



Strategic Sustainability

CONTACT

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BUSINESS HOURS

Monday to Friday
9:00 a 18:00
(Chile)



**Committed
to make the
world more
sustainable**

A WORD FROM OUR FOUNDERS

Connecting profitability and sustainability is not only attainable, it is key. Nowadays, a company's value does not only depend on profits but also its ethics, image, and how they employ sustainability.

The evidence is clear: sustainable companies yield 10% more profits, have 20% less cost and grow 5.6 quicker than the competition.



How many companies make use of the full potential of sustainability?

Taking advantage of this opportunity goes beyond measuring the carbon footprint, publishing a sustainability report or designing an eco-label. It is all about taking decisions. It is not just turning off lights or recycling paper, but also integrating sustainability in the company's strategy and business core.

We understand that the needs of a business are unique and punctual. Reason why we strive to transform years of experience in sustainability into useful tools for leaders to achieve swift and concrete results. All to hasten a change towards a more sustainable economy.

A handwritten signature in black ink, appearing to read "Pia Wiche".

PIA WICHE

A handwritten signature in black ink, appearing to read "DG".

DANILO GRANATO

A close-up photograph of a young green plant with three leaves growing out of a vertical crack in a piece of weathered, brown wood. The wood has a prominent grain and some surface texture. The background is blurred.

We boost
growth
through
sustainability



OUR TEAM

Our team supports agents of change to help them implement sustainability from a competitive standpoint. We seek to integrate business development joint with sustainability tailored to the client's unique situation.

VISION

We want that every decision help make a more sustainable world.

MISSION

Aiding companies to have a more sustainable business model through technology, consultancy, and training courses.

OUR VALUES

Sustainable Development

Wealth and the environment are compatible. We utilize state-of-the-art science and technology to create long lasting solutions with economic, social and environmental results.

Agents of Change

We believe in the power of each person to generate positive impact. We create methodologies and systems that put people in the forefront, encouraging them to take action with results that make a difference.

Sense of urgency

Now is the time of action with solid and fast results. Reason why we don't waste time: we only provide crucial information to achieve immediate usage of sustainability with the biggest positive impact in a business.

ACHIEVEMENTS

ST>RT-UP
CHILE

ProChile
MINISTERIO DE RELACIONES EXTERIORES

DESIGN
TERMINAL

HuellaChile
Programa de Gestión del Carbono



Utilizing science and technology to boost sustainability's implementation in businesses

STRATEGIC SUSTAINABILITY

- Create a sustainability policy, strategy or plan that is in line with the company's strategy.
- Define sustainability initiatives conforming to the market's risk and opportunities.
- Develop circular products or business models.

Sustainability can be a powerful tool if it is used deliberately. We help our clients create sustainability policies and initiatives in accord with their company's goals, risks and opportunities, achieving a meaningful distinction in the market.

When a company is ready for a thorough change, we help them in the design of circular business model and eco-design of products to get radical and innovative changes.

Let's talk and discover what strategic opportunities' sustainability can bring to your business.



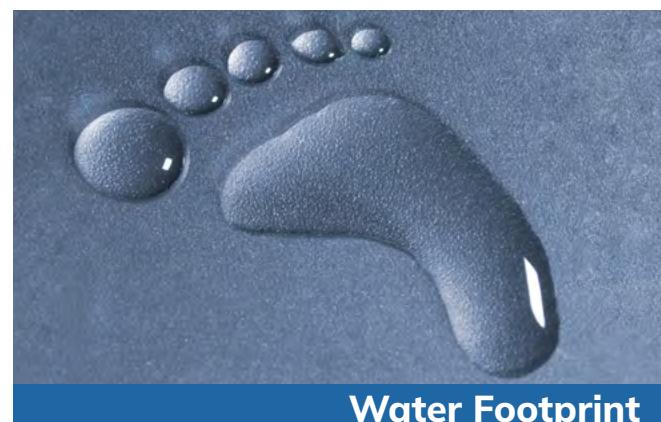
KPI AND FOOTPRINTS

- Compare the impact of investment alternatives and identify the most sustainable ones.
- Quickly and efficiently manage environmental impacts by identifying the processes or materials responsible.
- Compare yourself to competitors and communicate environmental impacts objectively, generating trust with your clients.

An efficient management should be based on indicators. That's why we calculate indicators based on international standards that help companies make more sustainable strategic and operational decisions.

Our team is authorized by Huella Chile to calculate the **Carbon Footprint**, we possess international certifications for the **Water Footprint** measurement, and possess more than 10 years of experience in **Life Cycle Assessment**. Thanks to all this, we can examine the specific need of your company with the indicator and management that best fits your needs.

Contact us and let's talk about which is the best indicator for your company and the benefits it could give to your business.





