

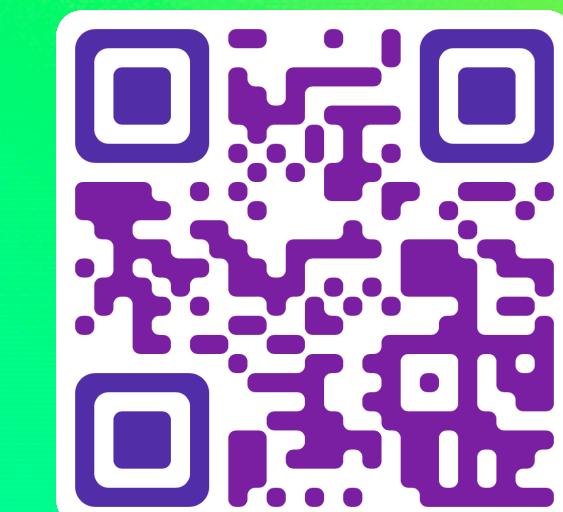


PAGEBUILDER

PGBLDR.COM

Boost your online sales faster for less
by AI generated eCommerce
product pages with built-in
advertising & conversion engines

We study your customers and adapt
your website to their personal needs





PROBLEM

PROBLEM	Product Page Idea testing	Website Scaling	eCommerce Growing
Time	5-7 days	1-3 weeks	3-4 months
Budget	\$200-500	\$3000-5000	\$20'000

→ It takes days to develop and set up a landing page ([Hubspot](#))

→ Website builders give you design but not the **customers**

→ Wrong advertising leads to a **loss of money** ([Thrive my way](#))



PAGEBUILDER IS A SOLUTION

PROBLEM SOLUTION	Product Page Idea testing	Website Scaling	eCommerce Growing
Time	5-7 days 1 min	1-3 weeks 15 min	3-4 months 1 hr
Budget	\$200-500 \$19	\$3000-5000 \$99	\$20'000 \$399

