

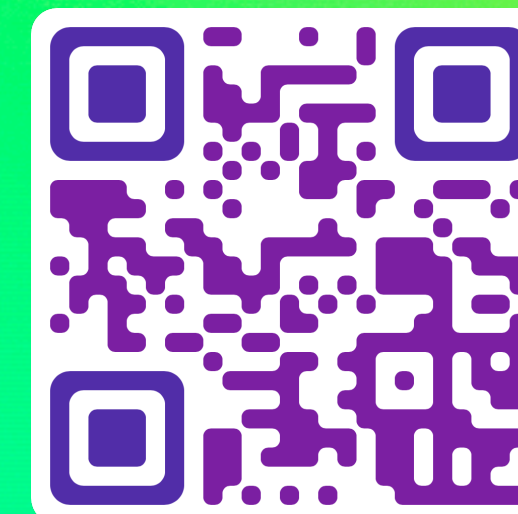


PAGEBUILDER

PGBLDR.COM

Boost your online sales faster for less
by AI generated eCommerce
product pages with built-in
advertising & conversion engines

We study your customers and adapt
your website to their personal needs



PROBLEM

PROBLEM	Product Page Idea testing	Website Scaling	eCommerce Growing
Time	5-7 days	1-3 weeks	3-4 months
Budget	\$200-500	\$3000-5000	\$20'000

→It takes days to develop and set up a landing page ([Hubspot](#))

→Website builders give you **design** but not the **customers**

→Wrong advertising leads to a **loss of money** ([Thrive my way](#))

PAGEBUILDER IS A SOLUTION

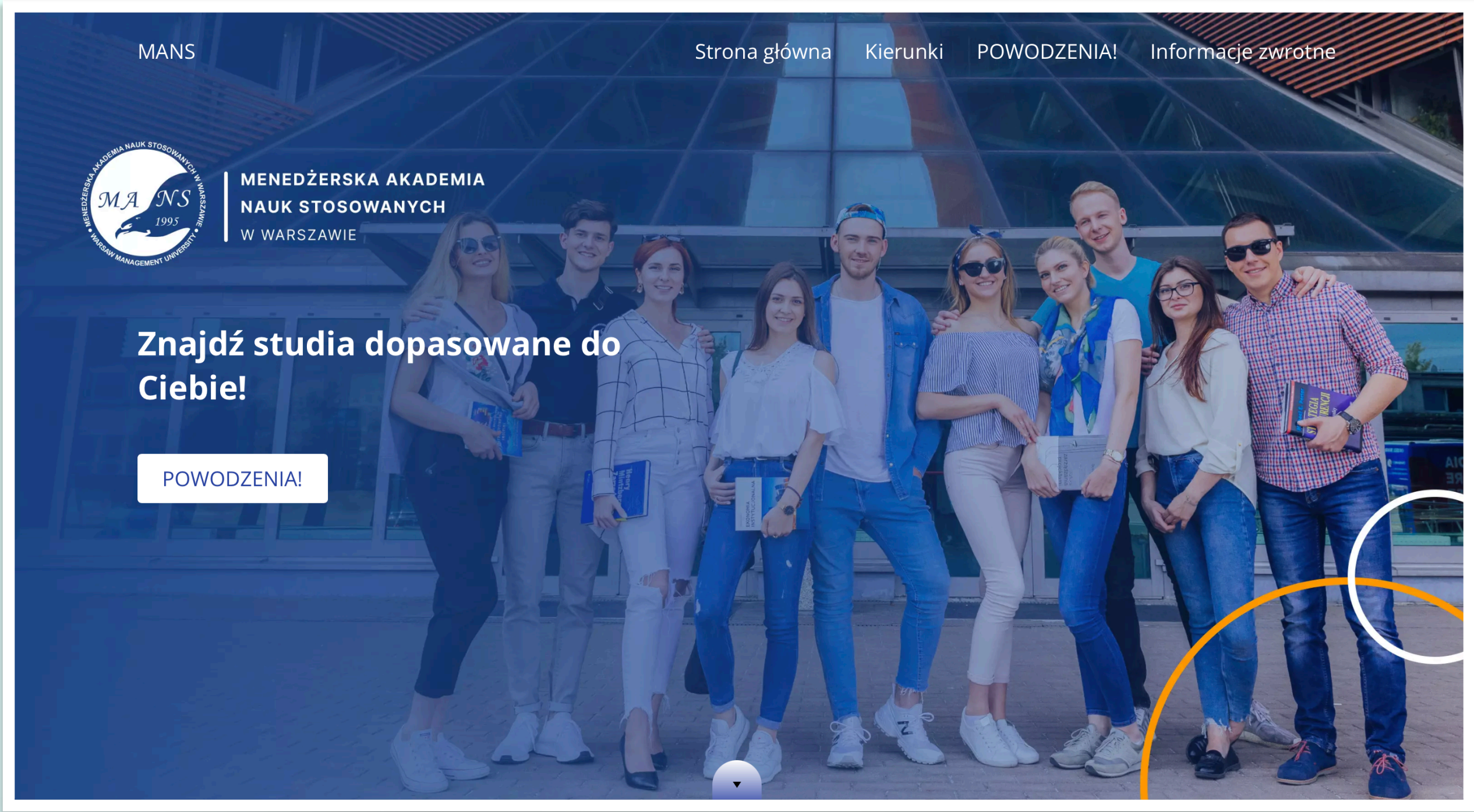
<div>PROBLEM</div> <div>SOLUTION</div>	<div>Product Page</div> <div>Idea testing</div>	<div>Website</div> <div>Scaling</div>	<div>eCommerce</div> <div>Growing</div>
Time	<div>5-7 days</div> <div>1 min</div>	<div>1-3 weeks</div> <div>15 min</div>	<div>3-4 months</div> <div>1 hr</div>
Budget	<div>\$200-500</div> <div>\$19</div>	<div>\$3000-5000</div> <div>\$99</div>	<div>\$20'000</div> <div>\$399</div>

