



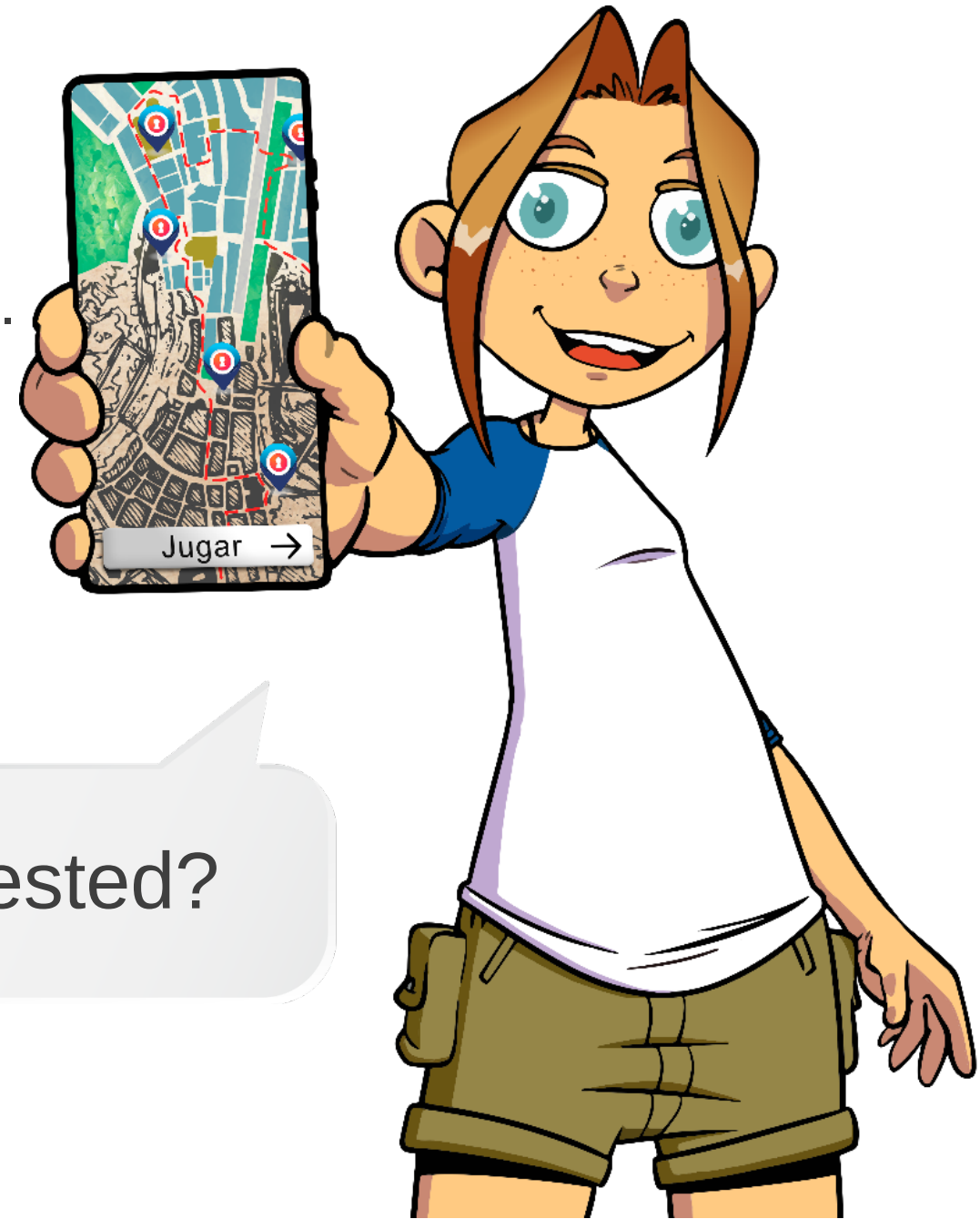
DISCOVER AND LEARN BY PLAYING



GYMKANA DIGITAL TURÍSTICA

Hi, my name is Amelia, I'm a gamification expert.

