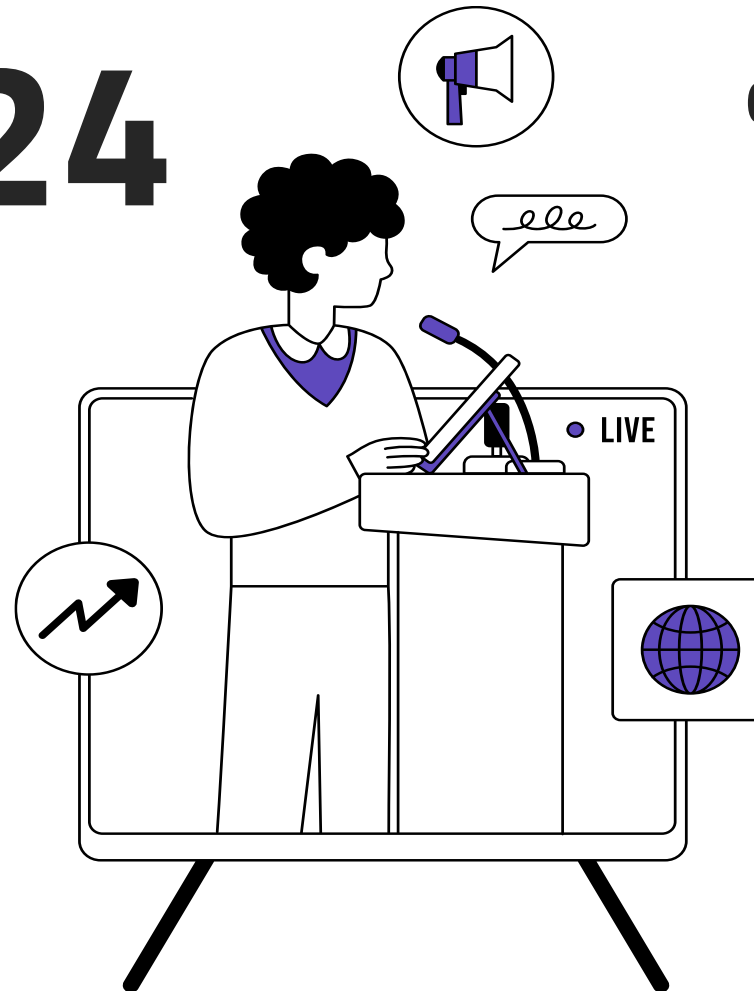




# TeamUp 2024

Pitch Training

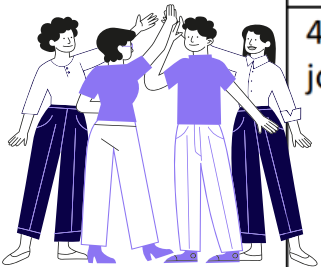
October 29, 2024



# Reminder - Pitching Days evaluation criteria

Please note that if there is a tie, the winners will be selected based on the combined score received for selection criteria number 4 and 5.

Criteria	Explanation	Weight
1.Problem solution fit	The proposed solution is distinctive, innovative and can effectively tackle a well-defined/identified problem.	15%
2.Business model	The business model articulates a clear route to market, is scalable and realistic.	15%
3.Prize impact	The prize will be catalytic for development of the idea and successful exploitation of the market opportunity.	20%
4.Team and TeamUp journey	The team has the necessary skills, expertise and experiences to exploit the identified market opportunity. The team developed successfully during the programme. They are fully aware of their strengths, weaknesses and roles.	25%
5. Impact on the food system	The innovation has big potential to improve Europe's food system and deliver social, environmental and economic impact.	25%



RESOURCES  
[Terms & Conditions](#)



# To do's for pitching

## **Test Your Technology:**

- Ensure your computer or device is working properly
- Mute your microphone, and stay muted unless you are the speaker
- Test your internet connection for stability and speed
- Check your camera, microphone, and speakers/headphones for functionality

## **Select a Suitable Location:**

- Choose a quiet and well-lit space with minimal distractions
- Ensure your background is tidy and professional or use a virtual background if needed

