



Carbon management

Define your sustainability strategy.

Calculate, monitor and reduce your carbon footprint.

www.u2y.io

sales@u2y.io

[@ official_up2you](https://www.instagram.com/official_up2you)

[in Up2You](https://www.linkedin.com/company/up2you)

About us

Up2You is the benefit company and certified B Corp that turns sustainability into a **competitive advantage** for companies. We accomplish this with **tailored solutions** and ESG strategies that support **all-around sustainability management**, leveraging our own **innovative technologies** and a highly **skilled team**.

450+
Up2You clients

50+
Experts in the team

We are certified



Among our clients



They support us



A new approach to sustainability

To achieve **ambitious sustainability goals**, companies must embark on a journey that is often complex. That's why we position ourselves as a **sustainability partner**, providing ongoing support to **improve** ESG performance.

How we make it happen

At every stage of your journey, we're by your side, combining **innovative technologies** with **industry know-how** to deliver truly distinctive solutions.

The pillars of our impact

Consulting and Technology

We bring together the **expertise** of our team and the **power** of cutting-edge technology platforms.

Training and Support

We provide **training** and support to help employees become increasingly **aware** and **self-reliant** over time.

Tailor-Made Solutions

Our solutions are **crafted** to address the unique challenges and goals of each client.

Simplicity and Accessibility

We leverage **innovative digital tools** to make sustainability easy and accessible for businesses of all sizes.

Our technologies



Customized solutions designed around your business

Reach your sustainability goals through flexible, tailor-made pathways designed for your business.

ESG management

Sustainability reporting (VSME, GRI, ESRS, CSRD), impact report, and ESG strategy.

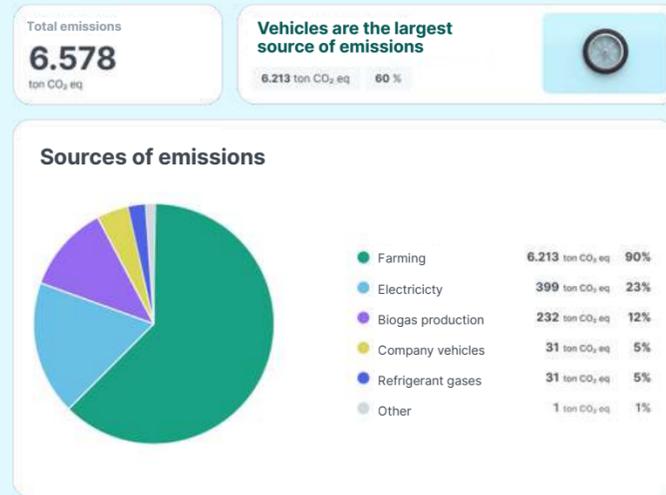


SUPPORTING TECHNOLOGY



Carbon management

Corporate and product carbon footprint, value chain engagement, LCA, and decarbonization strategy.



SUPPORTING TECHNOLOGY



Certifications and initiatives

ESG certifications, rating improvement, and compliance with norms and regulations.



SUPPORTING TECHNOLOGY



Training and engagement

Sustainability training through learning paths, masterclasses, and Serious Games workshops.



SUPPORTING TECHNOLOGY



The key benefits

We combine consultancy and proprietary technologies to reduce project time and costs.

Totale emissioni

6.578

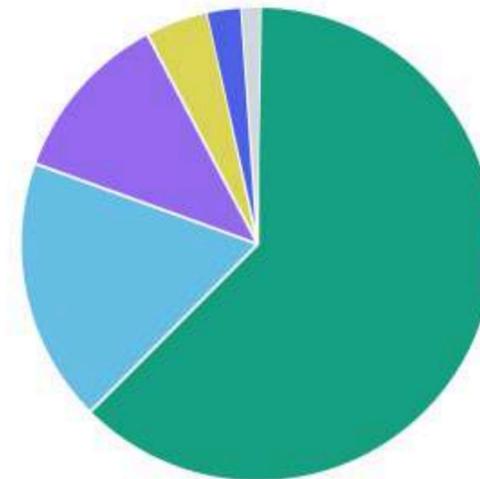
ton CO₂ eq

La maggiore fonte di emissione è: **veicoli aziendali.**

6.213 ton CO₂ eq 60 %



Fonti di emissioni



● Allevamento	6.213 ton CO ₂ eq	90%
● Energia elettrica	399 ton CO ₂ eq	23%
● Produzione di biogas	232 ton CO ₂ eq	12%
● Veicoli aziendali	31 ton CO ₂ eq	5%
● Gas refrigeranti	31 ton CO ₂ eq	5%
● Altre 2 fonti	1 ton CO ₂ eq	1%

Why monitor your emissions?

