



doromoto

**Universal garage door remote  
for motorcycles and quads**



# PROBLEM

## **OEM remotes suck for riders**

Small and weirdly shaped, with tiny buttons that are not glove-friendly. Not waterproof.

## **Fumbling in pockets**

Digging for OEM remote in jacket means first taking off your gloves (PITA for riders).

## **Alternatives overwhelm**

From cheap and clunky DIY to bumbling “smart apps” from garage door manufacturers and expensive smart home ecosystems.

Original garage door remotes are crap even for regular uses, let alone when faced with specific demands that come with motorcycles.



# OUR SOLUTION

## **Universal retrofit**

Works with all existing garage doors or gates, with simple pairing in seconds.

## **Glove-friendly, convenient**

Mounts to all bike handlebars, left/right next to standard switchgear. Splashproof and handy.

## **No soldering needed**

Powered by multi-year button cell battery, no need to solder or wire into bike electrical system.

We give riders a simple glove-friendly universal remote that works with their existing garage door or gate and can be self-installed in minutes.





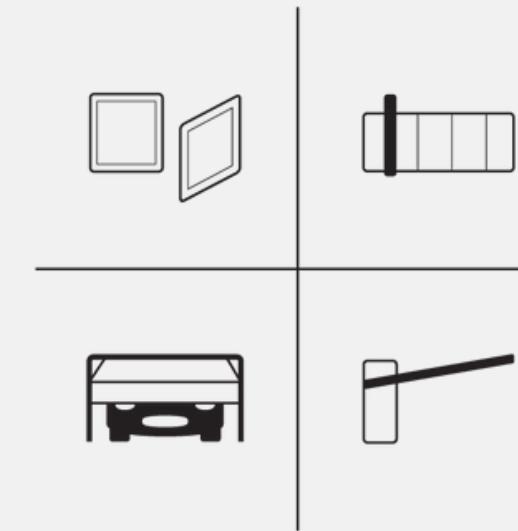
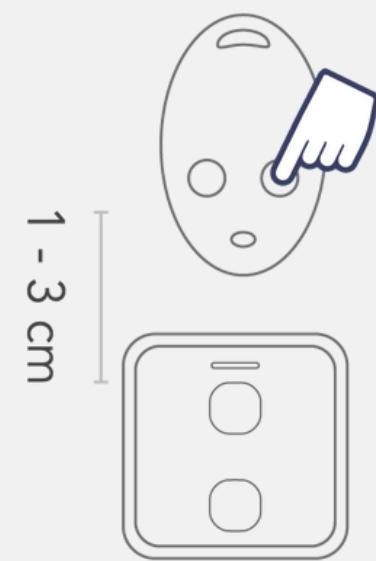
Field test prototype shown. Not a final product (BOM, fit & finish still under development).



## BEFORE DOROMOTO



## WITH DOROMOTO



CLONE EXISTING  
REMOTE IN  
SECONDS

FIX TO ANY  
HANDLEBAR  
(LEFT/RIGHT/CENTER)

CONTROL YOUR  
GARAGE DOORS,  
GATES, RAMPS



# TIMING

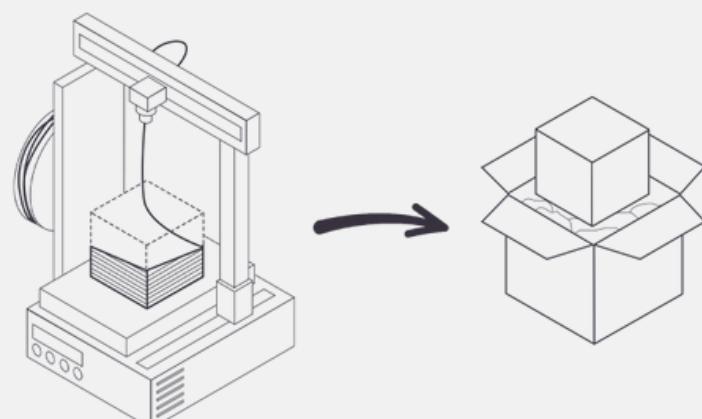
## Explosive growth

EU motorcycle market alone is experiencing strong growth yearly, with 1.3 mil expected sold in 2023 (+8.9% H1/2023 YoY) and projected 1.71 mil for 2027.

## Unmet demand

There are no simple, universal and end user friendly solutions on the market for regular riders who don't want to go the DIY route.





# STATUS

Near final proto units shown at EICMA 2024 to potential distributors.  
Working on implementing IP67 waterproofing.  
Validated PCB compatibility.  
Assembling BOM and manufacturing.  
Own webshop and logistics lined up.

