

# Torino Impact City European Innovation Capital 2025



*Elena Deambrogio*, City of Torino

# Index

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- An aerial, isometric-style illustration of a city, likely Torino, showing a river, a train, and various urban buildings and green spaces. The image is faded and serves as a background for the index.
- 01** *Torino Impact City:  
Key Data*
- 02** *Ecosystem & Open Governance*
- 03** *Enabling Assets & Infrastructures*
- 04** *Enabling Regulatory Co-design  
Framework to scale urban  
Innovation*
- 05** *Citizen Rights And Ethics By Design*
- 06** *Expanding & Cooperation*
- 07** *Future Perspectives*
- 08** *Next steps: the award as a new  
starting point for cooperation!*

# 01 *Torino Impact City: Key Data*

## Torino, the 4th Largest City in Italy

- **861 k** Inhab. Municipality
- **1,292 k** Inhab. Metropolitan area
- **+ 100 k students** per year
- **3rd per GDP pro capita**

## Torino Liveable & Affordable City

- Turin is renowned for its **natural beauties** and distributed **green spaces**.
- Turin is a **vibrant city** with a varied **cultural offer** and is home to a growing number of **events**.
- Turin stands out for its **affordability** in terms of **housing options** and **cost of living**.

## Torino, a university & research hub

- **Top-ranked universities and Research Centers:** Turin Polytechnic, Turin University, ESCP Business School and LINKS Foundation.
- **Top 35s global ecosystems for recruiting Tech Talents** (GSER2024)
- **I3P** among the best Public Incubators worldwide
- National Research Foundation **AI4Industry** starting operations.

Torino among best **100 global raising startup ecosystems**  
Top 40s for Performance and Funding  
#GSER 2024

A recognized and deep rooted **Social Innovation vocation**  
Turin is a national hub for social innovation, with 8 Community Houses, strong philanthropy, and the Torino Social Impact platform. In 2025, it will host Italy's first Social Stock Exchange.

# 01 Torino Impact City: *Key Data*

## Torino among best **100 global raising startup ecosystems** Top 40s for Performance and Funding #GSER 2024



- Still a **strong industrial background**, combined with a **new vocation** to **attract innovative companies** in the **digital** and **cleantech** sectors also thanks to “**Torino City Lab**” urban innovation platform.
- More than **650 startups and innovative SMEs**
- Active industrial and commercial associations like **Unione Industriali**, supporting local transformation projects.
- **+ 30 Innovation Labs & Corporate headquarters** .
- **Host to OGR Torino**, the Southern Europe's Largest Innovation Hub.
- **Italy's second-largest city in terms of investment volume**, being the base for Investors with a capacity of **1 Billion** , incl. **LIFTT** Italy's Largest VC Investor in Deep tech.



# 01 *Torino Impact City: Key Data*

## A recognized and deep rooted **Social Innovation vocation**



- Turin has a deep-rooted tradition in **urban** regeneration and a network of **8 Community Houses**.
- A strong relationship with not profit sector with **2 Big Philanthropic Foundations**, namely **Compagnia di Sanpaolo** and **Fondazione CRT**
- **Best place for social impact businesses** thanks to **Torino Social Impact platform** incl. **Social Fare Accelerator**.
- **National Competence Center on Social Innovation**
- Upcoming in 2025 the first Italian **Social Stock Exchange**

## 02 *Growing Ecosystem & Open Governance*

2 Main multi-stakeholder **platform-initiatives** are gathering efforts and animating the territory around its **pressing challenges: Mobility, Housing, Climate change, Welfare, youth and talent retention.**

### TORINO CITY LAB

with its “**House of Emerging Technologies CTE NEXT**”



### TORINO SOCIAL IMPACT

with its «**National Competence Center**»





# The path of «Torino Impact City»

From open..

7

“Innovation Hubs” incl. Academia, its Incubators and 2 public pushed innovation poles

+11

Private Hubs, incl. Corporate Open Labs, Cowo Spaces, Social experimentation hubs & 2 huge “Urban Transformation “ projects . And 2 City Platforms starts!

+5

A new boost on “Emerging Tech” led hubs while positioning Torino as top EU “Social Impact Ecosystem”

+ 4

The process of urban innovation and space regeneration continues

..to impact



## 2016 – The Dawn of Open & Social Innovation

Turin realizes its **attraction potential towards urban innovators** and starts nurturing its **cross fertilization approach between research & tech actors and community hubs**.



