

The new global standard for water treatment



Replacing legacy industrial control systems with AI, starting with what we're most passionate about: **water**.

What is Ainwater?

An AI-driven Startup that is making legacy control systems obsolete. Our solution is deployed in 103 sites, in 21 customers such as **Bimbo, Nestlé or AngloAmerican**.

Problem

Water utilities and industrial operators still rely on legacy control systems and fragmented data, leading to downtime, inefficiencies and high operating costs. This results in **\$500B+ in downtime losses** and water treatment accounting for **~5.7% of global electricity consumption**.

Solution: Poseidón

Poseidón is an AI-driven control and optimization platform for water treatment plants, acting today as an AI co-pilot for operators and evolving towards autonomous control.

1. **Predictive forecasting** of key operational variables (hours to days ahead).
2. **AI-driven control recommendations**, reducing operating costs by up to 30%.
3. **Remote control and automation**, ensuring uptime and compliance.

Business Model

B2B SaaS with annual subscription, designed to deliver **ROI > 100%, payback < 12 months**.

Revenue structure: **Setup fee+annual license**, with an average ticket per client of USD 27k / client / year.

Our GTM is a Land&Expand model, aiming to become to the group-standard as we did with AngloAmerican, expanding from 1 to 54 sites.



Key Financials

Revenue 2025:

USD \$864,000

Growth: 4,8X YoY (post pre-seed - 2024)

Runway: July 2026

NDR:106%

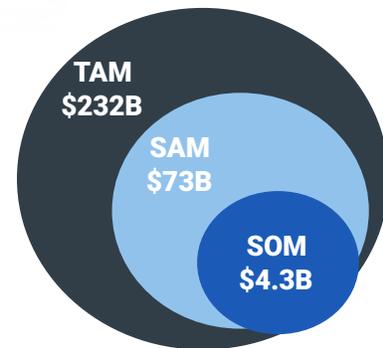
Market Size

Market CAGR: 30.8%

7.5M industrial plants

39M wells system

SOM: Tier1 clients in Latam and EU



Team

- [Camilo Huneeus](#) (CEO)
- [Martin Concha](#) (CINO&CFO)
- [Dr. Marcos Perez](#) (CTO)
- 21+ team members across engineering, data and operations

"AI-driven control for the water industry..and maybe all of the industries."

Contact

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