



3D PLATFORM
TO VISUALIZE, DESIGN AND MARKET
IMMERSIVE WORLDS

MODERLAB
IMMERSIVE **EXPERIENCE**

WE
TRANSFORM
YOUR PHYSICAL
ASSETS
INTO
DIGITAL ONES

MODERLAB
IMMERSIVE EXPERIENCE





REAL ESTATE
 RETAIL
 YACHTING
 INDUSTRY
 HOSPITALITY
 ENTERTAINMENT

MODERLAB
 IMMERSIVE EXPERIENCE

+75%

Decision-making support

Visualization • Productivity • Approval

-20%

Production costs

Construction • Lower Expenses • Deadlines

+200%

Satisfaction

Creativity • Collaboration • Engagement

-30%

Carbon Emission Reduction

Cost Savings: Materials • Transportation

MODERLAB
IMMERSIVE EXPERIENCE





ARCHITECTURE
INTERIOR DESIGN
SCENOGRAPHY
BIM / IOT
GAMING / EVENTS
E-LEARNING
MARKETING & SALES

MODERLAB
IMMERSIVE EXPERIENCE



Walk mode



3D Plan



Measurement



Catalog



Guided Tour



Basket

LIVE THE IMMERSIVE EXPERIENCE

Create Your Digital Twins

Design • Immersion • Sales

SELL 4X FASTER

Model Your Real Estate Project

Visualization • Configuration • Booking

ENGAGE YOUR USERS

Succeed Change Management

Storytelling • Training • Engagement

