

MAXIMIZING YOUR HORIZON EUROPE **IMPACT**



Strategic Communication &
WP CDE Leadership for Life
Sciences Consortia





KOM AGENCY: TRANSLATING LIFE SCIENCES INTO **IMPACT**

Specialized Strategic Communication for Healthcare Pioneers, Biotech, and European Consortia.



Our Mission: since 2015, we bridge the gap between complex biomedical research and its target audiences.



Our Expertise: we translate deep-tech science into compelling narratives for clinicians, patients, investors, and public authorities.



Our Approach: combining scientific rigor with high-end storytelling, visual identity, and strategic engagement.



THE "IMPACT" BOTTLENECK IN HORIZON EUROPE

Groundbreaking science (Excellence) is no longer enough to secure funding. European evaluators demand a flawless and realistic Impact strategy (Section 2.3)



EIC Pathfinder: Translating early-stage (TRL 1-2) disruption into credible clinical and market exploitation roadmaps.



Horizon Health Clusters & Missions: Ensuring robust patient engagement, co-design, and clinical adoption.



MSCA Doctoral Networks: Structuring impactful public outreach and researcher training in communication.

A TRUE RISK-SHARING PARTNERSHIP: ZERO-COST SECTION 2.3 DRAFTING

We design the **impact** narrative,
KPI mapping, and stakeholder strategy.

We maximize your **evaluation** scores.

You focus on the **science** (Excellence
& Implementation).



As a committed **consortium partner**, our early-stage contribution to proposal preparation comes at no upfront cost to the consortium. Our budget is fully integrated into Work Package CDE and is only activated upon the successful award of the Horizon Europe grant.



STRUCTURING **YOUR ECOSYSTEM** ENGAGEMENT



Communication & Public Outreach

Scientific storytelling, branding, digital platforms, media relations, and video production to reach society.



Dissemination & Patient Engagement

Targeting clinicians and peers. Open science compliance, peer-to-peer engagement, and co-design workshops with patients.



Exploitation & EIC Portfolio

Key Exploitable Results (KER) mapping, market adoption pathways, and active management of EIC Portfolio activities.



TRUSTED BY EUROPEAN INNOVATORS



Currently managing WP CDE across **5 MSCA Doctoral Networks** (including ANA-KIN, CIS-CODE, menTOR).



Our **EU ecosystem**

Inserm | CNRS | Aix-Marseille Université | Université Paris Cité | Institut Necker Enfants Malades | CRCM Marseille | TAGC | IFB (Institut Français de Bioinformatique) | ELVESYS | Advanced BioDesign | University of Cambridge | University College London | EPFL | EMBL | CRG Barcelona | IJC Barcelona | Universitat Pompeu Fabra | University of Cantabria | Dreamgenics | Erasmus MC | Hubrecht Institute | Radboudumc | Amsterdam UMC | Leiden University | KU Leuven | VIB (Flemish Institute for Biotechnology) | Gen-X | LMU München | Goethe University Frankfurt | Saarland University | Max Planck Institute | Sirion Biotech | University of Copenhagen | University of Southern Denmark | Karolinska Institutet | KTH Royal Institute of Technology | University of Warsaw | IMG Prague | Humanitas University | University of Vienna | Medical University of Vienna | University of Basel | Aristotle University of Thessaloniki | University of Crete | Novartis | NYU School of Medicine | European Commission

TARGETING EIC PATHFINDER, HORIZON HEALTH 2027, OR MISSION CANCER?



LET'S SECURE YOUR **IMPACT** SECTION.

Contact us to discuss your consortium

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🔗 kom-fr.com/horizon-europe/