- Generate landing pages in **seconds** with secure cloud hosting included
- Reach more customers with **automated online advertising campaigns**
- Improve conversion with **AI ABC testing engine**

HOW IT WORKS



▶ CASE STUDY 2X LEADS GROWTH



Acquisition engines boost our AI landing page due to customer engagement rates are higher.

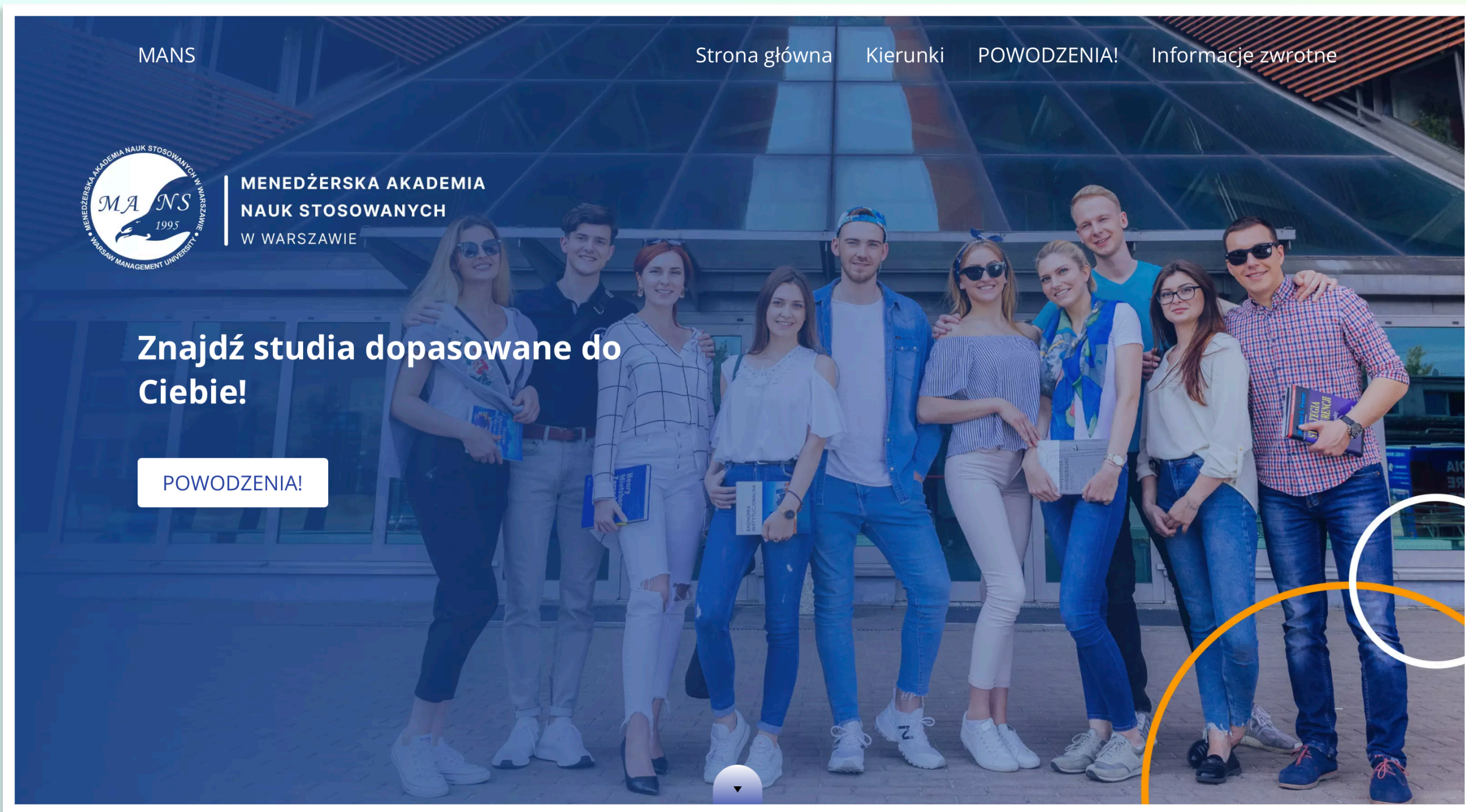


Regular Online
Advertising
Campaign



AI Marketing
Engine

▶ CASE STUDY 8X CTR INCREASE



Customers are more likely to engage with our AI generated landing page with AI conversion Engine.

3,8%

Regular Landing
Page

32,5%

PGBLDR.COM

AI Conversion
Testing Engine

COMPETITOR ANALYSIS

→ Today websites **design** is based on the **taste of one person** — the designer or the owner

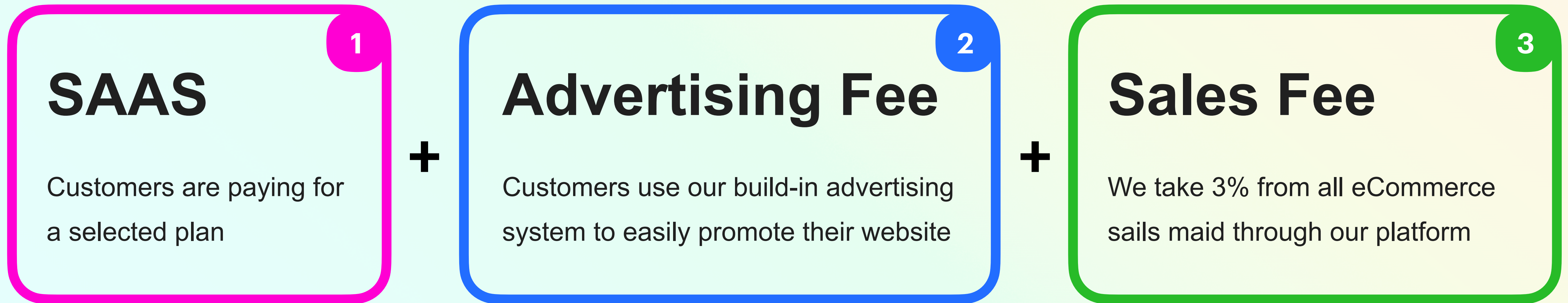
→ In Pagebuilder **every client decides** what your website will look like for him

→ You have the easiest way to **generate and promote an effective FOR EVERYONE** website, because you have plenty in one

	Multiple templates	Content Generation	Automated ABC testing	Upselling & Cross Selling	Traffic Generation	Price month paid annually
Pagebuilder	—	+	+	+	+	\$19
Shopify	+	—	—	+	—	\$29
Wix	+	—	—	+	—	\$27
SquareSpace	+	—	—	+	—	\$ 16
BigCommerce	+	—	—	+	—	\$29

BUSINESS MODEL

THIS IS HOW WE MAKE PROFIT



**We launched 2 weeks test campaign
and got traction!**

→ Runtime = 2 weeks
→ CTR = 6,53%

→ Users registrations = 71
→ CAC = \$ 7,32

REVENUE BY THE 2028



Roadmap

- 1Q 2023 CustDev & R&D
- 3Q 2023 Conversion engine builder release
- 3Q 2025 **eCommerce builder release**
- 4Q 2026 **Online business builder release**

