

"Driving Change: A Comprehensive Overview of Greenowill's Work and Impact"

Executive Summary: *Greenowill Waste Management is a leading social enterprise dedicated to revolutionizing waste management through innovative solutions and community engagement. With a mission to enhance environmental quality and community health, we have pioneered waste downcycling, waste-to-energy processes, and gender-inclusive employment models. From managing over **4,943 tons of waste in the last year** to creating job opportunities for **68% women in our workforce**, our efforts continue to set new benchmarks in sustainability.*

Table of Content:

1. Our journey
2. Our Mission
3. Our Vision
4. Our Goal
5. Our Impacts
6. Our Solution
7. Let's Connect
8. Appendices



Our journey: A Commitment to Environmental Excellence

The Beginning: Exnora Era (2000-2005)

Greenowill Waste Management was founded by G. Chandran, driven by a passion for sustainability and community empowerment. Starting at Exnora International NGO in Srivilliputhur, we tackled sewage management, promoted tree-planting, and engaged communities through creative street skits, setting the foundation for our environmental mission.

Solid Waste Innovations (2002-2008)

In 2002, we launched innovative solid waste management programs in Srivilliputhur, pioneering efficient waste collection and recycling practices. By 2008, our impactful work led us to manage waste across 10 wards, marking a significant milestone.

Expansion and Engagement (2008-2021)

As our responsibilities grew, we expanded to 15 wards, enhancing our waste management capabilities and deepening community engagement through educational and stewardship initiatives.

Transforming into a Social Enterprise (2021-Present)

In 2021, Greenowill evolved into a dynamic social enterprise, introducing downcycling processes for multi-layered plastics and managing waste across 23 wards. This transition solidified our commitment to environmental excellence and community health.



Greenowill Waste Management

42, Periyaswamy Kovil Street, Srivilliputhur, Virudhunagar District, Tamil Nadu – 626125
Ph: 9047783747. E: greenowillwastemanagement@gmail.com. W: <https://greenowill.com>

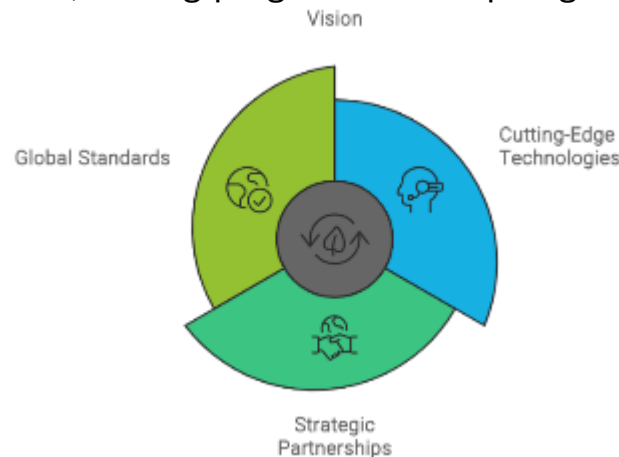
2. Our Mission

At GreenoWill, we excel in waste management by pioneering innovative recycling solutions and engaging proactively with communities. Our mission is to enhance environmental quality and community health, transforming waste into valuable resources and fostering a culture of sustainability and excellence.



3. Our Vision

We aim to lead the waste management sector through cutting-edge technologies and strategic partnerships. Our vision is to set new global benchmarks for sustainability and environmental innovation, driving progress and inspiring a cleaner, greener future for generations to come.



4. Our Goal

By 2035, our goal is to achieve zero waste through a robust, sustainable business model that not only drives environmental and economic success but also establishes new global standards for waste management and sustainability.