BOOST YOUR BRAND

Build Your Online 3D Configurator

Layout • Catalog • Contract • Sustainability

INCREASE YOUR CHANCES

Win More Tenders

3D Projection • Adoption

MODERLAB
IMMERSIVE EXPERIENCE



Multi-Payer



3D Project



Versioning



Comments



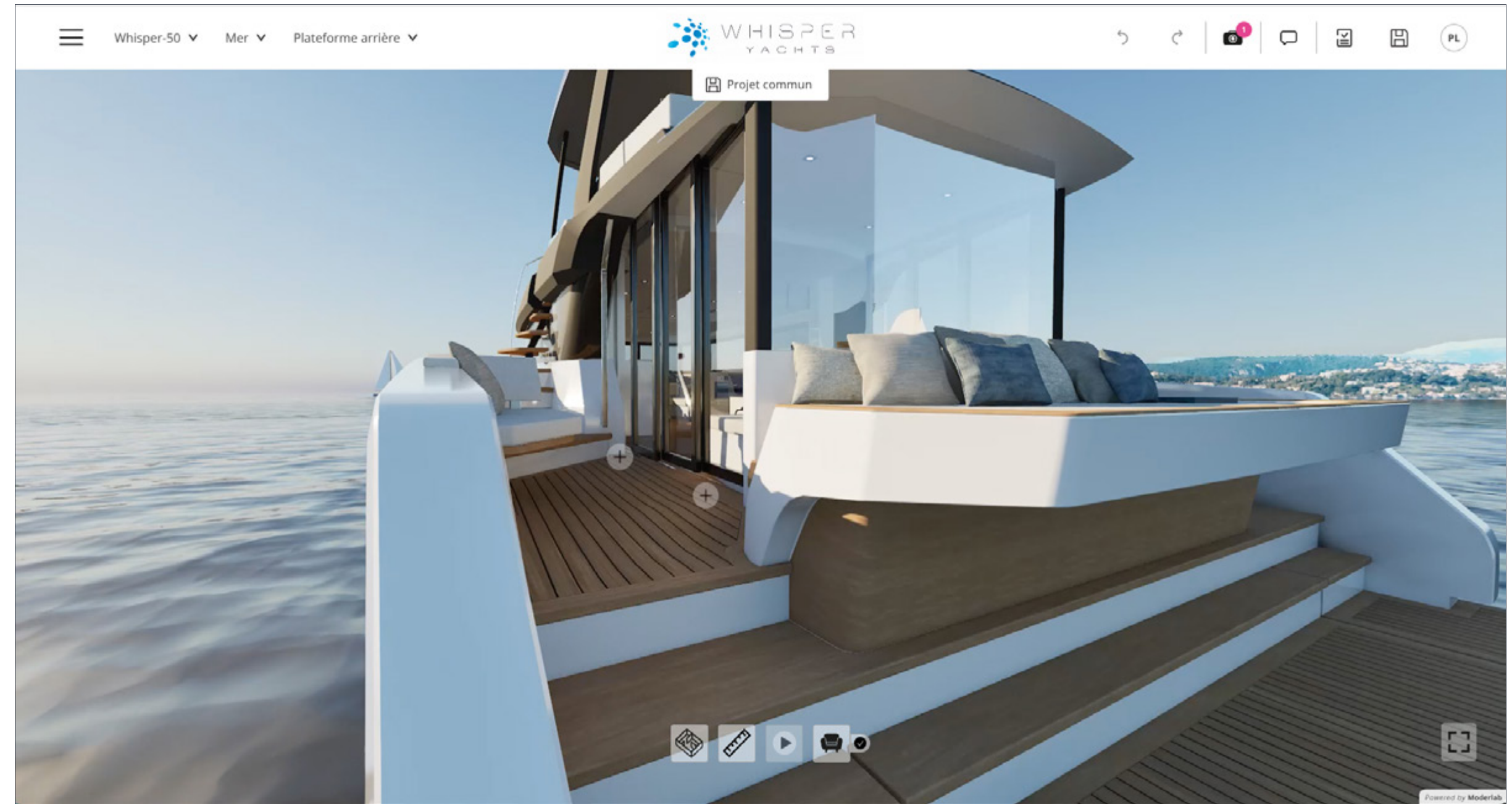
Medias



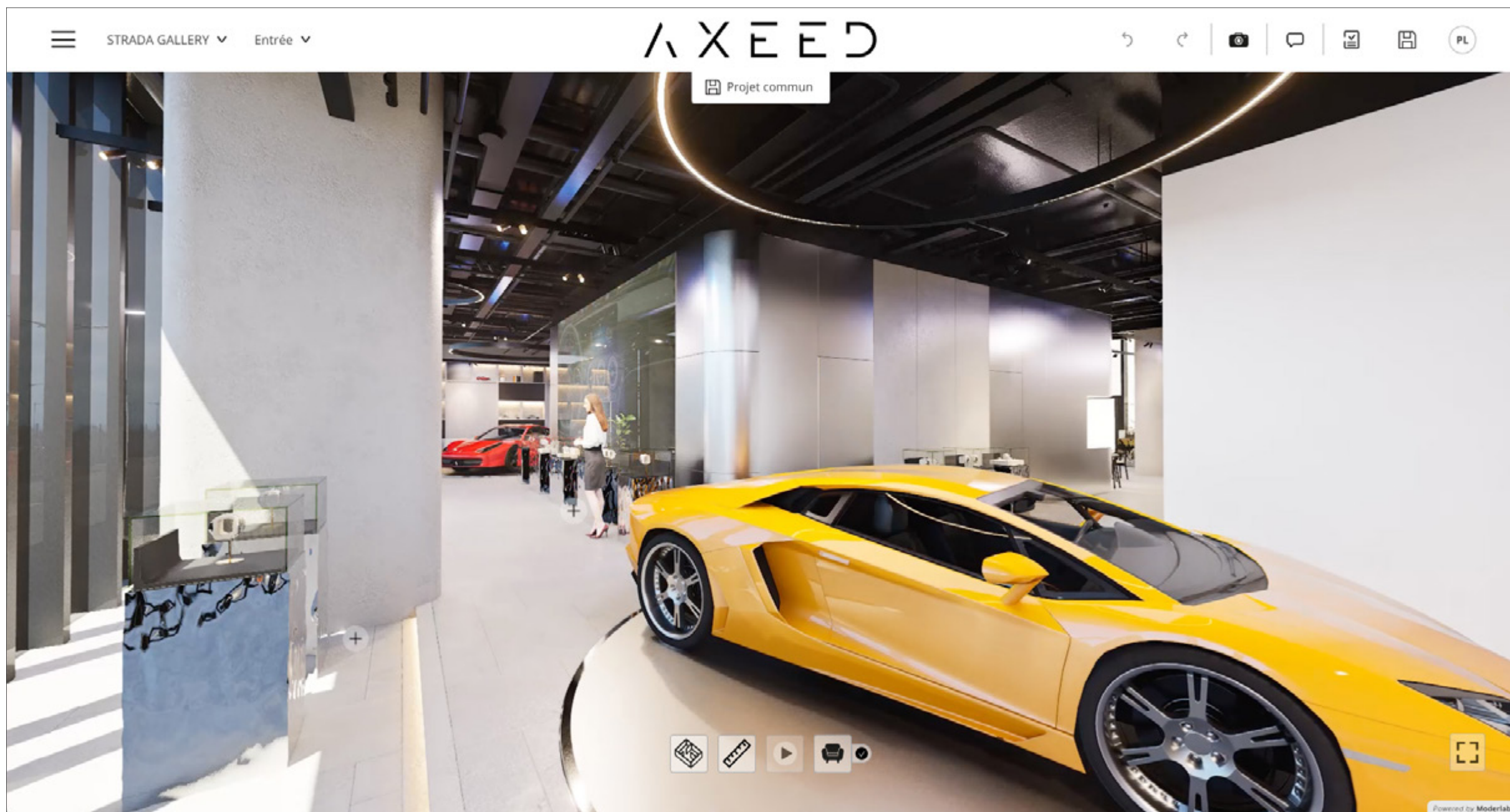
