



INFO DAYS 2026
**BROKERAGE
EVENT**
CLUSTER | HEALTH

THE EU RESEARCH & INNOVATION PROGRAMME 2021 - 2027

We apply methods to bridge health,
digital tech and social sciences

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Established Expertise: Interdisciplinary Projects and Funding



Digital Responsibility Education and Training

Focusing on the ethical challenges of widespread digitalization, DIRECT intends to fulfil the pressing need for a scientifically sound and practically proven approach for systematic upskilling in the domain...



The Public Value of Personal Health Data

Personal health data are highly valuable, but their usage creates significant risks. The question is: How can we exploit them without the risks materializing.



L2BGreen - AI based Tool

This project aims to leverage scalable, digital ways of learning as the means to move forward the green transition through increased awareness of and knowledge on green entrepreneurship.



What and How We Contribute to Horizon Deliverables

WHAT? Stakeholder Engagement, Needs Mapping, Market Analysis

HOW? Apply entrepreneurial and participatory methods (e.g., design sprints, user journeys) to map tech usage patterns and needs.

Deliverables: Stakeholder Mapping Report, Patient/User Journey Maps, Market Analysis Report

What and How We Contribute to Horizon Deliverables

WHAT? Pilots & Evaluation

HOW? Structure the implementation of digital pilots in real-life environments (e.g., hospitals, patient communities); Gather data on effectiveness, usability, engagement, and trust. Identify ethical, cultural, and behavioural insights from field conditions

Deliverables: Pilot protocols, Co-created MVP Prototype, Feedback loop to refine intervention post-pilot

Focusing on Destination 3 - Tools and Technologies for a Healthy Society

- HORIZON-HLTH-2026-01-DISEASE-02: **Innovative** interventions to prevent the harmful effects of using digital technologies on the mental health of children and young adults
- HORIZON-HLTH-2026-01-DISEASE-15: Scaling up **innovation** in cardiovascular health
- HORIZON-HLTH-2027-03-TOOL-04: **Virtual Human Twins (VHTs)** for integrated clinical decision support in prevention and diagnosis



Let's join forces!

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