

Circular Design Guide

A practical shortcut to Circular Design by INDEED

Hand-curated Guide to Circular Design

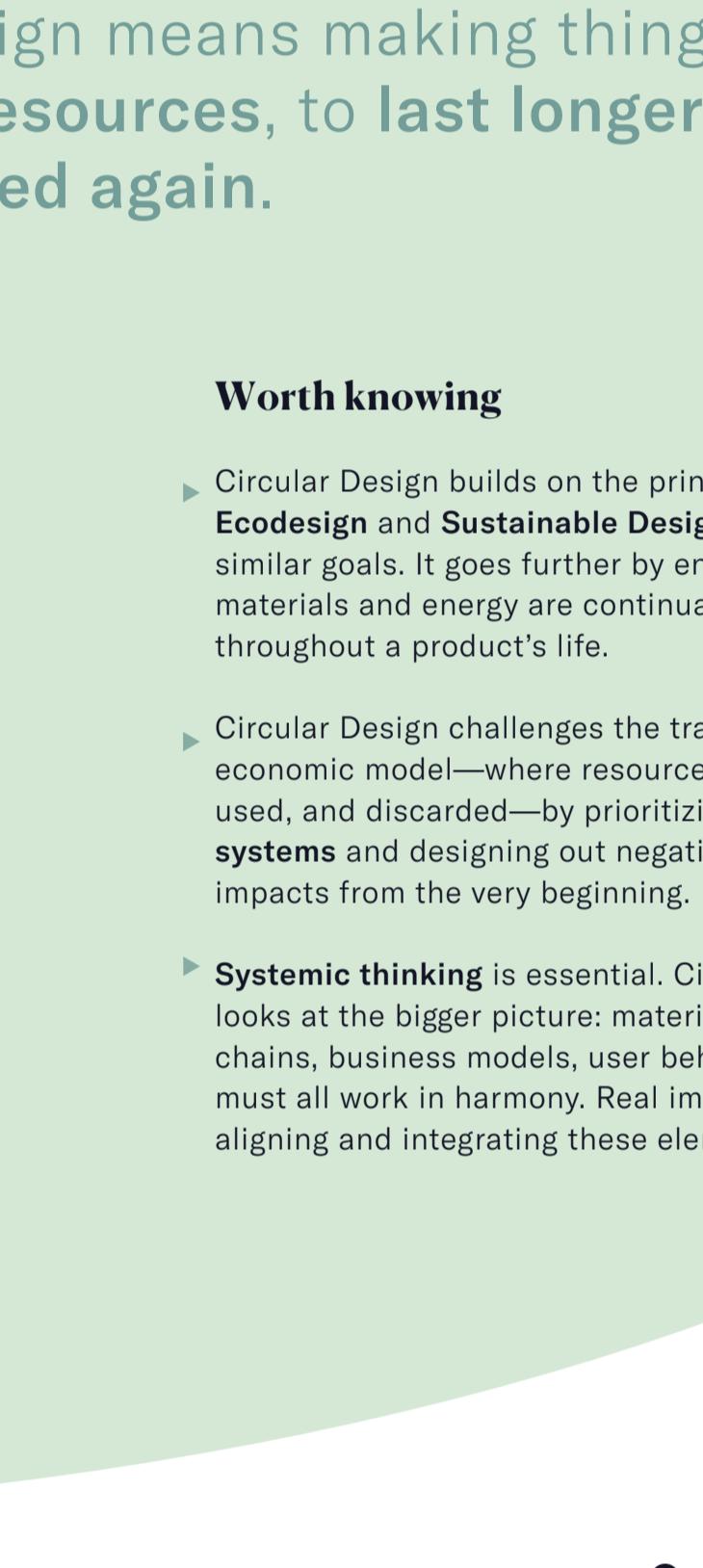
The Circular Design Guide by INDEED Innovation is a curated collection of the most effective circular innovation methods and tools sourced from leading industry practices and academic research.

