



VIABIZ

Leadership Intelligence Center

*VIABIZ - your boutique hub for leadership transformation -  
crafted for real human connection, courageous breakthroughs  
and lasting business results*



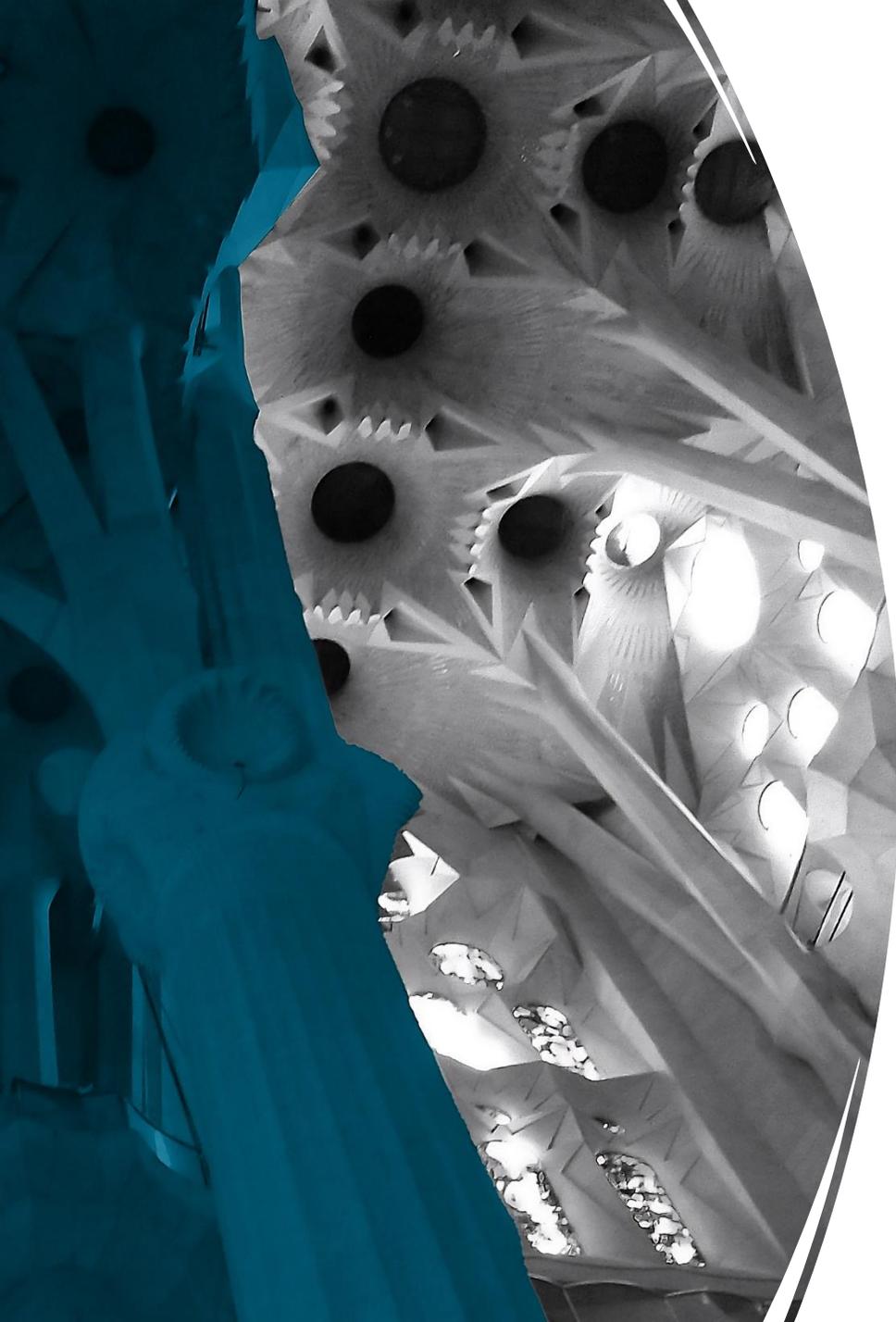
## Judit Rudi-Horváth

Owner of VIABIZ Leadership Intelligence Center

With 20 years of real and successful B2B leadership experience, I work with C-level executives and teams of international manufacturing & service companies to transform tension and overwhelm into **sustainably high performance and results** – with **ease, courage** and **curiosity**.