Configuration



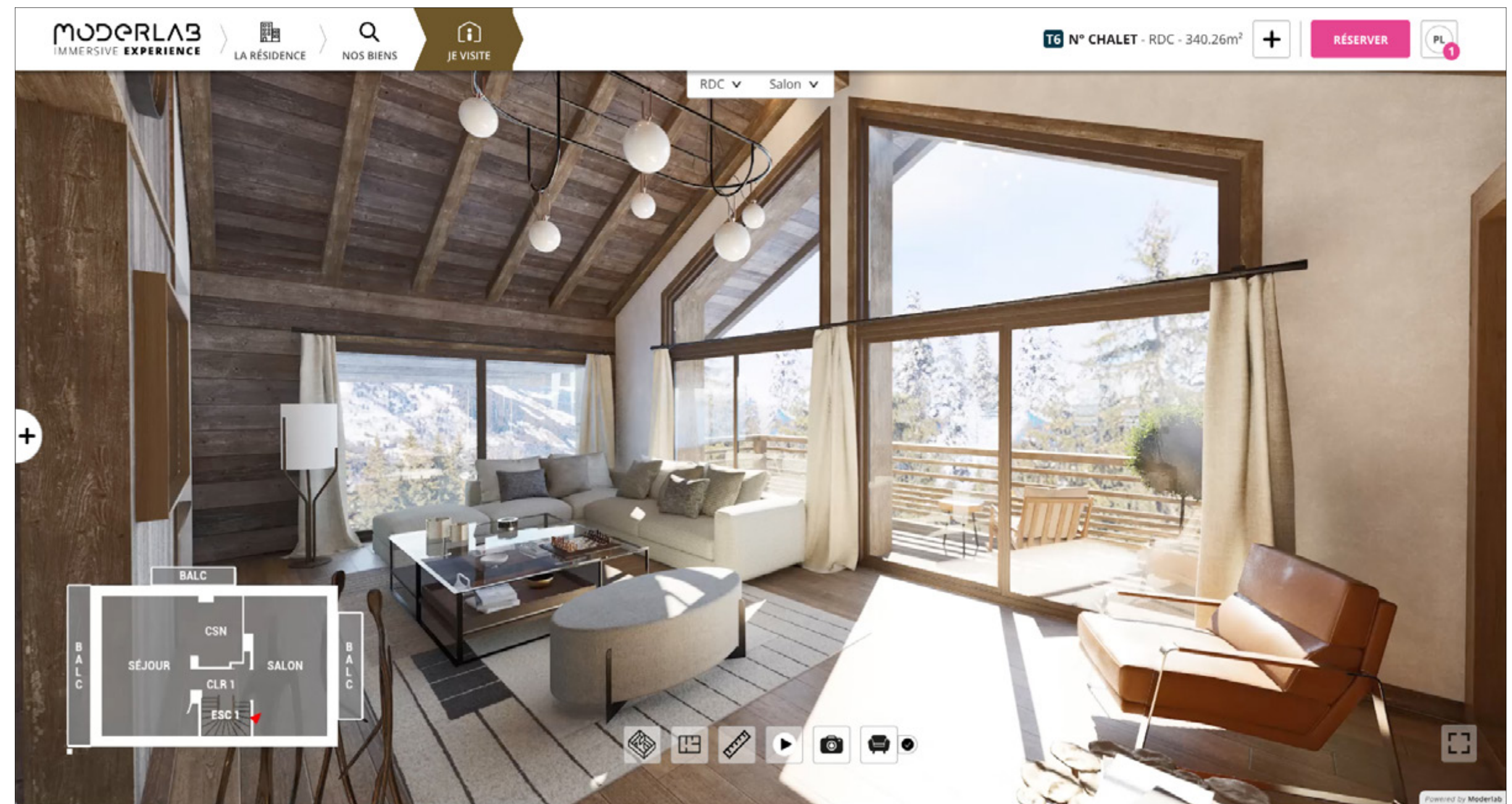
Premium Office Building - Paris



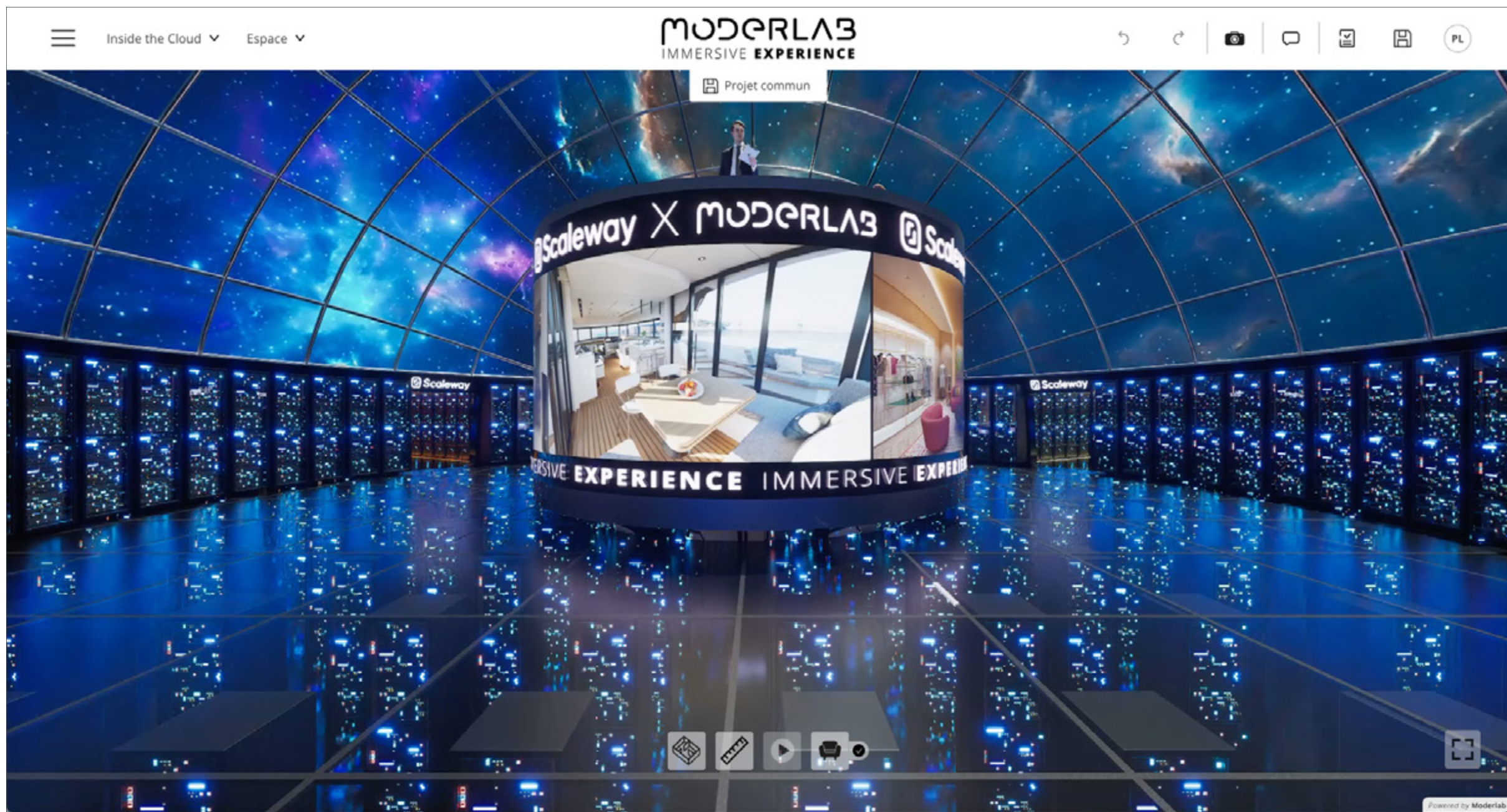
Luxury Electric Yacht - Monaco



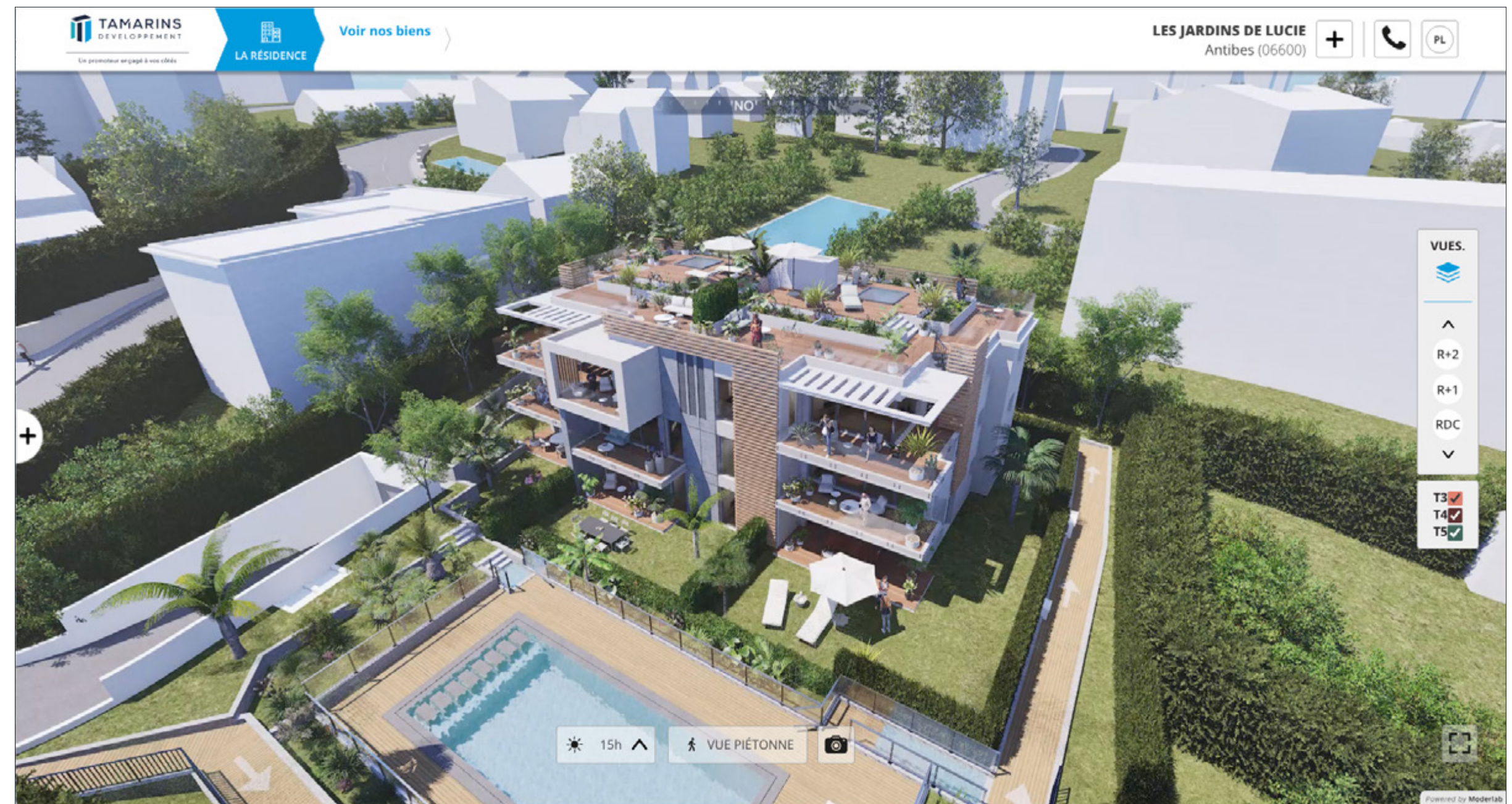
Luxury Automotive Franchise - Dubai



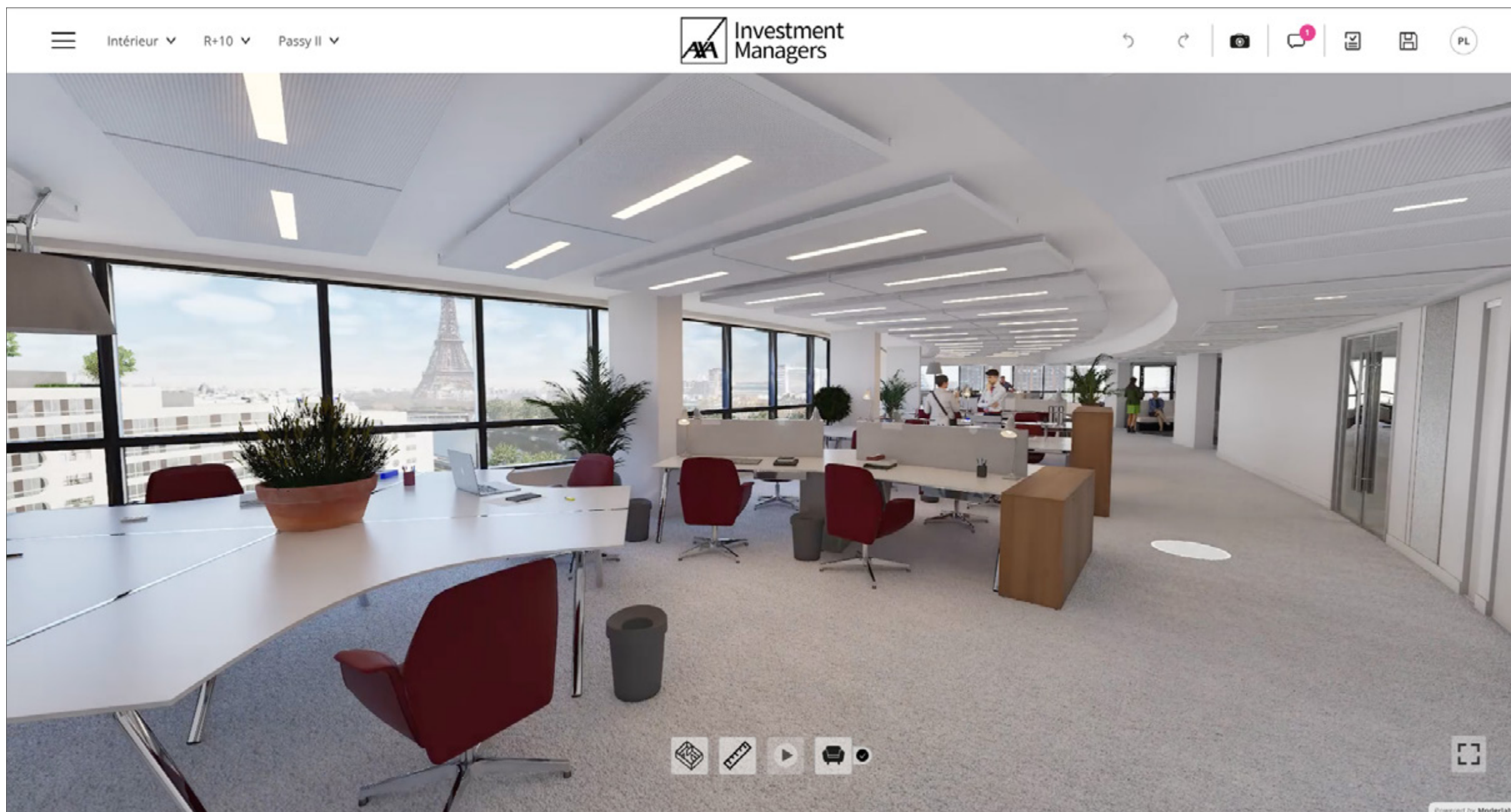
Prestigious Real Estate in the French Alps - Méribel