- Evaluate the current sustainability management state of your company.
- Obtain concrete and personalized actions that the company can use to strengthen its sustainable management.
- Know the sustainable level of your value chain.
- Suitable for businesses from all sizes and industries.

SustentUp is an online tool that helps boost sustainable management in businesses. In less than 10 minutes, the tool measures 4 dimensions of sustainable management in a business and provides personalized suggestions to make progress in each dimension.

The methodology has been validated in 3 continents and 36 industrial areas. It is based on the principles of continuous improvement and life cycle thinking to guide companies on the most effective path to sustainability, according to their own reality.

Evaluate today your sustainable management in ecoed.cl/sustentup.

"It gives you a clear path towards sustainable management for your business."

– CEO Cooperativa Agrícola Cachapoal Sur

"It was an eye opener regarding various aspects to manage in my company."

– CEO Ecoenergético



SUSTAINABLE BUSINESS MANAGEMENT SIMULATION



- Take control of the sustainable transformation of a company.
- Learn through educational videos the key concepts of sustainable management.
- Manage the marketing, production, and strategy of a sustainable business.
- Challenge other people and compare your results.

Learn business skills by playing in EDUardo, a platform that allows you to manage your own virtual company and that simulates a vast variety of scenarios so that users can solve problems with real time feedback.

In the Sustainable module, you can learn how to incorporate sustainable practices into a business, making decisions that increase your profits and market share at the same time that you reduce your environmental impacts.

For more information, visit ecoed.cl/simulacion-de-negocios

Learn

A flow diagram showing the life cycle of a product. It starts with a tree, which is cut down and processed into logs. Logs are transported to a factory, where they are turned into paper. The paper is then used to create a brown paper cup. The cup is sold in a store and eventually ends up in a trash bin. A green checkmark icon is placed on the cup, indicating it is a sustainable product. The entire process is shown in a circular flow.

Manage in a sustainable manner

A screenshot of the EDUardo platform interface. The top navigation bar shows "EDUardo" and "SUSTAINABLE MANAGEMENT". The main dashboard features a section titled "Decisiones de venta" with three green cards: "REDUCIR IMPACTOS" (22%), "LIFE CYCLE MANAGEMENT" (34%), and "REDUCIR IMPACTOS" (34%). Below this is a table titled "ESTADÍSTICAS DE VENTA" showing monthly sales data. A sidebar on the left lists modules: Productos, Marketing y promoción, Decisiones de venta, Decisiones de compra, Marketing y promoción, Decisiones de compra, and Decisiones de venta.

Make your business grow



TRAINING

- Useful action-oriented courses.
- All participants get concrete results.
- Personalized content and relevant examples.

We wish that every participant applies everything they learned, today!

We ensure that each participant leaves a class with concrete results by combining precise material with real projects, which makes learning immersive and enduring.

The courses are engaging, practical and unforgettable thanks to our team of ex university teachers and public speaking professionals, who possess more than 300 hrs. of training in education for adults.

Choose one of our courses or talk to us to create a personalized class in line with the contents and examples most relevant to your reality.

Available in online or live mode.



Live Courses

“
“It was the best training course that I have experienced.”
– Priscila Concha
Chief of Fomento Productivo of the I. Municipalidad de Viña del Mar

“
“A planned program, with updated contents and professionals who know what they are talking about.”
– Marcela Brintrup
Advisor of Centro de Desarrollo de Negocios de Chiloé



E-Learning



Online Courses



**We want to
accelerate change
towards a more
sustainable
economy**

INTERNATIONAL EXPERIENCE

As sustainability experts, we've helped boost the growth of organizations in several countries in Latin America and around the world.



2.000+
PEOPLE TRAINED

2500+
SUSTENTUP USERS

4
CONTINENTS

SOME OF OUR CLIENTS



HIGHLIGHTED PROJECTS

Some examples of projects carried out by EcoEd:



LIFE CYCLE ASSESSMENT FOR ENAEX S.A.

We carried out a Life Cycle Assessment for Enaex's products produced in Peru and Chile:

- Ammonium Nitrate - Fuel Oil.
- Prillex® Ammonium Nitrate.
- Vertex® Matrix Emulsion.

Nitrato de Amonio®

ANÁLISIS DE CICLO DE VIDA DEL NITRATO DE AMONIO GRADO ANFO

Enaex S.A.
Planta Cachimayo, Perú

Nitrato de Amonio®

INFORMACIÓN DEL PRODUCTO

Nombre del producto
Nitrato de amonio grado ANFO.

Identificación del producto
Nitrato de amonio grado ANFO, de fórmula química NH_4NO_3 , Número CAS 6484-52-2, Número UN 1942 clase 5.1 D.

