The purpose of BLOOM ARONIA is to bring the extraordinary benefits of aronia - this gift of nature - to the general public, offering a range of natural products based on this super fruit.

www.bloomaronia.com



65 Dimitriou Gounari, Maroussi, Athens 151 24, Greece Mobile phone numbers: + 30 6 953 002878 / +44 7415 170323 Office HQ phone: + 30 215 565 1099 / email: info@bloomaronia.com

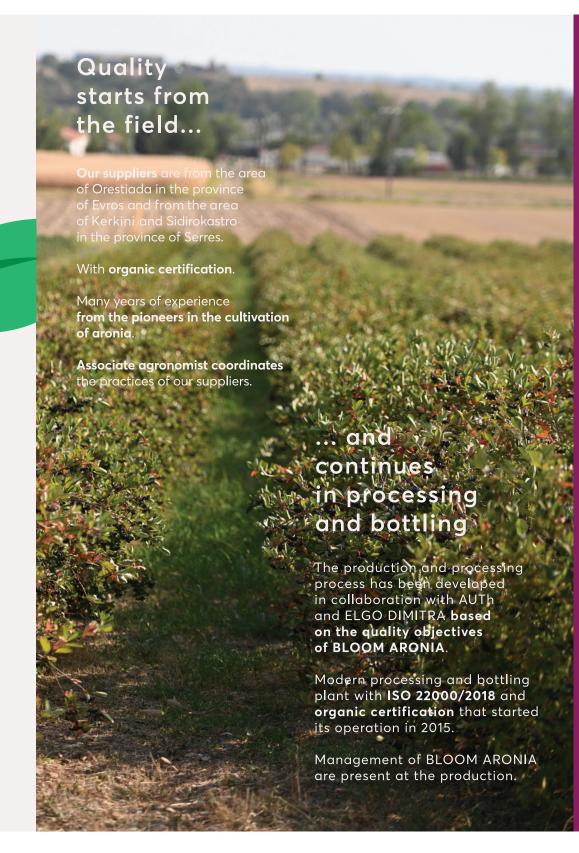






Poly Booooster

From 100% organic Greek Aronia • Invigorating, lively, slightly sweet taste, without added sweeteners • Rich in natural antioxidants • Optimum preservation of beneficial **ingredients** • The production conditions have been drawn up in collaboration with AUTh and ELGO DIMITRA





Identity of BLOOM ARONIA

Taste

Delightful, lively and moderately sweet. Emphasis on the aftertaste.

Super food

Organic juice, Rich in natural antioxidants. Improvement of health indicators.

Quality

Research & development with Aristotle
University (AUTh) and ELGO DIMITRA.
Investment in relationships with growers.
Optimum retention of properties in production.



A berry considered a top super food. It originates from North America where it was used as a health tonic by the Potagatomi tribe.

It came to Europe in the middle of the 20th century. A hardy plant, its fruit ripens from late August to October. In Greece, it is cultivated in semi- mountainous areas due to the climate.

Characteristic of the fruit is the high content of polyphenols, anthocyanins and flavonoids, to which it owes its incredible properties.

Aronia: as magical a fruit as are real its health benefits!





- Contribution to the protection of cells from oxidative stress.
- The normalization of health indicators: cholesterol, sugar and blood pressure.
- An anti-cancer effect: due to ability to detect and neutralise free radicals.
- Anti-inflammatory properties: the fact that they come from a gift of nature makes such properties even more remarkable!
- As if the above was not enough, the **improvement of the mood** also comes to support further the description 'magical fruit'.

