DEMAND PREDICTION AND FULFILLMENT

 Making sure demand is met
- PREDICTIVE CHARGING

 Keep fleet availability high at lower cost

> 25% revenue increase





Berlin, Hamburg, Munich 3.400 vehicles

DEMAND PREDICTION AND FULFILLMENT
Making sure demand is met

Total > 4.000 vehicles

>x0% revenue increase





Washington DC 600 vehicles

DEMAND PREDICTION AND FULFILLMENT

Making sure demand is met

Enabling Free2Move to meet the utilization SLAs by the city of Washington DC.





Vienna EV fleet roll-out



PREDICTIVE CHARGING

Keep fleet availability high at lower cost

Serving the multi-modal mobility hubs of the City of Vienna





SUCCESS STORY

Vienna 200 Evs (Teslas)

- DEMAND PREDICTION AND FULFILLMENT

 Making sure demand is met
- PREDICTIVE CHARGING

 Keep fleet availability high at lower cost

Increased availability of fleet >20%



