LINKNOVATE
YOUR DISCOVERY ENGINE

The Power of Generative AI in Innovation Scouting and Competitive Intelligence

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About Linknovate

Linknovate is a tech-scouting and competitive intelligence platform helping companies detect emerging technologies and market trends, as well as the organizations behind them.

- Identify key companies in emerging markets.
- Discover relevant trending topics and keywords.
- Obtain references from >100M academic & industrial sources.

Why Linknovate?

All data in one.

Linknovate integrates different data sources in one search.

Better reporting.

Enhance reporting and team-work with a collaborative approach.

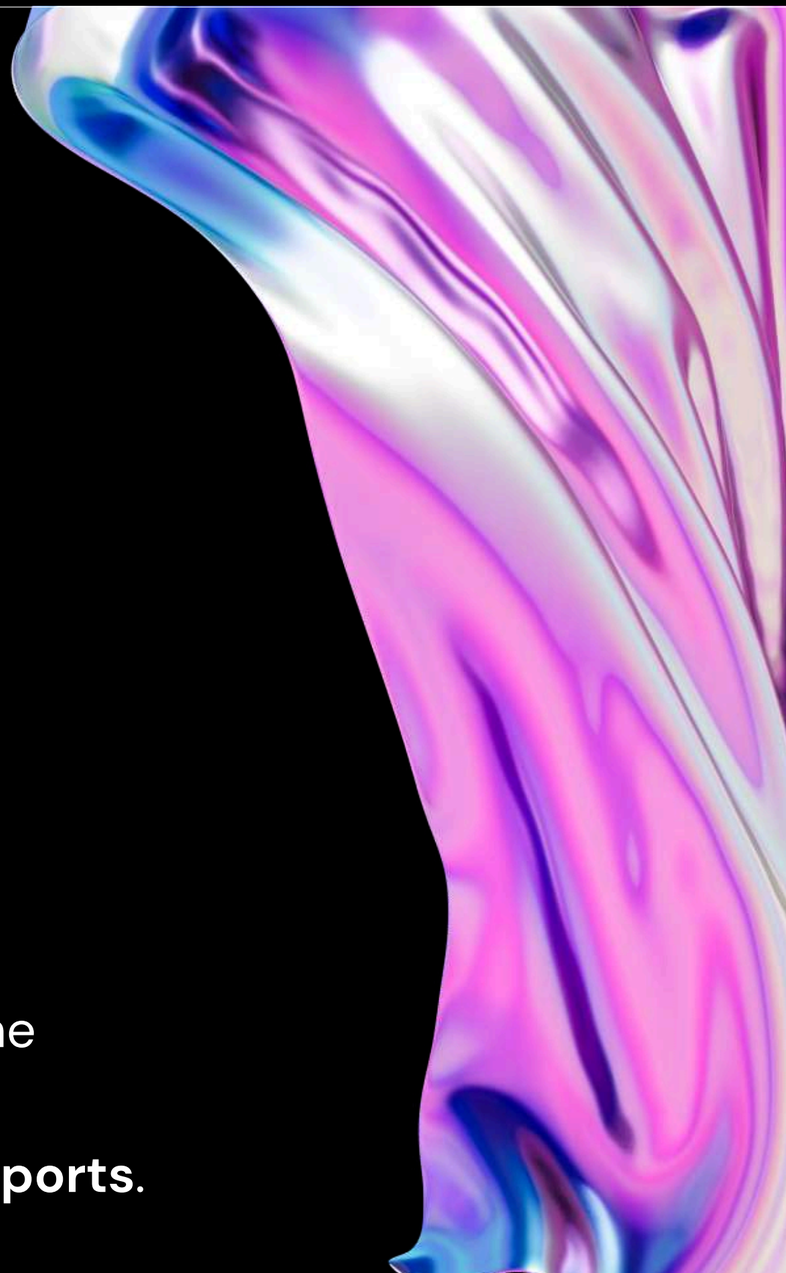
Time saving.

Not only quality, but also fast search and reporting feautures.

“Team-based innovation scouting and monitoring”

Cooperative work above individual search.

