



Elke Köferl

Global leader in sustainable impact related to supplier management

German based in Brussels | +32 478 87 80 24 |
elke.koferl@skynet.be | linkedin.com/in/elkekoferl/

SENIOR MANAGEMENT ROLES

- Global Head of Strategic Supplier & ESG
- EMEA Lead of Service Operations/Tech-Competence Experts
- EMEA Chief of Business Development & Merges

INDUSTRIES

- IT/Services/Consulting
- Printing/Manufacturing

COMPANIES

- Hewlett Packard Inc.
- Scitex/NUR/Creo – digital printing & broadcasting industry

BOARD EXPERIENCE

- European Woman on Board (EWOB) Certification
- Engaged with HP's supplier C-level executives

EDUCATION

- Master of Science in Media Engineering (Germany)
- MBA (Belgium)
- Cambridge Institute for Sustainable Leadership CISL (remote)

PROFESSIONAL AFFILIATIONS

- Member of EWOB and CISL
- Adjunct Professor Strategic Management/ UBI Brussels

RECOGNITION & LEADERSHIP HONORS

- HP award: "Impact Leadership in advancing HP's sustainability goals"

THOUGHT LEADERSHIP

- Ambassador @ Cambridge Institute for Sustainable Leadership in Brussels/Belgium
- Speaker @ Verdantix Sustainable Supply Chain Summit Europe

LANGUAGES

- German/native, English/C2, Dutch/B2, French/A2

EXECUTIVE SUMMARY

Elke is a senior executive with deep expertise in global operations, sustainability, and supplier/partner management, renowned for driving transformative results for Fortune 500 companies and high-growth enterprises. As Global Head of Strategic Suppliers Service at Hewlett Packard, she spearheaded innovation and operational excellence by aligning business strategies with ESG priorities, delivering lasting sustainable impact.

Elke's career spans scaling organizations, leading the integration of complex merges, and strengthening governance frameworks. She has built a strong reputation for optimizing supplier ecosystems, ensuring compliance, and embedding ESG goals into global strategies. Recognized for her expertise in managing risk, she is also known for her ability to lead cross-functional teams effectively.

Her experience uniquely positions her to support public companies, private/pre-IPO firms and NGOs in driving sustainable transformation, supply chain optimization, and operational efficiency.

CAREER HIGHLIGHTS

Sustainability Leadership: At Hewlett Packard, Elke drove 100% supplier engagement in the HP Sustainability Pledge, focusing on Climate Action, Human Rights/DEI, and Digital Equity. She developed risk assessments and sustainability roadmaps that aligned supplier operations with HP's ESG objectives.

Strategic Growth: Build-up and led HP's Global Partner/Supplier Business Unit Service, achieving 20% year-over-year cost savings through improved supplier selection, governance, and contract negotiations.

Business Expansion & Mergers: Played a pivotal role in integrating NUR Europe into HP, delivering 30% annual sales growth and expanding HP's large-format printing capabilities.