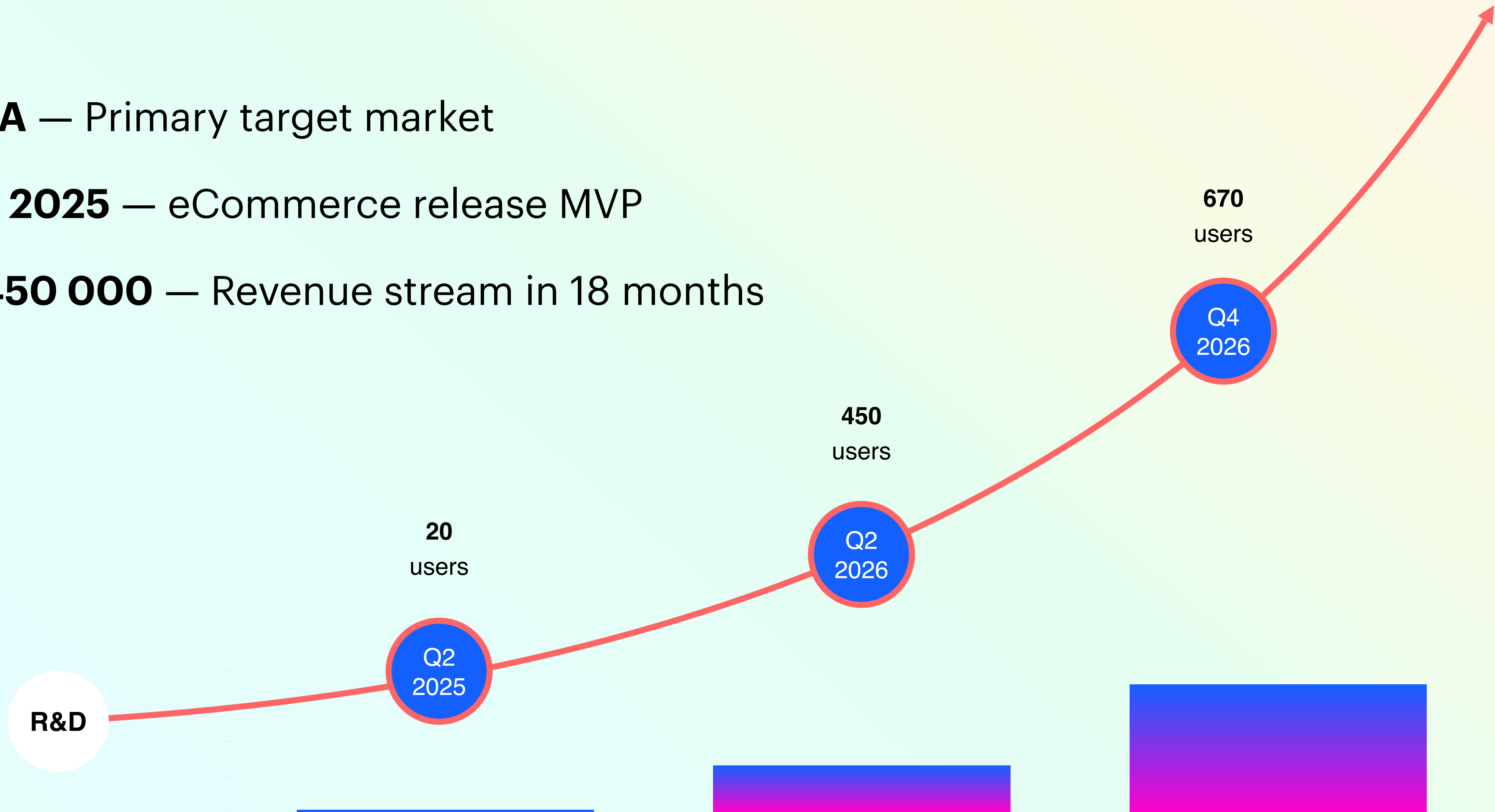
- Today we have **155 early adopters**, **25 clients** and MVP for landing page generation
- Our next step is an eCommerce Product Page generator release
- The Big Idea is to build **not a website but an online business with constantly improving conversion rates**

▶ 18 MONTHS SALES GROWTH

USA — Primary target market

Q2 2025 — eCommerce release MVP

\$ 450 000 — Revenue stream in 18 months



OUR TEAM IS 6 YRS TOGETHER



Olena Pedai
CEO

18 yrs

Serial Enterprise

9 yrs

**Digital &
eCommerce
Marketing**



Max Radul
CTO

10 yrs

Website Building

9 yrs

IT Development



Ivan Pedai
CPO

14 yrs

Building Products

9 yrs

Project Leading

LETS GET WORKING!

THANK YOU!

Olena Pedai, co-founder, CEO

olena@pgbldr.com

+38 050 325 0507 (WhatsApp)



Raising for 18 months
\$150,000 Seed Round

Use of funds



- Operation&Legal
- Sales&Marketing&PR
- R&D