**TARGETING LAUNCH: Q2 2025**

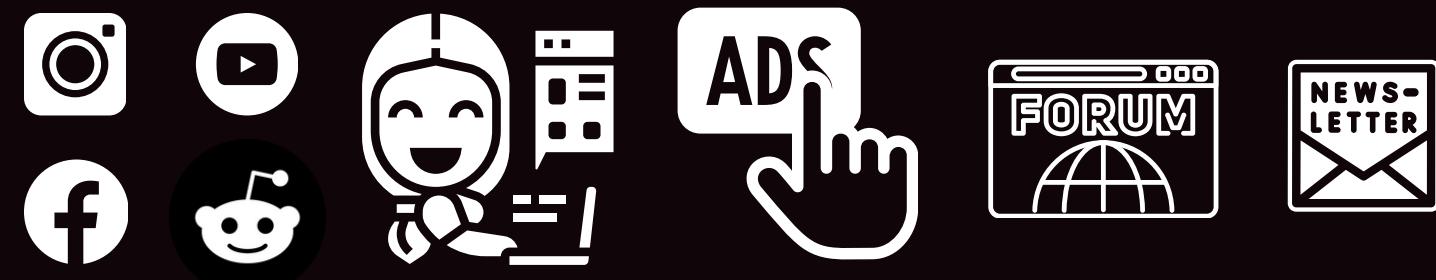


# TARGET(ING) MARKET

Targeting those who need this the most - riders

## Own web shop

Digital marketing funnel >>> web shop



## Specialized retailers

Online + brick-and-mortar





**128.9 Billion USD**

Global Motorcycle Market in EoY 2023



**41.08 Billion USD**

EU Motorcycle Market in 2022



**8.84 Billion USD**

EU Motorcycle Accessories Market 2022



**42+ million motorcycles in EU**

ACEM data for L-category vehicles  
(motorcycles and scooters) 2019-2023

**This is our Market**



# Direct Competitors

*MOTRDOOR*

*Mo-Door*  
Garage Door Remotes

*FLASH2PASS*  
TM



*Indian*  
MOTORCYCLE



# Indirect Competitors

# Competitive Advantages

## Wallet-friendly

Works with existing garage doors and gates. No need to upgrade, rip out or replace what rider already has.

## Glove-friendly

Conveniently placed with large buttons. Supports any combination of two targets: garage doors, gates, ramps.

## Easy install

No soldering or wiring into bike electrical system.  
Works on button cell battery like any other garage remote out there (2-4 years battery life, easy to replace).

## Truly universal

Works with all popular garage door and gates, fits on all handlebars (22/25/28/32/35 mm).  
Can also be fitted on quads, bicycles... and used in cars.

# Competitive Approach

## Simple

Like a normal garage door remote, but it's glove-friendly, splashproof and battery powered for years.

## Universal

Use with your existing garage door or gate - no need to add, upgrade or replace anything.

## Easy to install

Pair or copy your existing remote in seconds and screw conveniently onto your handlebars.

# Business or Revenue Model

## PRODUCT

### 1x Doromoto Remote SKU

#### INCLUDES

Doromoto Remote

Universal Mount with adapters fits  
22/25/28/32 mm handlebars

Quick Start Guide

**119 EUR**

## ADD-ONS

### Handlebar Mount Pro

CNCd black anodized aluminum for  
handlebars up to 35 mm

**69 EUR**

### Scooter/Motorcycle - Mirror Mount

Securely mounts the remote to  
standard motorcycle and scooter  
mirror stems and small bars

**39 EUR**

## MISC

### Misc incentives in own web shop

2-pack SKU 189 EUR

3+1-pack SKU 349 EUR

25% OFF on second remote

50% OFF on third remote

25% OFF SEASON START DISCOUNT

## WHOLESALE

### 500 PCS MOQ WITH 25% REBATE

#### INCLUDES

Doromoto Remote SKU

LOWER INTRODUCTORY MOQs  
HIGHER MOQs INCENTIVES (30-40%)

**MSRP 119 EUR**

**TARGETING RIDERS**

**TARGETING B2B**

Further SKUs and optional upgrades and add-ons available in the future.

# The Team



**Sasa Ilisevic**

**Co-Founder and CEO**

20+ years combined experience in tech media and telecoms, with strong focus on product management. Runs own PR agency. Previous startup experience. **Petrolhead and daily rider.**



**Bibor Szilard Kiraly**

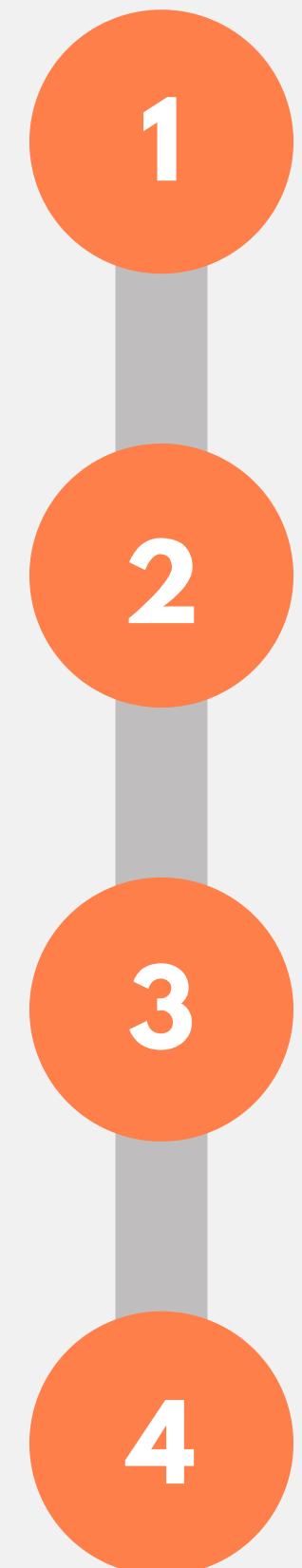
**Co-founder and CMO**

25+ years combined experience in media, retail marketing, brand marketing and advertising. Runs own marketing and e-commerce agency since 2013.

**Too clumsy to ride :-D**

# Ask

We are raising 100K EUR to complete development and fund sales and marketing of first run of up to 25K pcs for immediate sales in EU.



**Raising 100K EUR**

**DFM >>> final product**

Q4 2024

**Sales start  
(EU esp. DACH/ITA/FRA/ESP)**

Q2 2025

**New models for EU and USA**

Q1/Q2 2026

# CONTACT US

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