→ Generate landing pages in **seconds** with secure cloud hosting included

→ Reach more customers with **automated online advertising campaigns**

→ Improve conversion with **AI ABC testing engine**

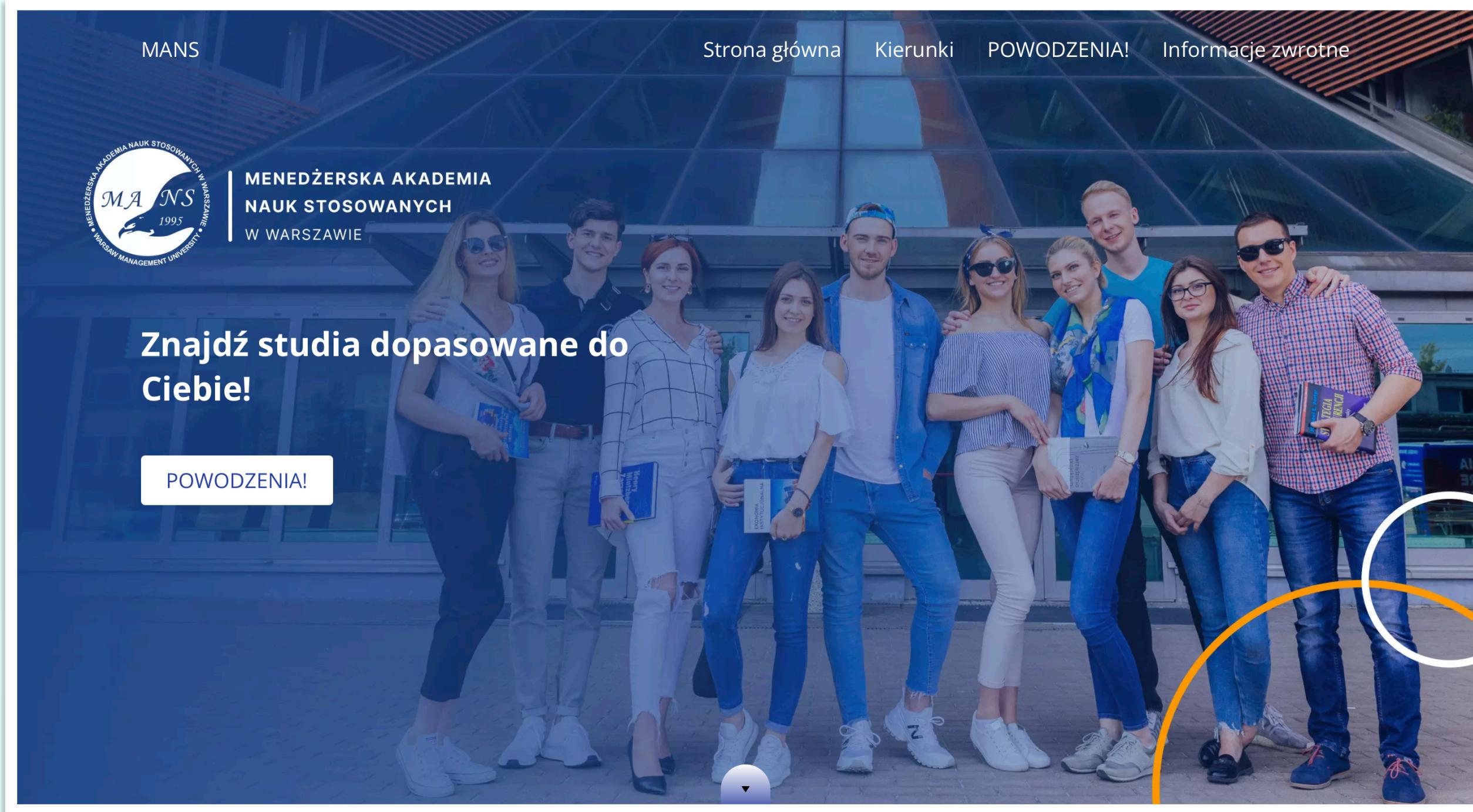


HOW IT WORKS





CASE STUDY **2X** LEADS GROWTH



Acquisition engines boost our AI landing page due to customer engagement rates are higher.

3,52%

Regular Online
Advertising
Campaign

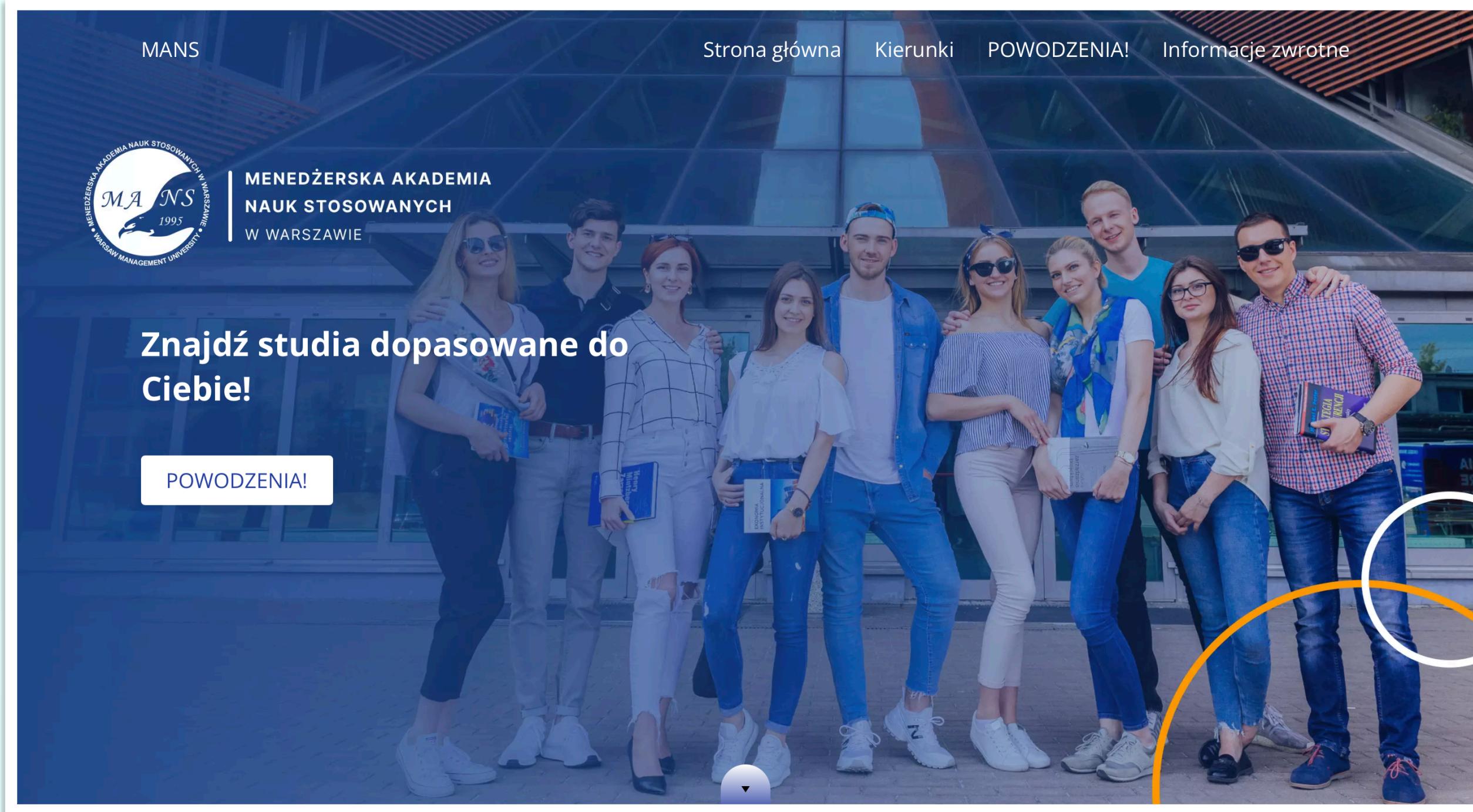
7,25%

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AI Marketing
Engine



CASE STUDY 8X CTR INCREASE



Customers are more likely to engage with our AI generated landing page with AI conversion Engine.