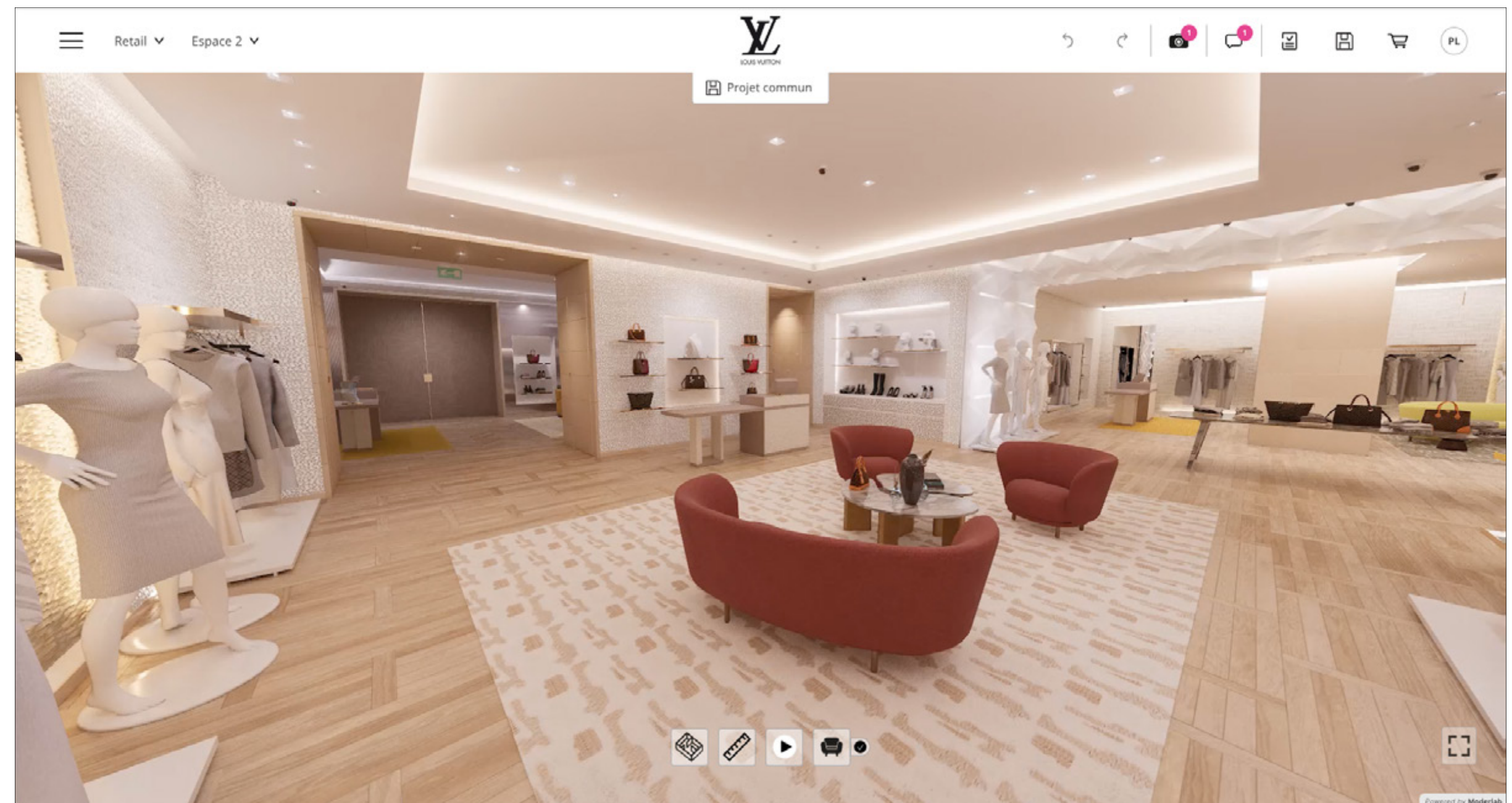
Communication & Partnership Plan for VivaTech Exhibition – Paris



