

# From raw data to real impact

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## Key Observations :

- **Rising citizen distrust** in how public funds are spent
- **Increasing financial constraints**
- **Difficulty mobilizing resources** for policy evaluation

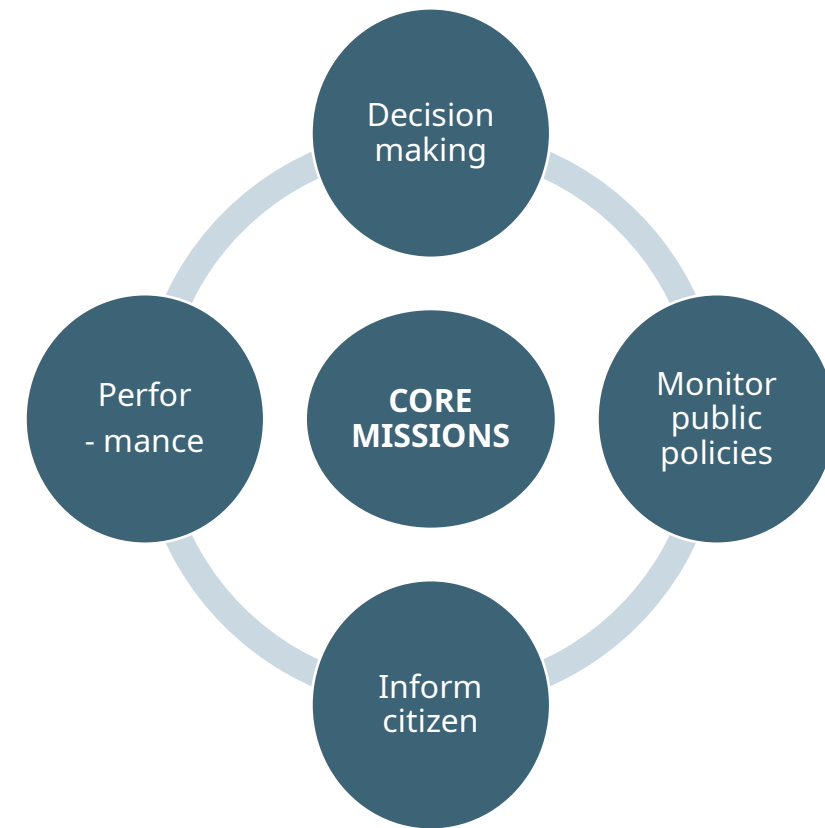
**Objective:** To calculate **total costs** (total cost approach) VS **value creation** (global public value)

## Expected Outcomes:

1. **Continuous policy evaluation** with minimal human intervention
2. **Comprehensive cost analysis**
3. **Scenario generation** for decision-making
4. **Enhanced cross-departmental collaboration**

## Methodology:

Leverage **AI to analyze data and generate visualizations** (using LLM technology) and data activation (notifications / automatic process depending on indicators).



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## Functional specifications for automated public policy evaluation



Better control public spending  
(total cost approach)



Optimize public  
value creation  
(overall value)





## Région Reunion

**Réunion Island** is a French overseas region located in the Indian Ocean, east of Madagascar, with a population of approximately **885,000**. As a key territorial authority, The Reunion Regional Council holds competencies in **transport, economic development, and urban planning**.

Beyond its administrative role, The Reunion Regional Council is committed to **digital sovereignty, open-source solutions, and digital inclusion**, ensuring equitable access to technology while fostering innovation.

The region actively promotes sustainable development through renewable energy, smart infrastructure, and digital transformation, positioning itself as a forward-thinking leader in the Indian Ocean.



## Paris-Saclay

Located **just 20 kilometers from Paris**, the urban community of Paris-Saclay brings together 27 municipalities with a combined population of over 300,000 residents.

The area boasts numerous competitive advantages, positioned at the heart of a world-class economic and scientific cluster. **Home to 15% of France's research activity, Paris-Saclay stands as the nation's second-largest research hub.**

**Furthermore, Paris-Saclay is deeply committed to promoting and developing ethical AI.** Paris-Saclay is advancing **frugal AI** by creating a low-resource urban planning demonstrator (the **UrbaIA project**). Paris-Saclay has also established its **Ethics and Scientific Committee**, chaired by Sylvie Retailleau, former Minister of Higher Education and Research.

# Your futur partners

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