



MINUTO 90'

FESTIVAL DE CINE
DE FÚTBOL

THE FOOTBALL FILM FESTIVAL



'Minuto 90' has established itself as a space to disseminate, discuss and promote the sociocultural impact of the most popular sport in the world through cinema, talks and literature.



WHY DO WE DO IT?



Sports culture

We promote collective memory, identity, awareness and access to film culture.



Powerful message

Football and art are powerful activities to promote and spread social messages.



Beyond the barriers

Football is an expression of humanity and the films presented illustrate its greatness.

OUR HISTORY



ON-SITE EDITIONS

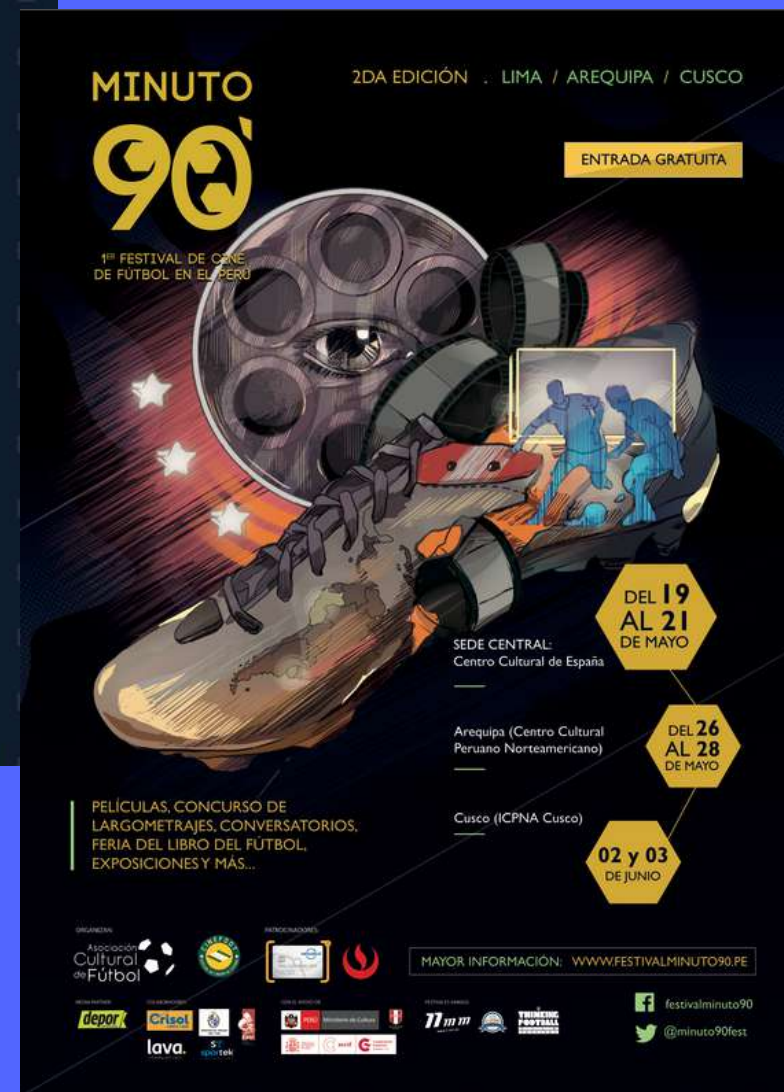
ONLINE EDITIONS

ATTENDEES

**5,000
EACH LOCATION**

**45,000
EACH EDITION**

LATEST EDITIONS



WHO WORK WITH US?

PARTNERS IN PREVIOUS EDITIONS



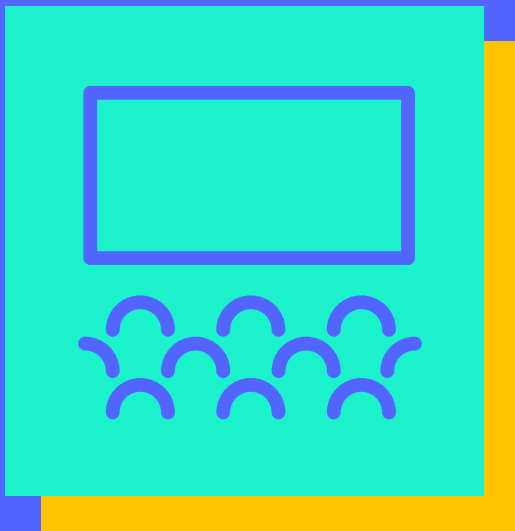
SOCCER FILM FESTIVALS NETWORK



MEDIA PARTNERS DIGITAL ECOSYSTEM



OUR PROPOSAL



Outdoor Film
Screenings



Movie
Streaming



Soccer
Talks



Press
Conference



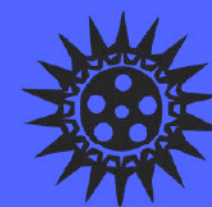
Green
Carpet

1.ON-SITE: OUTDOOR SCREENINGS



In partnership with Ecocinema we offer:

- Free access screenings in different places in Barcelona.
- Brand presence in itinerant cinema van.
- Locations will be crowded places or soccer fields.