Knowing your company's CO₂ emissions is a crucial step in defining your climate strategy. Additionally, it is often a **necessary requirement** for:



Preparing the **sustainability report** in compliance with the **CSRD** regulation



Obtaining **certifications** such as **Ecovadis** and **B Corp**



Joining sustainability **initiatives**, **tenders**, and **grants**



Securing **funding** and **favorable rates**



Start a journey towards **emission reduction**



Responding to customer demands for a **virtuous value chain**

The key benefits

How does our carbon management solution stand out from the others?

We are the sustainability partner that supports companies throughout **every stage** of their sustainability strategy.

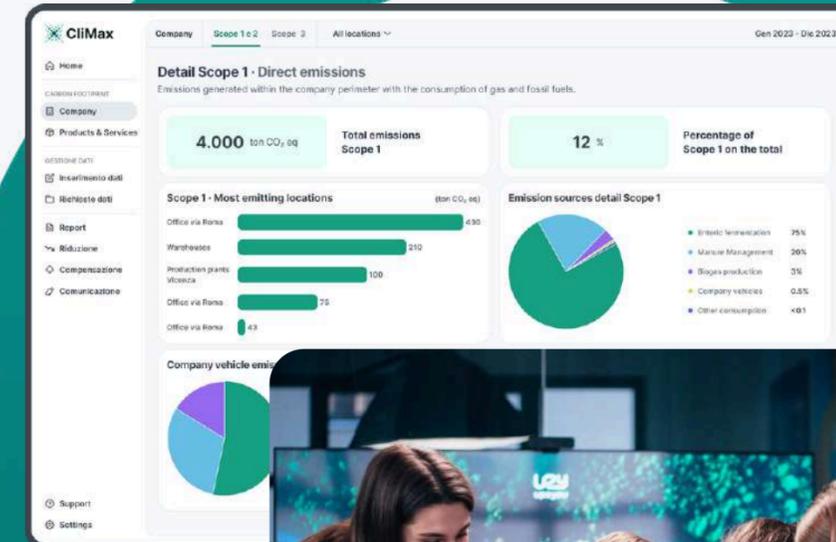
But that's not all:

We create a **customized journey** based on your sustainability goals.

We make your team **self-sufficient** over time.

We provide **continuous support** throughout the entire journey.

We use **innovative proprietary technologies** to reduce work management time and costs





The technology that makes your job easier

CliMax is the all-in-one platform to:

- **Simplify** data collection for emission calculations;
- **measure** and **monitor** your company's and products' **carbon footprint**;
- generate **reports** to secure **sustainability certifications**;
- **build** and **manage** your emissions **reduction strategy**;
- **offset** your carbon emissions;
- **communicate** your **impact** effectively.

Plus, CliMax integrates seamlessly with **Choral**, the platform that supports you in drafting your sustainability report.

