



Hello



www.Exillar.com

Exillar - About Us

We Are a powerhouse team of **30+ Data Engineers & Power BI Experts with 35+ Years of Combine Excellence** in delivering cost-efficient data solutions.

We have delivered **200+ Projects Across Automotive, IoT, FMCG and Healthcare** which have saved Millions in Storage & Query Costs.

Our Core Strengths:

- ◆ Data Architecture | ◆ ETL & Pipelines | ◆ BI & Visualization
- ◆ Cloud Optimization | ◆ AI-Driven Analytics | ◆ Cost Reduction

Our Technology Stack:

- ◆ Power BI | ◆ Tableau | ◆ Databricks | ◆ SSIS | ◆ AWS |
- ◆ Data Factory | ◆ Azure | ◆ Google Cloud Platform |

Processed **300M+** records across health care, leveraging Auto-scaling clusters, Delta Lake, and Apache Spark for scalable, cost-efficient data ingestion, transformation, and analytics.

Our Clients Across the Globe



Humana®



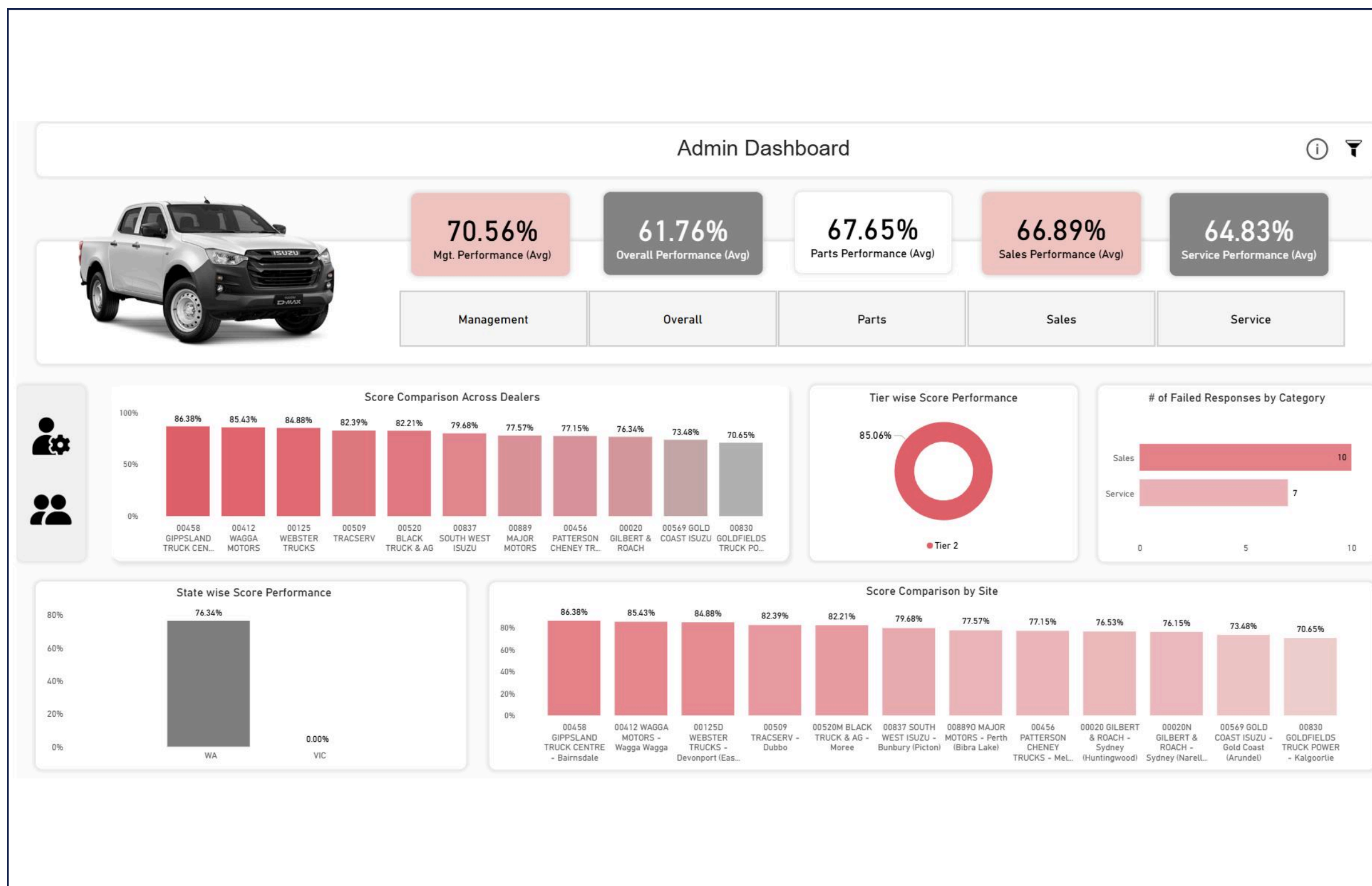
K kenvue



SafetyCulture



1. Centralizing Dealership Sales Data to Eliminate Fragmented B2B & D2C Reporting



Challenge:

Presenting dealership performance data in a way that enabled both national-level and state-level comparisons while ensuring clarity and usability across multiple departments such as management, parts, sales, and service.