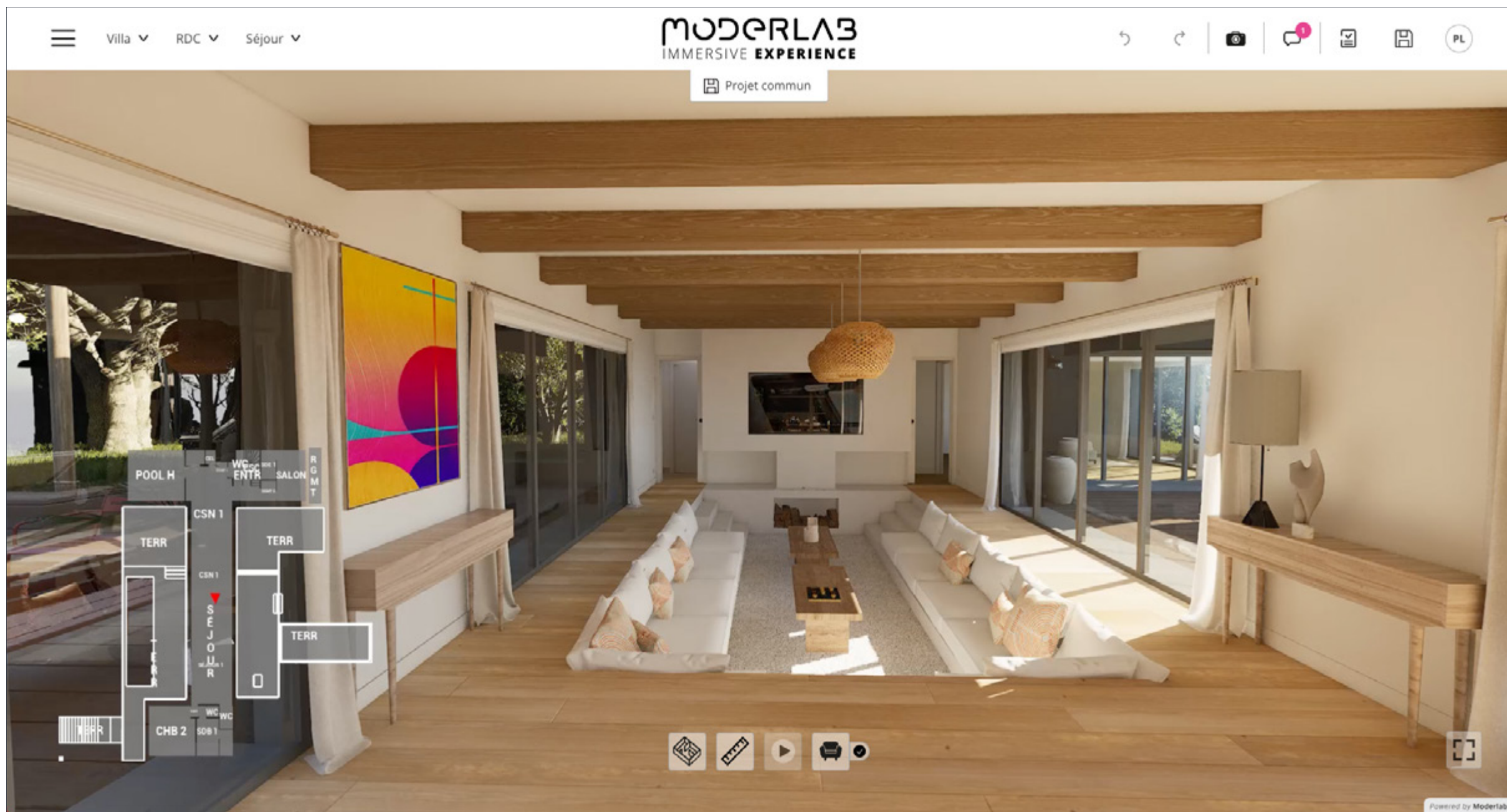
Residence on the French Riviera – Antibes