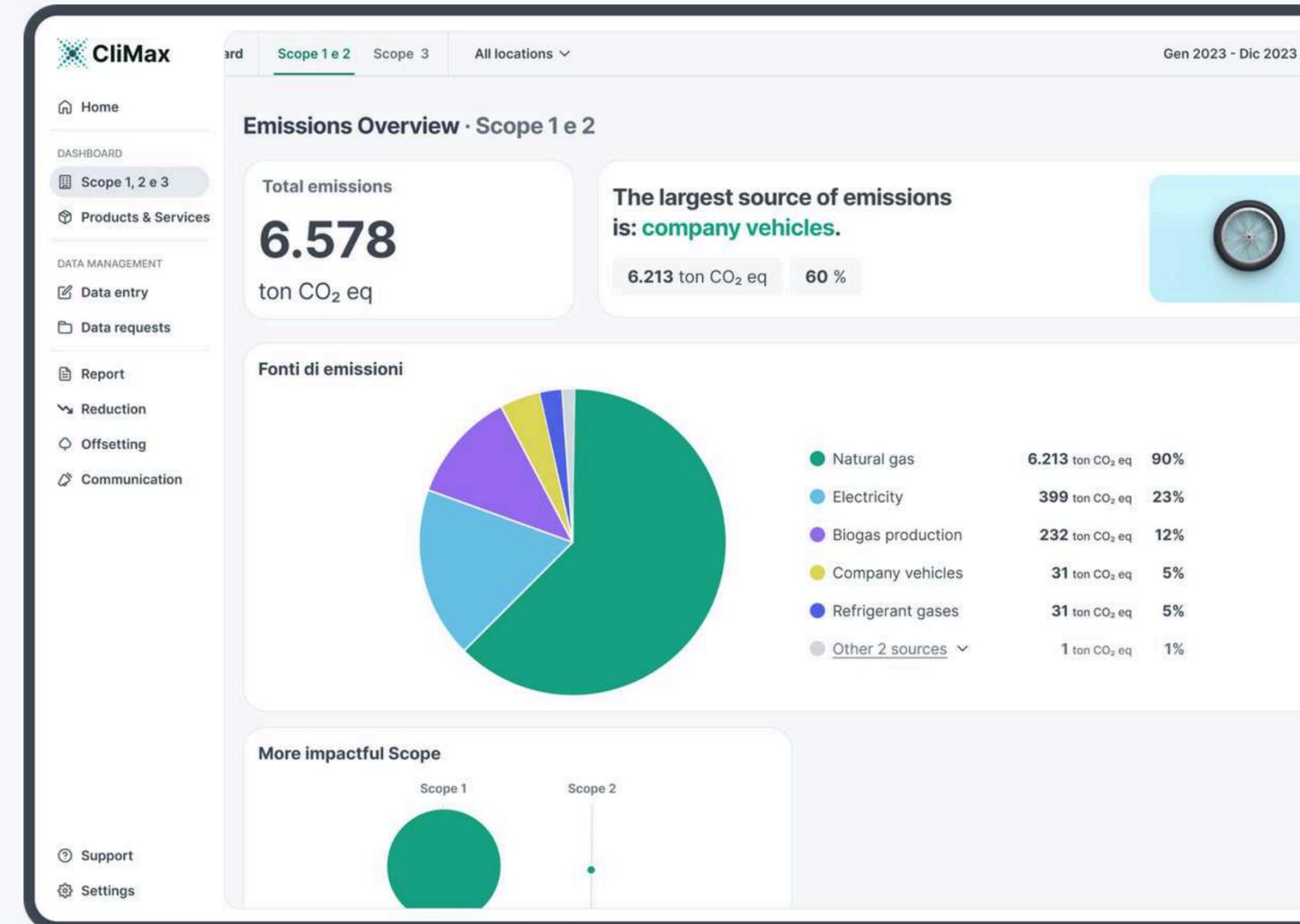
Benefits

✓ Multi-site and multi-entity calculation

✓ CDP compliant

✓ Multilingual support (Italian and English)

✓ RINA verified



A skilled and experienced team

We understand how important it is to be supported by an experienced and skilled team. That's why our team of specialists will guide you every step of the way.

With our expertise, we've partnered with universities and organizations to deliver **lectures**, coordinate **webinars** and **events** on sustainability topics, and manage **training programs** for top management.

We are partners of **24ORE Business School**.

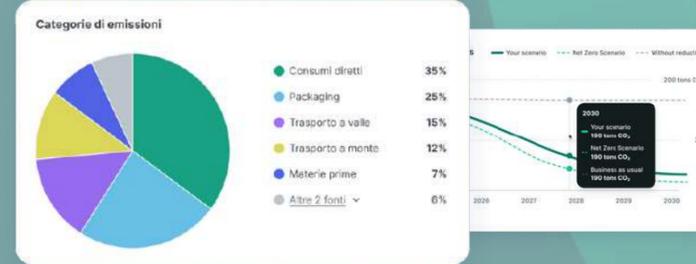
We have trained more than **1.000 companies**.

We have obtained certifications such as the **B Leader** accreditation for supporting **B Corp certification**, the **Approved EcoVadis Training Partner** accreditation, and the **Master Global Compact Ambition Accelerator** program promoted by the United Nations.



Our modular solution

We design the project by combining the solutions needed to achieve your business goals.

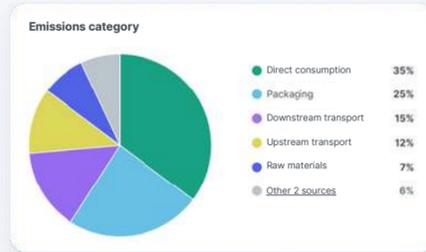


Our modular solution

Whether you're an SME just starting out in the world of sustainability, or an established company looking to optimize your climate strategy, our modular solution can be tailored to your needs.

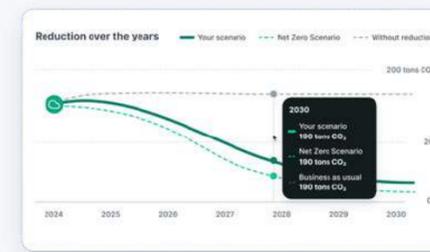
Module 1

Carbon Footprint Calculation



Module 2

Strategy for Reducing Emissions



Module 3

Emission Offsetting



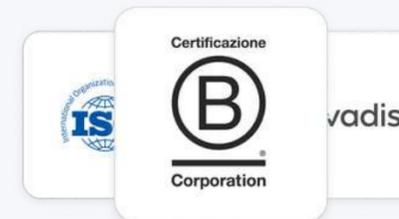
Module 4

Training ESG



Module 5

Sustainability certifications and initiatives



Module 6

Communication



Carbon Footprint Calculation - Company

We calculate the CO₂ emissions produced by your company and provide you with a result aligned with the **international GHG Protocol standards**, which can be verified by any certified third-party organization.

Company profile analysis: through interactive workshops, we map the company's activities and gather relevant information.

Simplified data collection: with the CliMax platform, we assist you in gathering the data needed to calculate emissions, streamlining and accelerating the process.

Carbon footprint calculation: we calculate your company's Scope 1, 2, and 3 emissions.