Challenges & objectives



GENERATIVE AI

INTEGRATION IN OUR PLATFORM

SIMPLIFY SEARCH

AND KEYWORD SELECTION

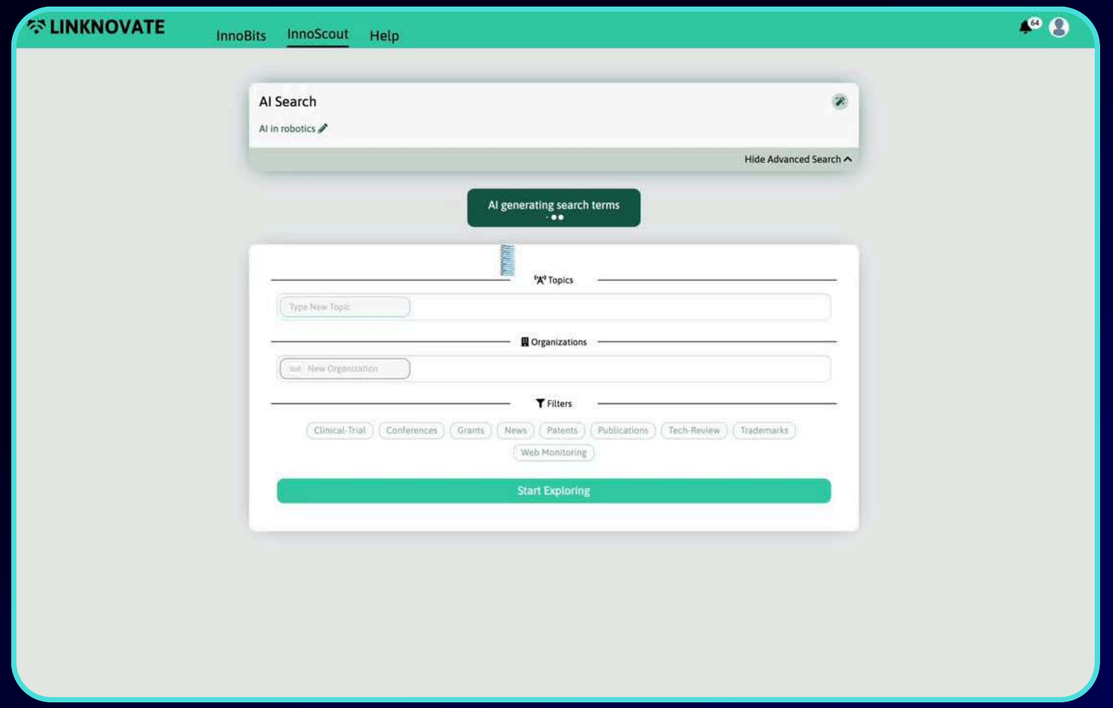
Our efforts for this year were focused on the challenges related to the surge of generative AI and the possibilities it opens for our tools.
The result was the creation of two new features: **AI Search** and **AI Reports**.

AI Search

A **new feature** that simplifies and enhances the innovation scouting process by leveraging **generative AI** to create comprehensive search queries.

How It Works:

_**Ask**: Describe your interest
_**Generate**: AI Search builds a query
_**Explore**: Dive deep into relevant innovations and trends.

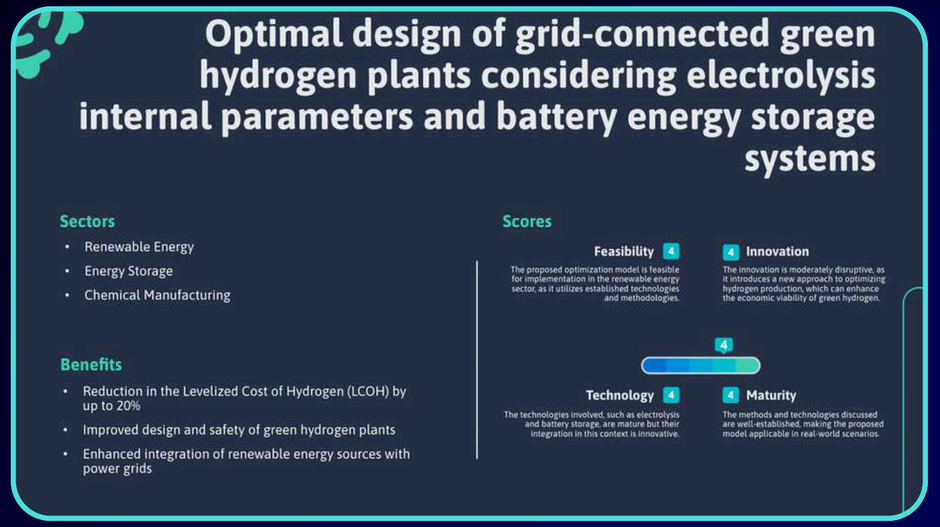


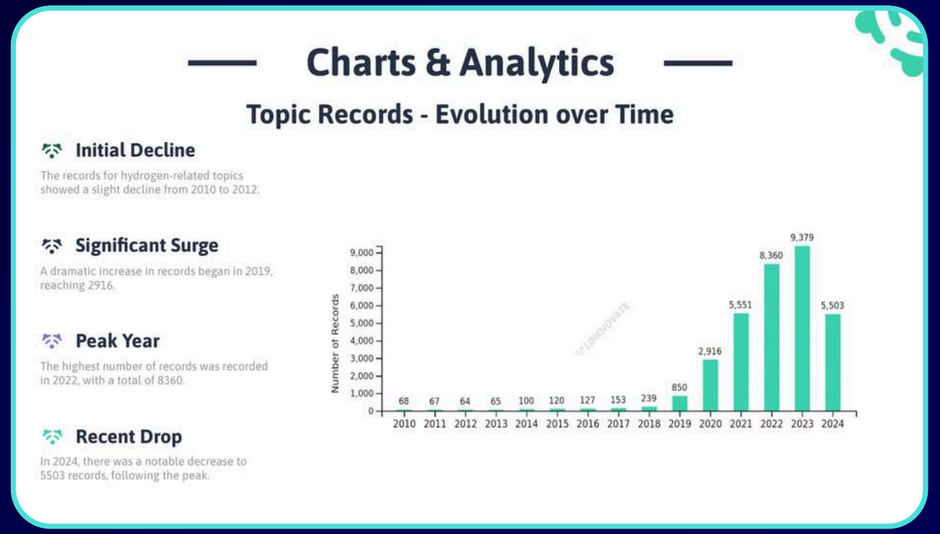
AI Reports

A **new feature** that allows users automatically generate insightful, **data-driven reports** by just clicking a few buttons

How It Works:

_**Select**: Organizations, records, or graphs.
_**Generate**: descriptions, data, and visuals.
_**Download**: Receive a polished, professional report ready to share or present.





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Let’s talk!

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