5. Our Impact:

1. Our Impact: Explore the Trusted Transformation We've Made

Categories	Per day (Ton)	Per Month (Ton)	From oct 23 to sep 24 (Ton)
Wet Waste	10.9	327.85	3934.25
Rigid Plastic	0.25	6.5	78
Flexibles	1.05	31.36	376.36
Mixed Dry Waste	1.39	41.82	501.82
E-waste	0.01	0.21	2.51
Hazardous Waste	0.14	4.18	50.18
Total	13.74	411.92	4943.12
Biodegradable	10.9	327.85	3934.25
Non-Biodegradable	2.84	84.07	1008.87
Total	13.74	411.92	4943.12

Waste Management Impact

From October 2023 to September 2024, we have efficiently managed:

- Wet Waste : 3,934.25 tonnes
- Rigid Plastic : 78.00 tonnes
- Flexible Plastic : 376.36 tonnes
- Mixed Dry Waste : 501.82 tonnes
- E-Waste : 2.51 tonnes
- Hazardous Waste : 50.18 tonnes
- Bio-Degradable Waste : 3,934.25 tonnes
- Non-Bio-Degradable Waste : 1,008.87 tonnes

Total Waste Managed : 4,943.12 tonnes

Waste Breakdown:

- Per Day : 13.74 tonnes
- Per Month : 411.92 tonnes

Greenowill Waste Management

42, Periyaswamy Kovil Street, Srivilliputhur, Virudhunagar District, Tamil Nadu – 626125
 Ph: 9047783747. E: greenowillwastemanagement@gmail.com. W: <https://greenowill.com>

2. Uplifts: Empowering Lives Through Sustainable Waste Management

At Greenowill Waste Management, our commitment transcends traditional waste management. We are dedicated to creating a significant impact through fair employment practices, gender equality, and vibrant community engagement. Here's how we bring our values to life:

1. Workforce Impact

- **Full-Time Employees: 100**
 - **Women: 68**
 - **Men: 32**
- **Indirect Employees: 54**

2. Championing Gender Equality

- **Highlight:** We proudly lead with a workforce where 68% are women, reflecting our commitment to fostering an inclusive and dynamic workplace where every voice is valued and heard.

3. Competitive Compensation and Benefits

- **Rewarding Talent:** We offer competitive salaries that recognize and celebrate the skills and contributions of our team members.
- **Comprehensive Benefits:** Our robust benefits package includes Employee State Insurance (ESI) and Employees' Provident Fund (EPF), ensuring financial stability and long-term security for our dedicated staff.

4. Fostering Skill Development

- **Empowering Growth:** Through periodic training programs, we enhance both technical expertise and personal skills. Our focus on continuous development empowers employees to excel and realize their full potential.

5. Driving Economic Impact

- **Resilient Business Model:** Our innovative business model strengthens local economies by:
 - **Supporting Local Enterprises:** We source Personal Protective Equipment (PPE) and cleaning supplies from small businesses, invigorating the local market.

6. Inspiring Community Engagement

- **Active Involvement:** Our community initiatives are designed to make a tangible difference:
 - **Cleanup Drives:** Leading local cleanup efforts to promote a cleaner, healthier environment.
 - **Sewage Management:** Addressing sewage issues through specialized cleanup drives.
 - **Awareness Programs:** Utilizing local skits and Information, Education, and Communication (IEC) programs to advocate for sustainable practices and elevate community awareness.

7. Embracing Social Responsibility

- **Ethical Excellence:** We uphold the highest standards of fairness and integrity, ensuring:
 - **Community Support:** Actively engaging in and supporting initiatives that drive positive social and environmental change.
 - **Transparent Operations:** Committing to transparency and ethical practices in all aspects of our business.

3. Community Engagement: Crafting Powerful Partnerships for Lasting Impact

At Greenowill Waste Management, our mission is to build impactful alliances with government bodies, stakeholders, and key partners to drive sustainable waste management and effect meaningful, positive change.

1. Government Collaboration

- **Policy Support:** We work closely with local and regional agencies to align our practices with public policies, enhancing municipal and environmental goals.
- **Strategic Partnerships:** Our collaboration with Srivilliputhur and Sankarankovil municipalities strengthens local waste management systems and drives significant improvements.