Reporting: we provide the reports you need to communicate your commitment, from the GHG inventory to the documentation required for sustainability initiatives such as Ecovadis and B Corp.



Third-party verification of the calculation

We collaborate with third-party organisations to verify the emission calculations and ensure data transparency.

Carbon Footprint Calculation - Products

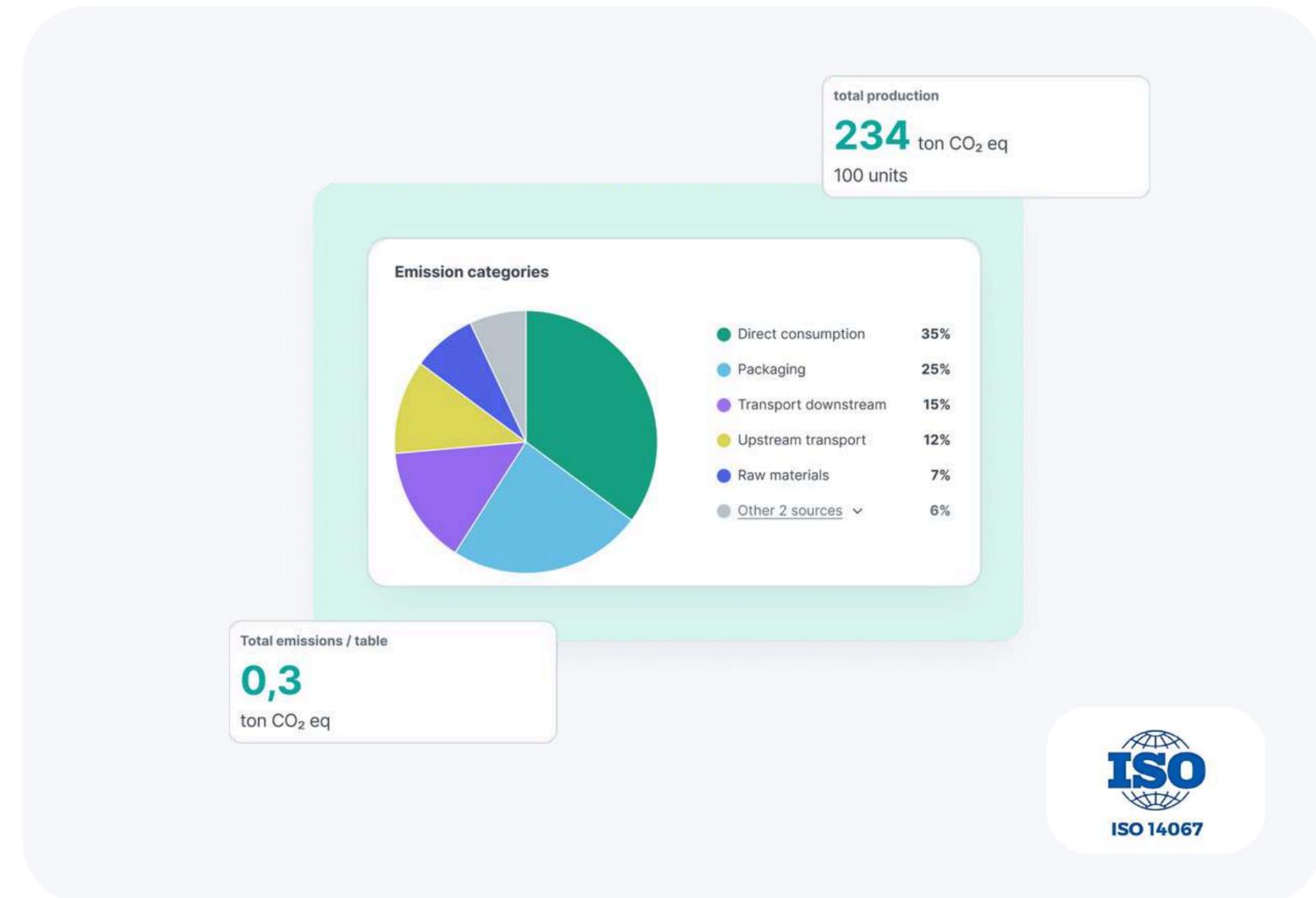
We calculate the CO₂ emissions of your products or services and work with you to define a decarbonization strategy to reduce their impact. We provide you with the necessary documentation to meet the growing demands for supplier qualifications.

Simplified data collection: with the CliMax platform, we manage multiple products simultaneously, simplifying data collection and the annual update of the carbon footprint.

Carbon footprint calculation: we calculate the emissions of your products, simplifying the process by using the Scope 1, 2, and 3 emission data from your company.

Monitoring and reporting: we provide detailed reports with the results of the calculation for each product. Additionally, you can track the results through the dashboard available on the platform.

Certifications: we assist you in drafting the necessary documentation and guide you through the verification audits required to obtain certifications such as ISO 14067.