INDEED brings a hand-picked, human-curated selection, designed to help teams understand, choose, and apply circular strategies in real-world projects. Whether you are just getting started or deep into a project, this guide provides a clear and accessible pathway to implementing circular thinking in your everyday work.

This isn't an encyclopedia, or the answer to everything circular.

Just a really good place to start.

A practical shortcut to Circular Design
Circular Design is an approach that creates lasting, resource-efficient products and systems designed for reuse, repair, and regeneration to eliminate waste and support a sustainable economy.



WHO NEEDS IT

All innovators

- Make complex ideas accessible and ready to act on
- Projects move from idea to impact smoothly
- Better design decisions, grounded in best practices
- Expand your knowledge of circular strategies and processes

“ Circular Design is a design approach.

Understand

Learn where you are in the circular design journey and why it matters.

Explore

Spot circular design opportunities in the broader business ecosystem.

Provided by **Gijs van Dijken** and **Gijs van Dijken**

A card-based tool helps design teams explore circular design opportunities for products, services, and systems within the circular economy.

Provided by **DDC - Danish Design Center**

A tool challenges across a product's entire lifecycle, using circular analysis and decision-making.

Provided by **Circulaw**

An overview tool summarizing the key legislative neutrality measures by 2050, goals, and action areas.

Develop

Build, prototype, and realize your ideas for real-world application.

Provided by **Miro**

A digital whiteboard and collaboration platform that enables teams to co-create, create, and iterate on innovation sessions.

Implement

Launch your solution, embed it into the system and put it into action.

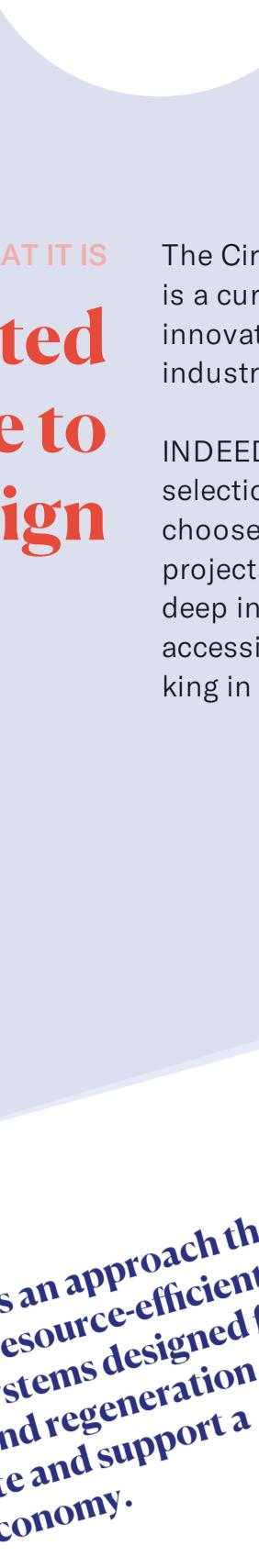
Provided by **DDC - Danish Design Center**

A practical framework for organizations to circular economy solutions, helping teams understand and influence circular economy contexts.

Provided by **Circulab**

A circular economy map that identifies value creation, resource flows, and stakeholder relationships in a circular economy context.

Discover



Uncover user needs, business challenges, and environmental impacts.

Provided by **Jan Konietzko**

A hands-on learning and facilitation tool that helps teams build an understanding of circular economy opportunities, generate ideas, and align actions.

Envision

Set your direction with ideas for better futures.

Provided by **IBM**

A collection of design thinking activities to support users in problem-solving, and collaborative design processes.

Measure

Evaluate and track progress over time to improve impact.

Provided by **Footprintcalc.org**

An online tool to calculate a product's environmental impact, supporting environmental impact evaluation of materials and products.

Develop

Helps companies evaluate their circularity and business models.

Provided by **Grace M. Kane**

This tool focuses on improving product design, helping companies reduce material waste, and encourage better repair and take-back.

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