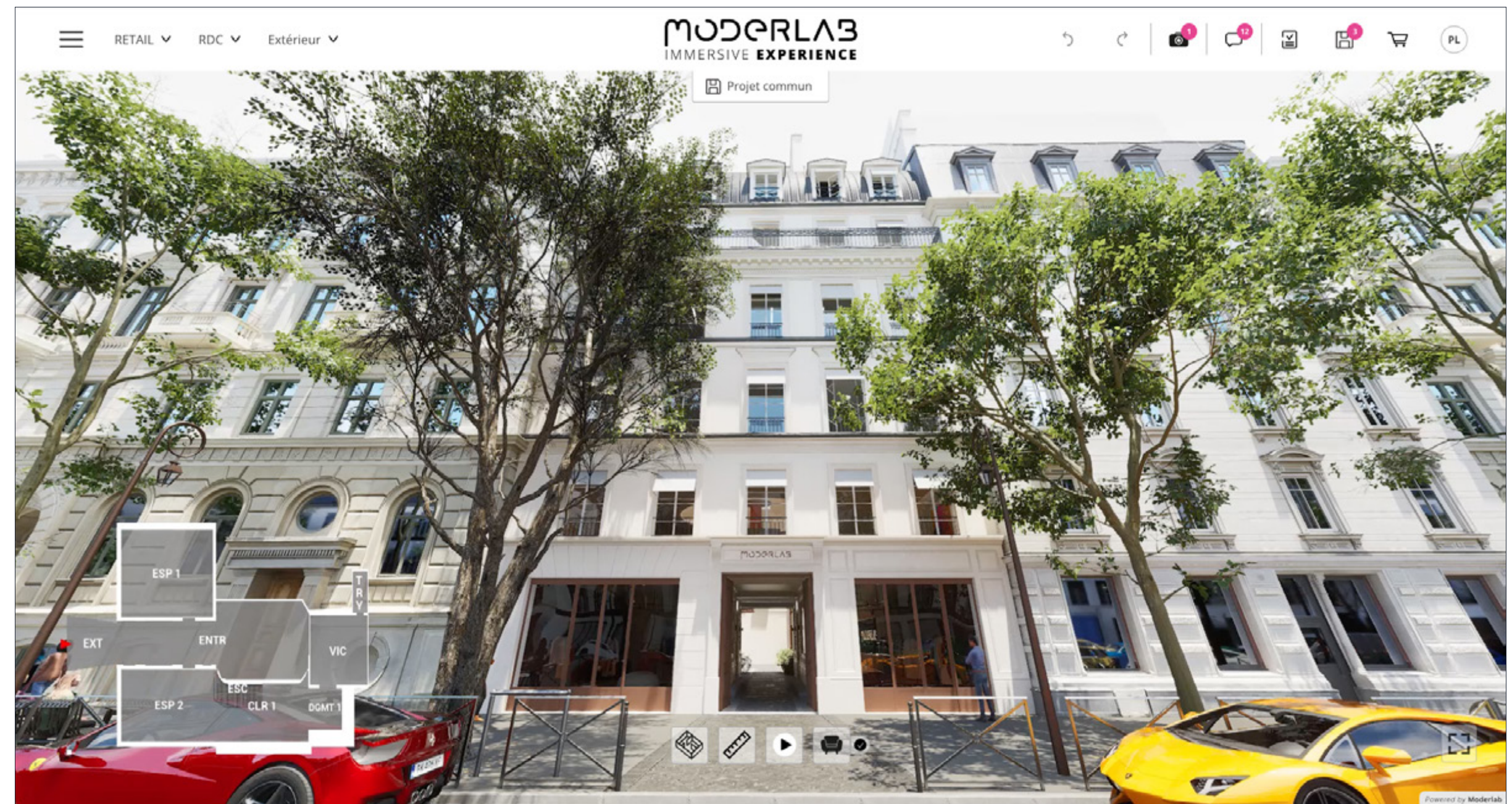
Space Planning Online Configurator – Paris



Interior Design & Fit-out for a Luxury Maison – Paris

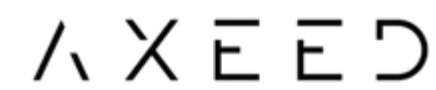


Private Property for Architectural Plan Compliance – Pornichet



Mixed-use Real Estate (Retail • Offices • Loft) – Paris

They trust us...





Agency

3D Strategy Consulting
Concept & Storyboarding
Designer & Sound Designer
Creative Director

3D Studio

3D Artist
Project Manager
Customer Success Manager
Catalog Manager

SaaS Platform

Hosting
Streaming consumption
Backoffice & App access
Updates included



PARIS | RIYADH | ABU DHABI | DUBAI | LOS ANGELES



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