Use Cases :

- Dealer Performance Tracking
- Operational Insights
- National vs State Level Comparisons

Results:

- Enhanced Operational
- Unified Visibility
- Identified Underperforming Dealerships

Client Name :

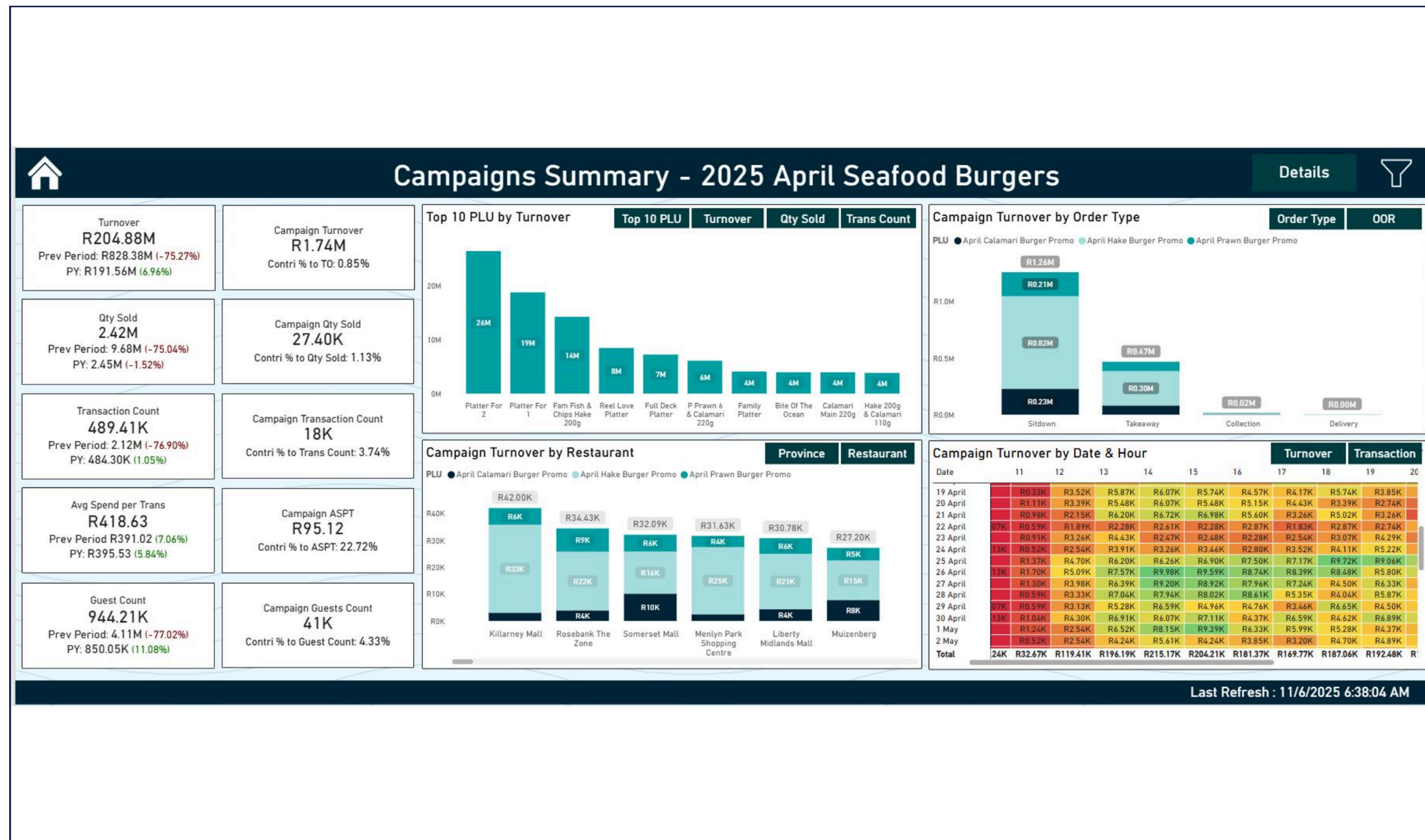
Isuzu

Tech Stack :

Power BI



2. Solving Fragmented Campaign Reporting for Multi-Chain Restaurants with a Centralized Performance Dashboard



Challenge:

The client needed to evaluate the effectiveness of multiple seafood burger campaigns across different restaurants and order types. Previously, campaign data was fragmented, making it difficult to measure contribution to total turnover and understand how customer behaviour varied across dine-in and takeaway orders.