ECOCINEMA™ presentation:



1. ON-SITE: OUTDOOR SCREENINGS

We offer an open-air cinema tour in the beaches of Barcelona.



We can work with German companies and brands that operates in Spain.

Example of an Ecocinema tour with another brand:



Optional:

- *Sponsor can choose the locations together with us.*
- *Screenings could be in different neighborhoods around Spanish cities.*

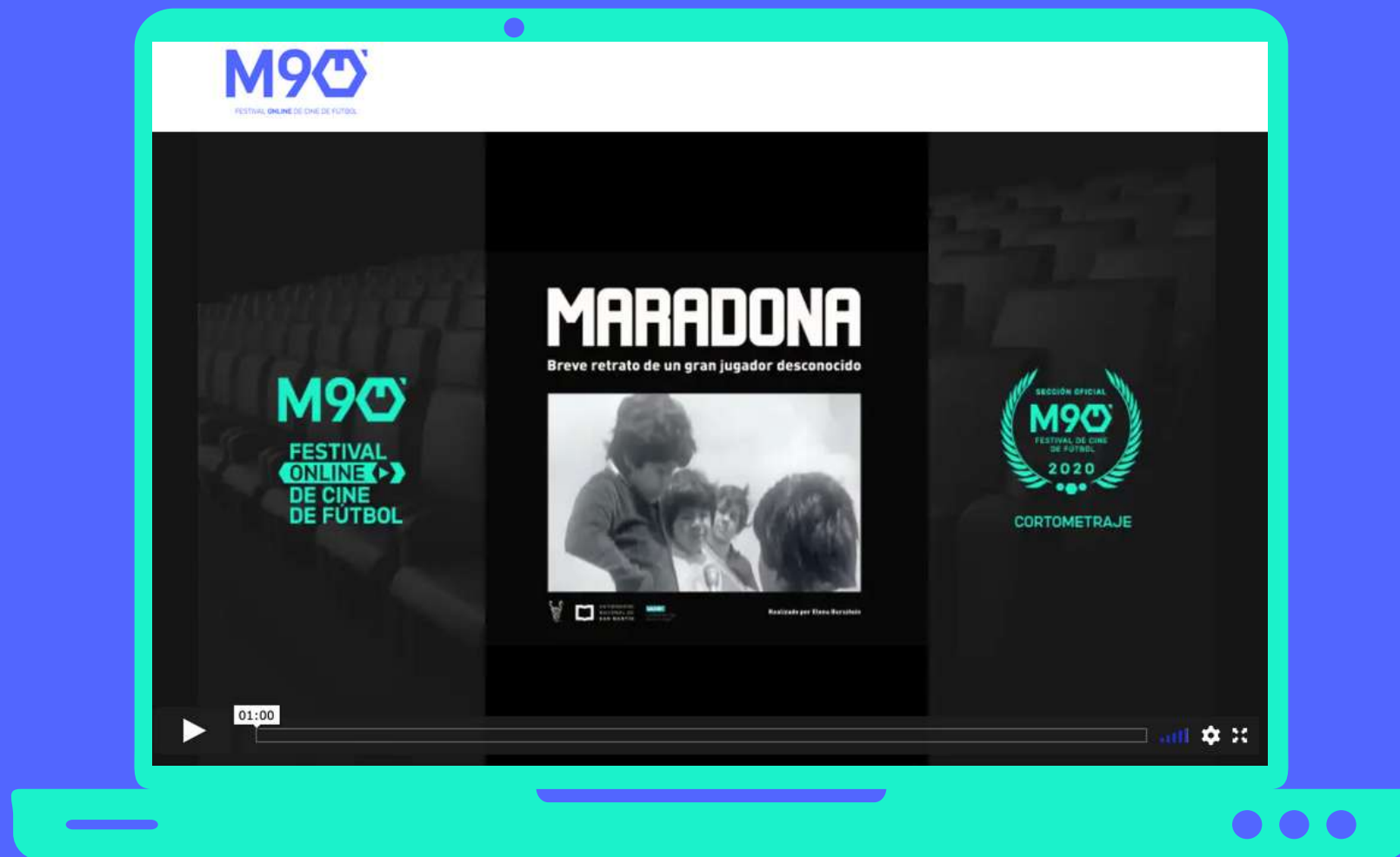
2. ONLINE: STREAMING VIA VOD PLATFORM



Example of films selected for the 'Official Selection' of previous editions:



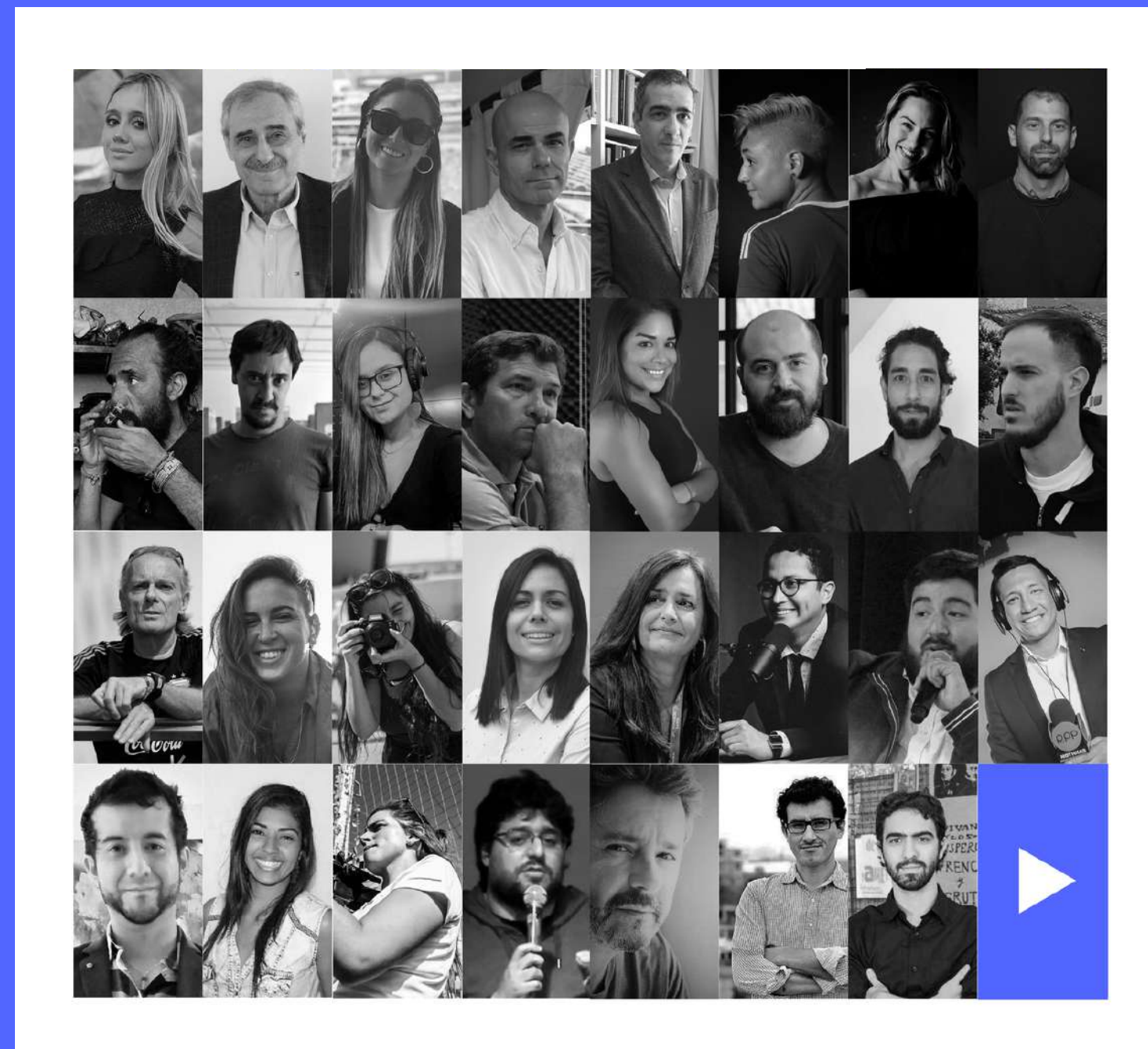
2. ONLINE: STREAMING VIA VOD PLATFORM



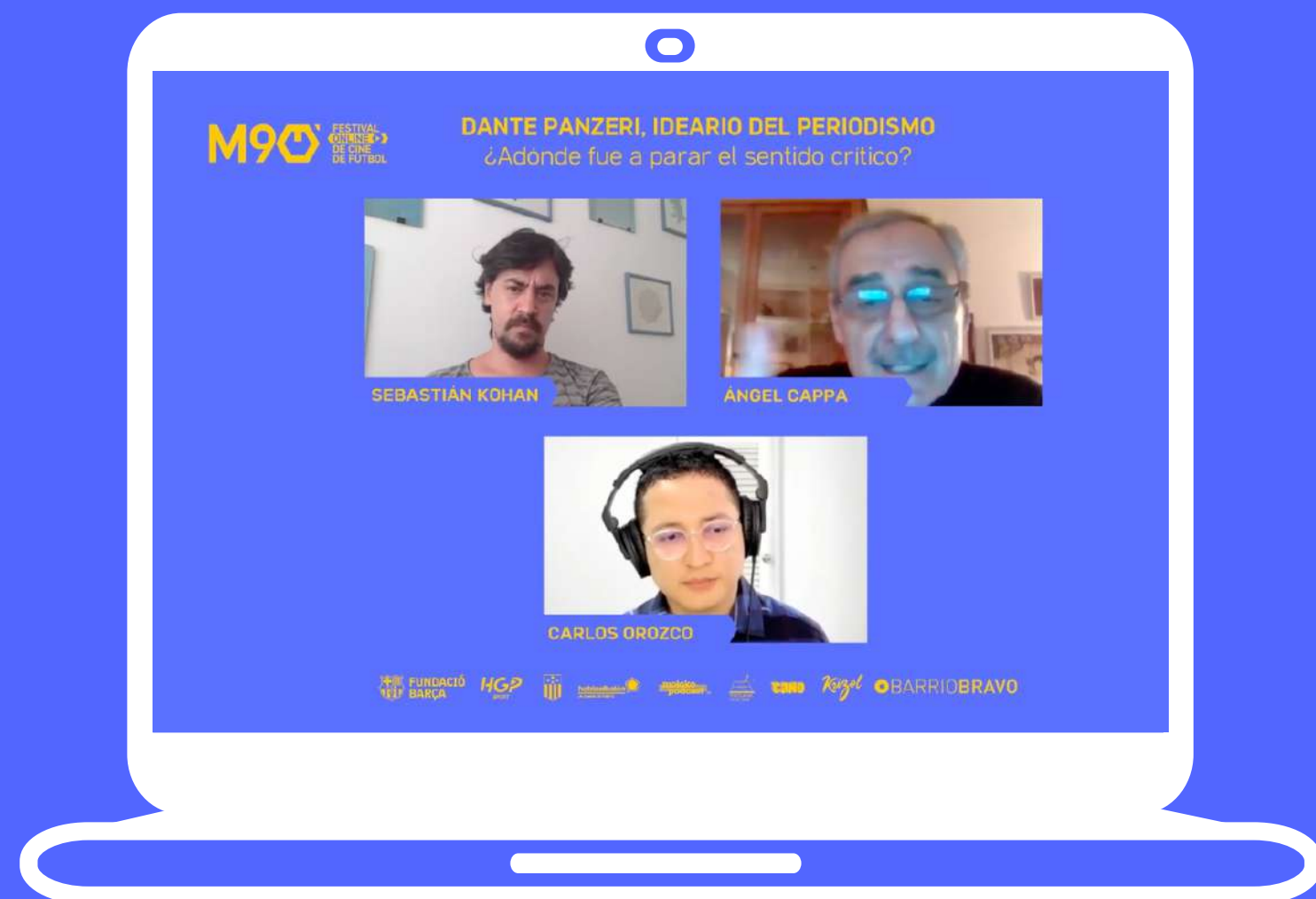
- The film festival will be streamed through a video on demand platform.
- Available for all the United States.
- We can consider other territories and to evaluate other costs.

3. TALKS

Analysis and debate of the most relevant soccer and culture topics with international guests, including our partners athletes or ambassadors.



3. TALKS



Format:

- All the talks will be streamed through our VOD platform.
- The topics can be relevant for the sponsor content.
- Branded content can include sponsor social media channels.

Example:



4. PRESS CONFERENCE



Media report 2021.
CLICK HERE:



5. GREEN CARPET

Private event for guests of soccer and film industries that includes:

- Opening screening
- BTL partners activations
- Strategic guests from partners
- Media coverage
- Social media streaming
- Location: Lima or Guayaquil. (Other locations could be evaluated).

Example:





CONTACT

Renzo Tamariz

Business Development Manager

renzo@minuto90films.com

+34 666 895 783