Step by step, I will help you create **an easy-to-implement, digital project** that consistently **attracts visitors**, and enhances their stay experience.



Interested?



GYMKANAS

Totally free digital and in-person tourist routes to discover a place in a unique and fun way.



OBJECTIVES



Easy: No sign-up, no enrollment, no reservation, no Apps, free of charge.

How it works

Step 1:

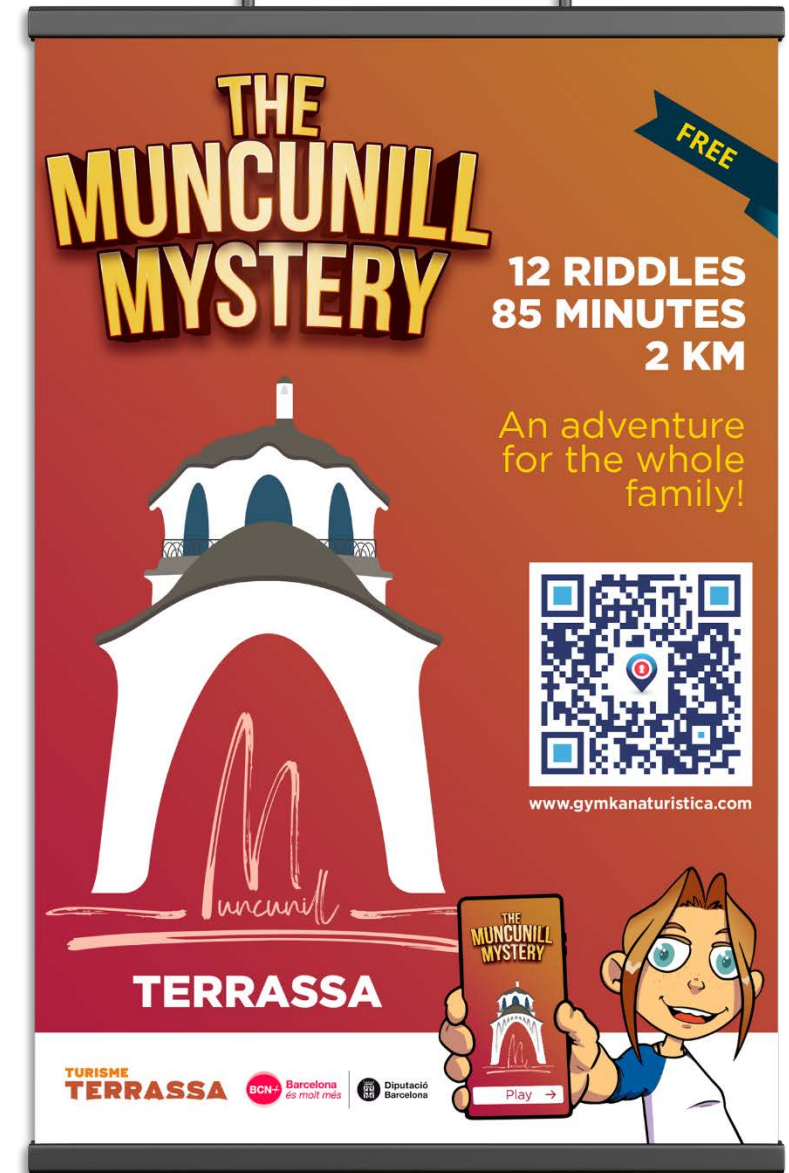
We explore the heritage and culture of a place and visit the points of greatest interest.