Use Cases:

- Campaign-wise Turnover and Quantity Tracking
- Top performing Product Analysis
- Order Type Comparison

Results:

- Identified Campaign ROI
- Campaign Turnover Contribution
- Identified preferred Order Type

Client Name:

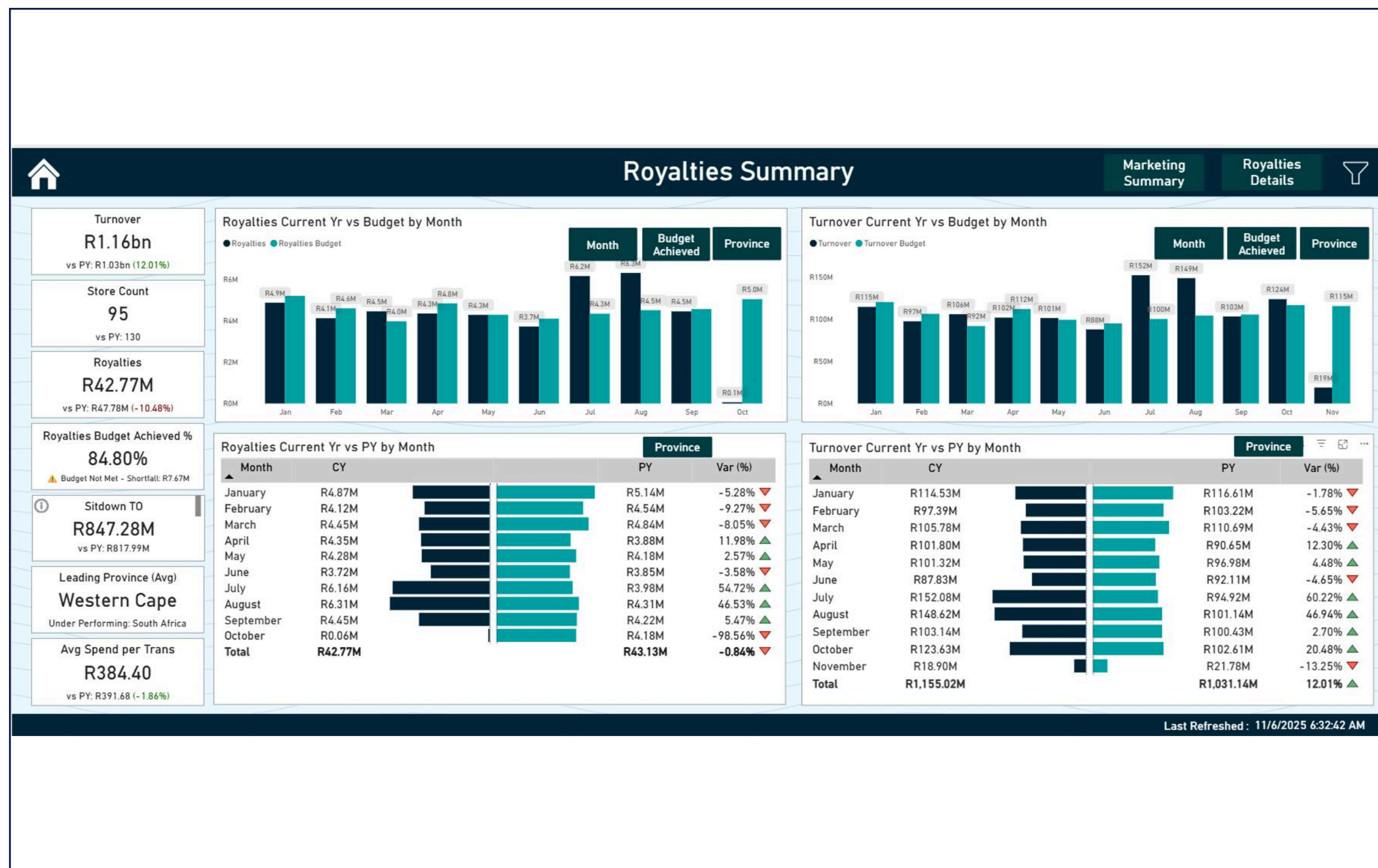
Primewave

Tech Stack:

Power BI



3. Streamlined Royalty Tracking & Revenue Insights for Large Restaurant Networks



Challenge:

Tracking royalty income against budgets and yearly performance was manual and inefficient, making it difficult to identify under performing regions and evaluate target achievement. A centralized dashboard was needed to improve transparency and support revenue decisions.

Use Cases :

- Royalty Revenue Tracking
- Regional & Store-Level Comparison
- Year-over-Year Comparison

Results:

- 12% Increase in Turnover YoY
- Improved Regional Insights
- 84.8% of the royalty target

Client Name :

Primewave

Tech Stack :

Power BI



4. Centralized Operations Dashboard for Oil & Gas Production Site Management



Challenge:

Tracking maintenance work orders, backlog, and contractor performance was fragmented. Teams struggled to gain real-time visibility into overdue tasks, PM compliance, and workflow bottlenecks. This made it difficult to prioritize work orders, allocate contractor resources efficiently, and ensure compliance with maintenance schedules.