Descripción del producto
El Nitrato de Amonio grado ANFO es una sal inorgánica fuertemente oxidante de alta porosidad en forma de prill para la producción de ANFO. Es altamente hidroscópico y muy soluble en agua debido a su porosidad. Su estructura cristalina es susceptible a la temperatura que puede variar el volumen del prill en 3.6% aproximadamente.

Uso previsto
El principal uso es la fabricación de ANFO /Ammonium Nitrate Fuel Oil, que es un agente explosivo, usado en voladuras a cielo abierto con producción mínima de humos y gases tóxicos obteniéndose excelente fragmentación de materiales de dureza media.

Presentación
Disponible en maxisacos de 1000 kg y 1250 kg de polipropileno con bolsa interior de polietileno,

Sitio de producción
Planta Cachimayo, Cusco, Perú.

CARACTERÍSTICAS FÍSICAS Y QUÍMICAS

| | |
|--|---|
| Fórmula química | NH_4NO_3 |
| Masa molar | 80,04 g/mol |
| Número CAS | 6484-52-2 |
| Número EINECS | 229-347-8 |
| Estado físico | Sólido |
| Forma | Prill |
| Color | Blanco |
| Clor | Indoloro |
| Pureza (NH_4NO_3 - Base Seca) | 99,6% mínimo |
| Humedad | 0,3% máximo |
| pH @ 25°C (10% en solución) | 4,5 - 6,0 |
| Densidad aparente | 0,73 g/cm ³ |
| Solubilidad en 100 g H ₂ O a 20°C | 192 g |
| Absorción de petróleo (Fuel Oil) | 6% mínimo |
| Granulometría | Sobre 1mm - 99% Bajo 0,5mm - 1% máximo |

Para más información visitar www.enaex.com.pe/es.



SUSTENTUP FOR PROCHILE

ProChile uses SustentUp to compare and differentiate the sustainable management of exporters.

*Example of a Dashboard, with fake data

Test de Sostenibilidad de ProChile

Identificador de Empresas

Nacional Filtrado

Total de Empresas 917 917

Beneficiarios 709 709

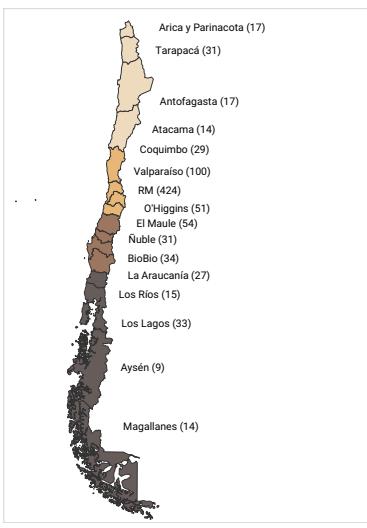
Estos son los Filtros Aplicados
Región: **Todo** / Sector: **Todo** / Subsector: **Todo** / Nivel: **Todo**

Beneficiario

- (Todo)
- Beneficiario
- No Beneficiario



Seleccione una Región
(El número de empresas está entre paréntesis)



| Región | Empresas |
|-------------------------|----------|
| Arica y Parinacota (17) | |
| Tarapacá (31) | |
| Antofagasta (17) | |
| Atacama (14) | |
| Coquimbo (29) | |
| Valparaíso (100) | |
| RM (424) | |
| O'Higgins (51) | |
| El Maule (54) | |
| Nuble (31) | |
| BioBío (34) | |
| La Araucanía (27) | |
| Los Ríos (15) | |
| Los Lagos (33) | |
| Aysén (9) | |
| Magallanes (14) | |