Strategy for Reducing Emissions

We define the emission reduction strategy in line with **SBTi** (Science Based Targets) goals. If your company is interested in joining SBTi, we support you throughout the **target validation process**, all the way to final **approval**.

Planning reduction actions

Through interactive workshops, we engage your team in analyzing the carbon footprint results and plan the reduction actions to implement.

Showcasing your initiatives

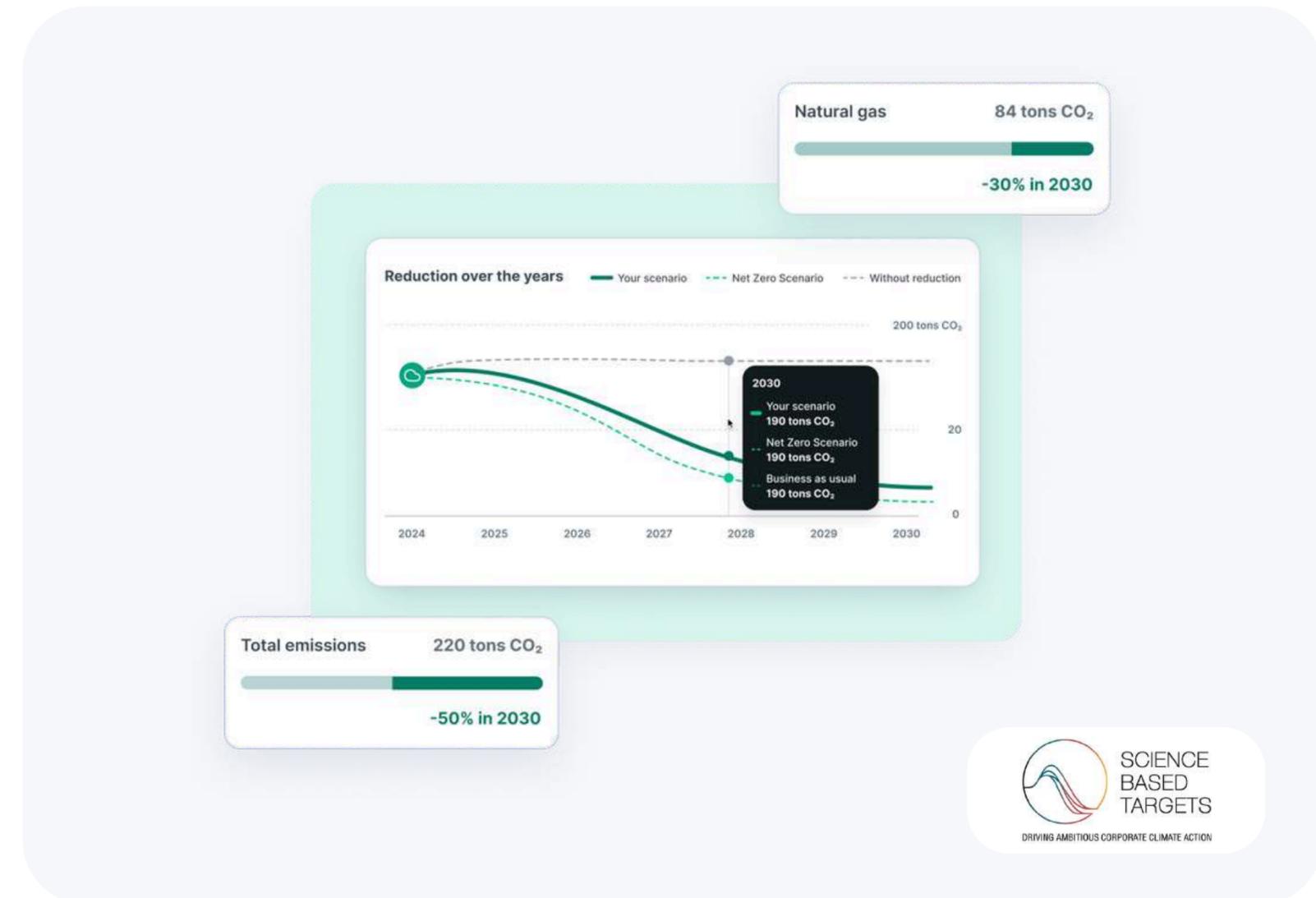
We support you in emphasizing the reduction initiatives already undertaken by your company.

Cost / benefit analysis

We identify the reduction measures with the best cost-benefit ratio and find the simplest solutions to implement, along with their associated costs.

Value chain engagement

With our **CliMax** platform, you can calculate and monitor your **emissions** and those of your value chain. Collect primary data from your **suppliers** and **customers**, and manage their aggregated data. **All in one platform.**



Emission Offsetting

We offset irreducible emissions by supporting certified **Verra** and **Gold Standard** projects.