## **Prepare Your Content:**

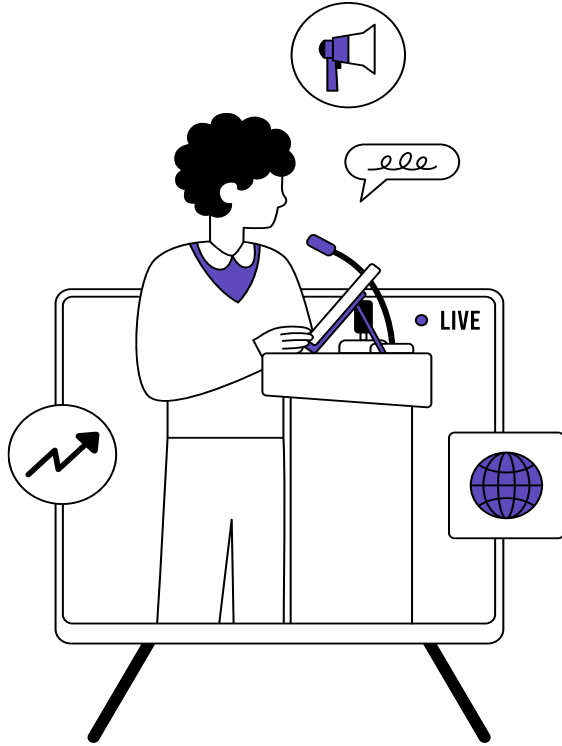
- Have any necessary documents, slides, or presentations ready on your computer
- Ensure you have access to any relevant files or websites you may need during the call

## **Dress Appropriately:**

- Dress professionally and in accordance with the expectations for the call

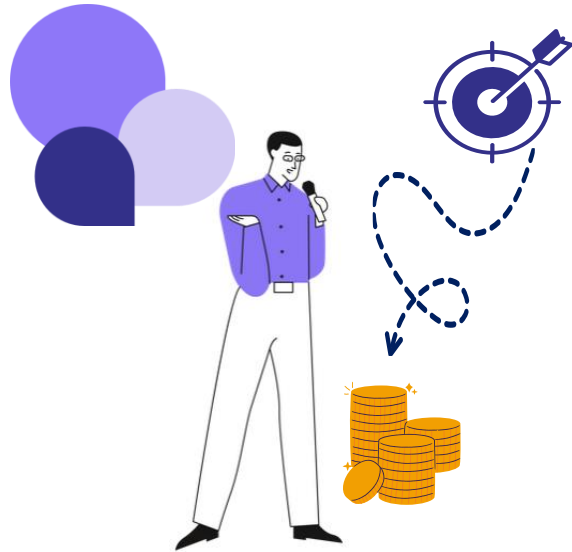
## **Plan for Interruptions:**

- Inform anyone you share your space with about your call to minimize interruptions
- Silence or put your phone on "Do Not Disturb" mode



# Is your pitch worth €40,000?

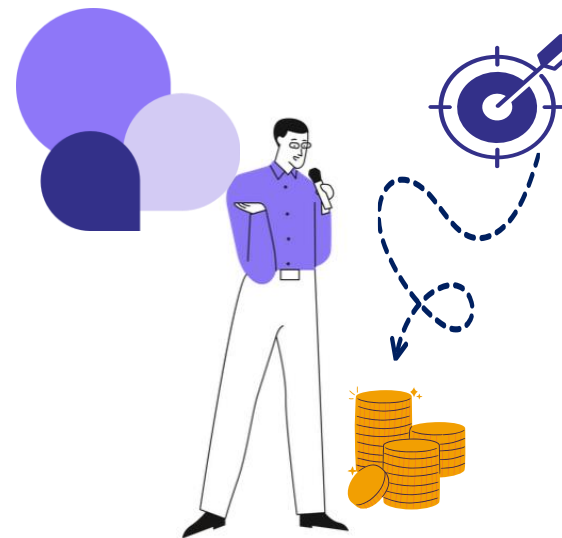
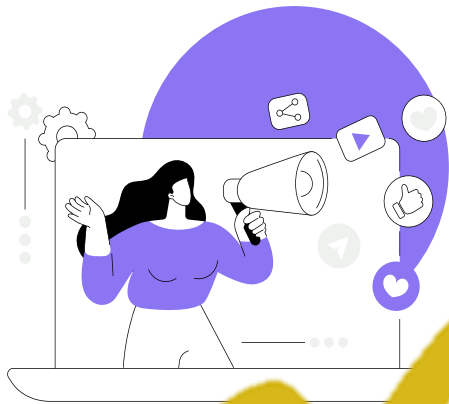
# Practice your Pitch