2. Stakeholder Involvement

- **Local Partnerships:** By teaming up with non-profits, community groups, and businesses, we expand our reach and resources, effectively addressing waste management challenges.
- **Collective Action:** Joining forces with diverse stakeholders fosters a unified approach to environmental stewardship, amplifying our impact.

3. Key Collaborations

- **Government Engagement:** Our ongoing partnerships with municipalities highlight our dedication to advancing local waste management practices.
- **Esteemed Clients:** Working with prestigious clients like Roots Coimbatore showcases our commitment to delivering top-tier waste management solutions.

6. Our Solutions: Redefining Waste Management

At Greenowill Waste Management, we are pioneering a transformative approach to waste management that champions sustainability and fosters community well-being. Our solutions are meticulously designed to elevate waste management practices and inspire positive change.

1. Solid Waste Management

Our holistic solid waste management approach redefines the lifecycle of waste:

- **Innovative Collection & Segregation:** We seamlessly integrate door-to-door collection with advanced source segregation practices, empowering residents to contribute to effective waste management from the very beginning.
- **Strategic Waste Diversion:** Our methods focus on increasing recycling rates and finding new pathways to reduce landfill dependency, driving a circular economy.

2. Wet Waste Management

Our wet waste management is driven by sustainability and resource optimization:

- **Proactive Organic Waste Collection:** We efficiently gather food and garden waste, laying the foundation for sustainable processing.
- **Eco-Friendly Composting Solutions:** Transforming organic waste into nutrient-rich compost, we support agricultural and landscaping endeavors with high-quality, sustainable products.
- **Forward-Thinking Pipeline Development:** We are actively developing waste-to-energy solutions to convert organic waste into clean, renewable energy, enhancing our environmental impact.

3. Assured End Destination

We ensure every type of waste reaches its responsible final destination with integrity:

- **Dry Waste:**
 - **Centralized Collection Points:** Waste is gathered at our strategically located collection centers.
 - **Advanced Material Recovery Facilities (MRF):** At our MRF, waste is meticulously sorted and prepped for recycling.
 - **Expert Recyclers:** We partner with specialized recyclers to process and repurpose materials, closing the loop on waste.
- **Wet Waste:**
 - **Municipal Composting Centers (MCC):** Organic waste is processed at our MCCs, creating valuable compost for sustainable use.
 - **Farmer Partnerships:** The finished compost is distributed to local farmers, enhancing soil health and promoting eco-friendly agricultural practices.

Our solutions are crafted to inspire a cleaner, greener future, setting the benchmark for excellence in waste management and fostering a culture of sustainability.

7. Let's Connect

Act today!

Join our coalition of brands, retailers, and more to create positive impact. Our team is here to help drive the right sustainability action solutions for you. Complete the form, and let's work together to build a better tomorrow.

Contact Details:

Vishnusankar Chandran

9047783747

greenowillwastemanagement@gmail.com

Facebook :

<https://www.facebook.com/share/zoYhmAz8gfPDdyn/?mibextid=LQQJ4d>

Instagram

:

https://www.instagram.com/greenowill_waste_management_?igsh=cWQ2NGRrdjlwN3R3&utm_source=qr

LinkedIn :

https://www.linkedin.com/posts/greenowill-waste-management_urbancleanliness-citysweepers-sustainability-activity-7239829110426890241-bSu4?utm_source=share&utm_medium=member_desktop

Twitter :

Greenowill Waste Management (@Greenowill_WM) / X

8. Appendices:

1. GST Certification
2. MSME Certification
3. EPF Certification
4. ESI Certification
5. Group Photo

1. GST Certification:

[GST Certificate.pdf](#)

2. MSME Certification

[MSME.pdf](#)

3. EPF Certification

[EPF.pdf](#)

4. ESI Certification

[ESI.pdf](#)

5. Group Photo



Greenowill Waste Management

42, Periyaswamy Kovil Street, Srivilliputhur, Virudhunagar District, Tamil Nadu – 626125
Ph: 9047783747. E: greenowillwastemanagement@gmail.com. W: <https://greenowill.com>