## 2021-2024 – Consolidation & Impact

While creating impact in industry and urban innovation thanks to **Turin House of Emerging technologies** and the new Foundation AI4Industry, **Open Incet** positions as a **National Competence Center for Social Innovation**.



## 2017-2020 – The private sector boost and the «City as Platform» approach starts.

Private Actors join forces and drive the territory to position Torino as a “place to be” for startups, research and impact oriented businesses. **OGR Torino, Intesa Sanpaolo Innovation Center , Nuvola Lavazza** are leading examples.



## To be by 2025



**AI4Industry** start-up of operations as well as the upcoming Turin Chamber of Commerce led “**Innovation Block**” – including the **Social Stock Exchange**” will consolidate Torino’s approach to deliver cross collaboration and **#impact within Industry, Business Community and Society**.

## 02 *Growing Ecosystem & Open Governance*

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**+340 Multi-stakeholder Actors**  
engaged in urban innovation  
processes.



**Light and agile** governance



**Open Innovation**





**OGR Tech** provides innovation and business acceleration services, partnering with national and international organizations. It offers: access to funding, networking, and growth opportunities across sectors like aerospace, smart cities, gaming, and more. It is a liveable **coworking**, managed by



**Key programs include:**

**Takeoff** (aerospace, industry 4.0), **Techstars** **Transformative World Torino** (smart cities), **Quickload** (gaming), **Impulse** (music), **Reaction** (Twin Transition) **Impact Deal** (social impact), **Web 3 for Finance** (fintech) **Nextedu** (education).

**16**

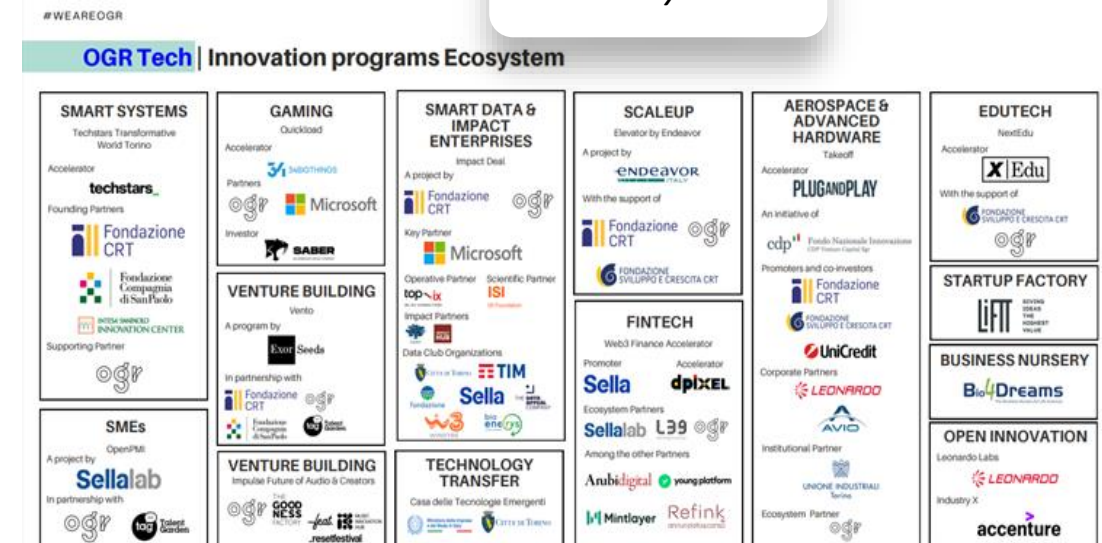
*International  
Acceleration  
Programs*

**+200**

*Startups  
accelerated in 3  
Years*

**+240**

*Mio euros  
Investments  
Catalysed*



techstars\_ inside techstars pre-accelerator accelerators education partners investors [Apply Now](#)

← Accelerators

# Techstars Transformative World Torino

This program focuses on companies that will enable fundamental transformation and impact across industries and geographies.

**+50**

Startups  
accelerated in 5  
years

**5**

Startup  
established in  
Torino

**18**

Mio euros  
invested by  
partners

**+100**

Mio euros  
Investment  
Catalysed

**+80**

PoCs realized

**500**

Jobs created



Fondazione  
Compagnia  
di San Paolo



INTESA SANPAOLO  
INNOVATION CENTER



Fondazione  
CRT



CITTA' DI TORINO



**Environment Park** is the Technology Park in Torino that has been working on environmental innovation for over 20 years. They are a **reference point for public administrations** and **companies** that they support in their sustainability paths. It hosts **Open Labs** - about **Green Chemistry & Circular economy, Hydrogen and surface engineering** - and **Demo site** to test innovative energy and cleantech solutions.