You can choose which offset project to support, aligned with your sustainability goals and company values. The **offset packages** are designed to ensure **comprehensive coverage** across **environmental, social, and economic sustainability** topics. Our **offsetting activities** (Forest, Blue Carbon, and Technology) are eco-friendly and fully aligned with the **EU Taxonomy**.

Registry

Your company's environmental commitment is certified on Blockchain. To ensure greater transparency and security, all project information is tracked on **Registry**, Up2You's public ledger.



Training ESG

We offer a wide selection of **1.5-hour** sessions led by the Up2You team, featuring **tailored content** that can be **customised** to meet your **company's needs**. Some of the Masterclasses available include:

Masterclass



Introduction to corporate sustainability

Masterclass



Sustainability for management

Masterclass



Communicating sustainability

Masterclass



Tackling climate change

Masterclass



Certifications, ratings and initiatives

Masterclass



Product carbon footprint and LCA

Masterclass



Becoming a benefit corporation

Masterclass



Finance sustainability

Sustainability certifications and initiatives

We provide your company with all the necessary **reports** to qualify for the most sought-after **international sustainability certifications** and **initiatives**. Additionally, we support your team throughout the **application process** for certifications like **Ecovadis** and **B Corp**.

The logo for Ecovadis, featuring the word "ecovadis" in a lowercase, sans-serif font. The letter "v" is stylized with a green leaf-like shape integrated into it.

We help you improve your **Ecovadis** rating by providing all the necessary documentation to streamline the completion of the questionnaire.

The logo for CDP (Carbon Disclosure Project), consisting of a stylized leaf icon followed by the letters "CDP" in a bold, sans-serif font.

We support your company's participation in the **CDP** (formerly **Carbon Disclosure Project**) by completing the questionnaire on your behalf and enhancing your score, demonstrating your commitment to climate action.

The logo for ISO 14064, featuring the letters "ISO" in a bold, blue, sans-serif font above a globe icon, with the number "14064" below it.

We assist you in the implementation and achievement of **ISO 14064**, **14067**, and **14068** certifications — international standards for greenhouse gas emissions management.

The logo for Certified B Corporation, featuring the word "Certified" above a circular icon containing the letter "B", with the word "Corporation" below it.

We guide you through the journey to achieve **B Corp** certification, showcasing your company's commitment to social and environmental impact.

Communication

We equip you with the tools to effectively communicate your sustainability journey. **Highlight** your **commitment** and **amplify** your **impact** with digital resources, tailored training, and compelling storytelling of your achievements.

Digital assets

Digital assets to use across your communication channels - such as your website, social media, or email campaigns - to showcase and amplify your company's positive impact.



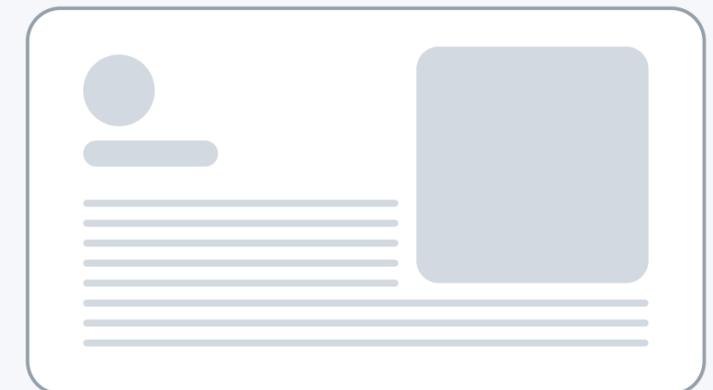
Fighting Climate Change Badge

The "Fighting Climate Change" badge highlights your company's commitment to combating climate change, making your efforts visible to stakeholders.



Copywriting tips

Copywriting tips to effectively communicate your sustainability journey.



Success stories

Discover the success stories of companies that have already embarked on their sustainability journey with Up2You.

★★★★★

 COLNAGO



Placeholder text lines

★★★★★





Placeholder text lines





Placeholder text lines





UAE Team Emirates made its debut in the top tier of professional cycling, the World Tour, at the start of 2017. Season after season, the team has attracted an increasing number of world-class riders, achieving success in the most prestigious races worldwide.

To take its first steps in the ESG field, UAE Team Emirates has committed to measuring its Scope 1, 2, and 3 emissions, implementing training programs, and offsetting its carbon footprint.

The project

Measurement of the team's carbon footprint, combined with an ESG training program and a targeted workshop to identify the organisation's sources of emissions. Our team will also support UAE Team Emirates in validating their reduction targets with the Science Based Targets initiative (SBTi).

The results

UAE Team Emirates completed training sessions and workshops, achieving a comprehensive analysis of their carbon footprint. At COP 28, the team publicly showcased their sustainability journey, highlighting the results achieved, upcoming steps, and the offset projects they are supporting to neutralise their emissions.





Azimut is the leading independent financial entity in the asset management sector, active for 30 years and listed on the Italian Stock Exchange in Milan. The group specializes in wealth management and offers financial advisory services for investors, managing a total asset value of over 80 billion euros. The group expressed the need to improve its reporting process by monitoring its environmental impact.