## Session 20: Practice your Pitch 29th October

Time	Activity	Startup
17:05-17:15	Pitch #1	<a href="#">BizToys Ltd</a>
17:15-17:25	Pitch #2	KELPEAT
17:25-17:35	Pitch #3	Bionova
17:35-17:45	Pitch #4	Earthfarms Collective
17:45-17:55	Pitch #5	<a href="#">FutureFastFood</a>
17:55-18:05	Pitch #6	DonaViva
18:05-18:15	Pitch #7	Nexodify
18:15-18:25	Pitch #8	<a href="#">Vevibal</a>

# Next Steps



Session 20:  
Practice your Pitch  
**29th October**  
**17:00 - 18:30 CET**

**8 teams**  
**5min. pitch**  
**5min. feedback**

Session 21:  
Practice your Pitch  
**31st October**  
**17:00 - 19:00 CET**

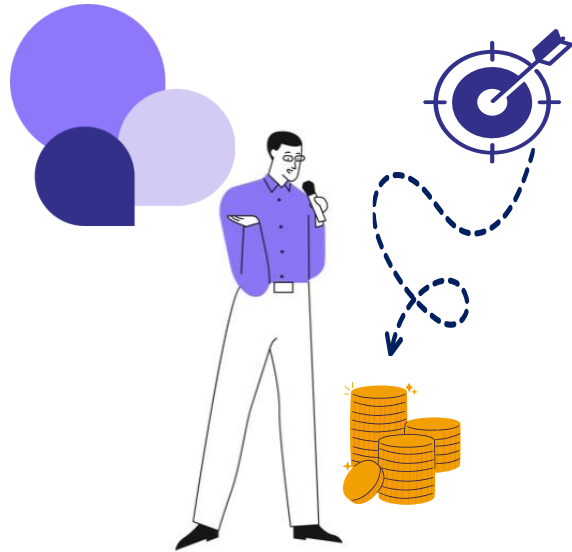
**8 teams**  
**5min. pitch**  
**5min. feedback**

**Pitch Competition: Day 1**  
**7 teams**  
**(5min. pitch, 8min. feedback)**  
**4th October**  
**16:00 - 18:00 CET**

**Pitch Competition: Day 2**  
**8 teams**  
**(5min. pitch, 8min. feedback)**  
**5th October**  
**16:00 - 18:00 CET**



# Practice your Pitch



## Session 21: Practice your Pitch 31st October

Time	Activity	Startup
17:05-17:15	Pitch #1	<a href="#">Behavix</a>
17:15-17:25	Pitch #2	<a href="#">TropicStream</a>
17:25-17:35	Pitch #3	Yield Hunter
17:35-17:45	Pitch #4	NutrisAvIng Advisor
17:45-17:55	Pitch #5	RegenFarm
17:55-18:05	Pitch #6	The Green Float
18:05-18:15	Pitch #7	Gojenie
18:15-18:25	Pitch #8	<a href="#">FutureFastFood</a>





# Graduation



## Day 1 (November, 4th 16:00-18:15 CET)

Time	Activity	Startup
16:00-16:14	Welcome & Intro	
16:15-16:28	Pitch #1	Vevibal
16:29-16:42	Pitch #2	Behavix
16:43-16:56	Pitch #3	Bionova
16:57-17:10	Pitch #4	BizToys Ltd
17:11-17:24	Pitch #5	Earthfarms Collective
17:25-17:38	Pitch #6	FutureFastFood
17:39-17:52	Pitch #7	Gojenie
17:53-18:05	Pitch #8	Yield Hunter
18:05-18:15	END day 1	

## Day 2 (November, 5th 16:00-18:15 CET)

Time	Activity	Startup
16:00-16:14	Welcome & Intro	
16:15-16:28	Pitch #1	DonaViva
16:29-16:42	Pitch #2	Nexodify
16:43-16:56	Pitch #3	NutrisAvlIng Advisor
16:57-17:10	Pitch #4	RegenFarm
17:11-17:24	Pitch #5	The Green Float
17:25-17:38	Pitch #6	TropicStream
17:39-17:52	Pitch #7	KELPEAT
17:53-18:05	Pitch #8	BARBELO ( <i>to be confirmed</i> )
18:05-18:10	END day 2	





# Contact Us!

Do you have any questions?

[teamup@eitfood.eu](mailto:teamup@eitfood.eu)