Seleccione un Sector



Agro y alimentos
Empresas: 398



Economía creativa
Empresas: 167



Industrias 4.0
Empresas: 138

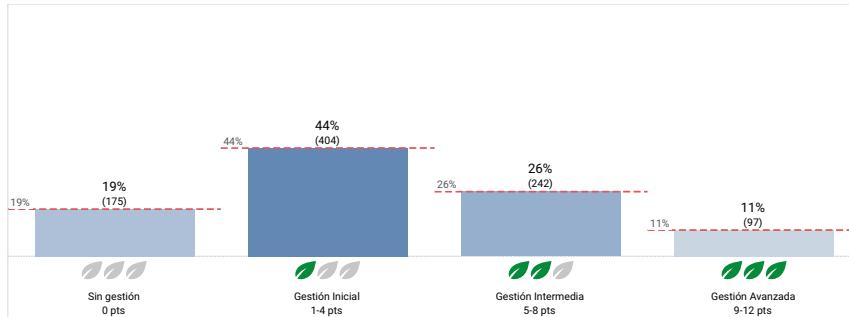


Servicios
Empresas: 214

Seleccione un subsector

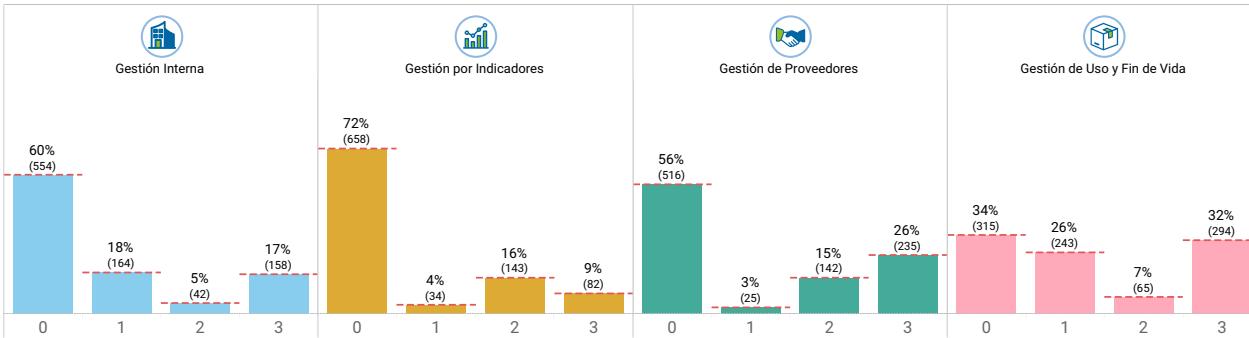
Acepta búsqueda por palabra clave
(Todo)

Seleccione un Nivel de Gestión Sostenible (El promedio nacional es mostrado en rojo)



| Nivel de Gestión Sostenible | Porcentaje | Empresas |
|-----------------------------|------------|----------|
| Sin gestión | 19% | (175) |
| Gestión Inicial | 44% | (404) |
| Gestión Intermedia | 26% | (242) |
| Gestión Avanzada | 11% | (97) |

Seleccione un Puntaje. Pase el mouse sobre una dimensión o puntaje para su explicación. (El promedio nacional es mostrado en rojo. Cada dimensión suma 100%)



| Dimensión | Puntaje 0 | Puntaje 1 | Puntaje 2 | Puntaje 3 |
|------------------------------|-----------|-----------|-----------|-----------|
| Gestión Interna | 60% (554) | 18% (164) | 5% (42) | 17% (158) |
| Gestión por Indicadores | 72% (658) | 4% (34) | 16% (143) | 9% (82) |
| Gestión de Proveedores | 56% (516) | 3% (25) | 15% (142) | 26% (235) |
| Gestión de Uso y Fin de Vida | 34% (315) | 26% (243) | 7% (65) | 32% (294) |

Empresas y sus puntajes

Buscar por Empresa
(Todo)

Buscar por Razón Social
(Todo)

Buscar por RUT
(Todo)

Ordenar por:
Orden Alfabético
Mayor primero

| Empresa | Razón Social | RUT | Benef. | Región | Sector | Subsector | Fecha Test | Gestión Interna | Gestión Indicadores | Gestión Proveedores | Gestión Uso y FdV | Puntaje Total |
|------------------|--------------|--------------|--------|------------|-------------------|--------------------------|------------|-----------------|---------------------|---------------------|-------------------|---------------|
| Empresa ficticia | SpA | 12.345.678-0 | No | RM | Servicios | Retail | 02-03-2023 | 0 | 2 | 3 | 2 | 7 |
| Empresa ficticia | SpA | 12.345.678-1 | Sí | Valparaíso | Economía creativa | Animación / Video juegos | 08-11-2022 | 3 | 2 | 0 | 3 | 8 |
| Empresa ficticia | SpA | 12.345.678-2 | Sí | Valparaíso | Agro y alimentos | Otros | 28-04-2023 | 3 | 3 | 3 | 3 | 12 |
| Empresa ficticia | SpA | 12.345.678-3 | No | BioBío | Agro y alimentos | Aceites | 22-11-2022 | 1 | 0 | 0 | 1 | 2 |

WORKSHOP FOR THE MINISTRY OF PUBLIC WORKS (CHILE)

We conducted a training course in Carbon Footprint in Construction for personnel of the Ministry of Public Works.



Gestión y Medición de Huella de Carbono
en Proyectos de Construcción

Sesión 1: Introducción al Cambio Climático y Huella de Carbono

DECOED



En las próximas semanas conoceremos más
de la Huella de Carbono...



CERTIFICADO DE FINALIZACIÓN

Se certifica que

Alejandra Isabel Zuñiga Perez

RUT N° 12.240.258-4 completó satisfactoriamente las actividades del curso "Gestión y Medición de Huella de Carbono en Proyectos de Infraestructura y Edificación" con duración de 16 horas, realizado entre el 11 de agosto y el 8 de septiembre de 2022.

Impartido por EcoEd.



PIA WICHE
GERENTE GENERAL

Learn more about our projects in ecoed.cl/proyectos



**Working for a
more productive
world in a more
sustainable
economy**



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