



Market Entry as a Service EXKLUSIVE EXECUTIVE EDITION

*Premium Market-Entry Architecture • Limited Industry Slots • Strategic
C-Level Positioning*

1. Executive Summary – Exclusive Access Competitors cannot obtain

Exclusive market access – We open doors to decision-makers, partners, and OEMs your competitors cannot reach.

- Strategic positioning – Present yourself internally and externally as an innovation-driven, internationally active market leader.
- Prestige through professional documentation – High-quality C-level briefings, market analyses, and executive reports reinforce your standing with customers, suppliers, and investors.
- Limited industry slots – We work with only a few companies per industry to avoid conflicts of interest and ensure real exclusivity.
- Clear, documented progress – Opportunity snapshots, meeting reports, and progress charts provide full transparency and measurable value.
- Partnership at eye level – We think and act like your external business development unit.
- Competitive advantage through insights – Exclusive market intelligence that strengthens your position and accelerates decision-making.

Key message: Market Entry as a Service combines hard sales impact with strategic prestige. You gain not only new customers – you gain status, visibility, and market access others do not have.

2. Why our Market Entry as a Service approach is exclusive

- Limited industry slots: We work with only a select number of companies per sector to guarantee true exclusivity.
- Our proprietary data and signal engine uncovers markets competitors cannot see.
- We operate as an external strategic business development unit.
- Premium positioning through C-level briefings, executive reports, and continuous market observation.
- Unique outreach architecture: situational, highly specific, product-driven – not replicable.

3. Industries we systematically unlock

Automobilindustrie (OEM + Tier 1/2) BMW, VW, Mercedes-Benz, ZF, Bosch, Continental

Maschinen- & Anlagenbau Trumpf, Hermle, DMG Mori, Krones

Chemische Industrie BASF, Bayer, Evonik

Elektrotechnik & Elektronik Siemens, Infineon, Bosch Rexroth

Pharma & Medizintechnik Merck, Roche, B. Braun

Nahrungsmittelindustrie Müller, DMK, Radeberger

Metallindustrie / Stahl Thyssenkrupp, Salzgitter

IT / Software / Digitalwirtschaft SAP, Celonis, Automations- & Security-Unternehmen

Verpackungsindustrie MULTIVAC, Syntegon, Rovema

Energie / Utilities Siemens Energy, RWE, Vattenfall, EnBW

Aerospace & Defence Airbus, MTU, RUAG, Rheinmetall, Hensoldt

Automation & Robotics KUKA, Festo, ifm, SICK, Pilz

4. Our system for true market penetration

- Qualifizierung & Priorisierung anhand realer Markt- und Buying-Signale.
- Produktspezifische Outreach – jede Nachricht situativ, fachlich, individuell.
- Kontinuierliches Follow-up, Tracking und Conversion Enablement.
- Iterative strategische Steuerung: neue Branchencluster, Segmentierungen, alternative GTM-Wege.
- Aufbau einer systematischen Sales-Pipeline statt einmaliger Kampagnen.

5. Compensation model

Commissions reward randomness, hinder scalability, and distort incentives.

Our model: €12 per qualified lead, including:

- proprietary research & signal processing
 - enrichment & data-driven qualification
 - individualized, product-driven outreach
 - tracking & conversion enablement
 - real-time market feedback & prioritization
- Real market entry emerges from reach × relevance × repetition – not lucky strikes.

Scalability: from 300 to over 1,000 qualified contacts for real market dynamics.
Member model / 12-month flat-rate engagement.

6. Proof of Concept – scalable across industries

Der Klingelpfosten – buildingconcept.solutions

Our clearest proof of performance – real market penetration in the German Mittelstand.
It is our own developed and patented product. Manufactured at Lake Constance.

Additional European industrial customers:

We developed full DACH strategies, generated hundreds of decision-maker contacts, evaluated product-fit, and built real sales motions.
Our system is cross-industry, robust, and scalable.

What we achieved:

We systematically unlocked the entire relevant SME market.
From originally 40 target customers, we expanded and penetrated the market to 620 qualified companies.
Decision-makers were identified, contacted, and qualified.
Demand was evaluated with validated accuracy.
Relevant industries were opened (automation, machinery, automotive, high-value manufacturing).

Today, the Klingelpfosten is anchored in several industries and generates continuous demand. Brand building as a central USP:
Clear product positioning
Consistent value proposition
Strong market recognition
Professional, product-based communication
Sustainable brand presence in a technical B2B environment
Brand + outreach = long-term market presence.

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Our system is cross-industry, robust, and scalable.

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