

The purpose of BLOOM ARONIA is to bring the extraordinary benefits of aronia - this gift of nature - to the general public, offering a range of natural products based on this super fruit.

[www.bloomaronia.com](http://www.bloomaronia.com)

BLOOM ARONIA IKE

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SCAN  
FOR  
MORE



## Poly Booooster

From 100% **organic Greek Aronia** • Invigorating, lively, slightly sweet taste, **without added sweeteners** • Rich in **natural antioxidants** • Optimum preservation of **beneficial ingredients** • The production conditions have been drawn up in **collaboration with AUTH and ELGO DIMITRA**

## Quality starts from the field...

Our suppliers are from the area of Orestiada in the province of Evros and from the area of Kerkini and Sidirokastro in the province of Serres.

With **organic certification**.

Many years of experience from the pioneers in the cultivation of aronia.

Associate agronomist coordinates the practices of our suppliers.

## ... and continues in processing and bottling

The production and processing process has been developed in collaboration with AUTH and ELGO DIMITRA based on the quality objectives of BLOOM ARONIA.

Modern processing and bottling plant with **ISO 22000/2018** and **organic certification** that started its operation in 2015.

Management of BLOOM ARONIA are present at the production.

Your life in BLOOM

# BLOOM<sup>®</sup> ARONIA

BLOOM... κι η ζωή σου ανθίζει



# Identity of BLOOM ARONIA

## Taste

Delightful, lively  
and moderately sweet.  
Emphasis on the aftertaste.

## Super food

Organic juice,  
Rich in natural antioxidants.  
Improvement of health indicators.

## Quality

Research & development with Aristotle  
University (AUTH) and ELGO DIMITRA.  
Investment in relationships with growers.  
Optimum retention of properties in production.



## Aronia, the Super Berry

A berry considered a top super food.  
It originates from North America  
where it was used as a health tonic  
by the Potawatomi tribe.

It came to Europe in the middle  
of the 20th century. A hardy plant,  
its fruit ripens from late August  
to October.

In Greece, it is cultivated  
in semi- mountainous areas  
due to the climate.

Characteristic of the fruit is  
the high content of polyphenols,  
anthocyanins and flavonoids,  
to which it owes its incredible  
properties.

# Aronia: as magical a fruit as are real its health benefits!



Coming Sooon!

- Contribution to the protection  
of cells from oxidative stress.

- **The normalization of health  
indicators:** cholesterol, sugar  
and blood pressure.

- **An anti-cancer effect:** due to  
ability to detect and neutralise  
free radicals.

- **Anti-inflammatory properties:**  
the fact that they come from a gift  
of nature makes such properties  
even more remarkable!

- As if the above was not enough,  
the **improvement of the mood** also  
comes to support further the  
description 'magical fruit'.