Use Cases :

- Order Monitoring
- Contractor Performance
- Pump Breakdown Monitoring

Results:

- Reduced Contractor Overdue
- Reduced Unplanned Downtime
- Improved Resource Planning

Client Name :

Medicore

Tech Stack :

Power BI



5. Equipment Performance & Maintenance Optimization Dashboard for Oil & Gas Company



Challenge:

Frequent and unpredictable pump breakdowns were causing high maintenance costs, reduced equipment reliability, and production interruptions. The lack of visibility into underperforming assets made it difficult to identify “bad actors” — pumps contributing most to downtime and repair costs — and to prioritize maintenance effectively.

Use Cases :

- Underperforming Pumps Identification
- Maintenance Cost Optimization
- Pump Downtime Identification

Results:

- Minimized Downtime Impact
- Reduced avg breakdown
- Higher ROI on Maintenance Investments

Client Name :

Medicore

Tech Stack :

Power BI



6. Multi-Region Sales & Marketing Intelligence Dashboard for Performance Forecasting and ROI Optimization



Challenge:

Attributing sales performance accurately to specific marketing channels, ad campaigns, and locations while consolidating data from multiple platforms to ensure a unified and actionable view of revenue, profit, and marketing spend.

Use Cases :

- Optimize Marketing Spend
- Sales Forecasting
- Enhanced Regional Strategy

Results:

- Increase In Revenue: By 1.78%
- Increase In Profit: By 2.49%
- Reduced Spend : By 4.26%

Client Name :

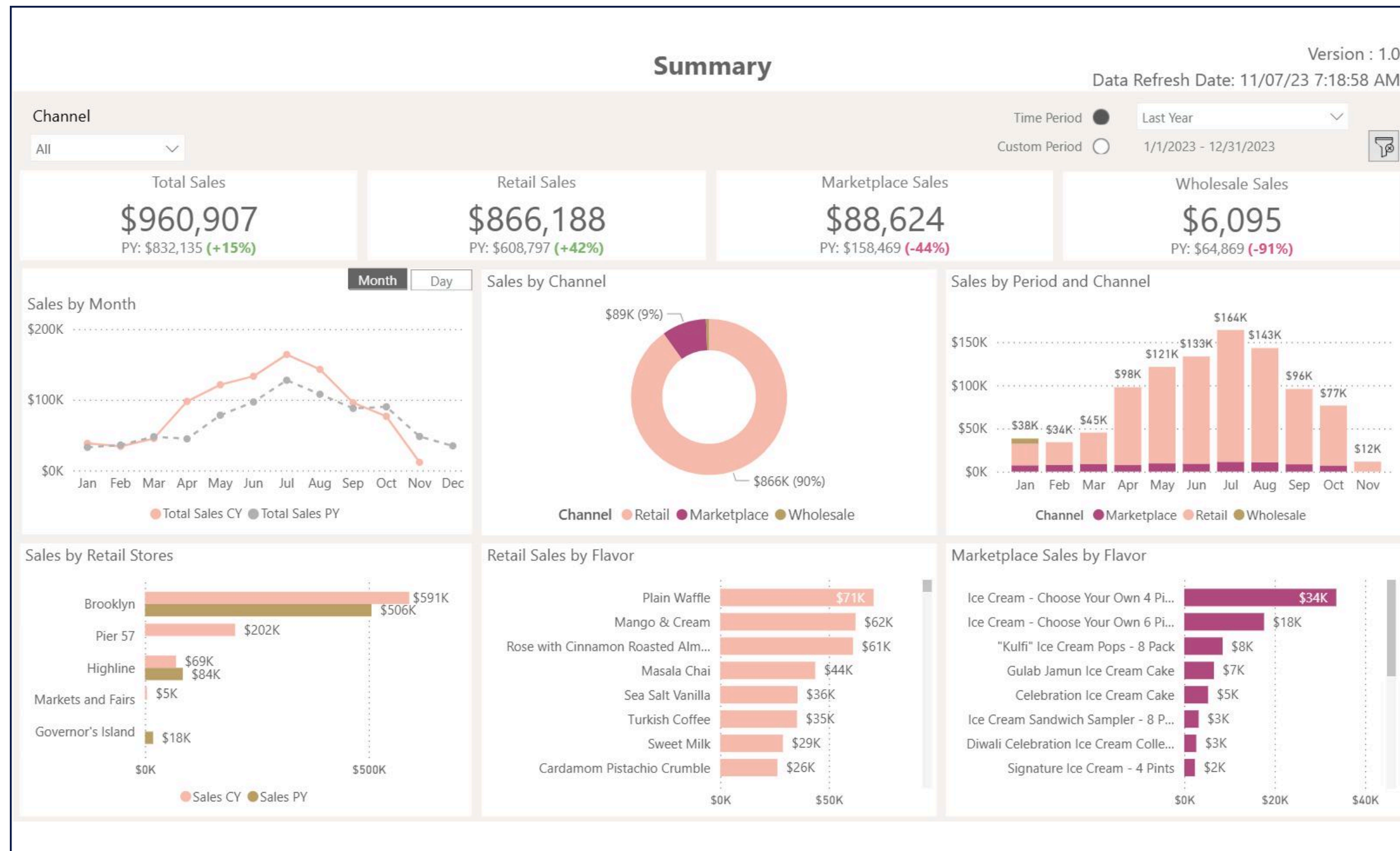
MoveMax

Tech Stack :