Step 2:

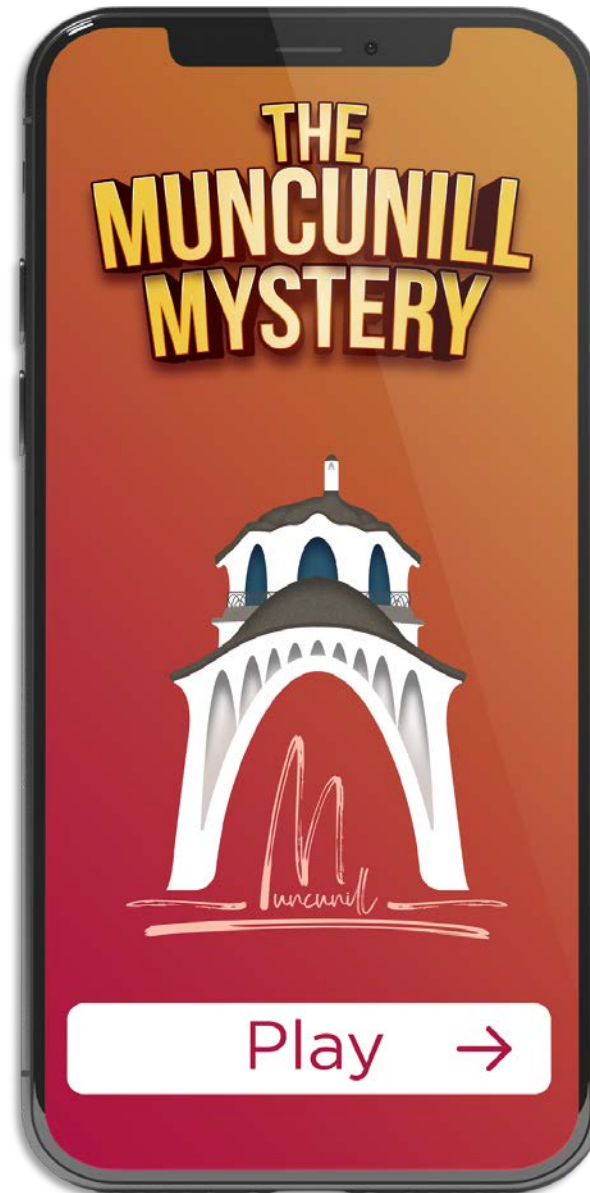
We create a story that guides the user through a maximum of 15 different points where riddles are posed to be solved.

Step 3:

The game is digitized and a poster with a QR code is created in order to make the route.



¿JUGAMOS A
UNA DEMO?



THE MUNCUNILL MYSTERY

Terrassa, 1925. The city is shocked: the newspaper "Terrassa Times" has a bombshell on its front page. "Extra, extra", the delivery boys shout through the streets of the city. "Lluís Muncunill has disappeared! He hasn't been heard from for days! A reward is offered to anyone who gives information."

Known as "the Gaudí of Terrassa", his work deeply marked the city, in whose center there are 42 buildings with his signature, most of them in the modernist style. If Terrassa can be considered the capital of industrial modernism, it is largely thanks to him.

Egarans gather at the gates of the Masia Freixa, one of Muncunill's most emblematic buildings. You join the crowd to see if you can find out any details of what has happened. Look, maybe you can provide a good lead to the police and collect the reward...

Do you dare to solve the mystery of the prestigious architect?

Continue



1 2 3 4 5 6 7 8 9 10 11 12



Introduction

You are in the gardens surrounding the farmhouse, at the height of the tower that crowns it. You raise your head to admire it and see something that catches your attention: there seems to be a piece of clothing caught on the railing of the tower. What if it were a clue? You should go up and check it out, but... but how can you do that if the door is locked?

Then you remember that you once heard that the Freixa family, owner of the farmhouse, hides a key to enter it.

"It is buried near the house, under the protection of a saint", they said.



Enigma

What is the saint that protects the key to Masia Freixa?



Write an answer...



1 2 3 4 5 6 7 8 9 10 11 12



Clues:

The saint lives among bushes and cypresses.

WANT TO SEE THE NEXT CLUE?



Enigma

What is the saint that protects the key to Masia Freixa?



