

**Better Soda,
Better Moments**

JANE



A soda that does you good



Less sugar,
more pleasure



100% Natural
Ingredients



All the flavor,
low-calorie



Enriched with
active ingredients
that work for your
well-being.



The new wave of soda: natural, functional, feel-good

Beauty Water
Raspberry Elderberry
Collagen Boost



Ice Tea Relax
Peach Rosemary
Relaxing Drink



Natural Energy
Cactus Lime
Energy Boost



Tropical Sparkling
Passion Vanilla
Social Love



And more..

JANE vs. Classic Sodas: No Contest

	JANE 	vs	Classic Soda	Soda ZERO	Energy Drink
Ingredients	100% Natural 		✗	✗	✗
Sweeteners	✗		✗	Yes 	Yes 
Additives	✗		3 additives 	7 additives 	7 additives 
sugar / 100ml	1-4,5g max		+9g	0g	+10g
Functionality	✓ 		✗	✗	Yes

Comparison made vs. the #1 selling products in the categories indicated.



Marketing

**Natural, retro,
vibrant,
Mediterranean**

**— enjoy every
moment with style.**

JANE awakens your inner energy and invites
you to fully live the moment.

There's a JANE for every mood, every time.



Crafted in Grasse with Robertet, global expert in natural aromas & beverages



100% Natural



Aromas Extract
Active Ingredient

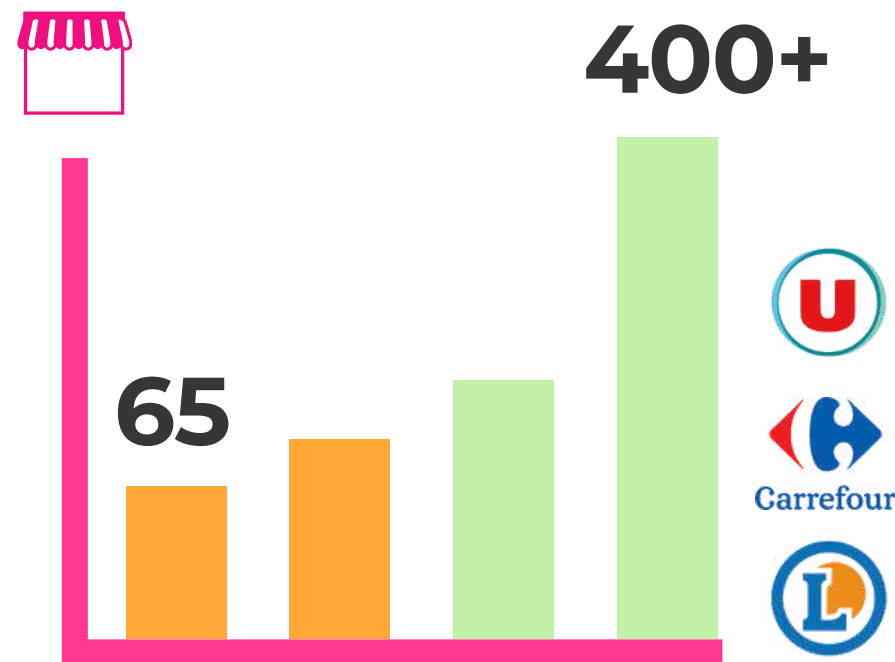


Villa Blu



JANE, inspired
by perfume

A better soda, winning in more and more stores



JANE is replacing outdated sodas — fast.

From 65 to 400 stores in just 6 **months**. The shift is happening. Join in.



+350% growth since 2025



From sunrise to sunset, we've got the
perfect drink

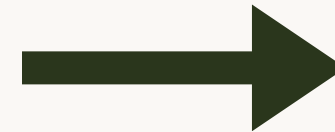


JANE

What works elsewhere is missing here. It's up to you.



- ✓ Clean, functional, natural drinks already **well established**
- ✓ Modern, targeted brands, popular with Gen Z & millennials
- ✓ **Dynamic, Instagrammable aisles**, in tune with new codes



- ✦ Already designed to appeal to today's consumers
- ✦ A strong, more feminine visual universe, **ready for the shelves**
- ✦ A complete range : Energy, Relax, Beauty, Love

**Our mission is to make better-for-you sodas a new standard —
healthier, more natural, and ready for mass adoption**