Power BI



7. Centralized Sales & Marketing Intelligence Dashboard Powered by 9 Data Sources (Shopify, Meta Ads, GA & More)



Challenge:

Ensuring data accuracy and consistency while consolidating sales information from 9 different reporting sources across B2B and D2C channels, and maintaining transparency in performance tracking.

Use Cases :

- Track Overall Sales Performance
- Marketing ROI Analysis
- Store & Product Analysis

Results:

- Optimized Inventory Planning
- Better Demand Forecasting
- Faster Performance Tracking

Client Name :

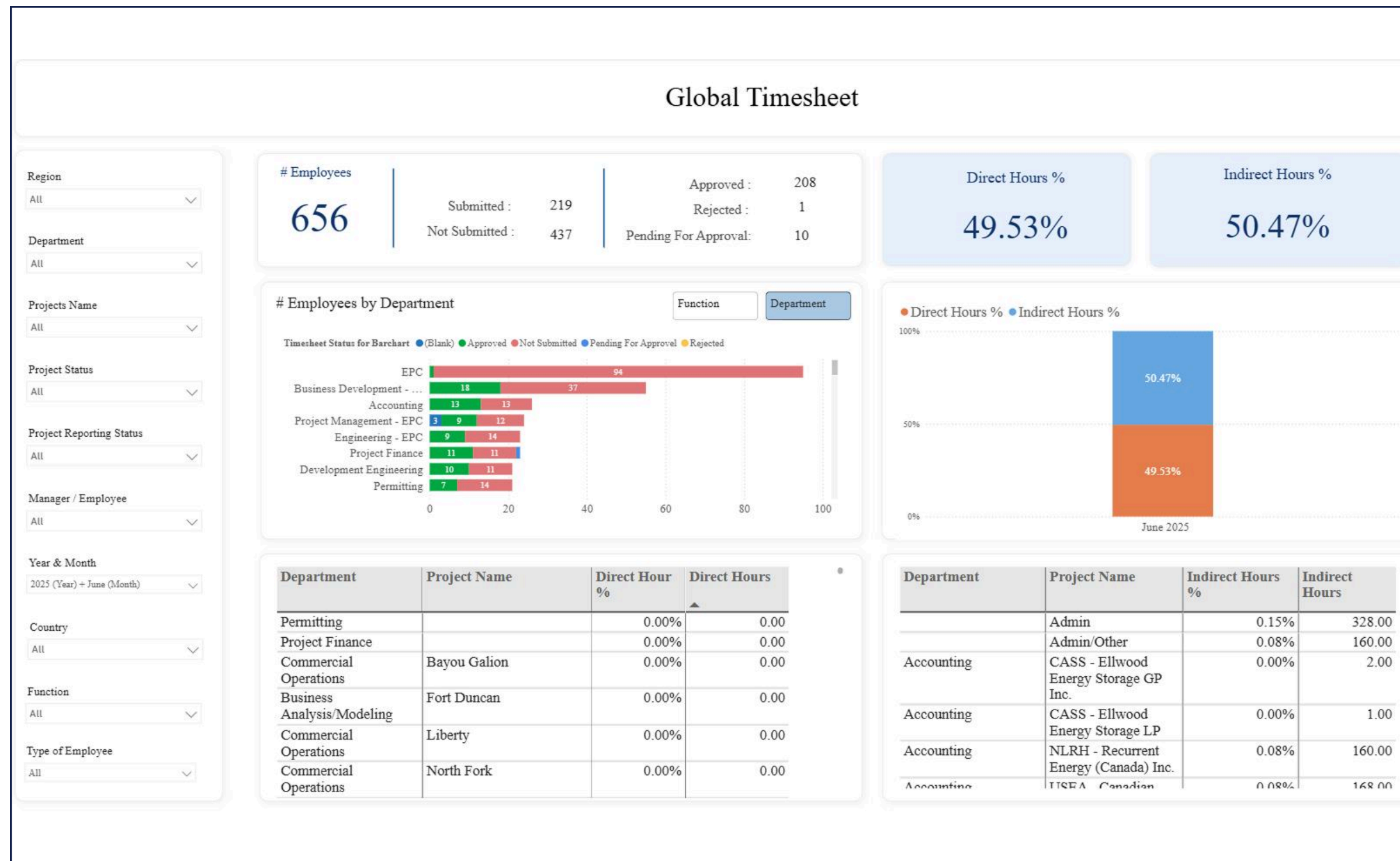
Malai

Tech Stack :

Power BI



8. End-to-End Timesheet Monitoring & Resource Utilization Control Center



Challenge:

The organization lacked centralized visibility into timesheet submissions across departments and projects. Tracking compliance, approvals, and utilization was manual and time-consuming, making it difficult to identify non-submitted timesheets, workload gaps, and utilization trends — resulting in reporting delays and inefficient resource allocation.