The project:

The project, conducted for the second year, involves calculating Scope 1 and 2 emissions from the group's various branches around the world. Azimut operates in over 20 countries, and to accurately calculate the emissions, it is necessary to efficiently structure the data collection process.

Results:

Each branch of the group was provided with CliMax: an interactive questionnaire for data collection, which allowed for monitoring and support during the completion process. The data collection was efficient, adhering to the established timeline, and the calculation was completed with an associated uncertainty of under 5%.



AEFFE

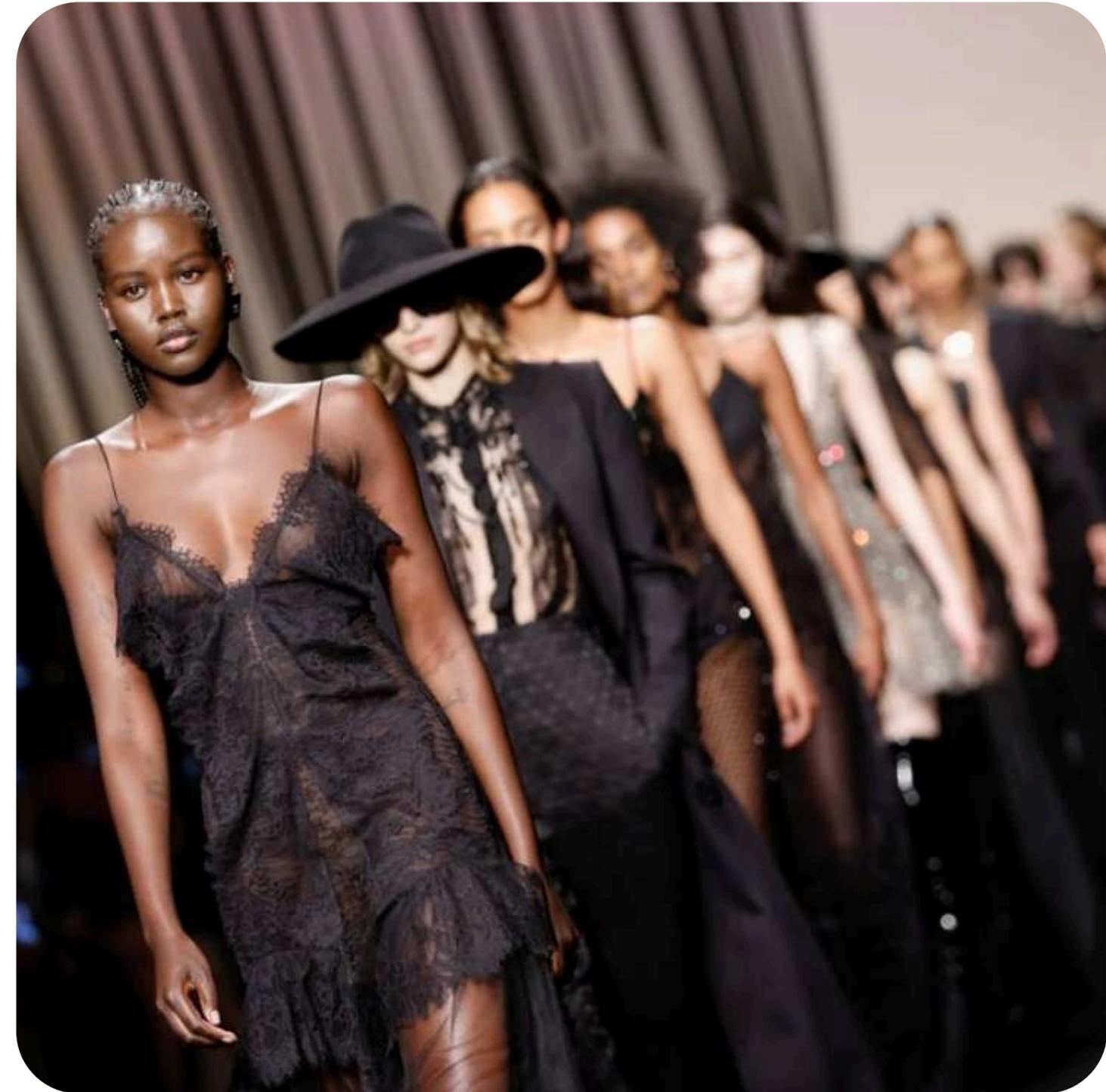
The Aeffe Group operates internationally in the fashion and luxury sectors, involved in the creation, production, and distribution of a wide range of products, including prêt-à-porter, footwear and leather goods, lingerie, and beachwear. Aeffe has the need to calculate its carbon footprint in order to establish a decarbonisation path.

The project:

Aeffe has chosen CliMax to quantify the emissions of all its group companies. The digital platform enables Aeffe to streamline data collection and become autonomous in defining its climate strategy.