As a result of our collaboration, leaders and teams:

- 🚤 achieve and exceed their individual and corporate goals
- 🚤 experience improved well-being while also increasing their performance
- 🚤 increase their annual revenue by 20% to 200% within 12 to 24 months of working together.



# VISION

---

**Our aim** is to become business leaders' shortest route in achieving great Human and Business relationships.

VIABIZ has been developing the space where business meets ease, courage and curiosity to co-create sustainably high performing, truly human-centered world of work for all generations.

You, as a leader, unconsciously sabotage your **performance**, your **relationships** and your **wellbeing** every single day.





According to Harvard and Stanford studies, only **20%** of individuals and teams achieve their **peak performance** as trainings provide insights but the new habits related to the changes are not sustained in everyday work/life.

One thing is certain in our world and that is continuous, rapid and radical **change**.

In order to create **resilience** for change, we need new habits. The new habits are formed via creation of new neural pathways in our brains. Our brains can grow, develop and so can our **performance, well-being** and **relationships**.

VIABIZ services are built on the formation of these new habits and the **revolutionary Positive Intelligence® system** based on neuroscience, cognitive behavioral psychology, positive psychology and performance science.

# Leadership Intelligence for sustainable success

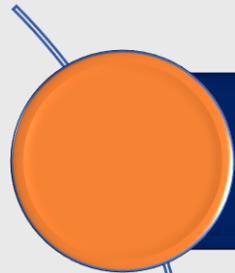
The success of the Positive Intelligence® system has been supported by more than 1 million people from 100 countries, including C-level executives, production-, sales- and tech teams from all **Fortune 100 companies** and elite athletes.

The app- and professional coach- guided program establishes the basic operation system of the **mental fitness** in our brains by rewiring our brains for long-term success. This foundational operation system is built on decades of scientific research forming the basis for further efficient and **sustainable leadership and organizational developments.**

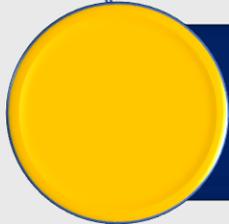
I am an active member of the professional leadership coach division of Positive Intelligence® Coach community including 70,000 members from 150 countries led by Shirzad Chamine, CEO of Positive Intelligence Inc., USA, Stanford lecturer and New York Times bestselling author.

VIA BIZ

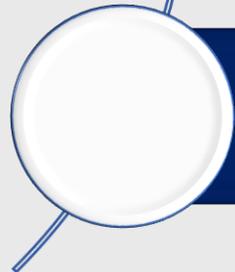
**SERVICES**



**WIN-WIN LEADERSHIP TRANSFORMATION  
program**



**WIN-WIN TEAMSHIP TRANSFORMATION  
program**



**WIN-WIN EXPORT DEVELOPMENT  
program**



WIN-WIN TEAMSHIP

WIN-WIN LEADERSHIP

POSITIVE INTELLIGENCE® SYSTEM

## Development areas



# HOW

---

- in person (Debrecen, Hungary) & / or online
- both in English & Hungarian



# Positive Intelligence Grows 17 of 18 EQ Competencies

Using the power of factor analysis within the PQ original research. The PQ program boosts the root-level building blocks that automatically enable 17 of the 18 Emotional Intelligence competencies:

## Self-Awareness

- ✓ Emotional Self-Awareness
- ✓ Accurate Self-Assessment
- ✓ Self-Confidence



## Social Awareness

- ✓ Empathy
- ✓ Service Orientation
- ✗ Organizational Awareness



## Self-Management

- ✓ Emotional Self-Control
- ✓ Transparency
- ✓ Adaptability
- ✓ Achievement
- ✓ Initiative
- ✓ Optimism



## Relationship Management

- ✓ Developing Others
- ✓ Inspirational Leadership
- ✓ Change Catalyst
- ✓ Influence
- ✓ Conflict Management
- ✓ Teamwork & Collaboration



Reference:  
Original research from  
Positive Intelligence by  
Shirzad Chamine 2012

[Click here to watch the video](#)