Use Cases :

- Organization-wide Timesheet Compliance Tracking
- Department & Project-Level Reporting
- Resource Management & Capacity Planning

Results:

- Up to 70% reduction in manual follow-ups
- 40% faster timesheet approval cycles
- Improved data accuracy by 90%

Client Name :

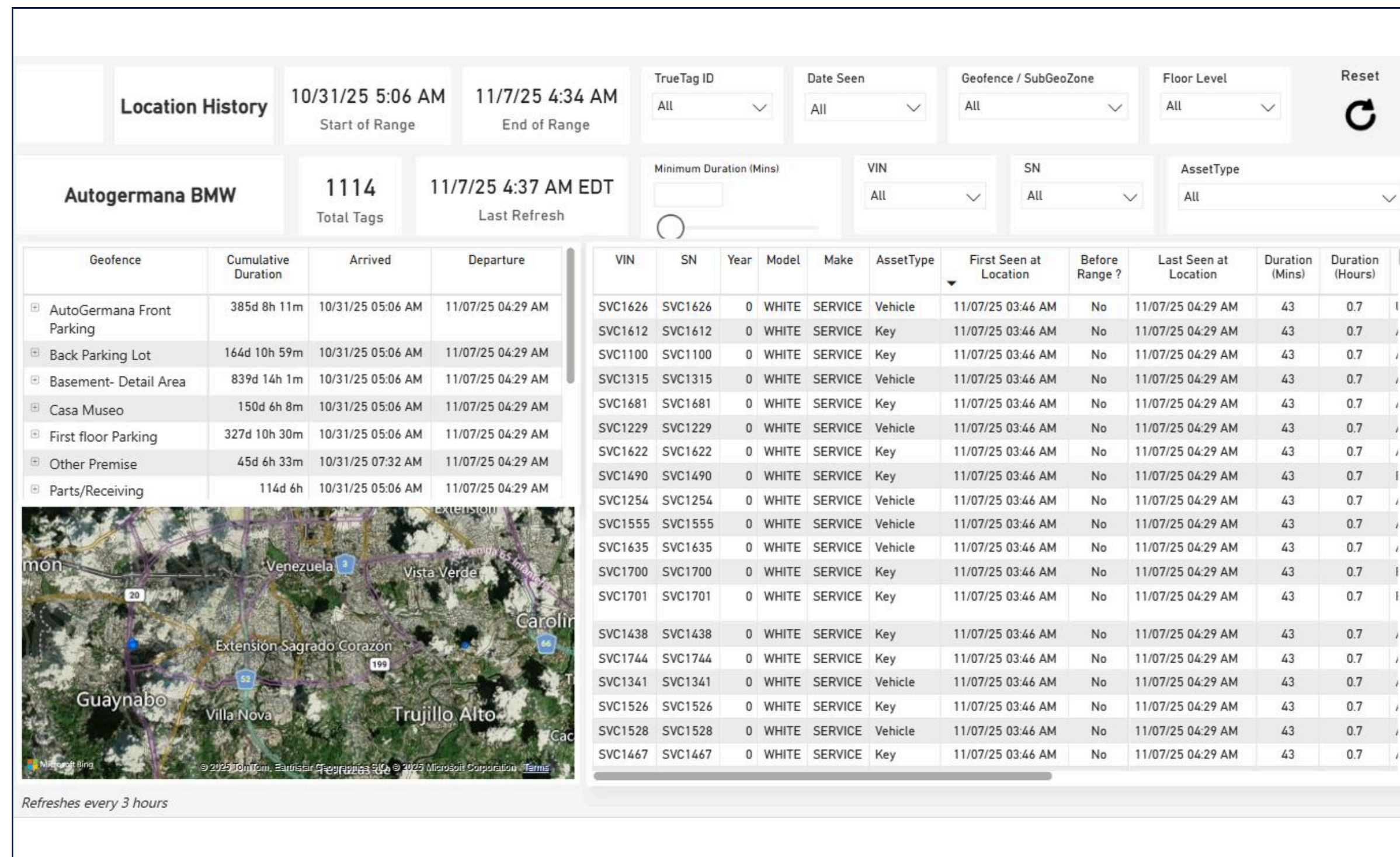
Aurora

Tech Stack :