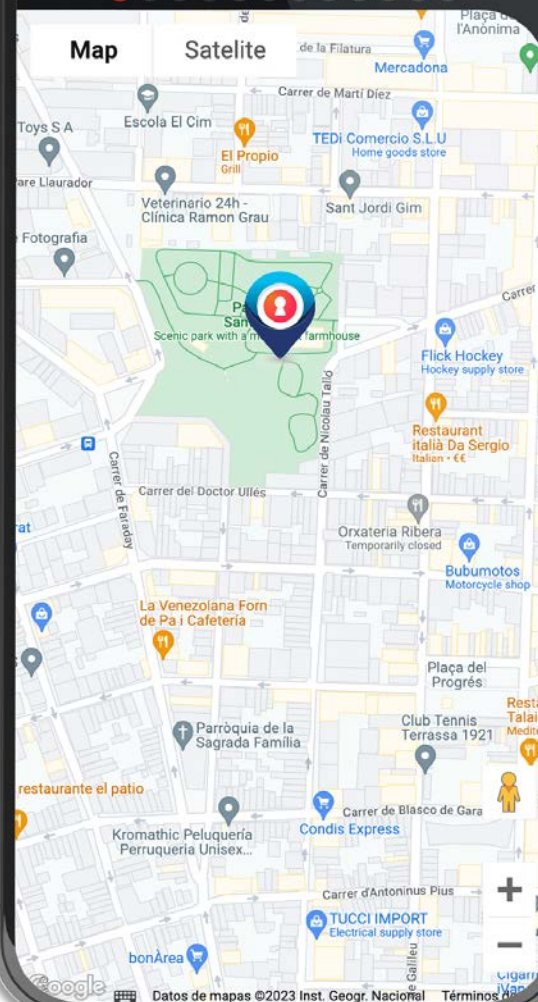
Write an answer...