**30.000 square** meters area  
**600 people** working in the  
companies onsite  
**70 companies** hosted in the park



The **Polytechnic University of Turin** launched the **Energy Center Initiative (ECI)** in 2017 to initiate a series of actions and projects aimed at providing support and strategic advice to local authorities, national and transnational entities on energy policies and technologies to adopt.

**Companies, R&D business units and Public Administration** can cooperate thanks to an environment that stimulates the interaction and the involvement in the scientific, social, technological and managerial innovation on the energy topics.

ECI supported the development of **Turin CLIMATE CITY CONTRACT** with a science-based approach to the identification and monitoring of Co2 emission inventories and its intervention pillars.



**ENERGY  
CENTER**



**POLITECNICO  
DI TORINO**





Private Hubs like **Planet Smart City Competence Center** for **sustainable investments** in the **real estate sector** and **Intesa Sanpaolo Innovation Center** focused on **emerging technologies** for the «**Twin Transition**» and **circular economy**, not only are nurturing cooperation opportunities within the local innovation ecosystem but are also strengthening its **international relation** and **global strategic partnerships**.

## 03 *Enabling Assets*



**Technology Infrastructures** (5G, Smart Road, IoT network, etc,) and other tech assets



**Stress Test** facilities and labs



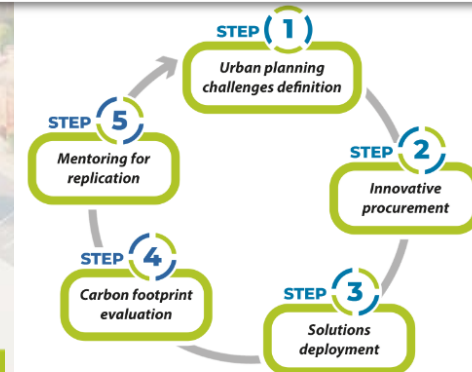
**Competence Centers:** monitoring, measuring, animating, training, expanding



**Innovative Administrative Toolboxes** from «Testing contracts» to activation of regulatory «sandboxes» passing through «public procurement of Innovation»

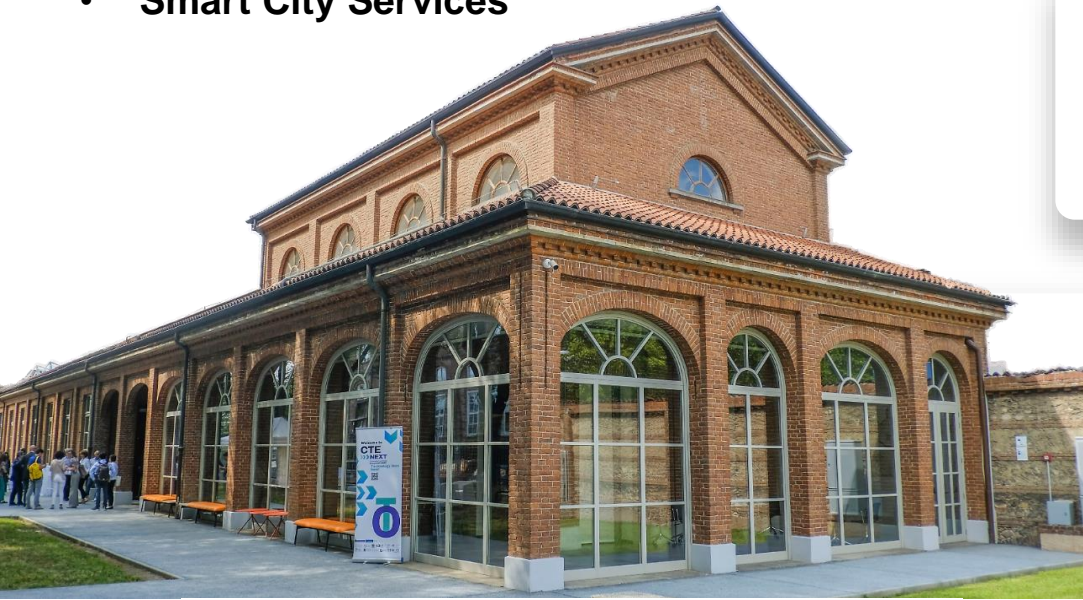


**Other Immaterial assets**, such as:  
Facilitated relationships with Municipal Dpts, Utilities, Partners; Open Data...



It is conceived as a widespread **Technology Transfer Center** focused on advanced 5G and emerging technologies (AI, Blockchain, IoT, XR, Quantum Technologies) applied to **local strategic development sectors like:**

- **Smart Mobility (incl. AUAM)**
- **Industry 4.0**
- **Smart City Services**



**600**

*Business  
communiy*

**+130**

*Companies  
Supported*

**35**

*Solutions  
Developed*

**20**

*Testing  
Ongoing*

**13 €**

*Mio Funding*

**+7 €**

*Mio  
Investment*

**\_Doralab - UAM**

**\_SMART ROAD CIRCUIT**

A new «living lab» on CCAM & MaaS enabled future mobility services and solutions.