Power BI



9. Unified Vehicle Location Intelligence Dashboard to Eliminate Search Time & Workflow Delays



Location History 10/31/25 5:06 AM Start of Range 11/7/25 4:34 AM End of Range

Autogermana BMW 1114 Total Tags 11/7/25 4:37 AM EDT Last Refresh

Geofence	Cumulative Duration	Arrived	Departure
AutoGermana Front Parking	385d 8h 11m	10/31/25 05:06 AM	11/07/25 04:29 AM
Back Parking Lot	164d 10h 59m	10/31/25 05:06 AM	11/07/25 04:29 AM
Basement- Detail Area	839d 14h 1m	10/31/25 05:06 AM	11/07/25 04:29 AM
Casa Museo	150d 6h 8m	10/31/25 05:06 AM	11/07/25 04:29 AM
First floor Parking	327d 10h 30m	10/31/25 05:06 AM	11/07/25 04:29 AM
Other Premise	45d 6h 33m	10/31/25 07:32 AM	11/07/25 04:29 AM
Parts/Receiving	114d 6h	10/31/25 05:06 AM	11/07/25 04:29 AM

VIN	SN	Year	Model	Make	AssetType	First Seen at Location	Before Range ?	Last Seen at Location	Duration (Mins)	Duration (Hours)
SVC1626	SVC1626	0	WHITE	SERVICE	Vehicle	11/07/25 03:46 AM	No	11/07/25 04:29 AM	43	0.7
SVC1612	SVC1612	0	WHITE	SERVICE	Key	11/07/25 03:46 AM	No	11/07/25 04:29 AM	43	0.7
SVC1100	SVC1100	0	WHITE	SERVICE	Key	11/07/25 03:46 AM	No	11/07/25 04:29 AM	43	0.7
SVC1315	SVC1315	0	WHITE	SERVICE	Vehicle	11/07/25 03:46 AM	No	11/07/25 04:29 AM	43	0.7
SVC1681	SVC1681	0	WHITE	SERVICE	Key	11/07/25 03:46 AM	No	11/07/25 04:29 AM	43	0.7
SVC1229	SVC1229	0	WHITE	SERVICE	Vehicle	11/07/25 03:46 AM	No	11/07/25 04:29 AM	43	0.7
SVC1622	SVC1622	0	WHITE	SERVICE	Key	11/07/25 03:46 AM	No	11/07/25 04:29 AM	43	0.7
SVC1490	SVC1490	0	WHITE	SERVICE	Key	11/07/25 03:46 AM	No	11/07/25 04:29 AM	43	0.7
SVC1254	SVC1254	0	WHITE	SERVICE	Vehicle	11/07/25 03:46 AM	No	11/07/25 04:29 AM	43	0.7
SVC1555	SVC1555	0	WHITE	SERVICE	Vehicle	11/07/25 03:46 AM	No	11/07/25 04:29 AM	43	0.7
SVC1635	SVC1635	0	WHITE	SERVICE	Vehicle	11/07/25 03:46 AM	No	11/07/25 04:29 AM	43	0.7
SVC1700	SVC1700	0	WHITE	SERVICE	Key	11/07/25 03:46 AM	No	11/07/25 04:29 AM	43	0.7
SVC1701	SVC1701	0	WHITE	SERVICE	Key	11/07/25 03:46 AM	No	11/07/25 04:29 AM	43	0.7
SVC1438	SVC1438	0	WHITE	SERVICE	Key	11/07/25 03:46 AM	No	11/07/25 04:29 AM	43	0.7
SVC1744	SVC1744	0	WHITE	SERVICE	Key	11/07/25 03:46 AM	No	11/07/25 04:29 AM	43	0.7
SVC1341	SVC1341	0	WHITE	SERVICE	Vehicle	11/07/25 03:46 AM	No	11/07/25 04:29 AM	43	0.7
SVC1526	SVC1526	0	WHITE	SERVICE	Key	11/07/25 03:46 AM	No	11/07/25 04:29 AM	43	0.7
SVC1528	SVC1528	0	WHITE	SERVICE	Vehicle	11/07/25 03:46 AM	No	11/07/25 04:29 AM	43	0.7
SVC1467	SVC1467	0	WHITE	SERVICE	Key	11/07/25 03:46 AM	No	11/07/25 04:29 AM	43	0.7

Refreshes every 3 hours

Challenge:

Car dealerships lacked real-time visibility into the movement of vehicles and keys across geofenced areas like service bays, parking lots, and receiving zones. Without a centralized tracking system, staff relied on manual searches and walkie-talkie communication, leading to delays, misplaced assets, longer service cycles, and increased customer wait times.