# ROI – PERFORMANCE, WELLBEING & RELATIONSHIP DEVELOPMENT: after completing the 7-week foundational PQ® program



use mental/emotional energy more effectively



better at teamwork and collaboration



increase happiness



manage stress better



improve self-confidence



better at conflict management

# What makes the difference

VIABIZ PROGRAMS BASED ON Positive Intelligence®	TRADITIONAL TRAININGS
The focus is on habit formation: to form lasting habits by building new neural pathways	The focus is on insights
Treat root cause not symptoms	Treat only symptoms
Built on <b>one</b> universal operation system with many applications	Built on endless, complicated and inconsistent systems

# Stress, burnout, anxiety and depression are still on the rise



51%

- Half of today's young workers (51%) said they needed help for emotional or mental health challenges in the past years

43%

- Nearly half of middle managers (43%) reported burnout

29%

- A record breaking (29%) of US adults today say they have been diagnosed with depression at some point.

Source: 'The Comprehensive Guide to Wellness at Work' by Positive Intelligence

## VIABIZ PROGRAMS



## TRADITIONAL TRAININGS



Would you build sand castles or stable fortresses?



## REFERENCES

---

**NAGÉV Gratings Ltd.**, Hungary: Win-Win leadership and executive coaching, export development consultancy, LEGO® SERIOUS PLAY® workshops

---

**Chambers of Commerce of Hajdú-Bihar & Szabolcs-Szatmár-Bereg Counties:** English language business coaching for local SME leaders, mentoring in PLATO Hungary project

---

**TAMA Hungary Ltd.:** establishing and developing the Hungarian subsidiary of world-market leader Israeli Tama-Group as General Manager, successful integration in international matrix-system, navigating successfully change and transition concerning acquisition, merger & relocation processes

---

**NOVATEX ITALIA Spa.**, Italy: business development consultancy concerning international business line acquisition project

---

**CLAAS Service and Parts GmbH, Germany:** building and developing the distribution channels for CLAAS-branded products in Hungary, France and Eastern-Europe

# Testimonials:

*„The most important is that we cannot change other people, only ourselves and thus inspire our environment. I use the knowledge, techniques tailor-made for myself and I apply these via the formation of new habits in my everyday work and life as well. I recommend this process to those leaders who would like to change old patterns, which are no longer serving them and their companies.”*

Sándor Nagy, General Manager, **NAGÉV Gratings Ltd.** – member of NAGÉV-group, Hungary

# Testimonials:

*„Thanks to the coordination and motivation job realised by Judit internally, our suppliers have always been able to go along with us and give full satisfaction to us and our CLAAS importers and dealers in Hungary, Eastern Europe and France. She is entrepreneurial, internationally-minded person with deep commercial, marketing and management understanding and ability.”*

Gabriel Gaulhiac, Product Manager, **CLAAS Service and Parts GmbH**, Germany

# Testimonials:

*„Judith gained invaluable experience in the establishment of TAMA Hungary Ltd. - the Hungarian subsidiary of the world market leader multinational TAMA Group (crop packaging products). As General Manager, Judith contributed significantly to the building and stabilization of our new company by successfully leading 150 people and reaching the turnover of EUR 30 million within a period of 5 years. ”*

Aviv Linn, CEO of **TAMA Group**, Israel

# Mental fitness for mentally strong leadership and teamship

- High performance and high wellbeing aren't opposing forces. They are directly linked to mental strength.
- When people feel mentally strong, they show up differently. They contribute more. They stay longer. They perform better.
- **Rooted in science – proven in business.**

# VIABIZ

is the right choice for you if your goal is to:

Improve persuasion,  
decision making and  
business results  
sustainably by treating  
the root causes

Transform tension and  
conflicts into high-level  
wellbeing and high-level  
performance

Say NO to what  
sabotages your  
business and YES to  
continuous growth with  
ease & flow

Certified Business Coach & Consultant  
LEGO® SERIOUS PLAY® facilitator  
Positive Intelligence® Coach  
Tama Hungary ex-CEO

- 
- +36 20 373 7863
  - [www.viabiz.hu](http://www.viabiz.hu)
  - [horvath.judit@viabiz.hu](mailto:horvath.judit@viabiz.hu)

**Judit Rudi-Horváth**

Owner of VIABIZ Leadership Intelligence Center



**Thank you!**



***VIABIZ - your shortest route to great Human & Business relationships***