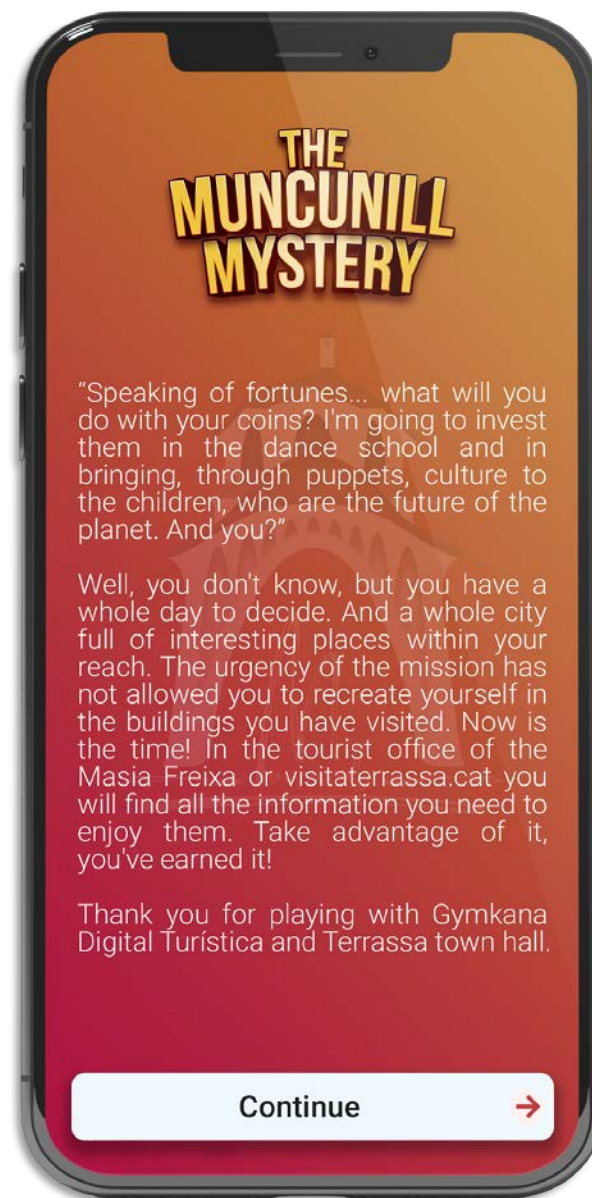
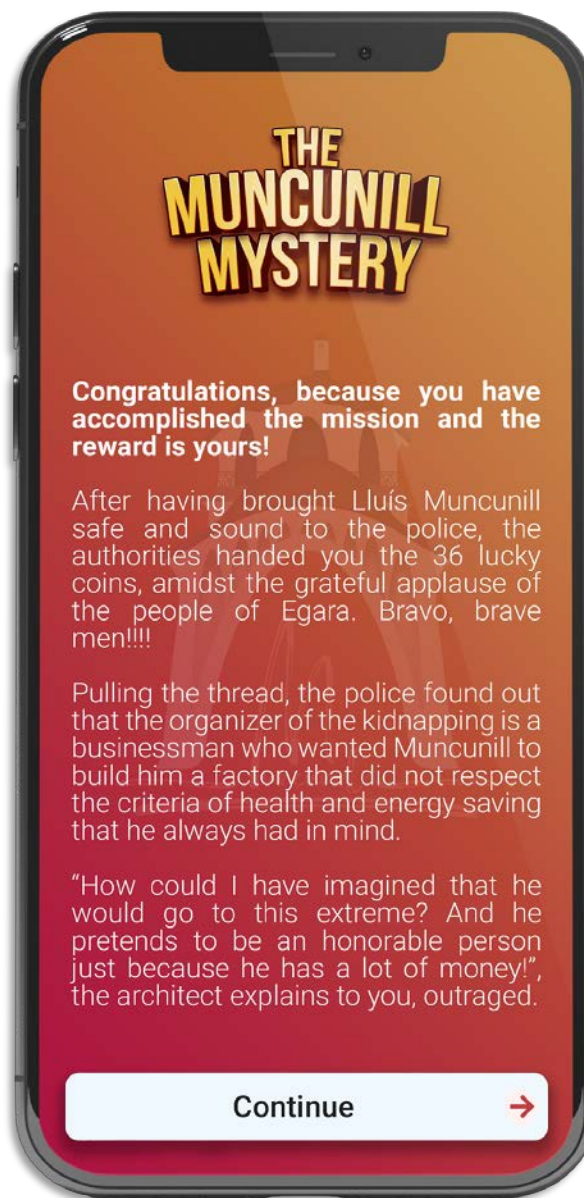