Use Cases :

- Geofence-Based Reporting
- Exception Alerts & Anomaly Detection
- Idle Time & Bottleneck Detection

Results:

- 80% reduction in vehicle search time
- Lower operational overhead
- Reduced dependency on manual communication

Client Name :

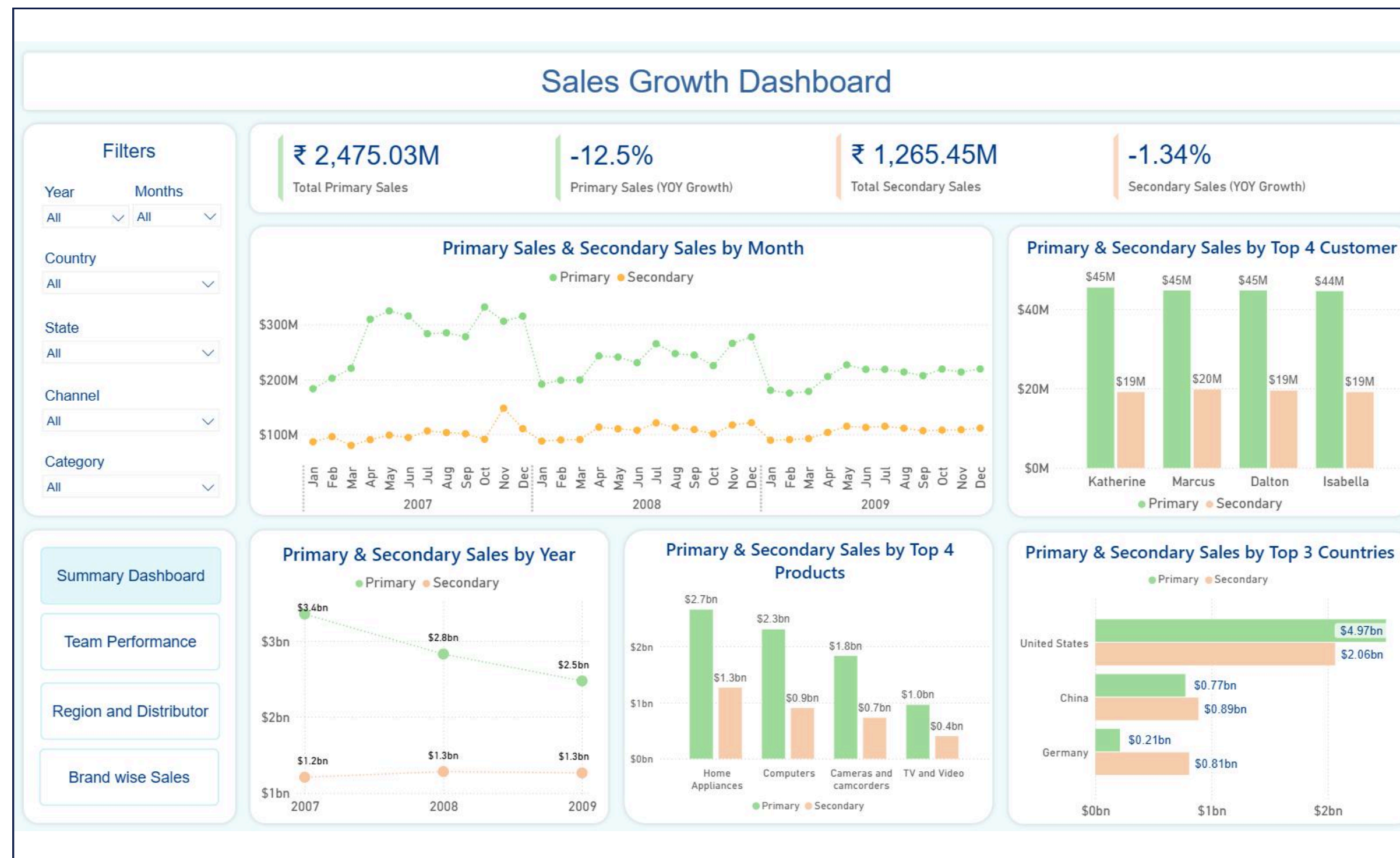
Road Link

Tech Stack :

Power BI



10. Comprehensive Retail Performance Dashboard for Product, Channel & Customer Optimization



Challenge:

Integrating sales data from multiple channels — including stores, online platforms, resellers, and catalogs — posed inconsistencies in formats and reporting frequency. Consolidating this data into a single reliable view required building a data pipeline for automated extraction, cleaning, and standardization.

Use Cases :

- Channel wise performance tracking
- Top performing products and months
- Primary vs. Secondary Sales comparison

Results:

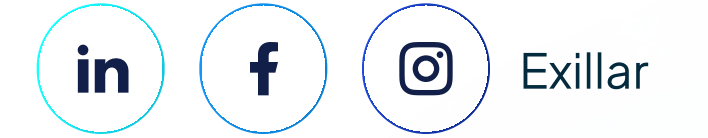
- Identified Underperforming channels
- Reduced manual reporting time
- Identified Top Customers and Countries

Client Name :

Lifora

Tech Stack :

Power BI



Let Us Connect and Make Things Happen !!



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Thank You



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