



saledo

UPCYCLING COMPANY

STORY

saled



Antalya / TURKIYE

**OUR STORY STARTED IN OUR
BANANA GREEN HOUSE...**

4000 tons
Annual Production

100.000 m²
Greenhouse

OUR PROBLEM

200 tons
of unwanted banana are being dumped for
cosmetic reasons

MISSION

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we give
bananas
a new life



SOLUTION

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GREEN BANANA
FLOUR



GREEN BANANA
CHIPS

UNWANTED
BANANAS



BANANA
PEELS



BIO-COSMETICS &
PHARMACEUTICALS



TREE WASTES



BIODEGREDAABLE
PRODUCTS

GREEN BANANA FLOUR

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CLEAN LABEL INGREDIENT

Single Ingredient
Natural Thickener
Natural Binder
Neutral Taste

NATURAL CONTENT

Non-GMO
Healthy Bakery
Healthy Snacks
BFY Product



RICH IN NUTRITION

Resistant Starch
Low in Glycemic Index
Rich in Dietary Fiber
Source of Potassium
Source of Magnesium

FREE FROM

Gluten
Soy
Dairy
Nut
Grain



Brownie



Pastry



Sauce



Cookie



Raw Balls



Soup



Smoothie



Bread

COMPARISON TO OTHER GF FLOURS





	Buckwheat Flour	Almond Flour	Green Banana Flour
Prebiotic	No	No	Yes
Carbon Footprint	Moderate	High	Low (Up-Cycled)
Binding Property	Moderate	Low	High
Taste	Bitter	Nutty	Neutral



COMPARISON TO WHEAT FLOUR

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(per 100g)

Nutrient	Wheat Flour	Green Banana Flour
Potassium		

14,5 times more potassium

Magnesium		
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6,5 times more magnesium

Fiber		
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4,25 times more fiber

FACTS

SHELF LIFE & STORAGE:

Shelf Life: 12-18 months

Storage: cool, dry place

Packaging: Thermo sealed pouch

SENSORY INFORMATION:

Color: Light Brown, Cream color

Appearance: Free flowing powder

LIQUID HOLDING CAPACITY:

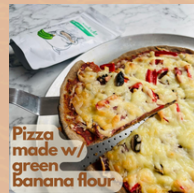
Water holding capacity: 5 times

Oil holding capacity: 3 times

Nutritional Values	per 100 g
Energy (kJ/kcal)	1388,67 / 331,9
Fat (g)	0,76
- Saturated Fat (g)	0,0
Carbohydrate (g)	79,84
- Sugars (g)	1,41
Fibre (g)	11,50
Protein (g)	5,90
Salt (g)	0,0
Potassium (mg)	1.581,28
Magnesium (mg)	146,95

PRODUCT APPLICATION

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PRODUCTS UNDER DEVELOPMENT

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Banana Bread Ready Mix



Bread Ready Mix



Functional Raw Bar



Raw Balls



Food Supplements



PROVEN RESULTS

- **BOOSTS** beneficial bacteria & butyrate — increases key SCFA producers and raises butyrate levels for gut and immune health.
- **BOOSTS** bacterial diversity — matching inulin and pectin, but with broader microbial support and diversity.

COLLABORATIONS



X **saledo** X **NIELS.**

-The Gut Care Routine- Gut-first snack powered by green banana flour

Smart bar

3 grams of sugar

50% of your daily fibre intake

No added sugar

***Our fibre blend derived from resistant starch**



Green banana resistant starch
Saledo



Smart chocolate

25 grams of fibre*

5 grams fibre per piece

Low in sugar

***Our fibre blend derived from resistant starch**



GREEN BANANA CHIPS

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CHILI & LIME



SEA SALT



GARLIC & BUTTER



SRIRACHA

MADE OF REAL CHIPS NOT FLOUR MIX
KETTLE COOKED
CRUNCHY TEXTURE
NATURAL TROPICAL FLAVOURS
NO ADDITIVES
GLUTEN FREE
RICH IN FIBRE

LOWER FAT AND HIGHER FIBER
THAN THE CHIPS IN THE MARKET

Nutritional Values	per 100 g
Energy (kJ/kcal)	1941,41 / 464,01
Fat (g)	13,93
- Saturated Fat (g)	1,6
Carbohydrate (g)	78,79
- Sugars (g)	1,39
Fibre (g)	10,34
Protein (g)	5,82
Salt (g)	0,32

TARGET MARKET



HEALTH CONSIOUS CUSTOMERS



TARGET MARKET	ESTIMATED POPULATION RATIO
Naturally Healthy Food	30-40%
Functional Food	20-30%
Better-for-You (BFY) Food	25-35%
Organic Food	10-20%
Food Intolerance Products	5-10%

OUR IMPACT



GIVING VALUE TO SURPLUS BANANA

In 8 months, 4.5 tons of green banana surplus is recovered.



REDUCING CARBON EMISSION

Potential to reduce 8,5 million tons of CO2.



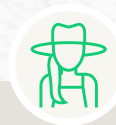
REDUCING THE BIOMASS

Potential to upcycle 12 million tons of biomass.



INCREASING NUTRITIONAL VALUE

Green banana flour has nutritional value and is proven by lab results and academic articles.



INCREASING WOMEN EMPLOYMENT

%95 woman workers employed.



INCREASING RENEWABLE ENERGY

25 MW renewable energy is being used.



SUSTAINABLE DEVELOPMENT GOALS



MEMBERSHIPS & COLLABORATIONS

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Co-funded by the
European Union



Erasmus for Young
Entrepreneurs

EWA Empowering
Women in Agrifood



TNO innovation
for life

THE HAGUE
UNIVERSITY OF
APPLIED SCIENCES

Banana

happy

makes you feel



instagram: saledo.tr
linkedin: saledo.world