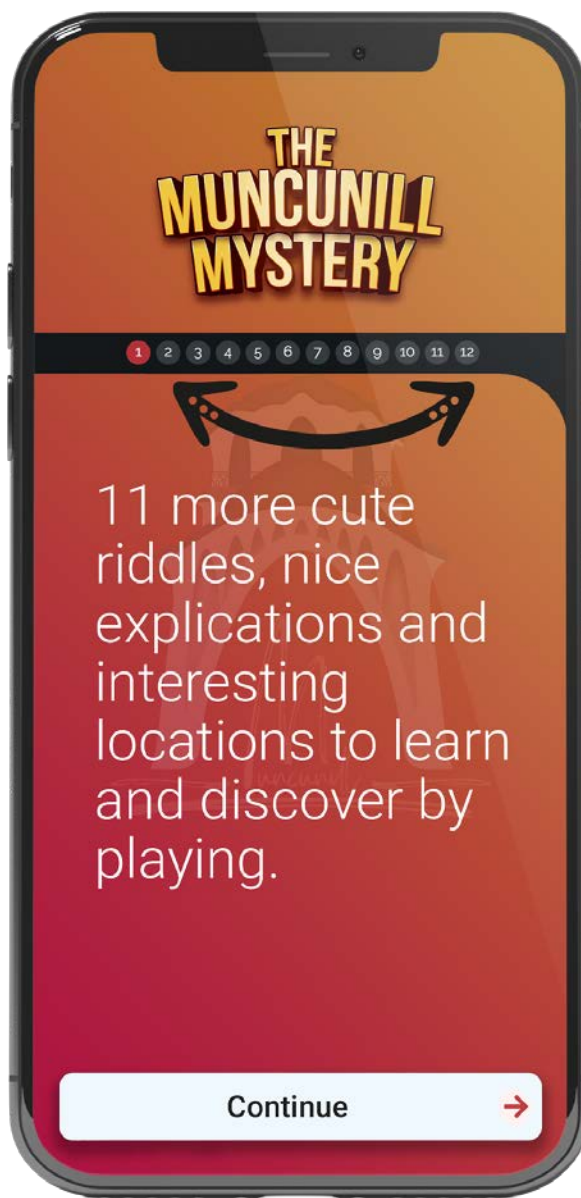
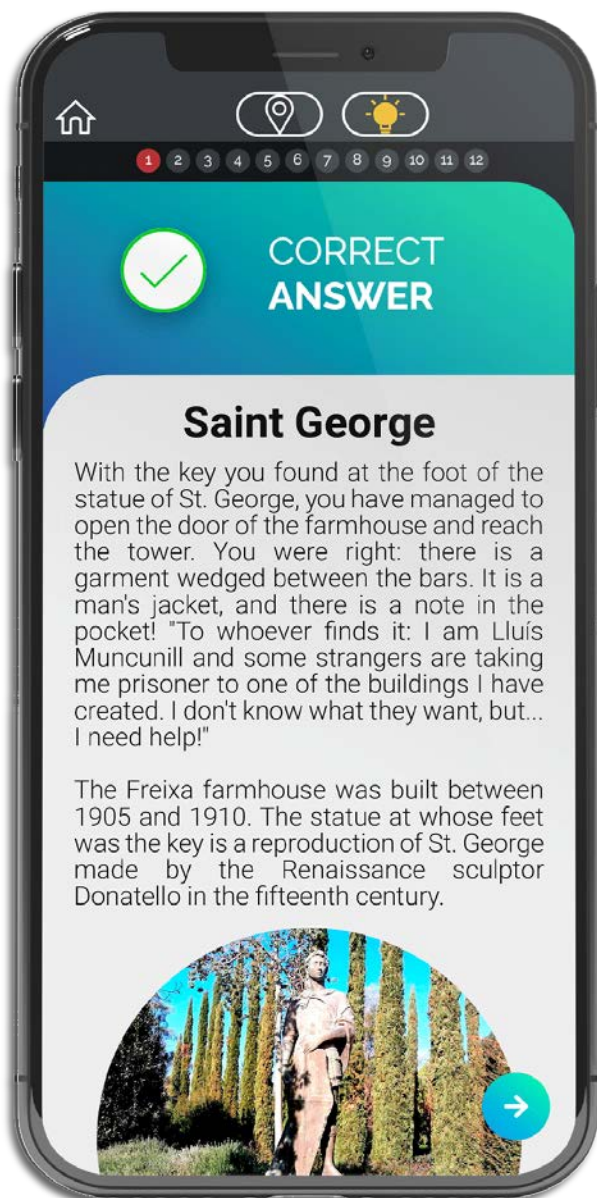