3,8%

Regular Landing
Page

32,5%

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AI Conversion
Testing Engine



COMPETITOR ANALYSIS

	Multiple templates	Content Generation	Automated ABC testing	Upselling & Cross Selling	Traffic Generation	Price month paid annually
Pagebuilder	–	+	+	+	+	\$19
Shopify	+	–	–	+	–	\$29
Wix	+	–	–	+	–	\$27
SquareSpace	+	–	–	+	–	\$16
BigCommerce	+	–	–	+	–	\$29

→ Today websites **design** is based on the **taste of one person** — the designer or the owner

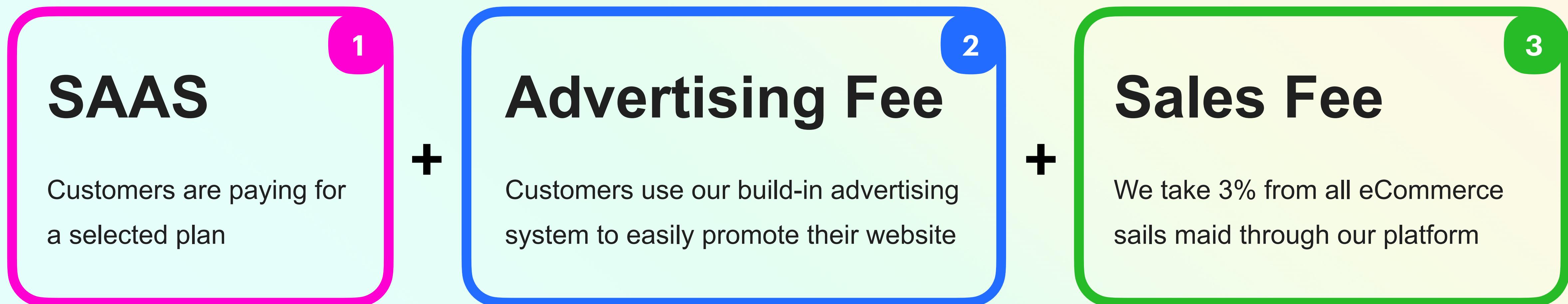
→ In Pagebuilder **every client decides** what your website will look like for him

→ You have the easiest way to **generate and promote an effective FOR EVERYONE** website, because you have plenty in one



BUSINESS MODEL

THIS IS HOW WE MAKE PROFIT



We launched 2 weeks test campaign and got traction!

→ Runtime = 2 weeks
→ CTR = 6,53%

→ Users registrations = 71
→ CAC = \$ 7,32



MARKETSHARE

REVENUE BY THE 2028

TAM
13 bln

SAM
2,6 bln

SOM
233 mln

→ Today we have **155 early adopters**,
25 clients and MVP for landing page
generation

→ Our next step is an eCommerce Product
Page generator release

Roadmap

1Q 2023 CustDev & R&D

3Q 2023 Conversion engine builder release

3Q 2025 **eCommerce builder release**

4Q 2026 **Online business builder release**

→ The Big Idea is to build **not a website but**
an online business with constantly
improving conversion rates



18 MONTHS SALES GROWTH

USA — Primary target market

Q2 2025 — eCommerce release MVP

\$ 450 000 — Revenue stream in 18 months





OUR TEAM IS 6 YRS TOGETHER



Olena Pedai
CEO

18 yrs

Serial Enterprise

9 yrs

Digital & eCommerce Marketing



Max Radul
CTO

10 yrs

Website Building

9 yrs

IT Development



Ivan Pedai
CPO

14 yrs

Building Products

9 yrs

Project Leading

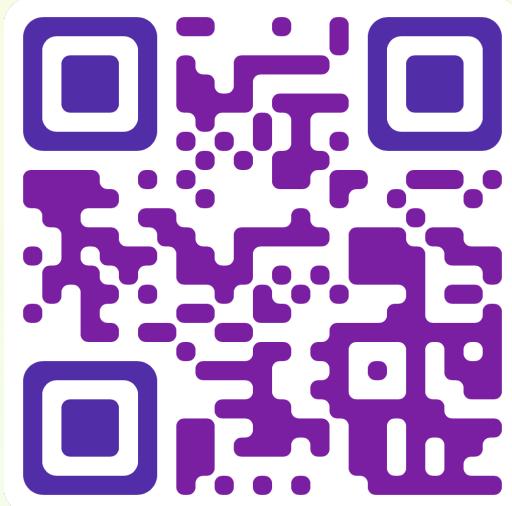
▶ LETS GET WORKING!

THANK YOU!

Olena Pedai, co-founder, CEO

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FUNDRAISING

Raising for 18 months

\$150,000 Seed Round

Use of funds



- Operation&Legal
- Sales&Marketing&PR
- R&D