Results:

The emissions reporting project and the definition of the decarbonization strategy are currently in development.



GATTINONI GROUP

Gattinoni has been offering services in leisure tourism, events, and business travel for 40 years, with over 1,500 agencies across Italy, San Marino, and Switzerland. The company has expressed its desire to calculate the climate change contribution of 32 of its locations, including offices and retail points, to later reduce their impact.

The project

Creation of the greenhouse gas emissions inventory in accordance with the GHG Protocol, the leading international standard for carbon accounting.

The results

At the end of the project, the company successfully received the emission results, both by category and by emission scope, allowing them to identify the business activities with the greatest environmental impact.





Numia S.p.A. (formerly BCC Pay) is an electronic money institution specialising in flexible, innovative, and digital payment solutions. The company partners with banks to provide payment cards, POS systems, and e-commerce services.

The project

Numia has embarked on an integrated journey with Up2You, structured around three key areas:

- **Corporate Carbon Footprint:** calculation of Scope 1, 2, and 3 emissions and development of a decarbonisation strategy.
- **Sustainability Reporting:** drafting of the company's first sustainability report.
- **Training and Engagement:** Masterclasses and Academy programs aimed at raising employee awareness through the PlaNet platform.

Numia has chosen Up2You as a partner with the goal of internalising the necessary skills to gradually become autonomous in managing its sustainability strategy, leveraging technology.

The results

- Publication of the sustainability report by 2025.
- Improvement of sustainability skills within the company.
- Active employee engagement.
- Effective decarbonization strategy.





Altromercato is the leading Fair Trade organisation in Italy. For over 30 years, it has built ethical supply chains for raw materials from around the world. Thanks to its producer partners in over 40 countries and the people who choose their products every day, Altromercato creates items that speak to sustainability in all its aspects. The company was involved in the project developed by Banca Etica in collaboration with Up2You to engage the most significant companies in its portfolio in a decarbonization journey.

The project

Up2You committed to calculating Scope 1 and 2 emissions according to the GHG Protocol using CliMax, ensuring that the analysis took into account the specific characteristics of Altromercato's activities.

The results

The calculation provided Altromercato with an overview of the emissions generated by all its activities. Furthermore, it helped identify the most impactful emission areas, a crucial step in defining the reduction strategy that the company has decided to invest in.





MAGROUP provides technologies, products, and services for the Aerospace and Defense markets, developing innovative solutions to anticipate customer needs. The group specialises in the design, certification, and production of landing gear systems, aerostructures, equipment, hydraulic and electronic systems. With facilities in Italy, the United States, Brazil, and the United Kingdom, the Group boasts over 80 years of experience in the sector, producing more than 20,000 landing gears for over 7,000 aircraft.

The project

After an initial phase of calculating the emissions produced by the company, Up2You supported MAGROUP in defining a strategy for reducing and subsequently compensating for the emissions.

The results

Ma Group gained an overview of the sector through a benchmark study, along with a proposed strategy developed based on reduction interventions categorised by ease of implementation and the strategy for the final compensation phase.



PANINO GIUSTO

Milano 1979

Panino Giusto is a certified B Corp, the first Italian company in the restaurant industry to achieve this distinction. It stands out for its focus on creating inclusive work environments, carefully selecting suppliers (local and independent), and attentively evaluating customer feedback. To enhance its performance, Panino Giusto has set the following corporate objectives: refining the calculation of its corporate carbon footprint, reducing emissions, training all company functions, and compensating for non-reducible emissions.

The project

To achieve the set objectives, Up2You has planned: the calculation of the carbon footprint, with an emphasis on refining Scope 3 emissions, the development of a decarbonisation strategy, a personalised training program for the company's strategic teams, support in B Corp reporting and communication, and offsetting through the purchase of carbon credits.

The results

Panino Giusto has obtained detailed reporting that thoroughly analyzes the main emission sources associated with its activities. This study has paid special attention to the supply chain of purchased food products, identifying the key contributors to the carbon footprint.



hotbath

italian bathroomware

Hotbath, a leading brand in designer faucets, combines aesthetics, innovation, and functionality to offer high-quality solutions. In addition to meticulous attention to detail and the use of premium materials, the company is committed to measuring the environmental impact of its production processes. Through recognized methodologies, Hotbath aims to monitor and improve its sustainability performance, ensuring transparency and added value for both customers and partners.

The project:

Up2You analyzed the environmental impact of the entire life cycle of a family of Hotbath products through a Life Cycle Assessment (LCA) study, with the goal of precisely measuring environmental impacts. The results were then compiled into an Environmental Product Declaration (EPD), following the specific Product Category Rules (PCR).

The results:

The study results enabled Hotbath to quantify the environmental impact of its products. Thanks to the EPD, the company can clearly and verifiably communicate these data, follow best sustainability practices, and strengthen its market competitiveness.





Contact us

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