3

*Big Demo*

2

*Testing Area*

+10

*New solutions*

10 €

*Mio Funding*





### Social Impact: Acceleration, Skills. financing

From **Cottino Social Impact Campus** for measuring social impact to the acceleration programmes led by **Social Fare**. Till the upcoming **Social Stock** Exchange promoted by Turin Chamber of Commerce. Turin recently launched the **Italian Competence Center for social innovation** : the operating venue is hosted into the open lab “Open Incet” and coordinates the activation of similar policies in other **4 european countries**.



Fondazione  
Compagnia  
di San Paolo



**SocialFare**  
Centro per l'Innovazione Sociale

## 04 *Enabling Regulatory Co-design Framework to scale urban innovation*



Innovative regulations to enable **public procurement for social inclusion and co-design.**



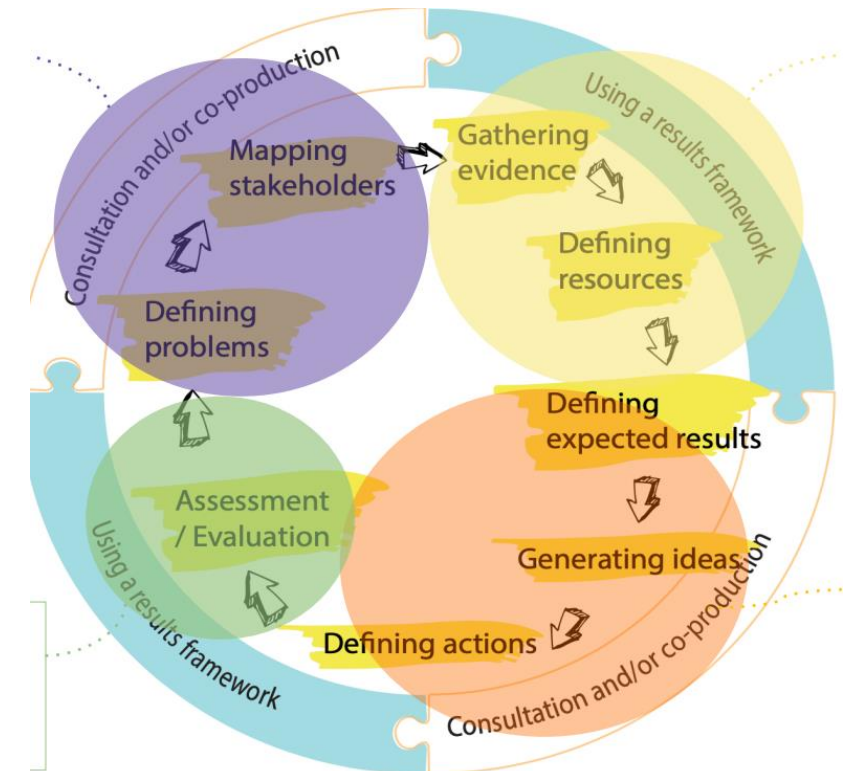
From the use of **Common Goods** regulations to the **Third Sector Code** to generate widespread innovations in society (**70 pacts of collaboration**)

**Transition from a competitive approach to a collaborative approach.**

**+50% of public spending** on social interventions ( housing, immigrants, extreme poverty) is **co-designed with third sector.**



# Application Of Theory Of **Change Methodology**



**URBACT IV**  
**Innovation Transfer Networks 2024**



# HOMES4ALL

A Torino il diritto all'abitazione si innova

An impact finance project of the City of Torino



ENDORSED BY



IN THE FRAMEWORK OF



PARTNER



## 05 Citizen Rights And Ethics By Design

*From policy planning and awareness raising...*



New **gender equality** plan



**Biennale Democrazia**



**Torino Spiritualità**

## 05 Citizen Rights And Ethics By Design

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*To overall governance and assessment tools to assure ethics by design in urban innovation.*

The logo for CTE NEXT. 'CTE' is in large, bold, black capital letters. Below it, 'NEXT' is in a stylized font where the 'N' and 'E' are purple and the 'X' and 'T' are green, with three green chevrons pointing right between 'CTE' and 'NEXT'.