1 2 3 4 5 6 7 8 9 10 11 12

Map

Satellite





Do you want to discover more challenges like this one?

Correo electrónico

☐ I have read and accept the [privacy policy](#) and [Legal notices](#)

SEND

SKIP

Can you help us improve?



Write a review (optional)

Share the experience



21:21

4G



Amelia
online



12 RIDDLES
80 MINUTES
1,8 KM

TERRASSA

GYMKANA DIGITAL TURISTICA

Gymkana Digital Turística Terrassa

Discover and learn by playing
gymkanaturistica.com

<https://gymkanaturistica.com/Terrassa/>

8:23

A Mysterious Outdoor Adventure



8:23

Let's play



8:23

You

<https://gymkanaturistica.com/Terrassa/>



Uaw!! That's perfect!!

8:24

I'm coming next week.
When we can play?

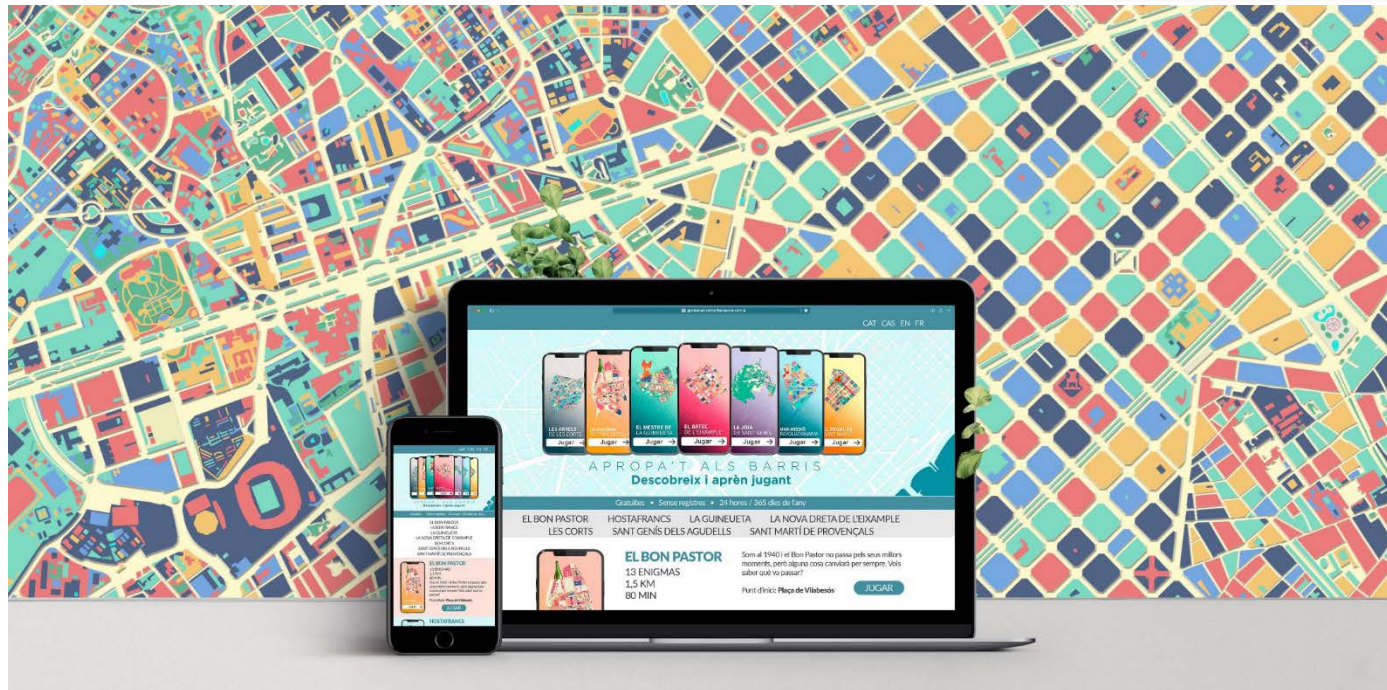
8:24

Whenever you want 🤖🤖🤖

8:25

Destinations and cities

Promote a place and the visit through sweepstakes, Influencers, prizes, promotional campaigns, etc.
Generate a flow of visitors in big cities to less visited areas.



Reviews

“

Altafulla

It has been a very positive experience. Both children and parents have had a great time and we have been thrilled with each riddle solved. A lovely town... Thank you!

”

“

Morella

A very original way to visit the village and learn about its history.

”

“

Cambrils

We loved the gymkhana, very practical, fun, with the clues, the vocabulary you use, everything was great.

”

“

Sigüenza

Fantastic and a lot of fun!!!

”

“

Unha

Cool to do it with kids, you can't miss it!

”

“

Bagergue

A very interesting way to discover corners and curiosities of the village as a family. Thank you!

”

“

Salou

Very interesting and enjoyable. A way to know the history walking along the magnificent promenade of Salou.

”

“

*“People will forget what you said,
they'll forget what you did,
but they'll never forget how you made them feel”*

”

Maya Angelou

Thank you for your attention!
Shall I join you on the way?



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