Board On **The Ethical Use Of  
Emerging Technologies** For  
Urban Innovations



Focus on **disadvantaged** and  
**elderly** people

## 06 *Expanding & Cooperation*

Torino is highly active and motivated in policy transfer and cooperation, thank to: **International Networks** | **EC co-funded projects** | **City to City Cooperation in Italy & Beyond** | Hosting **National and International events**.

**+25**

Ongoing European  
Projects

**+5  
Mln €**

Funded to the City  
of Torino

**+34**

Foreign Partners

**+50**

Local Stakeholders  
EC co-funded  
projects

**+25**

Big & International  
Events

*\*Period 2021-2024 -<https://www.torinoeuprojects.it/en/>*

## INTERNATIONAL FESTIVAL

OCTOBER

2024

TORINO

EDITION  
ITALY

Network: TIMAL, Damiano Boldrini  
 Sponsored by Strategia Italia

## How AI, IoT, Blockchain and XR are driving urban innovation in future Cities & Communities

18 June 2024

🕒 9:00 - 18:30

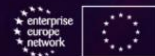


**OGR Torino**

HOSTED BY

**CTE**  
**>>>NEXT**

IN COLLABORATION WITH



TORINO  
CHAMBER OF COMMERCE  
INDUSTRY CRAFTS AND AGRICULTURE



INTERNATIONAL  
AUDIOVISUAL  
MARKET



SUPPORTED BY

6G SNS  
1A

#WEAREOGR

**OGR Cult** | A stage for public and innovation events



A partnership to facilitate global connections and knowledge transfer for Italian and European entrepreneurs, investors, corporate innovators.



The 2022 annual global gathering of Living Labs co-organised by the City of Turin, CTE NEXT and Torino City Lab.



A journey of discovery with demonstrations, films, ateliers and animations to meet the maison's craftsmen and discover their creative and innovative spirit through their skilful gestures



Italy's biggest technology event, where the national and international tech scene meet to talk about innovation, new trends and the future



## International Events in Torino - #Impact in Society

The dynamism of the **Torino Social Impact ecosystem** has made the city a reference point for international events dedicated to impact, bringing the most important European and global networks and institutions dedicated to the social economy and impact investment to Turin.

- December 2021: **Ashoka ChangeMaker Summit** in Torino
- May 2022: **GSG For Impact Investment Leadership Meeting**
- October 2022: **Social Value Matters**
- November 2022: **The Global Social Business Summit 2022**
- March 2023: **Cities Forum 2023 - Together for green and just cities** organised by the EU Commission DG Regio
- May 2023: **Annual Assembly of Ensie, European Network for Social Integration Enterprises**
- November 2023: **EVPA Annual Summit ed Impact Week**

## Social Innovation Lab

Cities leading the way: innovative strategies to ensure affordable and adequate housing for all

Torino | 18 – 20 September 2024



## 07 *Future Perspectives*

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8

*Next steps: the award... a new starting point*

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# CITIES INNOVATE - SERIES 1.0

## *An European Dialogue on Urban Innovation*

MAKE  
YOUR IMPACT

TORINO  
EUROPEAN CAPITAL  
OF INNOVATION

As the European Capital of Innovation 2024-2025, Turin is launching **Cities Innovate**, a groundbreaking online dialogue format connecting European cities to exchange best practices, challenges, and solutions in urban innovation.

This initiative fosters peer learning among cities, focusing on place-based approaches and scalable models, while addressing key barriers and strategies for overcoming them.

The dialogue will feature urban practitioners, innovation leaders, and policymakers to explore how cities are shaping the future.

### **Format & Objectives**

Each episode will spotlight a specific innovation theme, pairing Turin with one or more other leading European cities.

Discussions will be moderated by expert networks, ensuring a dynamic exchange of insights and experiences.

Expected duration: Maximum 60 minutes. Online with possible final Q&A of the participants.

+ 6

EPIISODES

+6

EUROPEAN NETWORKS  
INVOLVED IN MODERATION

+15

EUROPEAN CITIES INVOLVED AS  
SPEAKER

[More info here](#)



Thank You

More info: [elena.deambrogio@comune.torino.it](mailto:elena.deambrogio@comune.torino.it)

**MAKE  
YOUR IMPACT**

TORINO  
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OF INNOVATION

